

FIRE SALE

Everything Must Be Sold

To prepare for the building after the fire, tremendous bargains await you. Thursday (tomorrow) morning. Come before it's too late.

Jewelry, Watches, Clocks Diamonds, Silverware Cut Glass, Mesh Bags, Etc.

Every article not injured by the fire will be put on sale at slaughtered prices, and please note that we will guarantee the quality of the goods the same as we did before the fire.

NOT ONE IN A THOUSAND SHOULD MISS THIS FIRE SALE OF THE MOST RELIABLE GOODS. IT IS BETTER TO BUY AT THIS SALE THAN LATER TO WISH YOU HAD.

A. H. TREBILCOCK

116 DUNDAS STREET (Near Talbot Street)

A CURE FOR DRUNKENNESS WITHIN THE REACH OF ALL

That Alcoholism is a disease is now recognized by Science. No man in his senses brings disgrace and ruin on himself and family through choice. Alcure stops the craving for drink, builds up the system, restores the nerves. It is guaranteed to cure or benefit, or money refunded after a fair trial. Alcure No. 1 can be given secretly by any wife or mother wanting to restore a dear one to health and usefulness. Alcure No. 2 is the voluntary treatment. Can be had at the following stores only \$1.00 per box. Ask for free booklet about Alcure. Anderson and Nelles, 268 Dundas St. E. L. Gillemeat, 404 Richmond St. W. T. Strong, 184 Dundas St. The Taylor Drug Co., four stores.

ACID STOMACHS ARE DANGEROUS

Nine-Tenths of All Stomach Trouble Said To Be Due to Acidity.

A Physician's Advice on Cause and Cure.

A famous physician whose successful researches into the cause and cure of stomach and intestinal diseases have earned for him an international reputation, said in the course of a recent lecture that nearly all intestinal troubles, as well as many diseases of the vital organs, were directly caused by acidity of the stomach, which not only irritated and inflamed the delicate lining of the stomach, but also set up gastric and stomach ulcers. It is interesting to note that he condemns the use of patent medicines as well as the use of cathartics, which, by neutralizing the acidity of the food, removes the source of the trouble. He contends that it is as foolish to treat the stomach itself as it would be for a man who stepped on a tack to rub liniment on the foot. Remove the tack and the foot will heal itself—neutralize the acid and stomach troubles will disappear. Irritating medicines and medical treatments are useless, so long as the contents of the stomach remain acid; remove the acidity, and all else will be no need for medicine—the inflamed lining of the stomach will then heal itself. Sufferers from acidity, sour stomach or heartburn should get a small bottle of bisulphate of magnesia from their druggist, and take a teaspoonful of it after meals, and a glass of cold water after meals, repeating in fifteen minutes, if necessary, taking the dose which the doctor has found most efficacious in all cases. (Advt.)

THINKS KARLUK IS SAFE

Life Preserver Was Washed Ashore on Alaskan Coast.

[Canadian Press.]

Washington, Feb. 3.—A life preserver bearing the name "Karluks," the whaling vessel on which Vilhjalmur Stefansson, the Arctic explorer, sailed and which was last reported in August off Point Barrow, the northernmost point of Alaska, has been washed ashore at Kivalina, Alaska. This was reported to the United States Bureau of Education today by William L. Lopp, chief of the bureau's Alaska division. The life preserver was brought to shore in a great storm, but Mr. Lopp said he did not believe it came from the Karluks herself.

"The Karluks is undoubtedly fast in the ice near where she was last reported," the report said, "but it is possible that a single boat's crew started on a reconnaissance trip toward the south and that the life preserver is from them."

Appointing an Executor or Trustee

Which is the better, to burden one man or to give the business to a company which makes a specialty of these details? The surer, safer plan is to employ the services of a reliable company. This company solicits your favorable consideration when making your will.

The Fidelity Trusts Company of Ontario

Dominion Savings Building, London.

WEST AGAIN DEMANDS MARKET FOR ITS WHEAT

Ottawa, Feb. 3.—There was a brave battle in the Conservative caucus today between the east and west and between free wheat and the stand-pat policy on the tariff. Conservative members from the west appointed J. A. M. Aikens, of Brandon, their spokesman, and he voiced the demand for free wheat in the name of the three western provinces, of Manitoba, Saskatchewan and Alberta. This did not meet the Ontario view, where representatives of practically all the Ontario constituencies declared that the interests friendly to the administration were convinced that there should be no yielding in this session to a cut in duties to meet the complaint against the high cost of living. They claimed that there was need for tariff changes this season. In fact the opinion was expressed that better times were coming, and that there should be no changes in the tariff this session, but that the Government should wait until next session until it decided upon its course.

SWINE BREEDERS MEET

[Canadian Press.]

Toronto, Feb. 3.—That the association has had the most successful financial year since it began, was the statement embodied in the report of the secretary of the Dominion Swine Breeders' Association, the annual meeting of which was held here this afternoon. The association went on record as being in sympathy with the new live stock, horticultural and dairy show in Toronto, and offered hearty support.

The following officers were elected: Mr. John H. Hamilton, president; Mr. J. D. Brien, Streetsville, vice-president; the representatives on the directorate of the various sections: Peter McEwen, Berkshires; Wm. Jones, Yorkshires; Wm. T. Wright, Chester Whites; M. Campbell, Duroc Jerseys; George Gould, Poland Chinas; Alex. Hastings, Chinas.

How to Shed a Red, Rough, Chapped or Blotchy Skin

(From Beauty's Mirror.)

This is what you should do to shed a bad complexion: Spread evenly over the face, covering every inch of skin, a thin layer of wash-lotion. This renders the skin stay on over night, washing it off next morning. Repeat daily until your complexion is clear, soft and beautiful as a young girl's. This result is inevitable, no matter how soiled or withered the complexion. The wax literally absorbs the flimsy surface skin, exposing the lovely young skin beneath. The process is entirely harmless, so little of the old skin coming off at a time. Mercotized wax is obtainable at any drug store; one ounce usually suffices. It's a veritable wonder-worker for rough, chapped, red, blotchy, pimply, freckled or sallow skin. Fine powdered saxolite is excellent for a wrinkled skin. An ounce of it dissolved in a half-pint wash hazel makes a refreshing wash-lotion. This renders the skin quite firm and smooth; indeed, the very first application erases the finer lines; the deeper ones soon follow. (Advt.)

MIX SCHOOLS, FAIR, THEATRE AND KIDS IN WORDY WARFARE

Lively Tilts Among Trustees Over Announcement of Theatricals in Public School.

CHAIRMAN READS THE LAW

Is Answered by Dr. Shaw, Who Declares Shows Are As Good As Western Fair.

The board of education, at its meeting on Tuesday afternoon, witnessed the somewhat unusual spectacle of the chairman desecrating his throne for the floor of the house, in order to reply to the questions of a trustee.

The subject that caused such procedure was not exactly new, but nevertheless it caused a great deal of interest and some amusement for certain members of the board. Nothing more nor less than the differences between Chairman A. M. Hunt and Trustee R. W. Shaw regarding certain announcements made in the schools last week in connection with a Shakespearean performance at a local theatre.

Favored the Show.

Trustee Shaw stated that as a private citizen he considered that the witnessing of such a play by the pupils had great educational advantages, and after making arrangements with the manager of a local theatre to have the schools children special rates for a Saturday matinee, had telephoned Principal Beal, and announced that he had the announcement made by the various principals.

Chairman Hunt had not fallen in line with the idea, said Trustee Shaw, and had said that he did not attend the theatre. The result was the counter-claiming of Dr. Shaw's instructions.

"We have no jurisdiction over the pupils on Saturday," was Dr. Shaw's statement, "and the question is, who was wrong? I did it for the chairman of the finance committee or the chairman of the board to deal with the teachers? In the hall we dismiss the schools for two days in order to let the pupils attend Mr. Hunt's fair, where they have the opportunity of seeing all sorts of games of chance and other amusements, to say nothing of the Midway, with its immoral, illegitimate calves, snake charmers and others. I am here to champion a taste for good plays, and not for the others."

Contrary to Rules.

Beckoning Trustee J. P. Muggan to the chair, Chairman Hunt stepped down and read a clause in the rules of the board to the effect that no announcement of shows could be made in the schools without the board's consent. The chairman claimed that he had received a storm of protests against the announcement, and that the board was contrary to the rules, he had acted accordingly.

"If I did not do right, why pass a vote of censure," said the chairman.

To Enforce Rules.

Trustees Gammage and Silverwood fathered a motion for the enforcement of the rules, and all voted for it, including Dr. Shaw.

FRENCHMEN WANT PLACE IN SENATE APPOINTMENTS

Ask That One of Their Number Be Selected to Succeed Hon. G. W. Co. x.

[Special to The Advertiser.]

Ottawa, Feb. 3.—The French Conservatives of Ontario are pressing hard for the appointment of one of their race and tongue to the vacancy in the Senate made vacant by the death of Senator George W. Co. It is said that Napoleon Champagnon, M. L. A., from Ottawa, stands a good chance of obtaining the place.

Conservative members are starting a movement for an increase of the sessional indemnity, which was promised last session by Hon. Mr. Rogers, and which failed to materialize. It is said that there will be a strong pressure on the Government before the close of the session to raise the indemnity from its present figure of \$2,000 to \$4,000.

The Government has turned down the proposal of Lord Chelmsford and Earl Grey for an overseas building in the centre of London. The centre provinces are lukewarm with regard to the proposal, which is something of a real estate promotion, and London will have her own plan for a building in London.

Eureka Lodge I.O.O.F. Celebrates 60th. Anniversary

Three Prominent Oddfellows Who Attended Eureka Celebration.



P. T. Coupland, of St. Marys, Grand Master.

Arthur Borland, of London District, Deputy Grand Master.

Dr. C. T. Campbell, the only Grand Sire in Canada.

Twelve veteran jewels were presented to members of Eureka Lodge, No. 30, I. O. O. F., on the occasion of the 60th anniversary of the lodge, held Tuesday evening in the Dominion Savings Building. It was one of the largest gatherings of Oddfellows held here in many years. Oddfellows from all over the London district were present, and from points outside, notably, St. John, N. B., Warren, Pa., Detroit, Gananoque, Kingston, Oshawa, St. Marys, Palmerston, Brantford, Chatham, Kewood, Dorchester, Exeter, Strathroy, Harrisville, Peterboro, Grimsby, Port Stanley and Melbourne.

Among the leading officers who attended were P. T. Coupland, St. Marys, grand master of Ontario; Arthur Borland, London, deputy grand master, and Dr. C. T. Campbell, grand sire.

Jewels For Veterans.

Veterans' Jewels were presented to William Robinson, Henry Pearce, Joseph Newman, Thomas Howard, P. G. Henry Terry, J. B. Ingalls, William Jury, John Atkins, P. G. H. G. Abbot, P. G. George Riddle, James Wiles and E. R. Robinson, P. G.

Following the conferring of the Initiatory degree by the degree team of

Eureka Lodge, a banquet was held. Grand Sire Campbell referred in feeling terms to the absence of the oldest member of Eureka, who through illness was unable to be in attendance. Two Past Grand William Skinner, 63 years an Oddfellow. Few of the members of Eureka knew their history as narrated by the venerable grand sire, said Dr. Campbell. There is now only seven of the pioneer lodge members that preceded that of Eureka, No. 30. As a matter of fact the charter was entitled to a preceding lower number, but in the day of the stage coach allowances had to be made for matters of this character.

Beginning almost 100 years ago in the smallest and most humble manner this mile of Oddfellowship had grown to a membership considerably in excess of two million members. It was the American pioneer for the uplifting of humanity, both male and female, and the preventative principles of avoiding poverty, had blazed the way for the government of civilization who are now vying to emulate the same systems and principles for the care of the sick and the unfortunate in the establishment of

maternity and old age benefits. Good Work of Lodge. Grand Master Coupland also referred to the absence of the old-timer, Bros. Skinner. In 1856 only 12 lodges existed in this province. Now London district, better known as the No. 12 district, has 12 lodges, and the membership has increased from a few hundred until now there is over 51,000 in the jurisdiction of Ontario, and 425 lodges enrolled in active service. Ontario now stands third in the army of grand lodges.

District Deputy Grand Master A. Borland, confined himself to the toast of the district No. 12. The district has paid out in relief in six months \$1,500. There are only three larger districts in the province, two of which are in Toronto, goes about as a roaring lion, but the grand master, who in his zeal for the cause has already paid No. 12 three visits, he said, the American pioneer Dr. Campbell assumed the chair for a toast to Eureka Lodge, and called upon P. D. G. M. L. W. Crawford, who stated that Eureka has made over 1,000 Oddfellows. As a sample of its relief it had paid in its time \$3,000 to each of three members, and to 32 widows over \$16,000. Brother Skinner had been an Oddfellow 62 years.

FISHERMEN MAY HAVE FOUND THE LARGE FREIGHTER

Believe They Have Found Sunken Hulk of the Carruthers.

EXPERT TO INVESTIGATE

Southampton Fishermen Also Surprised by Shallow Water.

[Special to The Advertiser.]

Bayfield, Feb. 3.—What may be the sunken hulk of the James S. Carruthers, a full-toned freighter, which went down with all hands on Lake Huron in the terrific storm that swept the lakes early in November, carrying death and destruction in its wake, has been located by northeast of Alpena by several fishermen of that town.

As the result of the discovery, interest along the lake is at fever heat, and speculation is general as to whether investigation will disclose the whereabouts of the lost vessel and solve the mystery that has baffled navigation experts since the boat's disappearance.

Captain W. Ferguson, of Bayfield, who has navigated one of the Pittsburgh Steel Company's vessels for many years, is in receipt of a letter from the head office of the company, asking him to proceed at once to Alpena and conduct a searching investigation into the rumor.

Fishermen Find Shallow Water.

Following the report from Alpena came a more authoritative statement from McCauley Bros., fishermen, of Southampton. While taking soundings in anticipation of dropping their nets,

they were surprised to find that the lead touched bottom at a depth of only some eighteen feet. Continuing their investigations, the greatest depth was several hundred feet in either direction was 21 feet, while eighteen feet was the minimum depth. The spot is two miles south of what is known as Nine-Fathom Reef. The water in this zone is particularly deep, there being a clear channel for many miles around. The fishermen are at a loss to account for the phenomena, the only solution being that the submerged mass is all that remains of the lake leviathan, which was considered infallible against the elements.

Thought It a Sandbank.

Another vessel, the considerable draught, in passing the spot, left in its wake a perceptible brownish tinge to the water. The crew were nonplussed at the strange sight. It was the impression of the officers at the time that a reef, or huge bank, had formed many feet below the surface and that the revolutions made by the twin screws of the boat had stirred up the sand.

It is thought now that the vessel had passed near the Carruthers, which, in its downward plunge, had buried its steel prow in the sand, a considerable portion of which would have been forced to the decks from the impact with the lake bed.

Near Carruthers' Resting Place.

Other vessels of the lake have observed a strange appearance on the surface of the water at the alleged spot. Even during intervals when the water is calm there is a perceptible ripple and parting of the waves.

It is somewhere in this latitude where the Carruthers is thought to have gone down, and conclusions point to this spot as the probable resting place of the vessel, or one of the other vessels lost.

Capt. Ferguson, as a preliminary investigation, telephoned McCauley Bros. this morning, and his further investigations will be based on their reply.

Dangerous for Vessels.

No time will be lost in getting to the bottom of the mystery. The spot is in the path of vessels moving up and down the lake, and fears for the safety of large freight boats are expressed.

Should the obstruction be found by the Carruthers, or a newly-formed reef—in either case precautions must be taken to guard against further mishap. Several of the vessels which have passed over this course in their trips down the lakes have had narrow escapes.

It is understood that Government inspectors will also look into the matter.

HOW TO TREAT ALL SKIN TROUBLE

GREASY OINTMENTS NO USE—MUST BE CURED THROUGH THE BLOOD.

It is not a good thing for people with a tendency to have pimples and a blotchy complexion to smear themselves with greasy ointments. In fact, they couldn't do anything worse, because the greasy close the pores of the skin, making the disease worse. When there is an irritating rash, a soothing boracic wash may help allay the pain or itching, but of course it doesn't cure the trouble. Skin complaints arise from an impure condition of the blood and will persist until the blood is purified.

Dr. Williams' Pink Pills have cured many cases of eczema and skin diseases because they make new, rich blood that drives out the impurities, clears the skin and imparts a glow of health. The following proof is offered. Mrs. Fred Tremble, Gunter, Ont., says: "For more than a year I was steadily afflicted with salt rheum or eczema. My hands were so sore that I could not put them in water without the skin cracking open. I tried all sorts of ointments recommended for the trouble, but they did not do me a particle of good. I was told Dr. Williams' Pink Pills would cure the trouble, and began taking them. I took the Pills steadily for six or eight weeks and they completely cured the trouble. This was several years ago, and I have never been bothered with it since."

Dr. Williams' Pink Pills are sold by all medicine dealers or by mail at 50 cents a box or six boxes for \$2.50, from the Dr. Williams' Medicine Co., Brockville, Ont.

ABSOLUTE SECURITY.

Genuine

Carter's

Little Liver Pills.

Must Bear Signature of

See Pac-Stimile Wrapper Below.

Very small and as easy to take as sugar.

FOR HEADACHE, FOR DIZZINESS, FOR TORPID LIVER, FOR CONSTIPATION, FOR SALLOW SKIN, FOR THE COMPLEXION

QUICK RELIEF OF HEADACHE.

DRINK

FRY'S

COCOA

SHRUNK

The Prices Are Well Shrunk At

PATTEN'S

Furniture Store

FOR FEBRUARY SALE.

Sole Agents for
GURNEY OXFORD RANGES
Smallman & Ingram

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ROSS & BOSS.
Carriages for funerals and all other occasions. Automobile service.
619 DUNDAS STREET. PHONE 888.

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FROM \$3.95 AND UPWARDS.

LONDON READY-TO-WEAR

256 DUNDAS ST.

CUT FLOWERS

F. Dicks & Son

235 Dundas St. Phone 1297.

EAST END FLORAL STORE

J. H. TAYLOR. PHONE 719.

CUT FLOWERS AND FERNS

613 Dundas Street

IT'S STILL ON!

Our Annual Wallpaper and Picture Sale.

A great many have taken advantage of it, and we have proved to them that we could save them money.

Quarter to half off all Papers suitable for any room in the home.

FRAMED PICTURES

at quarter off regular price. If you have space let us sell you a picture to fill it.

A. E. JOLLY & CO.

190 DUNDAS ST.

Peel's will offer Thursday 25¢

Children's Tea Sets, usually

25c everywhere, for 9c per set.

Peel's, Richmond Street.

QUIT WHEN KIDNEYS BOTHER

Take a Glass of Salts if Your

Back Hurts or Bladder

Troubles You.

No man or woman who eats meat regularly can make a mistake by flushing the kidneys occasionally, says a well-known authority. Meat forms uric acid which excites the kidneys, they become overworked from the strain, get sluggish and fail to filter the waste and poisons from the blood, then we get sick. Nearly all rheumatism, headaches, liver trouble, nervousness, dizziness, sleeplessness and urinary disorders come from sluggish kidneys.

The moment you feel a dull ache in the kidneys or your back hurts or if the urine is cloudy, offensive for sediment, irregular in passage or attended by a sensation of scalding, stop eating meat and get about four ounces of Jad Salts from any pharmacy; take a tablespoonful in a glass of water before breakfast and in a few days your kidneys will act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush and stimulate the kidneys, also to neutralize the acids in urine so it no longer causes irritation, thus ending bladder weakness.

Jad Salts is inexpensive and cannot injure; makes a delicious, refreshing drink. Everyone should take now and then to keep the kidneys clean and active and the blood pure, thereby avoiding serious kidney complications. W. T. Strong, druggist, agent, London.

An Easy Way to Get Fat and Be Strong

The trouble with most thin folks who wish to gain weight is that they insist on drugging their stomach or stuffing it with greasy foods; rubbing on useless "flesh creams," or following some foolish physical culture stunt, while the real cause of thinness goes untouched. You cannot get fat until your digestive tract assimilates the food you eat.

Thanks to a remarkable new scientific discovery, it is now possible to form the simple form of the elements needed by the digestive organs to help them convert food into rich, fat-laden blood. This master-stroke of modern chemistry is called Sargol and has been termed the greatest of flesh-builders. Sargol acts through its constructive, restorative powers to coat the stomach and intestines to literally soak up the fatty elements of your food and pass them into the blood, where they are carried to every starved, broken-down cell and tissue of your body. You can readily picture the result when this amazing transformation has taken place and you notice how your cheeks and bust disappear and you take on from 10 to 20 pounds of solid, healthy flesh. Sargol is absolutely harmless, inexpensive, efficient. Your druggist has it and will refund your money if you are not satisfied, as per the guarantee found in every package.

Caution—While Sargol has given excellent results in overcoming nervous dyspepsia and general stomach troubles it should not be taken by those who do not wish to gain ten pounds or more. (Advt.)