

## Heavy Rubbers



### For Boys and Girls!

We have added to our Boys' and Girls' Rubber Department this year a stock of **HEAVY RUBBERS**, made to stand hard wear. The price is just a little higher than "ordinary" Rubbers, but one pair of our **HEAVY RUBBERS** will wear the whole season. Ask for **BOYS' RED BALL RUBBERS** and **GIRLS' WHITE ROCK RUBBERS**.

Sold only by

## PARKER & MONROE, Ltd.,

The Shoe Men.

### ELEVEN YEARS GROWTH!

In 1899 F. U. Skiff of Chicago started the Jewel Tea Co. with his brother-in-law, F. P. Ross. They had one horse, two wagons and \$4,000. In 1904 the company grew to be worth \$25,000. Two years later this was increased to \$100,000 by a stock dividend. In 1910 it was further increased to \$500,000 by a free distribution of stock. In 1912 the company was reorganized and the capital increased to \$15,000,000. This is a case of \$4,000 plus judgment, plus courage, became worth \$15,000,000 in little over eleven years. The moral is—get into young companies. Buy at the ground floor and grow up, getting all the profits. **FULL PARTICULARS OF OUR KARAOID INVESTMENT ARE FREE FOR THE ASKING.**

## J. J. LACEY & CO., Ltd.,

INVESTMENT SPECIALISTS, CITY CHAMBERS.  
(Over Royal Bank of Canada.)

## Fresh Beef and Mutton.

Now on the way to arrive shortly,  
1000 quarters Fresh Beef,  
100 carcasses Mutton,  
25 carcasses Lamb.  
Also, Hearts, Livers and Tongues.

## GEO. NEAL



**NO MATTER HOW THE FIRE IS CAUSED**  
if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON**  
Insurance Agent.

## The White Ladies of Worcester.

A ROMANCE OF THE TWELFTH CENTURY.  
(By Florina Barclay.)

Nora, the leading character in this story, believing she has lost her betrothed lover, Hugh D'Argent, either through unfaithfulness or death, while he is absent on a crusade, enters a Convent. Hugh returns and tries to prevail upon her to leave the Convent but she determines to remain true to her vows. To the Bishop of Worcester falls the task of bringing the lovers together, and Nora at last gives herself to Hugh, persuading herself that she is following God's will. Bound in cloth. Postage 4c.

**S. E. GARLAND,**  
Leading Bookseller, 177-9 Water Street.

The Evening Telegram is the People's Paper.

5c The Crescent Picture Palace. 5c.  
Afternoon, 2.15; Night, 7.30.

Presenting Marin Sais and Ollie Kirkby in  
"The Master Swindlers."  
A 2 reel episode of "The Social Pirates" series.

"THE RACE FOR A BRIDE"—A spectacular drama produced by Champion films.

"A SON OF MARS"—A great British war feature.

"A LAUNDRY MIX-UP"—A Ray comedy, featuring Johnny and Emma Ray.

THE LATEST AND BEST IN MUSIC—DRUMS AND EFFECTS.

On Wednesday, Lillian Walker in "MRS. DANE'S DANGER"—A 4 reel Broadway Star feature.

## Casino Theatre

NOTE.—On account of ice conditions the Harkins Co. will not play North Sydney, but will remain here Monday, Tuesday, Wednesday and Wednesday Matinee.

### The W. S. Harkins Players,

—Including—  
MR. JOSEPH SELMAN - - - MISS MARJORIE DAVIS  
In a Selected Repertoire of Popular Plays.

TO-NIGHT—The Vaudeville Comedy Surprise,  
"MAMZELLE."  
DONT'S.  
DONT be surprised at anything that takes place, where it takes place, or when. DONT miss the Vaudeville Theatre in Act 2. Bright and clever. Specialties will be introduced. DONT please DONT tell your friends what these surprises are—Let them go and see little "MAMZELLE," and be surprised too.

FAREWELL MATINEE WEDNESDAY—Just one Continuous Laugh.  
"Baby Mine."  
BABIES—They wanted them—they got them—from Orphan Asylums—borrowed them—hired them—stole them—but they got them—What for? Ask "Jimmy."

WEDNESDAY NIGHT—GOOD-BYE NIGHT—The hit of the season,  
"JERRY."  
PRICES—Evenings, 7s, 5s, 3s, 2s; Matinees, 3s, 2s.  
Reserved Seats now on sale at F. V. Chesman's, 178 Water Street.

## Your Business Success in 1918

Rests upon the dependability of your service of supply.  
Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.  
It will pay all merchants to see our spring ranges in.



### Men's and Boys' Suits, Overalls, Shirts, etc.

DO IT NOW.

## Newfoundland Clothing Co., Ltd

"A Household Word."

## The Emerson Piano

has become a household word in Newfoundland and stands as a synonym for all that constitutes a musical and enduring Piano-forte.

## CHARLES HUTTON,

Sole Agent Newfoundland.

N. B.—Within the last few months I have played on Emerson Pianos that were bought here 25 and 30 years ago, and with the exception of a small portion of the centre, which was a bit worn, the Pianos were practically as good as the day they were sold.

### IN STOCK:

100 brls Apples, No. 3's, Large Baldwins and Starks.  
100 brls Apples, No. 2's, Baldwins, Starks and Ribstons.  
150 brls Apples, No. 1's, Baldwins, Starks, etc.  
50 crates Choice Texas Onions.  
Paper Bags—all sizes.

## BURT & LAWRENCE,

15 NEW GOWER STREET.

The "Evening Telegram" is read by over 40,000 People daily.



### A Really Useful Chafing Dish

Everyone wants a chafing dish! Why not get one that is more than a buffet ornament! The G-E chafing dish is always ready. No flame, no fuss, no danger—simply connect to the nearest socket and turn on the current.

The G-E chafing dish is of plain, substantial design—handsome and of guaranteed quality.

## Reid-Nfld. Co.,

Electrical Department.  
Phone 40.

Canada's Most Famous TOBACCO.



Hudson's Bay Imperial Mixture. This choice brand of Tobacco can now be had at

**CASH'S Tobacco Store,**  
Water Street.

Insure with the **Acadia Fire Insurance Company,** and you are Assured of prompt and liberal settlement.

**BAIRD & Co.**  
151 WATER STREET, AGENTS.

THE **LONDON DIRECTORY,** (Published Annually)

ENABLES traders throughout the English World to communicate direct with

**MANUFACTURERS & DEALERS** in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of

**EXPORT MERCHANTS** with the goods they ship, and the Colonial and Foreign Markets they supply;

**STEAMSHIP LINES** arranged under the Ports to which they sail, and indicating the approximate sailings;

**PROVINCIAL TRADE NOTICES** of leading Manufacturers, Merchants, etc., in the leading provincial towns and industrial centres of the United Kingdom.

A copy of the current edition will be forwarded, freight paid, on receipt of Postal Orders for 2s. Dealers seeking Agencies can advertise their trade cards for £1, or larger advertisements from £3.

The London Directory, Company, Ltd.,  
25, Abchurch Lane, London, E.C.

WE are still showing a splendid selection of

## TWEEDS and SERGES.

No scarcity at **Maunder's.**

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.

## John Maunder,

Tailor and Clothier St. John's, N.B.



## J. J. ST. JOHN.

BIG DROP IN PROVISIONS.

We carry a large stock and our prices are lower than the other man's. Touch in and see.

450 brls. VICTOR FLOUR, 200 brls. FIVE ROSES.  
250 brls. ROBIN HOOD, 150 brls. VERBENA.  
100 brls. DAILY BREAD.  
150 puncheons BEST BARRADOES MOLASSES.  
125 brls. PORK at \$42.50 and \$45.00 brl.  
25 brls. BEEF at \$30.00.  
1,000 bags CATTLE FEED.  
500 bags GLUTEN FEED, \$4.00.  
550 bags WHITE & MIXED OATS, 600 bags BRAN.

## J. J. ST. JOHN,

126 and 128 DUCKWORTH STREET.

## Mothers! Mothers!

Get Your Boy a Pair of Our Extra Heavy **WATERPROOF WINTER BOOTS.**

Just the Boot for Sliding, Skating, etc  
All sizes. Prices: \$1.90 to \$2.60 per pair.

## WILLIAM FREW, Water St.

TEN PAGES TO-DAY.

WEATHER FORECAST.

TORONTO, Noon.—Moderate South West winds, fair and milder. Wednesday—Increasing winds, snow or rain West Coast.

VOLUME XXXX. PRICE

## NOTICE.

THE STEAMER



## Prospero

will leave the wharf of **Bowring Bros., Ltd.,** ON **Wednesday, Feb. 20th,** at 10 a.m.

calling at the following places:  
Cape Broyle, Ferryland, Fermeuse, Tropassey, St. Mary's, Salmonier, Placentia, Marytown, Burin, St. Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, English Hr. West, Hr. Breton, Pass Island, Gaultois, Pushthrough, Richard's Hr., Francob, Cape LaTune, Ramea, Burgeo, Rose Blanche, Channel.

Freight now being received.

For freight or passage apply to the Coastal Office of **Bowring Bros., Ltd.** Telephone 306.

## LAMPS!

We stock the Aladdin Lamp, which is the best kero oil lamp manufactured; it gives a light equal to any electric light.

Bracket, with Shade . . . \$11.50  
Table, with Shade . . . \$11.50  
Hanging, with Shade . . . \$13.00

## HARNESS!

We manufacture Carriage, Cart and Slide Harness, and keep all separate parts in stock.

## Blue Felt for Horses!

Sweat Pads for Collar.  
Small Pads for Carriage Pads.  
Blue Felt by the yard and lb.  
Blue Felt in Strips, 3, 4 and 6 in.  
Blue Felt in squares for Cart Straddles.

**BRASS RABBIT SNARE WIRE GALVANIZED**  
WATER BUCKETS, 11 and 13 inch.

## NEYLE'S HARDWARE.

WILLIAM SOPER, Mgr.

## Oil, Fish, Lobsters

and all kinds of Nfld. Produce BOUGHT & SOLD ON COMMISSION.

We also carry a full line of **Provisions and Groceries.** Prompt returns and every satisfaction guaranteed. Write or wire for prices.

## Fred. T. Lukins

P. O. Box 352. 61 Hayward Avenue.  
Jan 24, 1918.

### In Stock:

**KIRKMAN'S BORAX SOAP.**  
**RABBIT'S SOAPS, 150's.**  
**SUNLIGHT SOAPS, 48's.**  
**CANADIAN CHEESE, TWINS.**  
**CARROTS and BEETS.**  
**LOCAL POTATOES and TURNIPS.**  
200 brls. CHOICE APPLES.  
To arrive Tuesday:  
300 bales HAY.  
Orders now booking.

**M. A. BASTOW,**  
Beck's Cove.  
Phone 304.  
Feb 11, 1918