

Picture Framing
In All Its Branches
O. B. GRAVES, Limited

Fresh Oysters
Direct from the coast to our stores.
Per quart..... **60c**

GRAPEFRUIT—For table use or for marmalade. Good, juicy fruit, each..... **5c**

WHITE HOUSE COFFEE is the best coffee..... **40c**

John Diprose
THREE POPULAR STORES:
Dundas and Ridout Streets,
Dundas and Wellington Streets,
Richmond and Hyman Streets.

FOR YOUR KITCHEN RANGE
Try our large, well-screened Pea Coal. Price, \$7.00 per ton.
D. H. Gillies & Son
Phone 1312. zxy

Ed. West : Florist
Now in our old stand.
249 Dundas Street
Phone 2187.



We desire to thank our many customers and friends for their kind patronage during the past year, and to wish them the compliments of the season.

WRAY'S
384 Richmond Street — 234 Dundas Street,
Wholesale, Retail and Manufacturing Jewelers.

Distance
no barrier to those wanting the best. Five students from Manitoulin Island, seven from Bruce County, six from Western Canada, 2 from Nova Scotia, 4 from United States, last year. We enroll more public school teachers than any other management. If you are unable to attend college, we will take the college to you by means of our Home Study Course. The only school in this city affiliated with the Commercial Educators' Association of Canada. Winter term from Dec. 30.

Spotton Business College
GEORGE SPOTTON, Prin.,
Cor. Dundas and Park, London, Ont.
8317

K. K. COWAN
BARRISTER SOLICITOR, ETC.,
County Bldg., next Court House, London

The Brown Optical Co.
OPTOMETRISTS AND OPTICIANS,
137 DUNDAS STREET. PHONE 1877.

BLENNHEIM FUNERAL
John Sterling, of South Harwich, Had Been Ill Some Time.
[Special to The Advertiser.]
Blenheim, Jan. 3. — The funeral of John Sterling, held at the Methodist Church yesterday afternoon, was largely attended. Deceased was 45 years old and had been ill for many months. Besides his wife, and one daughter, Hazel, at home, he is survived by two sons, Frank, at home, and Edward in Regina; his father four sisters, and three brothers—Mrs. Wm. Muckle, Rondeau; Mrs. John Toie, Manitoba; Mrs. John Les, Manitoba; Mrs. H. Parker, of St. Thomas; William, of Stratford; and Walter and Wesley, of Rondeau. Interment was made at Evergreen Cemetery.

Roland D. Jarvis
DENTIST,
Corner Dundas and Clarence Streets.

TRAFFORD'S
For Reupholstering, Expert workmen. Prompt attention. Reasonable charges.
129 DUNDAS STREET.
11 MARKET SQUARE.
Phone 364. zxy

D. L. & W. Scranton Coal
It will pay you to order your Coal now, as we can supply nice bright Coal.
Heaman & Son
York and Burwell Streets.
Phone 312. zxy

Harry Ranahan
GROCER,
515 RICHMOND STREET,
LONDON AND DISTRICT

A Presentation.
His employees marked the New Year for Mr. Samuel Willis, contractor, Talbot street, by presenting him with a handsome oak writing desk.

Alfred Vagg.
Upon complaints received from Lambeth, County Constable Alex. Shaver arrested Charles Sutton on a charge of vagrancy, and he was remanded until Jan. 7 by Squire Chittick.

A New Policeman.
George McGerr, a young man whose home is near St. Marys, has been sworn in as a member of the city police force, to take the place of P. C. Orville Muxworthy, who resigned some weeks ago.

Left for New York.
Rev. W. L. Steeves, pastor of Eber-ton Street Baptist Church, left last night for New York in connection with his future pastorate in that city. Mrs. Steeves is visiting friends in New York City at present. Rev. Mr. Abrams, of Carleton, N. Y., preaches in Mr. Steeves' pulpit next Sunday.

Official Visit.
Rt. Wor. Bro. Dr. Percy Banghart, D. D. G. M., will pay his official visit to St. John's Lodge, No. 209, A. F. and A. M., in the Masonic Temple, Queen's avenue, tonight. This is his first official visit in the new lodge rooms, and it is expected that it will be an occasion of note.

City Council Committees.
The striking committee of the city council will consist of Mayor Graham, Ald. Richter, Ald. Rose, Ald. Bennett, and Ald. Glass. They will meet tonight to make the first draft of the several sessions before the final selection is made.

Eye Injured.
Louis Dean, of 126 York street, an employee of Warren Brothers' machine shop, was struck in the eye with a piece of steel while at work yesterday afternoon, and as a result of the accident may lose the sight of one optic. He was taken to Victoria Hospital, where he was attended by Dr. D. H. Hogg.

Death of Mrs. Learne.
Mrs. Mary Jane Learne, wife of Mr. Benjamin Learne, died yesterday at her residence, 25 Bruce street, after a somewhat lengthy illness. Mrs. Learne, who had lived in London for seventeen years, was seventy-one years of age. She is survived by her husband, one son, Louis P., at home, and one daughter, Mrs. A. R. Calcott, of this city. The funeral will be held privately Saturday afternoon from the family residence to Mount Pleasant cemetery. The services will be conducted by Rev. Mr. Harvey, of Askin Street Methodist Church.

Late Mr. W. A. Whiting.
The funeral of Mr. William A. Whiting, whose sudden death occurred on Tuesday at 512 Wellington street, the residence of his brother, Rev. Mr. Whiting, pastor of the First Methodist Church, was held on Wednesday from the residence of the deceased at 1024 Forest, and interment was made in that place in the afternoon. Services were here by Rev. Mr. Kennedy, Rev. J. G. Inkster, of Mount Pleasant Street, Rev. G. N. Hazen, of Wellington Street, and Methodist Church. Mr. Whiting had been engaged with a local firm, and had planned to make his home here.

CHILDREN LEARN THROUGH SEEING

Educators Agree That Sense of Sight Is Greatest Possible Help to Learning.

Somebody has said that the eyes of a child are able to give to the brain all the knowledge that it needs. Pictures are what the child really needs. Where words will mean nothing to them, they will instantly grasp the meaning of a picture, and the thought expressed is permanently photographed on their minds.
Children soon learn to love the Bible which is now being distributed by The Advertiser, from a cover to cover. These are not ordinary embellishments such as are usually found in so-called illustrated Bibles, but each picture is specially drawn with a thought behind it—the dominant idea being to make plain the particular verse which the picture accompanies. Think what this means to the "grown-ups" as well as the children.
Educators all say that pictures are the best possible help to learning. Even though one may not be affiliated with a church society, he will be interested in the educational advantages offered in this great Book of Books.
Look for the educational certificate on another page of this issue and learn how you may have one of these magnificent Bibles for your very own. You will surely never have another opportunity like this. Take advantage of it at once.

"Do they have music at this hotel?"
"No; only an orchestra."—Judge.
Ignorance of the law does not prevent the "young lawyer" from collecting his bill.—Luck.

CHWARD & CO
DIAMOND MERCHANTS
SATISFACTION GUARANTEED OR MONEY BACK.
374 RICHMOND STREET.

It Pays to Deal at a Live Drug Store

You're always sure of getting pure fresh drugs at Cairncross'. Drugs are not allowed to get old. Everything is on the move. Live people deal here—people who appreciate drugs of strength and quality, and people who appreciate right and just prices. There is no drug that remains in stock for any length of time, for everything is quickly sold and as quickly replaced, so that you will know no disappointment or dissatisfaction. Your doctor will tell you that for absolutely reliable prescription work, Cairncross is best—now and always.

Cairncross & Lawrence
Chemists and Druggists.
216 DUNDAS ST., LONDON, ONT.

New Furs For the New Year
BELTZ & CO.

INDUSTRIAL AND ART SCHOOL

Registrations Are Pouring in For the Ensuing Term.

Principal Beal, of the Industrial School, is being kept very busy enrolling the pupils for the Industrial and Arts School, which will reopen its classes on Monday next. Mr. Beal stated today that it has been found necessary to form a second evening cooking class. He will be at the Alexander School tonight and tomorrow night to receive registrations. The classes promise to be large and successful the ensuing term, and all those who desire to take advantage of this education should at once see Mr. Beal, and have their names registered. Pattern-making, wood-carving, plumbing and sign-writing have been added to the night courses for men.

PAINFULLY HURT
Mrs. Dowding Fell While Getting off a Train at Mitchell.

[Special to The Advertiser.]
Mitchell, Jan. 3. — Mrs. Dowding was very painfully injured and had a close call from being killed by being dragged under the train when, as she was on the cars seeing her daughter away, the locomotive started and she fell trying to get off. Her ankle was dislocated and the ligaments of the foot so badly torn that she may be permanently crippled.

Personal Mention

Mrs. David P. McNorgan, of 425 Horton street, is visiting in Detroit.

Miss Eva Grimason, of Sarnia, has returned to her home here after visiting her sister, Miss Winnifred Grimason, of this city.

Mrs. Mae Huhtenhausen, of Ontario street, Stratford, is visiting with her sister, Mrs. Will Mountjoy, South London.

Mr. Andrew Weir, of Masonville, has left his home for a two months' trip to Avonshire, Scotland. He will return about March 1.

Mrs. N. Baxter and Miss Willis, of Richmond street, entertained a large number of friends and relatives on New Year's Day.

The choir of Eber-ton Street Baptist Church spent a social evening at the home of Mr. Sig Read on the Wellington road. Games and music constituted an enjoyable evening's program. Mr. A. Stinchcombe drove the merry-makers to their destination in a sleigh-load party.

Mr. George E. Patrick entertained his friends and employees of his factory on today Hamilton and the other night. Forty were present and the evening was spent socially in dancing and playing games. Miss Irene Webb, Messrs. Russell and Player were the committee in charge, and arranged a musical program of excellence.

LOST VITALITY
Caused by Kidney, Stomach and Bowel Disorders
St. John, N. B., Sept. 18, 1911.—My brother was a great sufferer from kidney, stomach and bowel troubles and was given up by two doctors. He was advised to try your Fig Pills, which he did, and after taking five boxes was completely restored to health and is better today than he has been for years. You can't recommend Fig Pills too highly.
J. W. MANVERS.
At all dealers, 25 and 50 cents, or the Fig Pill Company, St. Thomas, Ont. Sold in London by Taylor Drug Company, 339 Talbot street.

Cook's Shoe Store is the only place in town where you can get rubbers that have the inner heel of leather. They give better satisfaction than any other rubber made.
Taxicabs and Carriages for every occasion. Hueston's Livery.

STRATHROY IS STRONG FOR LOCAL OPTION
Business Has Steadily Increased and Conditions Have Been Better.

[Special to The Advertiser.]
Strathroy, Jan. 3. — The greatest interest is being taken in the elections here next Monday. The big feature of the campaign is the repeal of local option, and temperance people are confident that Strathroy will remain "dry" as conditions here have never been more satisfactory than since local option went into effect. Citizens are so strongly convinced of this, that they feel there is no need to revert to the former state of affairs, when drunkenness was prevalent and crimes far more numerous. Businessmen are strongly opposed to any change, as under local option business has steadily increased and Strathroy was never more prosperous.
The fight for the council is also arousing much interest. The following are the candidates: Mayor—J. T. Buttery and Henry Owens. Deputy-rev.—W. Hill and W. Sullivan. Councilors—James Bowley, Henry Dale, P. N. Dunn, G. M. Haidane, S. Macdonald, Wm. Stevenson, J. C. Scott, T. Seed, W. Wright.

WEDDING BELLS

Vandusen—Calver.
A pretty wedding was solemnized at the home of Mr. and Mrs. W. Calver, 8 Maryboro Place on New Year's Eve, when their daughter, Edith, was united in marriage to George Morley Vandusen, of this city. Rev. George N. Hazen, pastor of Wellington Street Methodist Church, officiated. The bride entered the parlor leaning on the arm of her father to the strains of Mendelssohn's Wedding March played by Miss Tottis. The bride was gowned in ivory messaline silk with a bouquet of white carnations. Miss Alice Calver, sister of the bride, acted as bridesmaid, and wore a dress of pale blue marquisette over blue silk, carrying the ring in a basket of flowers. The groom was supported by his brother Cecil. The groom's gift to the bride was a sunburst of pearls; to the bridesmaid, gold brooch; flower girl, a ring; to the groomsmen, a tie pin, and to the pianist, a hatpin. After congratulations, all adjourned to the dining-room, where a dainty wedding breakfast was served. Mr. and Mrs. Vandusen will reside at Carfax Crescent.

DAVIS—ROSENTHAL.
A quiet wedding was celebrated on Tuesday evening at the residence of Mr. and Mrs. S. Rosenthal, 128 Inker-mill street, when their daughter, Miss L. Rosenthal, was united in marriage to Mr. S. L. Davis, manager of the Johns-Manville Company, of this city. Only the immediate relatives of the bride and groom were present at the ceremony, which was performed by Rabbi Phillips, of this city. After a short wedding trip the young couple will reside in London.

CHICAGO SALE IS SET ASIDE

Judge Criticizes Reorganization Committee of Sovereign Bank.

Chicago, Jan. 3. — The sale of the Illinois properties of the Chicago and Milwaukee Electric Railway Company by the receivers was set aside as illegal by Judge Landis in the United States district court here yesterday. Judge Landis held that at the sale bidding was suppressed and that the purchase price was more than \$2,500,000. He stated in his ruling that the Milwaukee Railway interests would have been active bidders for the property had they not been influenced by an existing syndicate, consisting of railroad bondholders, which later turned its interests over to the reorganization committee.
After criticizing the plans of reorganization which contemplated the insurance of \$26,000,000 in bonds, Judge

The superior quality of the goods in our stores this New Year assures us that we can offer the best values.

NEW NUTS.
Fresh shipment of California Walnuts and Almonds just received. You'll agree they're excellent value.
Walnuts, 35c lb.
Almonds, 30c lb.

OLIVES.
Both Stuffed and Plain. We have many kinds for different tastes.
From 10c to 12.25.

CHOICE BISCUITS.
One of the finest assortments of Imported and Domestic Biscuits to be found in Western Ontario. You can find the variety that pleases you.
From 20c to 75c.
Assorted Shortbread, per tin .. 50c

DUERR'S The pure fruit kind, JAM, with the fresh fruit flavor. The best to be obtained.
Apricot 40c
Strawberry de Luxe 40c

FINNAN HADDIE. Good, thick fish, with the backbones removed. The flavor makes you want more.
14c a pound.

DRIED BEEF. Can be sliced any thickness you desire the most. It is an excellent meat to serve cold.
40c a pound.

ROWAT'S SPECIAL TEA. The blend is most pleasing. It satisfies at all times, and the flavor is uniform. It is the best for the price.
40c, 50c, 60c and \$1.00 per lb.

PHONE YOUR ORDER.

T. A. ROWAT & CO
TWO STORES
250 Dundas St. W. & Craig
THREE PHONES
South London 368 Dundas 5051-5052

Landis declared there would be another sale of the property in the near future, and that the bids would have to be higher.
Counsel for the reorganization committee indicated their intention of appealing the case.

ROSS—KELLY.
[Special to The Advertiser.]
Wingham, Jan. 3. — A pretty wedding took place recently in Wingham, when Miss Minnie Ross, daughter of Mr. and Mrs. Alex. Ross, was married to W. J. Kelly, principal of Edmondston Normal School. Rev. C. W. Gordon (Ralph Connor) officiated. Mr. and Mrs. Kelly will reside in Edmondston.

RELIABLE HOME TREATMENT.

The ORRINE treatment for the Drink Habit can be used with absolute confidence. It destroys all desire for whiskey, beer or other alcoholic stimulants. Thousands have successfully used it and have been restored to lives of sobriety and usefulness. Can be given secretly. Costs only \$1.00 per bottle. If you fail to get results from ORRINE after a trial, your money will be refunded. Ask for free booklet telling all about ORRINE.
W. T. STRONG, 184 Dundas Street.

Choice Meats For New Year's

We will have for Saturday an extra choice lot of BEEF, PORK, LAMB, MUTTON and CURED MEATS, all Christmas quality at no extra charge.

Choice Pot Roasts Christmas Beef, pound..... **12c**
Shoulder Roasts Christmas Beef, pound..... **14c**
Rump Roasts Christmas Beef, pound..... **15c**
Round Roasts Christmas Beef, pound..... **15c**
Front Quarters Young Lamb, pound..... **12½c**
Front Quarters Mutton, pound..... **10c**
Lean Shoulder Roasts Pork, pound..... **15c**
Fresh Legs Pork (10 to 15 pounds each), pound..... **15c**
Sweet Pickled Hams, pound..... **17c**
Small Sugar-Cured Hams, pound..... **18c**
Lean Boston Butts, pound..... **18c**
Choicest Back and Breakfast Bacon, pound..... **20c**
20-pound Pail Pure Leaf Lard, pound..... **15c**
Rolled Corned Beef, pound..... **12½c**
Chopped Suet two pounds for **25c**

POULTRY

We will have another choice lot of Turkeys, Geese, Ducks, Chickens, etc.

JACKSON'S

THREE BIG MEAT MARKETS.
Stalls 1 and 2, Market House; phone 2859.

Stalls 10, 11 and 12, Market House; phone 4086.
87 Wellington Street; phone 1057.

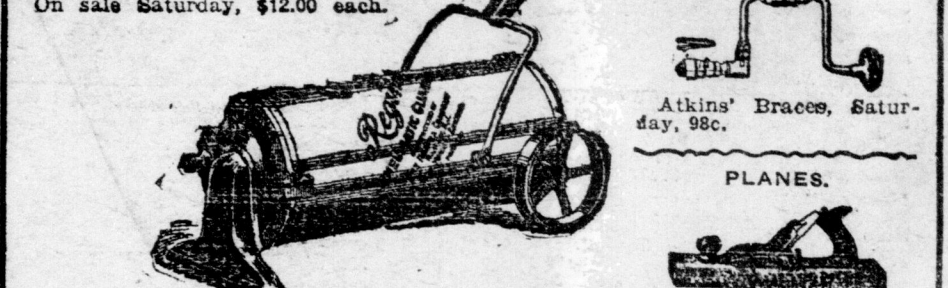
Stock-Taking Saturday Savings at Purdom's Hardware

STORE OPEN SATURDAY UNTIL 10 P.M.

Prompt attention to mail and phone orders. Sole agents for LOWE BROS.' PAINT, CHINAMEL and HOOVER SUCTION SWEEPER.

VACUUM CLEANERS.

This cleaner is something new to London. It is operated as easily as a carpet sweeper, and removes the dust from the carpets without raising any dust. On sale Saturday, \$12.00 each.



SCALES.
Family Scales, regular \$1.75. Saturday, \$1.25.

BRACES.
Atkins' Braces, Saturday, 98c.

PLANES.
Jack Planes, Saturday, 70c.

ANOTHER SPECIAL for Saturday—60-foot cotton Clotheslines, at 9c each.

ROAST PANS.
Sets of Chisels, three in box, from \$4 to \$14. Saturday, 98c. Sets of \$14, \$16, \$18, \$20, \$22, \$24, \$26, \$28, \$30, \$32, \$34, \$36, \$38, \$40, \$42, \$44, \$46, \$48, \$50. Saturday, 98c. Solid silver sets, 15c, 20c and 45c. Carpenters' Aprons, 25c.

PLUMBERS' TORCHES.
One pint \$2.98
One quart \$3.98
Three Flies, Richdew, 25c; Shingling Hatchets, 60c.

HAMPERS.
A nice selection of Split Wood Hampers, ranging from \$2, \$2.75, \$3.25, \$3.50.

MOPS.
This self-wringing Mop, Saturday 75c

PAINT.
S. W. P. Paint, regular 65c; Saturday, 50c. Floor-Lac, quarts, regular \$1; Saturday, 65c. Floor Paint, quarts, regular 60c; Saturday, 40c.

HAND SLEIGHS.
Just a few left of both kinds, for girls and boys, also a few Toboggans, at \$2.75, \$3.25 and \$3.50.

LANTERNS.
Saturday we will sell Cold Blast Lanterns at 85c; Brass Point at 85c. Get one and save money.

CARVING SETS.
Just a few left at \$2.48. Get one before they are all gone.

CLOTHES MANGLES.
Clothes Mangle.
This Mangle has three hardwood rollers, heavy frame. Saturday, \$17.00.

The Purdom Hardware Co., Limited
124 Dundas, 123 Carling Street. Phones 2800-2801.

WILSON'S Model Meat and Fish Market

GOVERNMENT INSPECTED.

FRESH BEEF—Extra choice. We handle only the choicest young beef, all government inspected, which is our guarantee and your protection.

INGERSOLL HAMS—The best you can buy, mild-cured.

INGERSOLL SAUSAGES have a flavor all their own. Only the best meats and pure spices used.

FRESH FISH—Sea Salmon, Lake Trout and Whitefish.

MOTTO—Begin the year right by buying your supplies at this clean, up-to-date market. We will appreciate a call.

FOR QUICK SERVICE USE THE PHONE—1120.

J. A. WILSON

206 DUNDAS STREET

There are three parts in truth. First, the inquiry, which is the woe of it; secondly, the knowledge of it, which is the presence of it; and thirdly, the belief, which is the enjoyment of it. —Bacon.

They have a new theory as to the cause of thunder—that it is caused by the explosion of masses of water along the line of the flash of light. "Do you suspect that your orographer has any matrimonial designs on you?" "No; she wants only to assist me to me."—Baltimore American.

CLEAN-UP IN NECKWEAR

For Tomorrow (Saturday)

About 100 dozen regular 50c and 75c Christmas Ties left. On sale tomorrow

For 25c Each

GRAHAM BROS.