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Spice and span from the best Canadian, English and American factories.
Patterns exclusively ours and bearing our mark.
This stock for beauty of design and excellence of coloring has no peer.
Estimates given and workmen sent any distance.

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O. B. GRAVES
222 Dundas Street.

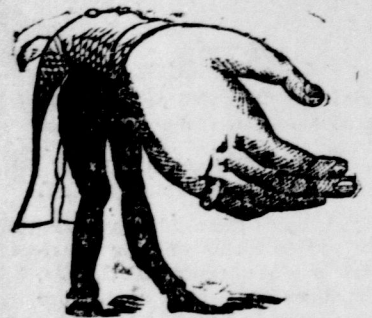
INCANDESCENT WIRING

Estimates Furnished.
Prices Lower Than Ever.

London Electric Co.

(LIMITED).

359 RICHMOND STREET.



Your Bicycle for repairs. **W. A. BROCK**,
192 Dundas Street, London.



Dr. W. H. Graham
138 KING ST. WEST,
Toronto, Ont.
Treats Chronic Diseases and gives special attention to Skin Diseases, as Pimples, Ulcers, etc.
PRIVATE DISEASES, and Diseases of a Private Nature, as Impotency, Sterility, Varicocele, Nervous Debility, etc. (the result of youthful folly and excess), Gleet and Stricture of long standing.
DISEASES OF WOMEN—Painful, Profuse or Suppressed Menstruation, Uterine Leucorrhoea and all Displacements of the Womb.
Office hours—9 a.m. to 5 p.m.; Sundays, 1 p.m. to 3 p.m.

A GOOD HAT

It is an ornament to the wearer, a delight to the friends and a comfort to any man. We keep more than one "good hat," but there is one particular hat that will suit you at

H. BEATON'S

138 Dundas Street.

Cream Candy

Hand-made
Cake and Confectionery

FYSH'S, 220 Dundas St.

Catering of all kinds attended to.
Prices given for parties and balls.
Try our **BOSTON BROWN BREAD**.



Cure **SICK HEADACHE** and Neuralgia in 10 minutes, also Coated Tongue, Dizziness, Biliousness, Pain in the Side, Constipation, Torpid Liver, Bad Breath, and also regulate the bowels.

Mr. John Gayler, druggist, Ingersoll, writes: "Stark's Powders have a very large sale and continue to increase as they become known. Nothing we sell gives better satisfaction."
J. B. Taylor, Esq., merchant, Welland, says: "Stark's Powders have a great reputation about here. I have known of people who have been long and great sufferers, who have tried almost everything, and have been cured by them. We have used them in our own family with remarkable success." Two preparations in each box. Sold by all medicine dealers at 25c. a box, five boxes, \$2.

POCOCK BROS.

Big Shoe Sale.

Prices cut right and left. Some kindly critics call us "fools" for selling Boots, Shoes, Trunks and Valises so cheap. Laying aside the jest and sarcasm of trade wit, we desire to get down to facts.

The success of this business gives greater vim and larger energy to the buying and selling of footwear. We mean to sell so cheap that everybody will want to buy here.

Workingmen's Shoes.

Great range of cowhide, kip and grain leathers, special at \$1 to \$1 50. Men's medium priced fine Shoes, we lead in this line. Dozens of reliable up-to-date styles, special, \$1 25, \$1 50 to \$2 50.

The Slater \$3, \$4 and \$5 Shoes, the best obtainable, none genuine except with price stamped on sole. A hundred 1896 styles to choose from.

Well-Dressed Ladies

Command attention everywhere. This shoe house appeals to ladies of refined tastes. We show the newest styles and finest makes in footwear. Special at \$1 to \$3.

Pocock Bros.

PHONE 309.

Quilts

We have just passed into stock 500 White and Colored Quilts at 33 1-3 less than the regular cost, and we are offering the same at 1-3 less than the regular prices. Come early for bargains.

Priddis Bros.

168 DUNDAS STREET,
157 CARLING STREET.
Telephone 324.

Ranges, Stoves,
Furnaces, Tinware,
Graniteware,
Lamps, Lanterns,
Carpet Sweepers,
Etc., etc.

Stevely's,

382 Richmond St.

Phone 462.

TORONTO, ONT.

FAIR AND MILD.

Toronto, Ont., March 17—11 p.m.—The depression of the middle Atlantic coast yesterday is now passing over Newfoundland. It has caused a heavy fall of rain and snow in the Maritime Provinces, accompanied by high winds. The pressure is now increasing in Eastern Canada, is high over Ontario and Alberta, and a little below average in Manitoba, where light snow is falling.

Minimum and maximum temperatures: Calgary, 14—42; Battleford, 18—32; Qu'Appelle, 12—28; Winnipeg, 6—28; Parry Sound, zero—34; Toronto, 16—26; Quebec, 22—32; Halifax, 28—44; Ottawa, 12—36; Montreal, 20—32.

PROBABILITIES.
Toronto, March 18—1 a.m.—For the lower lakes region (including counties lying south of the Georgian Bay region, east as far as Belleville)—Fair and mild.

PROVE YOUR FAITH

By planting seeds. We have the seeds, and guarantee them for quality, freshness and reliability.

J. GANIMAGE & SONS,

213 Dundas St.

LIENS ON THE CHURCH

Four issued on the New First Methodist Structure for Materials Supplied.

The trustees of the new First Methodist Church have been served with four liens, issued on the structure by parties who have supplied contractors with material.

The first of the liens is in favor of Messrs. Frank and Charles Leonard, of this city, against the interests of the Buffalo Forge Company, who have the contract to put in the heating apparatus. The amount of the Messrs. Leonard's claim is quite large.

The second lien is for \$800, in favor of Messrs. Tallman & Son, of Beamsville, and against Blanshard & Nurse, the contractors for the brick work in the church. Tallman & Son are fancy brickmakers, but their claim is disputed by Blanshard & Nurse, on the ground that they were two months behind time in supplying the material, thereby causing a long delay.

The third and fourth liens are in favor of Messrs. John McLaughlin and James A. Johnston, brickmakers, of this city, for \$250 and \$600 respectively. The liens are also placed on the structure for material supplied the contractors for the brick work. The amounts are not disputed.

The matter came up in the office of Col. Shanly, master in chancery, on Monday, but was adjourned by consent.

THERE IS NOT a more dangerous class of disorders than those which affect the breathing organs. Nullify this danger with Dr. Thomas' Electric Oil—a pulmonary of acknowledged efficacy. It cures soreness and lameness when applied externally, as well as swelled neck and crick in the back; and, as an inward specific, possesses most substantial claims to public confidence.

The touch of small prices greets you in every department of our store.

Our stylish, spring overcoats, all the new shades, at \$4, \$5, \$7, the very finest \$10 50 and \$12.

Men's Suits, \$5, \$6 50, \$7, \$7 50, \$8, \$8 50.

Oak Hall.
The best Boys' Clothing Store.
It means just exactly what we say.

London has never before had such excellence in Boys' Wear or prices so advantageous to the shopper.

A welcome to everyone who has a boy to dress. Tweed suits, 2 and 3 piece suits, blue and black serge, 2 and 3 piece suits.

A League Bat and Ball free to every boy purchasing a suit from

OAK HALL,
148 and 150 Dundas street, London.

Tisdale's Toronto Iron Stable Fittings
Healthful, durable attractive and cheaper than other fittings. Send for our new catalogue—The Tisdale Iron Stable Fittings Co., Ltd., No. 6 Adelaide Street East, Toronto.

A Good Thing. Push It Along.—The baby cabs that we unpacked yesterday are on sample today, and are the admiration of all. They are so beautiful that every lady who has a baby is glad, and those who have none are envious of their more fortunate sisters. The designs are elegant, coloring all new and prices lower than ever. Get one. **KRENE BROS.**, 127 King street, opposite market house.

She—Why do you not enjoy a few minutes' happiness and satisfaction by having your work done at the Palace Barber Shop, 60 1-2 Dundas street west?

SHOES

\$2

Spent at our store will buy more solid comfort and real satisfaction than at any other store in London.

J. P. COOK

173 Dundas St.
Your money back if you want it.

London Advertiser.

Call Us Up! Telephone Numbers:

187 Business Office
134 Editorial Rooms
174 Job Department

STREET-CAR-TICKETS

ARE ON SALE AT

T. R. PARKER'S,

G. P. R. Ticket Office

Southwest corner Dundas and Richmond Streets.

London and Environs

—Keep your ears open for the first robin, and your eyes open for the first arbutus blossom.

—The executive committee of the Synod of Huron will meet in Croyne Hall on Thursday afternoon at 2 o'clock.

—The Godwin family, of Walkerville, are recovering from a severe attack of diphtheria. Rev. Mr. Godwin was formerly pastor of the London West Methodist Church.

A brilliant comedy entitled "My Wife's Friend," will be presented for a return engagement in this city at the Grand Saturday matinee and night, by Wm. C. Andrews and his company. This attraction will be appreciated by the elite and critical play-goers. It is one of those plays which we have seen of late, like "Featherbrain," "Friends," where the elixir of fun is got out of finished and high class acting. These plays require an unusually fine company, and Mr. Andrews has surrounded himself with one of the most perfect, refined companies of the season.

FANNY RICE TOMORROW NIGHT.

As "Nancy at the French Ball," Miss Rice has the best opportunities of her life. Indeed, as the mistaken and impetuous, but honest and true "Nancy," Fanny Rice has given us a character as humorously droll as Sol Smith Russell's "Poor Relation," or Denman Thompson's "Joshua Whitcomb," a character that captured the audience from the start. The play itself is a clever adaptation from the German, a novelty in construction, telling a pretty story; sometimes farcical, sometimes serious, but always bright, always interesting; containing many pretty musical bits, and affording Miss Rice's clever company as well as herself, excellent opportunities that result in a delightful evening's entertainment, made up of clean fun and song, where laughter and applause are well nigh continuous. She will appear at the Grand tomorrow evening.

THE J. L. CLARK COMPANY.

Mr. W. J. Clark, business manager of the Ella Cameron and J. L. Clark Company, which was organized here last September, is in town making final arrangements for their appearance in the Grand Opera House all next week, opening Monday night, with that funny comedy, "Our Strategists." During the past four months they have appeared in all the principal cities and towns in Canada, and, judging from the excellent press notices received, have established a lasting reputation for themselves. Mr. J. L. Clark is a London boy, who began his career here as an amateur eighteen years ago. His great natural talents soon secured him an engagement in one of the leading New York companies. By study and attention to his art, he has placed himself at the top of his profession. No doubt the people of London will tender him the reception he so richly deserves.

NEARLY 37,000,000 GALLONS.

Amount of Water Pumped at Springbank in Two Weeks—The Reservoir Gauges.

The regular weekly meeting of the water commissioners was held yesterday afternoon. Commissioners Judd (chairman) and Cowan, Engineer Moore, Secretary Ellwood and Inspector Plastow being present.

The business of the board was unusually light. Mr. W. E. Gower, of Montreal, appeared before the commissioners in regard to putting a Green fuel economizer in the pumping station at Springbank, which, he claimed, would save from 10 to 20 per cent in the cost bill.

A quantity of supplies were ordered for the department's workshop, and also the pumping station at Springbank.

Engineer Findlay's report for the two weeks ending Monday evening, showed that 36,748,248 gallons had been pumped by the machinery at the station, or an average of 2,624,875 gallons.

If you want a good, bright, cheerful light for the long nights, get Lilywhite Oil. Ask your grocer for it. It's the best lamp oil now offered. We don't supply peddlers. Gasoline, benzine, cylinder and machine oils at lowest price. Phone 307.—Empire Oil Co.

FACT DEAD SURE

The Pearest Man on Earth can be Cured of Tobacco Habits by our Method—We offer by Mail a Remedy that will free every slave to Tobacco in Ten Days.

Read the strongest endorsement ever given any remedy, and if you are not fully satisfied write for leaflet containing over Six Thousand 6,000 Testimonials.

UNITED STATES HEALTH REPORTS—OFFICIAL INDORSEMENT.

In the light of our examinations and tests of "Uncle Sam's Tobacco Cure" we are but performing a duty we owe the public, when we indorse the same and stamp it as the crowning achievement of the Nineteenth Century in the way of destroying a habit as disgusting as it is common. (For only \$1.) Hence we earnestly advise you to call or write for particulars.

W. S. Bryers Bark-well,
Wholesale and Retail Agent,
268 DUNDAS STREET, - LONDON.

SEE OUR WINDOW FOR

15c, 20c, 25c Pipes

Sam K. Stewart,

202 1/2 DUNDAS STREET.

a day. The hydraulics did all the work excepting on two days, when the steam pumps were run for short periods. The amounts pumped daily, and the reservoir registers were as follows:

Amount pumped.	Feet.	Inches.
March 3	2,410,568	12 4
March 4	2,448,112	11 9
March 5	2,464,632	11 2
March 6	2,465,744	10 9
March 7	2,422,324	10 4
March 8	2,342,836	10 2
March 9	2,440,838	10 1
March 10	4,081,318	12 0
March 11	2,819,020	13 0
March 12	2,432,000	12 5
March 13	2,430,632	11 9
March 14	2,463,652	11 2
March 15	2,423,640	10 6
March 16	2,423,032	10 3

TO THE FRONT.

Geo. F. Burns, the popular Men's Furnisher, has just returned from New York, where he has been purchasing all the latest conceits in men's wear for his new furnishing and merchant tailoring store, to be opened on April 1 next at 160 Dundas street, the first store west from Richmond, on the north side.

The young men of London will be pleased to hear of this announcement. They will now be able to say, as they did before—"If Burns has it, it is right." The new firm have been appointed sole agents for the celebrated E. and W. collars and cuffs, and every new creation from this celebrated firm will be found here as soon as produced by them. They are also agents for the highest class neckwear makers in the United States and Great Britain, and all the latest fabrics and styles in neck things will be given to the public as soon as created. Their store and window will be a constant attraction to those who admire beauty and taste, as they will be fitted with all the latest improvements known to the fine furnishing trade. A special feature of the furnishing department is the engagement of a first-class shirt cutter from New York, who will be prepared to guarantee a perfect-fitting shirt, and to please the most fastidious.

Their new spring, celebrated French cantripes are now in bond, and will be opened for the public as soon as the store is ready.

Mr. T. A. Holrad, of Rochester, N. Y., has been engaged as cutter in the tailoring department, and he is known in the United States as one of the most reliable and satisfactory cutters in the profession. It is needless to comment upon the materials and workmanship of the garments that will be produced. Those who have been customers of this old-established firm can best judge for themselves.

That success awaits this new enterprise goes without saying, and why not, where their past reputation as reliable merchants is unapproachable, and every article offered the public will be new, fresh and of the latest productions. The young men, and all men of good taste will do well to await the opening on April 1 of Burns, Importing Tailor and Furnisher, at 160 Dundas street.

R.K. Cowan

Barriester, etc., over Bank of Commerce London.

Johnston's

Boots New

AND Spring

Shoes Goods..

Ladies' Kid Button, worth \$1 50, for \$1 25.

Ladies' Oxfords, tan and black, \$1.

Children's Buttons, 50c, 60c and 75c.

Boys' Balmorals, \$1.

Men's Balmorals and Congress, \$1 25.

We have in stock a few lines of Ladies', Gents' and Children's Shoes which we offer this week at ACTUAL COST.

Trunks, \$2, Valises, 50c,

Purses, 2 for 5c,

—AT—

JOHNSTON'S,

198 Dundas Street.

THE T. E. MARA CO.

LONDON'S GREATEST STORE.

WE DEFY COMPETITION.

For the
Masculine Sex
Only

Never before in the history of our career have we been able to show such magnificent lines of Men's, Boys' and Children's Clothing.

Blue Serge Suits,
Scotch Tweed Suits,
Clay Worsted Suits,
Cheviot, Black, Gray and Blue Suits,
Fine Black Venetian Coats and Vests
Fine Spring Overcoats, all colors.

2-piece Navy Blue Suits, \$1 50.
2-piece Navy Blue Suits, very fine quality, \$2.
3-piece Navy Blue Suits, extra fine quality, \$2 65.
2-piece Tweed Suits, 75c.
Youths' Tweed Suits, long pants, \$3 50.
2-piece Scotch Tweeds, \$2 20.
Youths' Scotch Tweed Suits, \$5 50.
Boys' Short Pants, 50c.
Youths' Odd Pants, 99c.



Young Men's Heavy English Serge Suits, \$4 25.
Young Men's Scotch and English Tweed Suits, \$5.
Odd Pants, tweed, 75c, 99c and \$1 25.

Men's Blue Serge Suits, \$3 85.
Men's Blue Serge, heavy English, \$4 99.
Men's Scotch and English Tweeds, \$6 00.

Men's Black Worsted Cutaway Suits, \$9 00.
Men's Clay Worsted Suits (steel gray), \$8 99.

Men's Tweed Pants, 75c.
Men's Tweed Pants, 97c.
Men's Tweed Pants, \$1 25.
Men's Black Worsted Pants, \$2 49.
Men's English Hairline Pants, \$2.
Men's Fancy Moleskin Pants, \$1 25.

Men's Spring Overcoats, worsted, \$5.
We have a few Brown, Blue and Fawn Melton Overcoats left, at \$4 50.



The T. E. Mara Co.

LIMITED,

153 Dundas Street,
155 Dundas Street,
And Market Square } London.

TELEPHONE 1,043.