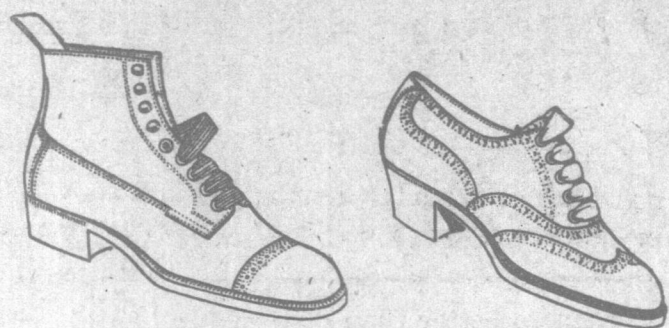


K

Famous English Footwear



Ladies and Gentlemen, secure a pair of this wonderful "K" Brand Shoes, and

Solve Your Shoe Troubles

for at least a year.

In stock Ladies and Gentlemen's Black and Tan Brogues; also Gentlemen's Black and Tan Boots in assorted Leathers.

F. SMALLWOOD,

THE HOME OF GOOD SHOES
218 & 220 Water Street, St. John's.

Whole Wheat Bread

This Bread is made from Pure Wheat with not an ingredient taken out.

"WHOLE WHEAT BREAD" has been recommended by doctors for its nutritious qualities, particularly for invalids.

We hear a lot of talk now-a-days about vitamins, but no better body-building food can be obtained than "WHOLE WHEAT BREAD."

"You can get it at any store. Be sure when you are getting your next loaf, to ask for "WHOLE WHEAT BREAD," or, as it is often called "WALSH'S WHOLE WHEAT BREAD."

Notice to Outport Customers:—Mail orders given special attention.

Central Bakery

CENTRAL STREET.

THE MODERN FAMILY DOCTOR

A Guide to Perfect Health.
700 PAGES OF USEFUL HINTS.

Prices, \$2.75

By Post, \$2.85

S. E. GARLAND

Leading Bookseller & Stationer 177-9 Water Street.

Shellac! Shellac!

DON'T USE SUBSTITUTES.

Ask your dealer for

"MATCHLESS"

A PURE SHELLAC in ORANGE & WHITE.

Forty-Five Years in the Service of
the Public—The Evening Telegram.

THE LIVERPOOL LONDON & GLOBE INSURANCE COMPANY, LIMITED.

BOWRING BROTHERS, LIMITED,
Agents for Newfoundland.

Protection is needed by you. Our Fire Policies will fully protect you in the event of loss. Insure your property with a reputable Company.

Telephone, wire or call. We shall be glad to quote rates on all classes of property.

BOWRING BROTHERS Ltd
Agents for Newfoundland.

The Bon Marche is Now Open Every Night

We are keeping open at night for a few weeks to give our many friends an opportunity of securing some of our Special New Goods at Lowest Prices.

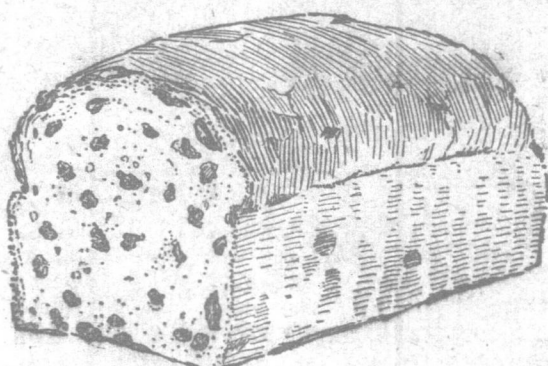
Swiss Embroideries— Ladies' Nightdresses— Ladies' White Undershirts— Ladies' Summer Vests— Ladies' Cotton Dresses— Cotton Tweeds—	5c. yard up. \$1.35 each. 85c. each. 19c. each. \$1.15 each. 30c. yd.	Men's Wool Socks .25c. pr. Men's Cotton Socks .19c. pr. Men's Work Shirts .85c. ea. Men's Braces .40c. pr. Fancy Gingham .19c. yd. Cotton Tweeds .30c. yd.
--	--	---

ENGLISH TWEEDS; all colors Curtain Serim Men's Caps Flannellette Pillow Cases Table Cloths Large Bedspreads	all colors 19c. yd. 50c. ea. 22c. yd. 25c. ea. 98c. ea. \$1.65 ea.	Ladies' Hose, all colors Child's Cotton Hose Boy's Top Hose Ladies' All-Wool Hose Child's All-Wool Socks Camisoles	all colors 30c. pr. 16c. up. 65c. pr. 70c. pr. 40c. pr. 89c. ea.
---	--	---	--

MEN'S ENGLISH TWEED PANTS .22.95 pair.
ALL WOOL SERGE .70c. yard.

Bon Marché Cash Store

265 WATER STREET. OPEN AT NIGHTS.
Mail Orders sent same day as received.



Keep the Kiddies Nourished

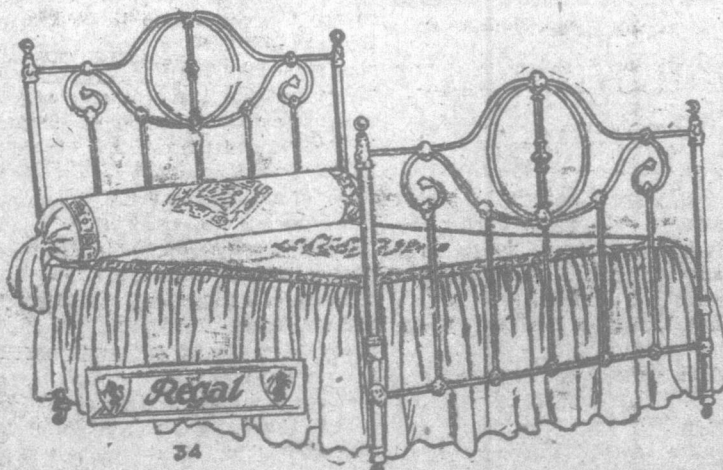
by giving them a slice of
WALSH'S SWEET BREAD

Made solely by

THE CENTRAL BAKERY,

Central Street.

Special for One Week Only BEDSTEAD, SPRING & MATTRESS for \$22.50!



Manufacturers of the well known Empire, Terra Nova, Northcliffe, Hygienic and Monarch Mattresses. Manufacturers of Couches, Chairs, Tables, Washstands, Sideboards, Bureaus, etc.

POPE

Furniture and Mattress Factory,
ST. JOHN'S.

Five Dollars Yearly.

We issue a Special Travel Policy suitable for tourists, buyers, salesmen, executives, delegates, traveling auditors and business men generally who use STEAMERS, STREET CARS OR TRAINS.
GOOD FOR ONE YEAR FOR \$5.00.
Includes claims for loss of limbs from \$250 to \$5,000 plus hospital expenses.
ONLY \$5.00 PER YEAR!

U.S. FIDELITY & GUARANTY COY.

J. J. LACEY, Nfld. GENERAL AGENT.



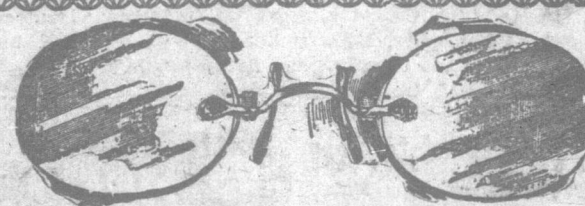
English Screened Household
and
North Sydney Screened

LOWEST MARKET PRICES.

Spring Overcoatings!

It is now time to leave off your Winter Weight. You can't go in your Jacket: so MAUNDER'S for yours. We have something sober and stylish and can also give you the "snappy" in Spring Overcoatings. If you want to fix up until you get your next Suit, we can match you with trousers or any other garment.

John Maunder
TAILOR & CLOTHIER
ST. JOHN'S, N.F.



Newfoundland's Leading Optical House.

We specialize on all kinds of Optical Work, and are in a position to give you the Best Optical Service.

Also, Dealers in
SILVERWARE, FANCY GOODS,
WATCHES, JEWELLERY,
NOVELTIES, ETC., ETC.

THE HOUSE OF SERVICE.

R. H. TRAPNELL,

Limited

JEWELLERS & OPTICIANS
WHOLESALE & RETAIL

197 Water St. St. John's, Nfld.

Nfld. Government Railway

ST. GEORGE'S DAY EXCURSION.
Excursion Return Tickets will be sold between St. John's, Placentia, Carbonear, Heart's Content, at

ONE WAY FIRST CLASS FARE.

Good for going passage from April 21st to April 23rd, inclusive, and for return up to and including Thursday, April 24th.

PLACENTIA BAY STEAMSHIP SERVICE.
Passengers leaving St. John's on 8.45 a.m. train Tuesday, April 22nd, will connect with CLYDE at Argentia for usual ports of call Lamaline (Western Run.)

Freight for the above route now accepted as usual.

Merasheen Route (Bay Run), Tuesday, Presque Route (West Run), Thursdays.

Nfld. Government Railway

RED CROSS LINE

NEW YORK. HALIFAX. ST. JOHN'S.

PROBABLE SAILINGS FOR APRIL.

From New York. From St. John's.
April 19th ROSALIND April 21st
April 28th SILVIA May 1st

THROUGH RATES QUOTED TO ALL PORTS.
Round-trip tickets issued at special rates with six month stop-over privileges.

WINTER PASSAGE RATES EFFECTIVE

BOWRING & COMPANY, 17 Battery Place, New York.
General Agents.

G. S. CAMPBELL & CO., HALIFAX, N.S. Agents.
HARVEY & CO., LTD., ST. JOHN'S, Nfld. Agents.

CANADIAN NATIONAL RAILWAY

FROM COAST TO COAST.

TRAVEL BY NATIONAL LINES—2 ALL STEEL TRAINS—FROM HALIFAX TO MONTREAL.
"OCEAN LIMITED" (Daily). "MARITIME EXPRESS" (except Sunday), Connecting at Montreal with "CONTINENTAL LIMITED"

Leaving Bonaventure Station at 10.00 p.m. for Ottawa, Montreal, Toronto, Winnipeg, Edmonton, Saskatoon and Vancouver. For Fares, Reservations, etc., apply to

R. H. WEBSTER, General Agent.

NEWFOUNDLAND STEAMSHIP "SPES"

Fortnightly Sailings.

Leaves Halifax, N.S. April 17
Leaves Boston, Mass. April 21
Leaves Halifax, N.S. April 23
Leaves St. John's, Nfld. April 25

Leave Halifax, Nova Scotia, for other Newfoundland Ports.
Head Office: FARQUHAR & CO., LTD., Halifax, N.S.
Local Agents: RICE & FIELDING, Inc., Boston, Toronto, Montreal, New York.

Western Agents: J. A. BOAK & SON, 333 South Dearborn Street, Chicago, Ill.
Agents: C. G. BOAK, 401 Sweetland Bldg., Cleveland, O.
HARVEY & COMPANY, St. John's, Nfld.
aug 26 mos. w.f.m.

You be the Judge

It's strictly up to you to say whether our Tailors-to-Measure Clothes are any better than any other Clothes.

We believe they are, and must prove it to you before you will want to buy; and we believe we can prove it, as we are doing it every day to men of good taste and good judgment in Clothes buying.

Here is your trial order: We make Trousers from \$7.00 up. Suits from \$35.00 up.

E. D. SPURRELL
365 Water Street
St. John's.

Have us send you samples and measuring tape if out of town.

WM. SPURRELL
210 Duckworth St.
Branch: Grand Falls