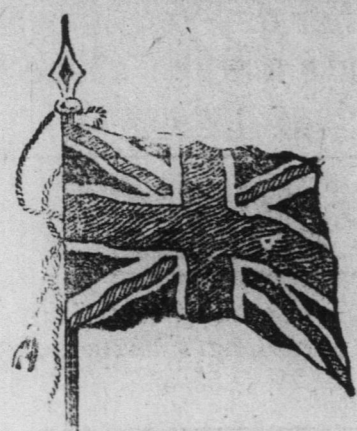


The Soldiers' Great Day.



City Ablaze with Bunting. Enthusiasm Reaches Its Highest Pitch. Mammoth Parade and Recruiting Meeting. Selective Conscription Called For By a Crowded Audience. Stirring Patriotic Addresses. Over Fifty Signed Up.

"Take hold of the wings of the mornin',
And flap round the earth till you're dead,
But you can't get away from the tune that they play
To that bloomin' red rag over head."

Soldiers' Day, and all that it means is now numbered with the yesterdays, but it is said, and the citizens of loyal old St. John's will bear us out, that never in the history of the country was there anything approaching such a display of bunting and the spontaneous outburst of enthusiasm as was shown here yesterday. From the business houses on Water Street, down to the humblest dwelling in the back streets, some token of sympathy for the soldiers and the great cause was demonstrated by the abundant flutter of flags and pennants. The suggestion of the promoters that caribou heads and red crosses be shown from the homes of those who have sent soldiers to fight in the great cause and for those who are foremost in patriotic work, was largely availed of. Each caribou head represented a person in that family who had joined the colors. The number of little "red deer" varied from one to five in several homes throughout the city. In the United States where Sergt. Mitchell got the idea, flags of a similar nature were always exhibited and are never taken down, and the same practice might be followed here. The presence of those little emblems as symbols of heroic service may have the effect of awakening in the heart of some slackers the call to duty.

THE PARADE.

Undoubtedly the largest parade in the history of St. John's was witnessed last night by upwards of 15,000 citizens. Long before the starting hour thousands of citizens gathered near the C.I.B. Armoury. At 7.30 the march began, the order of procession was as follows:

- Returned Soldiers in carriages.
- Returned Soldiers marching.
- T. A. Band.
- Reflected men.
- Begle Band.
- The Regiment.
- The C. I. B.
- C. C. C. Band.
- C. C. C.
- Returned Band and Companies.
- Returned Army Band.
- Patriotic citizens.
- Motor cars with girls.

The route followed was: Military Road, Ordnance St., Duckworth St., Cochrane Street, Water Street, Job

Photographic PLATES.

SEED 26. SEED 27.
We have just received a new shipment of Seed
DRY PLATES
of all the different sizes at the regular prices.

Tooton's,
The Kodak Store,
Headquarters for Everything
pertaining to Photography.

to old books of history we read of one great figure who stands out prominently, one who went through the land with a fiery cross and a naked sword, calling the people to duty. I hope God may send a Peter the Hermit to Newfoundland to get the men to go fight. Nay, not only for King and Country, duty to home and self, to wife and children but for something higher—for God and the Right.

Sergt. Robinson said it was a great pleasure to have the honor of being one of the first five hundred of the Royal Newfoundland Regiment, also a pleasure to address an audience in St. John's, and he could never have done this if it were not for the fact that he had been one of the Royal Newfoundland Regiment. On the 7th September, 1914, he enlisted and on the 8th reported at Pleasantville. In those days every man, woman and child were with them. He recalled the day they paraded to the good ship Florizel, then lying in Harbour, their steaming out at the Narrows and the singing by the Blue Puttees "Good Bye Narrows," "Farewell, Pleasantville," "It's a Long, Long Way to Terra Nova, but our Hearts are There Still." They met the convoy and took up their position in the rear of the Red line, the convoy being drawn up in 3 lines—Red, White, and Blue. He related how when they arrived in Devonport they were paraded on deck to go on shore and "take in the sights," but owing to their boots not being cleaned for 15 days and not having washed for about the same length of time, with worn blue puttees and no caps, it was decided they were "unfit" for shore.

He gave a brief description of their movements from there to Salisbury Plains, Edinburgh, Stobbs Camp and Aldershot, and explained how they had gone from Malta to Lemnos, then sent back to Alexandria, then to Cairo. Every man of the Royal Newfoundland Regiment and every man in the 29th Division knew what he had to do in the July offensive. They were over 1,000 strong at the beginning, and 10 per cent. were kept back; 870 men went to the advance and 806 were casualties. Out of 65 left were wounded. These are the men you have done everything for, he said, and what are you going to do for them now? What's wrong with Newfoundland? We don't want conscription, we want men. You started and said you are going to have a regiment. Are you now tired handing out money? No! we know we can get you, but we're going to have you like the others. We want you voluntarily. We want to have the outposts with us. (Here Sergt. Robinson was interrupted by a large number of the fair sex trying to gain admission to the gallery.) Men are not cowards. Women wouldn't marry if cowards existed. Let the young man look at this thing properly. Sergt. Robinson concluded by saying you've got to die and what better way can one do it than die for the honor of his country.

Dr. Edens was the next speaker. He read a carefully prepared address referring to wars as written by Homer. Speaking of recruiting the doctor said, it was not cowardice that kept our men back from enlisting, nor was it lack of patriotism, nor pluck, nor energy. The truth was, the matter had never been placed before them in the proper light. What is needed is that form of appeal which will reach the conscience, and to do this men of sympathy, of experience, of knowledge, and of magnetism to enthrall and show to whom they are addressing, the duty and honor and privilege

of serving their king and country. We are fighting to-day for our very existence; we are fighting for liberty, for freedom and for the good and general prosperity of the world. These two terms, "Dominion" and "Royalty" were given to us on account of the loyalty, bravery and good behaviour of our sons upon the battlefields of Europe. Are we going to let the Regiment go down? No! Never! Newfoundlanders are not cowards. They have shown hundreds of times, at the Isondeils, at the wreck, and on the fields of Gallipoli and France, and they have proved to the world their strength of character. "The coward dies a thousand deaths, the brave man once." From this meeting we believe there will arise immediate results, and our people will obey the call in such numbers that there will be no need for conscription. The voluntary act of a man impelled by the high sense of duty, is far nobler than the mere obedience to the provision of a public enactment.

Mr. J. E. Dempster opened out with the remarks "I come here as an out and out conscriptionist. (Prolonged applause). There are two reasons why I take this attitude—one, we are not going to have the Regiment, two, where would France be but for conscription?" Mr. Dempster also stated in his remarks that a fish would not be worth 50 cents a quintal were it not for the British Army and Navy. Continuing, he said, "we want the men of the outposts to come and support the Regiment. This is the least they can do."

Major Carty then addressed the large audience, and was received with a generous outburst of applause. The Major in a most interesting manner told us some of the Regiment's doing on the Peninsula. He started out with the landing on the beach at Sulva Bay, the receiving of their training on the Peninsula and their baptism of fire. Before going into the trenches the Brigadier General came and told them they belonged to the glorious 29th Division (loud applause) which had never lost a man. That they were going into the best brigade in the army. We were then an unknown quantity, but there is no doubt that before we had been in the trenches long, those opposite us got a high opinion of us. Major Carty in a very interesting way told how a Captain Wilson of the Engineers came up to put out some barbed wire, but when being bright, decided he came to-morrow night. He came to-morrow night, but the moon was again too bright, so he decided to wait till to-morrow night, but to to-morrow night never came for Capt. Wilson. For Major Carty's own men went out at 4 o'clock and did the necessary fixing up. Major Carty, who dwelt upon the doings of his company, particularly paid a tribute to the men. They could do anything. He quoted one or two incidents to prove the spirit of our men which were received with much applause. One of them was the mail carrier who was very deaf. He didn't mind shells falling around as he couldn't hear them. He came back one day with head and face cut badly, and when asked why he did not go to the dressing station, answered I came up on the back of it, sir! Continuing the Major said "that's the spirit of our men, that's the spirit of the first thousand who went out there and of the young men of St. John's would buck up, there would be no need of this meeting. Over there" when our men were falling sick with dysentery, we were beginning to ask "has the people forgotten us? Some of the men who fought on the Peninsula are new in France, and are saying are they leaving us here to die for lack of men? These men, gentlemen, would rather die than have the Regiment withdrawn. (Prolonged applause). I would like to ask the employers of labor what they have done for the Regiment? Let them think it over. The returned soldier is here looking for employment and if you cannot give it to him give it to the next best man



Instant Relief From Eczema

You can stop that awful itch from eczema and other skin troubles in two seconds.

Seems too good to be true—but it is true, and we vouch for it. Just a few drops of the simple, cooling wash, the D. D. D. Prescription for eczema, a new remedy that is attracting widespread attention and the itch stops instantly. The first bottle will prove it. Eczema, Bad Leg, Ring-worm, Salt Rheum, Barber's Itch, Psoriasis, Open Sores and Itching Rash and other skin troubles are caused by myriads of germs at work in the skin. Unless these germs are promptly destroyed they rapidly multiply, gnawing their way deep into the sensitive tissue. This is what causes that awful itch, and what seemed a mere rash may now develop into a loathsome and torturing skin disease with its years and years of misery. Don't take any chances! Destroy the germs at the beginning of the trouble with that soothing and cleansing wash, the D. D. D. Prescription for Eczema. If you have skin trouble of any kind, get a bottle of D. D. D. Prescription to-day. Sold Everywhere. Recommended by T. McMurdo & Co., A. W. Kennedy, M. Connor, Peter O'Mara.

of serving their king and country. We are fighting to-day for our very existence; we are fighting for liberty, for freedom and for the good and general prosperity of the world. These two terms, "Dominion" and "Royalty" were given to us on account of the loyalty, bravery and good behaviour of our sons upon the battlefields of Europe. Are we going to let the Regiment go down? No! Never! Newfoundlanders are not cowards. They have shown hundreds of times, at the Isondeils, at the wreck, and on the fields of Gallipoli and France, and they have proved to the world their strength of character. "The coward dies a thousand deaths, the brave man once." From this meeting we believe there will arise immediate results, and our people will obey the call in such numbers that there will be no need for conscription. The voluntary act of a man impelled by the high sense of duty, is far nobler than the mere obedience to the provision of a public enactment.

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T. J. EDENS.

Selected for you from the best.

N. Y. TURKEYS.
N. Y. CHICKENS.
N. Y. CORNED BEEF.
FRESH OYSTERS.
FAMILY MEAT.
SPARE RIBS.
PIGS' JOWLS.

GOLDEN PHEASANT TEA.

CALIFORNIA ORANGES.
FLORIDA ORANGES.
GRAPE FRUIT.
TABLE APPLES.
CALIFORNIA LEMONS.
AMERICAN CABBAGE.
PARSNIPS.
CARROTS.
BEETS.
VALENCIA ONIONS.

TABLE CORN MEAL.

\$1.10 stone, 9c. lb.
FRESH EGGS.
P. E. L. POTATOES.
50 lbs. APPLES.
Ben Davis and Nonpareils.

T. J. EDENS,

Duckworth St. and Rawlin's Cross.

—the rejected man. In this recruiting campaign he hoped the rejected men were going to be the working party and we are going to be the firing party. If men fail to sign up before the 15th, it means on the 15th, they will lose their chance of volunteering.

Mr. A. Robertson was the next speaker, and he as the father of a soldier, pleaded for recruits. If one man could do to St. John's what has been done to-night in a few hours, what would the returned men do if they were to go to the outposts and carry on the programme. He believed any man who goes to the other side and in the trenches makes the supreme sacrifice, by offering.

Mr. J. C. Morris then delivered a most dramatic and inspiring recruiting address. He would gladly volunteer himself, but he had passed the age limit. He believed if recruiting had been taken up in the right way not 500 but 5,000 would have responded. He knew every nook and corner in the island. The people were not unpatriotic but were brave and loyal. He had sent two sons to the front, one who had made the supreme sacrifice and the other wounded. He was poorer because of the loss, but felt richer in that they helped to stem the advance of the unchristian German hordes, and helped to win the victory that must surely come. This was a war in defence of home, of right and justice and the call will not go unheeded. Mr. Morris gave a brief account of the first recruiting campaign, and he thought if we were to win the victory which must come eventually, then let us send more men. What are we fighting for? Not for territory! England had lots of that! The cause is a just one! Young men, hear you not your mothers call to you? The men in the trenches call to you! The grave of the silent cross and mound calls to you! The tremendous importance of the times calls to you! Let the sons come forth. If they fall down, if they come not back, what better can a man die for than his country and honor?

Capt. A. Kenn, who has two sons "Somewhere in Mesopotamia," was opposed to war as were his sons. Duty, however, was another thing and he was proud he had someone to send. He regretted that recruiting had not been taken up with the right spirit otherwise the response might have been greater. Now that we are into it the Regiment must be kept up. We are fighting for a great cause, for everything that is sacred; for the cause of which our forefathers fought and bled, and if we don't come voluntarily other methods must be availed of.

Dr. Rendell then called for recruits saying, "don't tell us your fathers and mothers are keeping you back, they are made of better stuff than that." The fathers and mothers one fear is that their sons may become cowards. The following answered Dr. Rendell's appeal and ascended the platform where they remained till the meeting closed:

W. D. SMITH,
EDWARD KELLY,
HARRY DWYER,
MICHAEL BRADY,
LOUIS TWITTE,
JOHN RICKETTS,
WILLIAM MOSS,
JACK MORRISSEY,
JOHN GATWAY,
E. A. WOOLBRIDGE,
E. MORRISSEY,
GEORGE ALBERT,
A. TIZZARD,
D. ELLIS,
JOSEPH MCCARTHY,
A. NASHWORTHY,
LEO EVANS,
MICHAEL PARSONS,
F. COOK,
W. MURPHY,
E. MURPHY,
GEORGE COX,
A. ROGERS,
W. NEWELL,
R. GABRIEL,
A. SIMMONDS,
M. O. SPIDNER,
JOHN GORSE,
P. DODD,
J. GLASGOW,
J. PERRY,
J. WOOLERY,
S. MURPHY,
GEORGE SNOW,
P. FAYLOR,
C. QUICK,
E. PETERS,
F. WELLS,
J. HEDDITCH,
J. C. MCNAMARA,
J. HALLIEY,
W. LEWIS,
A. P. LAWRENCE,
H. WILLIAMS,
H. R. ADAMS,
J. MURPHY,
M. PEARCE,
T. MOORE,
G. HOLLIHAN,
J. MURPHY,
A. DOWNTON.

The Chairman, after the enlistment,

Girls! Thicken and Beautify Your Hair And Stop Dandruff

Try this! Your hair gets wavy, glossy and abundant at once.

To be possessed of a head of heavy, beautiful hair; soft, lustrous, fluffy, wavy and free from dandruff is merely a matter of using a little Danderine. It is easy and inexpensive to have nice, soft hair and lots of it. Just get a small bottle of Knowlton's Danderine now for a few cents—all drug stores recommend it—apply a little as directed and within ten minutes there will be an appearance of abundance. Freshness, fineness and an incomparable gloss and lustre, and try as you will you cannot find a trace of dandruff or falling hair; but your real surprise will be after about two weeks' use, when you will see new hair—fine and downy at first—yes, but really new hair—sprouting out all over your scalp—Danderine is, we believe, the only sure hair grower, destroyer of dandruff and cure for itchy scalp and it never fails to stop falling hair at once.

If you want to prove how pretty and soft your hair really is, moisten a cloth with a little Danderine and carefully draw it through your hair—taking one small strand at a time. Your hair will be soft, glossy and beautiful in just a few moments—a delightful surprise awaits everyone who tries it.

Here You Are, Gentlemen!

Sample Soft Felt Hats.



The Best Value that Money Can Buy. Shades of Green, Brown and Navy.

TO-DAY
\$2.50

EACH

at SMYTH'S.

Sandwiched in Between.

Between the \$10 and \$12.50 blocks of Karamold, a new and important proposition has been presented to us.

There is enough Karamold stock sold to erect the plant, and when it is ready for the special machinery, the next block will be offered. A prospectus of our new offering is being prepared and will be mailed early next week. The offering is so limited and so good that it is purely a question of days only.

If you are not a client of ours already, have your name added to our list for full-particulars. It costs you nothing.

J. J. LACEY & CO., Ltd.,
Investment Specialists, City Chambers.

The Very Latest SONGS at GARLAND'S.

"A Mother's Prayer for Her Boy"
"On There"
"Some Day in Somewhere"
"Three Wonderful Letters from Home"
"Hello, Central! Give Me France"
"Then I'll March Right Back to You"
"I'm Sending a Message to Daddy"
"Is My Papa Now in France?" (or "a Child's Prayer for Daddy")
"Going Up, My Dream Maid"
"That's All One Mother Can Do"
"Neath the Light of the Pale Harvest Moon"
"Every Girl That Has a Heart Loves a Soldier"
"The Angel of No Man's Land"
"I'm Proud to be the Sweetheart of a Soldier"
"The Widow of a German Threw Him Down"
"When the Sun Goes Down in Normandy"
"If They Ever Put a Tax on Love"
"In the Dim Firelight"
"Soldiers of the Nations"
"I Want a Daddy Like You"
"He Sleeps Beneath the Stars of France"
"The Boys in Brown, They'll Get the Kaiser's Goat"
"I'm a Devil with the Ladies"
"Only a Rose of Yesterday"
"Somewhere, Sometime"
"What a Wonderful Dream"
"America for Evermore"
"My Dream Girl"
Next Monday you will see our other list of Patriotic, Sentimental, Comic and Dance Music.

J. J. ST. JOHN

Don't forget the best TEA to be got in Newfoundland is at our Store, retailing at 60c. per lb.

Sun Ammonia, 10c. package.

English Breakfast COFFEE, 1 lb. tins.

Eddy's Matches.

J. J. ST. JOHN.
Duckworth Street and LeMarchant Road.

S. E. GARLAND,

Music Dealer,
177-9 WATER STREET.

THE NEW FRENCH REMEDY
THERAPION No. 1
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THERAPION No. 3
THERAPION No. 4
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THERAPION No. 6
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Selective Conscription and a Newfoundland Victory Loan will help win the war.