

PHONE EXCHANGE MI191
GROCERY PHONE MI492

PRYCE JONES DAILY STORE NEWS

WE CLOSE WEDNESDAY AT 1:00 P.M.

Spring Means a New Suit to Most Men

Men's \$15.00 Suits
Our \$15.00 Suits are wonderful value. They are made of the finest imported tweeds and worsteds...

Men's Exclusive Suits for Spring, \$25.00

Dressy men desiring only exclusive attire, whether high priced or belonging to the less expensive lines, will be delighted with the efficiency service rendered by our men's ready-to-wear department.

Our \$25.00 Suits are not only made of the choicest and most exclusive fabrics produced today, but are correctly cut and perfectly tailored in distinctive designs which embody that snap and alertness of appearance so much desired.

Spring Overcoats

Not merely good looking Spring Overcoats, but good wearing coats as well; blacks, grays, browns and mixtures, the new tailored models if you wish. \$10.00 to \$25.00

STYLISH SPRING MILLINERY



New Millinery That Is Fascinating

Charming blossoms in the shape of new styles in Women's Hats unfold day after day in the Millinery showrooms...

Hats for the Horse Show

Those who anticipate sharing the social pleasures of "Horse Show Week" will find here a collection of elaborate dress hats that will lend to their costumes character and individuality.

Extraordinary Sale of Ladies' Gloves

Bought quite recently at most advantageous prices which we now offer to our customers at correspondingly low figures.

No. 1—Ladies' fine soft quality kid, two dome fasteners, double cord twist point; all sizes 5-3-4 to 7-1-4; black, white, tan. Exceptional price 69c

No. 2—Ladies' Two Dome Chamousette Gloves, with plain stitched points; sizes 5-1-2 to 7-1-4; black, white and natural chamousette. Extraordinary value, 3 pairs for 89c

No. 3—Extremely fine quality chamousette two dome fasteners, plain points, black, white and natural chamousette. This glove is worth 50c. Special 35c, 3 for \$1.00

No. 4—Ladies' Kid Gloves of exceptionally fine quality two dome fasteners, silk twist points; all sizes 5-3-4 to 7-1-4; in black, tan, white. Regular value \$1.25. Special 89c

No. 5—Ladies' White "French Castors" Gloves, broad cut and good wearing and washing glove; all sizes 5-1-4 to 7-1-4. Exceptional price 89c

In order to give all our customers a chance to secure some of these bargains we shall show them in front window, but none will be sold before Thursday. These prices for this week-end only.

New Post Office Ready

As previously announced, a sub post office is now a part of this store's equipment. It is conveniently located on the main floor, near elevator, and all the ordinary business of mailing office can be transacted here.

ELABORATE & CORRECT STYLES in WOMEN'S WEAR

With the approaching "Horse Show" and its attendant social activities comes practically the first real need of a well stocked spring wardrobe. The unseasonable cold weather has probably influenced many of you to defer making your selections until now...

Drug Counter Specials

There is never a doubt as to satisfactory trading results at this complete Drug Section. Never a doubt as to just reliable quality. Never a doubt as to getting exactly what you ask for at the lowest possible prices.

Ladies' Shoulder Braces \$1.50

Abdominal Supporters, to \$3.00

Shower Bath Sprays \$1.50 and \$2.50

Bath Sponges 60¢ to \$4.00

Navy Black Cream AT EXCEPTIONALLY LOW PRICES

How can Pryce Jones sell such splendid Dress Fabrics, and those among the most wanted kinds, for so little?

This will be the query of many a woman when she sees the beautiful qualities and the low prices of these new goods. Our old country connections are a considerable help in securing important price concessions...

All these advantages are to the ultimate benefit of our customers, as this sale of serges demonstrates. Choice of cream, navy and black, every yard all wool, soap shrunk; every necessary weight and weave. Prices much under usual value.

55c 75c 85c \$1.00 \$1.25 \$1.50 \$1.75 and \$2.00 SEE LARGE WINDOW DISPLAY

SPRING RIBBONS

Seemingly endless is the variety of glistening, shimmering ribbons to be seen at our Ribbon Counter. Every imaginable kind for every spring need in millinery trimming, etc., and in a profusion of beautiful colors that rival the production from nature's own color box.

Splendid range of colors, in novelty stripe ribbons from 5-1-2 to 6 inches wide, in shaded stripe ombre, marrocco pin stripe with satin borders, shot effects, etc. Special, yard 35c

Picot Edge Ribbons, in hatband widths in many pretty patterns, yard 29c

Novelty Hat Banding, 19c and 25c

Complete range of shades, in extra heavy taffeta and duchess ribbons, used very extensively for millinery bows etc.: 4-3-4 inches wide 15c 5 inches wide 17c 6 inches wide 23c

BOYS' NEW SPRING SUITS DECIDEDLY UNDER PRICE

Strange news, isn't it, to offer fine new spring clothes for boys at a bargain before buying time has rightly begun.

Boys' Dark and Medium Brown Tweed Suits, coat in Norfolk style, with bloomer pants, for ages 7 to 11 years. This is a fine serviceable suit for school wear. Special selling price \$4.75

We have now a full range of the K. & E. Blouses in the latest patterns for all sizes. Prices are 65c \$1.15 and \$1.50

Boys' New Spring and Summer Felt Hats, in the latest models and shades \$1.00 to \$1.50

HAIR GOODS

Everything Required for the Latest Coiffure

Whatever fashion demands in Hair Goods you will find it here in its newest mode, not only in large assortments but at lowest prices.

The "Casque" frame, easy to dress, very effective 25c when finished. Price 15c to 49c

Other frames to suit various styles 15c to 49c

Real Hair Switches are an important item in this section. Great care is taken in choosing; the shades are perfect and the quality is the very best. From \$1.95 to \$7.50 gray \$8.50

A new shipment of Combs, Barettes, Turban Pins, etc., has just been opened up, proving very satisfactory. These are now on display. A fine assortment at prices varying from 10c to 65c

Also a superb line of Hair Bandeaux, etc., including rhinestone, opalescent, paquin and a host of other equally pretty and attractive ornaments. Prices 75c to \$3.50

Very special—Rhinestone Hair Band, absolutely guaranteed stars will not fall out. Extremely low price; extra long length \$1.25

NOTION COUNTER

Extra Special, "Abel Morrals" celebrated bayonet pointed Hat Pins, 4 in handsome box, Reg. 15c. Special 10c

The ever useful sleeve protection: Ladies' 19c Gent's 19c Ladies' 25c Gent's 25c plain plain pebbled pebbled

SHARE IN THE WONDERFUL VALUES OUR BUSY HOUSE-FURNISHING SECTION IS OFFERING

House furnishing and replenishing is at spring time an absorbing topic in many houses. Because we try to provide the wanted merchandise at the right time, house furnishings are also among the leading topics at this store, and you'll find that ample provision has been made for all your spring household needs.

PURE FEATHER PILLOWS, REGULAR \$2.75 PAIR ON SALE AT \$1.75

6 lbs. of pure clean Feathers to the pair; guaranteed to be free from dust or odor, covered with very best quality American art ticking, in dainty blue or pink striped floral effects; a good large sized pillow. Regular \$2.75 pair. Sale \$1.75

MATRESSES AT VERY SPECIAL PRICES

Lot No. 1—Strongly made Mattress, covered one side with layer of felt. For a low priced mattress this is exceptionally good value. Special \$3.75

Lot No. 2—This Mattress has a fibre centre with both sides and edges faced with good thick layer of felt. Special \$5.00

Lot No. 3—The Mattress which has made our bedding department famous; covered with best quality heavy seersucker ticking; well covered edges, thick layer of felt on top, bottom and edges; retailed everywhere at \$7.50. Our very own special price \$6.00

Lot No. 4—Our famous all Felt Mattress, guaranteed to contain only felt and covered with a splendid quality seersucker ticking. Why pay \$15 when our sale price is \$11.25

THIS HANDSOME BRASS BED WE OFFER FOR \$21.75

A saving of from eight dollars and twenty-five cents, to twenty dollars. Only a few of these Brass Beds left. The selling has been so fast that the end of this week will surely see them all gone.

Come quick and look them over. We know what the result will be. You will certainly decide to buy.

Regular \$30.00. Sale price \$21.75

Regular \$40.00. Sale price \$27.50

Regular \$42.00. Sale price \$31.00

Regular \$55.00. Sale price \$35.00

Regular \$60.00. Sale price \$40.00

Regular \$65.00. Sale price \$45.00



FOOTWEAR FOR ALL IN NEWEST STYLES

Tan and black leathers, everything that is new, of course. The prevailing vogue is always mirrored in our shoe showing. The stock is made up mostly of the more conservative styles; but we have plenty of novelties for people who want them.

Ladies' Shoes and Oxfords, in tan Russin calf, patent colt, gunmetal or vicid kid, buttoned or faced; this season's newest shapes and designs; all sizes and widths. A splendid range, per pair \$3.95

Ladies' High Grade Shoes and Oxfords and Pumps, in all leathers, black or brown; the latest styles. Nothing can beat them at \$4.95 per pair

Men's Shoes and Oxfords, buttoned or laced, tan or black; made in the high toe or the new receding toe last; all this season's newest styles. Prices, per pair \$1.95 up

All kinds of styles of Shoes, Oxfords and Pumps for children, only the best makers' goods. Quality high and prices low.

\$3.50, \$4.00, \$4.50 \$5.00 and \$6.00

Boys' Boots, in splendid variety tan or black, made in the newest last; dressy and durable. \$1.95 up

Prices from, per pair \$1.95 up

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Sidewalk Sketches

THE ENGAGEMENT RING. The engagement ring is a polite method of informing the general public that the wearer is about to commit matrimony with the aid of orange blossoms and a betrothed bachelor.

The diamond is usually chosen in buying an engagement ring because it does not fade or peel and can be used over and over again. Some men never think of offering marriage to anybody without having a diamond ring in their vest pocket, ready for immediate use. It frequently happens that a woman will accept a diamond ring and the betrothal kiss will be the influence of the full moon, and then send the ring back next day with a note stating that she can't marry a man who breaks circles into his soup.

At almost any given time the number of people enjoying themselves weighs heavily the number of those in sorrow.

Children are playing, young men and maidens are loving, old women are taking tea, and old men are smoking their pipes.

Dionysius of Tarsus was a fool, and Julianus Aegyptius was wise, for Dionysius' epitaph was:

"I, Dionysius of Tarsus, lie here at last, having never married, and I would that my father had not."

While Julianus sang: "All the ways of life are pleasant in the marketplace are goodly companionships, and at home graces are hidden. Marriages make a suited house, and the unmarried life is never anxious; the child is a bulwark to his father, the childless are far from fear, wealth represents humanity than the hospital represents the life of the city."

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Ideas of a Plain Man

SUFFERING HUMANITY Humanity is not suffering. It is pretty well, thank you!

The gloom that pervades certain philosophies, the thick chill that affects certain types of religion, the dull cheerlessness that hovers over the pages of certain novelists who profess to be "realists" and to tell us the bitter truth, the leaders pessimism of all those sophisticated writers who pride themselves upon having "found humanity out," all are no more than mental and moral stomach-aches.

They are tired, as indignation and the zeroes are true. But they no more

represent humanity than the hospital represents the life of the city.

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The Poet Philosopher

FRANK GOTCH Every spring he says, says he: "No more wrestling games in mine! Henceforth all my time shall be given to the pumpkin vine; I shall grow the state-of-squash, cultivate the cabbage head, and when evening comes I'll wash feet and hands and go to bed." Then when winter comes along, and the wrestling game is on, all the best men and strong all the prodigies of brain tell how dextrous they could break all the vertebrae of Gotch; they could show him a fake in three minutes by the watch. Then the farmer waxes fervent, and he sternly says, says he: "I'll go wrestling just once more and make all

London's New Judge

London, April 2.—G. H. Sargent, of Lincoln Inn, junior counsel to the treasury in equity, has been appointed judge in the chancery division in succession to Mr. Justice Barkers, who comes Lord of Appeal in ordinary.

Rev. S. Bacon

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W. M. DAVIDSON A. A. MOORE W. W. CHEELY

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EDITOR-IN-CHIEF BUSINESS OFFICE SOCIETY EDITOR NEWS EDITOR

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