

MESSAGES.

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SETTING APART NECESSITIES

For the NEW SEASON

in our
Men's and Boys'
Outfitting
Department
A Worthy Selection of
Real Values



TOP SHIRTS.

Here is a Shirt, specially adapted for the season, fine Flannelette make, showing striped patterns like the ordinary Negligee Shirt; coat style, assorted sizes. Reg. \$2.50. Special **\$1.85**

CEYLONESE FLANNEL SHIRTS.

Weightier Shirts for those having a liking for something warmer in Top Shirts. Flannel like, plain stripe patterns; made in full fitting sizes. Reg. \$2.70 value. Special **\$2.35**

WORKING SHIRTS.

Men's Navy Melton Cloth Working Shirts, with collar attached; Shirts the outdoor man would appreciate; well made in assorted sizes. Special **\$2.58**

HANDKERCHIEFS.

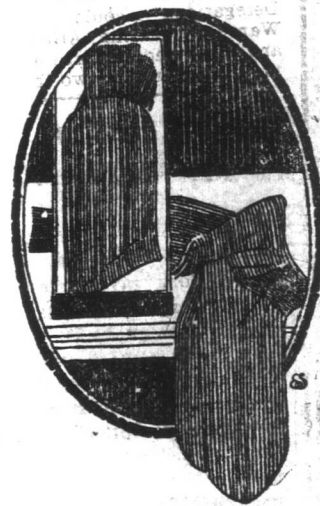
Finely Mercerized Handkerchiefs, with embroidered initial and wide hem-stitched border; man's size. Special **33c.**

KID GLOVES.

Men's Lined Kid Gloves in a very Dark Chocolate Kid, one dome wrist; \$1.75 value. Special **\$1.58**

BOYS' WOOL GLOVES.

Pick them up now, serviceable wearing Wool Gloves for the boys, in mixed Grey and Brown Heathers; closed wrist for the bigger boys. Special **67c.**



James Baird
LIMITED

Men's and Boys' Expert Outfitters

NEW ARRIVALS!

Sheet Copper,
Sheet Zinc,
Sheet Lead,
Black and Galvanized Sheet Iron,
Genuine Muntz Sheathing
Sheathing Felt.

JOB'S STORES, Ltd.

Obituary.

ADA MAY SPARKS.

We regret to-day, having to chronicle the death of Ada May Sparks, only daughter of Samuel and Mrs. Mary of Whitbourne. She had been making gradually for several weeks, and despite all medical aid, and nursing, she passed into the sleep that knows no waking. Ada, as she was familiarly called endeared herself to all, by her beautiful character, her unobtrusive kindness, and unselfishness. She was just blossoming into womanhood, and her sweetness of disposition and devotion to her parents, are traits that will be re-

membered. She spent two years at Bishop Spencer Lodge, where she was a general favorite, by all whom she met. To her mother and father the deepest and most respectful sympathy goes out to them in their sad bereavement.
Whitbourne, Oct. 4th, 1922.
Richard's Liaison for Burns, St.

What the Squires
Tariff is Doing.

One of the largest business firms in the world, in London, writes to a business friend in St. John's as follows:

"It is certainly to be very much regretted that your Administrative Authorities are imposing such onerous duties on the ordinary necessities of life, as to make the import of British goods almost impossible, as the result can only be disastrous, inasmuch as numbers of your populace and wage earners will doubtless be induced to migrate to countries where conditions are more propitious."

This is but one result of the excessive rates of duty imposed by Sir R. A. Squires.

The Herring Outlook.

As the season advances for the opening of the herring fishery, interest is being centered on the industry. The packers intimate that owing to general conditions, their packing this season will be confined to requirements for contracts made before operations. So far two or three contracts have been entered into for the Bay of Islands operations, and others are in course of negotiation.

At Bonne Bay very little preparations have been made so far. The destruction of the wharves and stores at that place last spring has placed it to considerable disadvantage, and a shipment of about five hundred herring barrels imported there a few weeks ago, have been farmed out in small lots to a number of people.

Advices from Nipper's Hr. and Halls Bay show that much uncertainty prevails in Green Bay at the present. At Halls' Bay, however, some preparations are being made, and we understand that a local company has hired a premises there owned by an American fish concern. We have also been told that at least one contract has been signed up for Halls' Bay at \$12 per barrel f.o.b. Springdale. If this is so the buyer must see better prospects than prevailed last season, when we consider that to the costs which range about the same as last year, must be added \$2.50 on shipments to United States, the duty provided by the tariff recently adopted by that country.

However, we consider it a mistake on the part of our packers to depend so much on New York as a market for their product. In the farming and industrial centres of upper and central Canada there should be a big opening to work up a market for our fall caught herring. Two or three packers did send shipments to Canadian centres last season and found a ready market; one firm shipped almost its whole output to Winnipeg and we understood got a much better price than New York buyers offered. It is a big mistake to depend entirely upon one market.—Western Star.

Who's Who

IN THE CAST OF FANNIE HURST'S
SUPERB PICTURE STORY "JUST
AROUND THE CORNER."

Sketches of the leading players in "Just Around the Corner," a Paramount-Cosmopolitan picture at the Majestic to-day.

Margaret Seddon—Miss Seddon, who plays the part of Ma Birdsong in "Just Around the Corner," is a native of Washington, D.C. She appeared on the stage under the management of David Belasco, William A. Brady and the Shuberts.

Lewis Sargent—Lewis Sargent, a native of Los Angeles, found his way to the screen while he was a school-boy. He played several minor parts but finally achieved fame in the title role of "Huckleberry Finn."

Sigrid Holmquist—Sigrid Holmquist who assumes the role of Essie Birdsong in "Just Around the corner," was born in Sweden. She was dining in a London restaurant when a British director attracted by her blonde beauty put her in pictures.
Fred C. Thompson—The Real Man is the character assumed by Fred C. Thompson in "Just Around the Corner." He was born in California and educated at Princeton University.

Edward Phillips—Born in Philadelphia, Edward Phillips, who plays the part of Joe Ullman in "Just Around the Corner," got to play with Mary Pickford by making up as an Italian and acting an Italian accent.

Peggy Parr—Miss Parr, who was born in Baltimore, Md., was seen in "The Cinema Murder" with Marion Davies and "Straight is the Way."

Mme. Rosa Rosanova—By birth and training a Russian, Mme. Rosanova is well fitted for her role of Mrs. Finsheimer in "Just Around the Corner." She went on the stage at sixteen and when Blanche Walsh went to Russia to gather material for her production of Tolstoy's "Resurrection" she met Mme. Rosanova who taught her Russian.

The Cochrane St. Church Women's Association will hold its Annual Sale on Wednesday, Nov. 1st, in the Sunday School Room. Particulars later.—oct. 6.

CONVENT MEMORIAL SCHOOLS—The Presentation Convent Memorial School at Riverhead will be formally opened on Monday evening, next. The blessing of the new school takes place on Sunday forenoon.

SPECIALS

AT THE

L. N. & P. ASSOCIATION
OF FASHION

Purchase and Sale Extraordinary

135

LADIES' COATS

Ladies' Fall and Winter Coats in Dark Check, Belted and Fur Trimmed models—Values up to \$15.00. ON SALE NOW AT

\$5.98

MISSES' and WOMEN'S SIZES.

This is but another of those supreme value events that this store is so noted for.

Unparalleled Offerings

NEW SHIPMENT OF LADIES' FALL

HATS

\$3.00 up to \$6.00 values.

Gems of the millinery art; charming high-type models of finest Lyons and Panné Velvets; large Hats, small Hats, prettily trimmed Hats. All popular shades.

\$1.98 & \$2.98

Our idea of a Remarkable Event is this Fine Purchase and Sale of Beautiful New

\$14 DRESSES for

Canton Crepes, Charmeuse, Crepe de Chine, Tricotines. It would be impossible to buy the materials for \$6.98. The styles are a joy to behold. Sizes for Misses—sizes for Women. All desired shades.

\$6.98

Women! Here's a Wonderful "Buy" we made for you

SUIT SALE

EXTRAORDINARY VALUES—\$18.00 to \$25.00.

NEW TRICOTINE SUITS, FUR COLLARED VELOURS, SPLENDID DARK TWEEDS. ALL SILK LINED.

\$12.98

For Workmanship,—for Value—these Suits are positively wonderful.

Phenomenal Tricolette Waist Sale

VALUES UP TO \$4.00.

Over 500 Tricolette Waists involved—every wanted color— and style. Sizes for Misses and Women. These will not last long.

\$1.98

London, New York & Paris Ass. of Fashion