

### Prepare for Showers.

JUST RECEIVED:

**Men's, Women's & Children's Raglans,**  
with and without collars.

MEN'S . . . . . \$24.00, \$30.00, \$34.00  
WOMEN'S . . . . . \$18.00, \$24.00, \$28.00, \$33.00, \$36.00  
CHILDREN'S & MISSES' . . . . . \$8.50 to \$12.50  
(according to size).

Also, CHILDREN'S RUBBER CAPES with Hood,  
\$6.00 up (according to size).

Also, a few MEN'S TAILOR MADE OVERCOATS,  
\$35.00 to \$45.00.



## MOTORISTS!

I have just purchased the Highlanders' Armoury and have storage space for 100 cars. In order to facilitate quick repairs and the most up-to-date service, I am leaving for the United States and Canada about the 27th and while abroad will purchase the finest service station equipment obtainable, also a line of repair parts and accessories for Briscoe, Ford and Chevrolet cars, and can guarantee first-class overhauling and repair work. When you are finished with your car send it in and we will overhaul it and put it in first-class condition for next season. One part of my new equipment will be an electric drive motor test stand where engines will be thoroughly tested under their own power before being put back in the car, where oil or other leaks can be detected and rectified, thereby insuring a good and lasting job. Parties storing their cars at my garage will be supplied with a key so that they can get their car at any time; cars will be so arranged that there will be no necessity to move other cars to get any one car out.

Thanking my customers for their past patronage and assuring those and others I am doing the best possible to obtain quick repairs and prompt service.

**Parsons, The Automobile Man,**  
TEL. 109. KING'S ROAD.

### Eternal Vigilance

in every department—from the selection of raw material on through all the stages of the baking—is the secret of the quality of

**Johnson's Goods.**

### John Cotton's Smoking Mixture Tobacco.

We have just received from the land of the Heather a shipment of this famous brand. It is a Smoking Mixture of Highest Class and Exceptional Quality.

1/4 lb. tins, Nos. 1 and 2.

**CASH'S**  
TOBACCO STORE, WATER STREET.

### TESTIMONIAL!

The White Clothing Mfg. Co., Ltd. Oct. 15th, 1919.  
GENTLEMEN.—We received your bill and the 50 Suits O.K. and let me congratulate you and the working people on the workmanship of the clothes.

I inspected the Suits and they were done to the "point." You can show this letter to your workmen as they deserve it. I just came from the States and I consider the style and fit wonderful, and we can assure you that as long as we receive work as good as these you can be assured of our trade.

Hoping you will do all of our work like this, and thanking you very much,

I am, respectfully yours,

We received the above testimonial from one of our most particular outfit merchants. We value his opinion and pass it on to our many customers.

Testimonials like the above have helped us to overcome the many difficulties essential to the starting of a new industry.

**WORKMANSHIP AND VALUE**  
have been the main driving points in forcing us to the front after four months' operation as the  
**LEADING CLOTHING MFG. INDUSTRY OF Nfld.**

**THE WHITE CLOTHING MFG. CO., LTD.**  
June 6, 1919

### SIZE, STRENGTH, LIBERALITY

The Sun Life Assurance Company of Canada, with over \$340,000,000 of business in force, has all the advantages that size can bring to a life company.

With assets of over \$97,000,000 and surplus of over \$8,000,000 it has decided strength and safety.

Its policy, conditions and dividend record have earned for it an enviable reputation for liberality, while its record for fair dealing is unexcelled.

For information communicate with

**SUN LIFE Assurance Co. of Canada**  
D. JOHNSTON, Manager Nfld. Division.  
Oct. 15, 1919

## HEADQUARTERS

# "Terra Nova" Plate Beef.

Uniform cuts, no waste.  
New lot in to-day which we offer at a  
**Low Price.**

## George Neal.

### The First Principle of Modern Business is SERVICE.

That is where we shine.

Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory settlements of all claims.

The biggest clothing manufacturing organization in Newfoundland backs up its claim for Superior Service.

**WHOLESALE ONLY.**



**Newfoundland Clothing Co., Ltd.**


### Apples! Apples! Apples!

NOW IN STOCK:

GRAVENSTEINS—Red Streak and Wealthy.	50 brls. CRANBERRIES.
CALIFORNIA ORANGES—All counts.	150 sacks GOOD SILVERPEEL ONIONS.
And to arrive the 22nd:	100 cases VALENCIA ONIONS
brls. KINGS, BLENHEIMS.	50 kegs GRAPES.

Good fall apples. PRICES RIGHT.

**BURT & LAWRENCE,**  
12 New Cover St.



**Dr. A. B. Lehr,**  
Dentist,  
203 Water Street.

This is the Old Reliable Office.  
Established 27 years.  
**PYORRHEA.**

Of all the poison taken into the blood, the germs and pus contributed by diseased gums (Pyorrhoea) are the most destructive to the human system. If every red blood cell is forced to fight against numbers of germs to the cell, the blood cannot attend to the building up of the body, and if allowed to continue the system is bound to break down and eventually you are an invalid. Kidney, stomach, heart trouble, rheumatism and many other diseases are brought on by diseased gums and teeth.

## BRICK!

NOW LANDING  
**100,000**  
**RED BRICK.**

**H. J. STABB & CO.**

### Clean Hands

For the Mechanic, Blacksmith, Engineer and all others.

## Pine Tar Pumice Soap.

The ideal Soap for the workshop, toilet and bath. It is unequalled for removing grease, ink or any other sticky substance that will not yield to ordinary soap.

Being made principally of vegetable oils, and the only Pumice Soap containing oil of tar, the combined features make it beneficial to the skin, healing as well as cleansing.

Price per Cake:  
**12c.**

USED ONCE—USED ALWAYS

**S. E. GARLAND,**  
177-9 WATER STREET.

### Newfoundland Postage Stamps.

WANTED FOR CASH—Used.

We want to purchase for cash any quantity of Used Postage Stamps of Newfoundland, especially Caribou 1918 now in use, and will pay the following prices:

3c. value per 100 . . . . .	25c.
5c. value per 100 . . . . .	35c.
10c. value per 100 . . . . .	50c.
15c. value, each . . . . .	1c.
20c. value, each . . . . .	1 1/2c.

For higher values we will allow one-third each of the face value and take any number of these at above prices.

Stamps must be in good condition, not torn, damaged or too heavily cancelled.

We will also buy for cash all other values, issues, etc., of Newfoundland Postage Stamps.

Send us all the stamps you have and we will remit promptly on receipt. We also buy West Indian Stamps. Price list free on request. We are the Oldest and the Largest Dealers in Postage Stamps in British North America.

**MARKS STAMP CO.,**  
203 Spadina Avenue,  
Toronto, Canada.

178, 5p, 11

**BLUE PUTTEE, Rawlins'**  
Cress—Ice Cream, Iced Drinks, Hot Drinks, Music. "Better than the best". (All belt line cars stop at the door).

### Reid-Newfoundland Company.

## S.S. Meigle, South Coast Service.

Passengers leaving St. John's by 8.45 a.m. train on Friday, October 24th, will connect with S. S. MEIGLE at Placentia for the usual Ports of Call between Placentia and Port aux Basques.

**Reid-Newfoundland Company.**

### RAISINS

Seedless, 48 lb. pkgs.  
Baker's Seeded  
Midget (California Currants).

One pound equal . . . . .  
in volume to . . . . .  
4 dozen eggs.

### Egg Yolke

Citron Peel.	<b>BUTTER.</b>
Lemon Peel.	BLUE NOSE in 1lb., 5lb. and 14lb. tins.
Orange Peel.	CANADIAN
Shelled Walnuts (Halves).	DELTA DAIRY CREAMERY in 30 lb. tubs and 56 lb. boxes.
Glace Cherries.	<b>TEA.</b>
Aspic Jelly.	If the tea you are using is not giving you satisfaction, try
Calves' Feet Jelly.	"OUR BEST" which for quality and flavour cannot be excelled.
Almond Paste.	
Angelica.	
Gravy Browning.	
Chocolate Pudding.	

**BOWRING Bros., Limited,**  
GROCERY DEPARTMENT.

### NOTICE!

We personally attend to the sale of Codfish, Cod Oil, Salmon, Herring, etc. Will guarantee the highest market price with the most satisfactory results. Returns on all shipments made promptly. Consignments solicited.

**P. J. SHEA,**  
Broker & Commission Merchant.  
Office: 514 Water Street. Wharf: Cliff's Cove.

## Large Arrivals!

There is a plentiful supply now at hand.

# VERBENA FLOUR

**IF YOU WANT QUALITY**  
Then by all means buy

**Stanfield's Unshrinkable Underwear.**

The Underwear that protects your health, your comfort and your money. Stanfield's label is the guarantee for satisfaction. Get your supply from us to-day.

**WILLIAM FREW, Water St.**

FOURTEEN PAGES.  
WEATHER FORECAST.

TORONTO (Noon)—Fresh to strong N. to N. winds, decreasing to-night, fine and cold to-day and on Friday.

ROPER & THOMPSON—Bar. 29.75; Ther. 68.

VOLUME XLII

## ON THE AND TO

### Auction Sales

Headquarters for Cattle

We will sell on  
**Monday, October 27th,**  
at 12 o'clock:

17 HEAD CHOICEST TORONTO CATTLE.  
30 PRIME ANTIGONISH CATTLE.

**Crosbie & Company,**  
Auctioneers

**THE PEOPLE'S AUCTIONEER**

### For Sale—Freehold.

Valuable Freehold Property with substantially built Dwelling House thereon, situate in the West End about 2 minutes from street cars at railway station. House is fitted with all modern improvements, including electric light and hot water heating. Frontage about sixty feet, with same rearage.

For further particulars apply to  
**P. C. O'Driscoll, Ltd.,**  
Auctioneers

### FOR SALE.

1 SURREY.  
1 TWO WHEEL TRAP.  
1 HEAVY HOOD BUGGY  
CARRIAGES of every description.

**C. F. LESTER.**

### HOUSE FOR SALE.

A chance of a good home, just finished; 4 Bedrooms and Dining Room Parlor and Kitchen, with Lavatory and wash basin. Kitchen very large with large pantry; sink in kitchen concrete cellar. For further particulars apply to

**J. R. JOHNSTON,**  
Real Estate Agent.  
Prescott Street

### FOR SALE.

That Well Known

**Schooner "Gamecock,"**  
63 Tons Nett.

Well fitted and found and equipped with 2 30-H.P. Minus Engines and a 4 1/2 H.P. Acadia Hoisting Engine.

Apply to  
**ALAN GOODRIDGE & SONS,**  
or  
**CAPT. SIMON HEARN,**  
Riverhead, St. Mary's

### Farmers and Poulterers Attention!

We have in stock:

Caldwell's Celebrated Calf Meat  
Caldwell's Celebrated Chick Food.  
Caldwell's Celebrated Scratch Feed.  
Caldwell's Celebrated Oyster Shell.

Just the thing to develop your dairy stock and increase your egg production. Prices right Wholesale and Retail.

**M. A. BASTOW,**  
Beck's C.