

HOCKEY.
Bell Island vs. St. John's.
 Prince of Wales Rink, Friday, Feb. 13th,
 at 8 p. m.
 Smoking strictly prohibited.
 General Admission 20c. Reserved 50c.—On sale at Parsons
 feb 12.21 Art Store. Season Tickets will not admit.

Scotch Potatoes.
 300 Bags
Scotch Potatoes,
 Due ex S.S. Durango about Tuesday next.
GEO. NEAL.



"Don't turn away" until we have told you about the wonderful values that can be had here in Pound Goods. Yard prices cut in half.
POUND LAWS, nice fine goods, clean and fresh, in lengths from 1 yard to 4 yards.
PRETTY PRINT COTTONS, suitable for overalls and children's dresses; long lengths.
VELVETS and SATENS, Black and Coloured; better qualities than usually offered.
EXTRA FINE AMERICAN SHIRTINGS, CALICOES, FLANNELS, REGATTAS, TOWELS, etc.
 But best of all is our special line of **POUND SERGES**, worth \$3.00 to \$4.00 a yard. Splendid for boys' wear. Prices less than half its real value.
Robert Templeton

J. J. ST. JOHN,
 DUCKWORTH STREET & LeMARCHANT ROAD.
 We give another chance the present year, 1914, to all Cash Customers of Groceries a Discount of Ten per cent. redeemable in very choice Silverware. This is your way to do it:
 1st.—Make all your purchases of Groceries at our stores if possible.
 2nd.—See you get your Coupons.
 3rd.—When you get them take care of them, and hand them into us when you wish, say half yearly or yearly, and get your choice in Silverware, etc., to the amount of your Coupons.
 All goods sold at rock bottom prices and a saving to you of 10c. on the dollar.
 N. B.—By buying 10c. worth you get 1c. Coupon. By buying \$1.00 worth you get 10c. Coupon, and so on.
J. J. ST. JOHN,
 Agent for Sloan's Liment, the wonderful cure for Rheumatism, 25c. bottle.

SAMPLE VESTS,
\$3.00 each.
SEE WINDOW
 AT

286 Water Street.

Advertise in THE EVENING TELEGRAM

Rossley

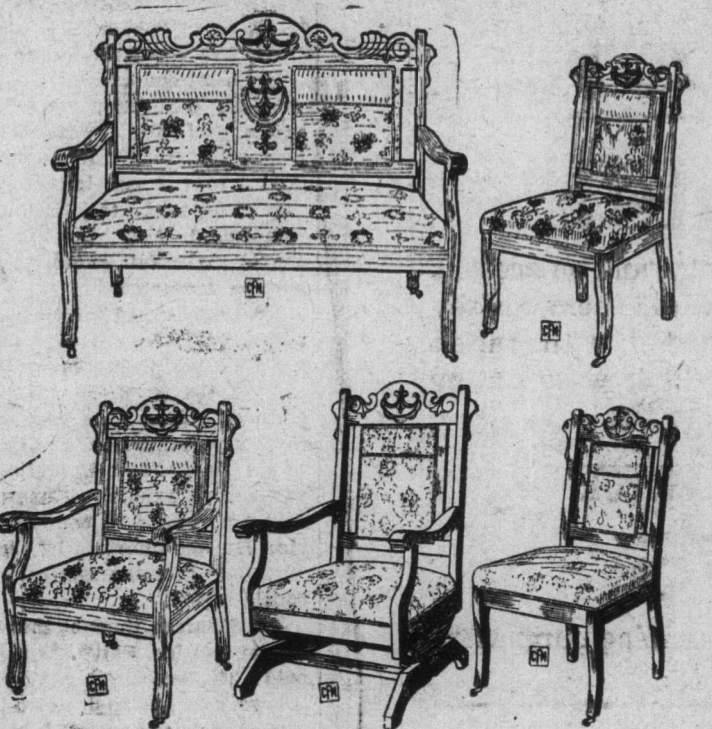
Theatre.
 The only High-Class Vaudeville Theatre in our Colony.
 Grand Scotch Fantomime, TO-NIGHT ONLY.
BONNIE WEE MARY.
 Saturday:
Jack The Giant Killer.
 The Children's Day, 5c ts.
 Monday:
HELLO RAGTIME.

STOP!
 Take a Look at These
Rubber Prices
 We are now offering our entire stock of Rubber Footwear for men, women and children at Cost Price.
THE REASON BEING
 for want of room and new styles of Spring Footwear for season 1914 coming along.
LADIES' STORM RUBBERS.
 Regular Price 75 cents.
Now 42 cts.
LADIES' PLAIN RUBBERS.
 Regular Price 65 cents.
Now 39 cts.
LADIES' CUBAN HEEL RUBBERS.
 Silk finish, very light. Regular Prices \$1.20, \$1.00, 90c, 80c, 70c, etc. Now \$1.00, 90c, 80c, 70c, 60c.
LADIES' BUTTON and BUCKLE GAITERS.
 Regular Prices \$3.50 & \$2.50.
Now \$2.10 & \$2.75
 Finest Quality.
BIG REDUCTIONS IN MEN'S RUBBER FOOTWEAR.
F. SMALLWOOD,
 The Home of Good Shoes.

Notable Books
 Many of which were published originally at from seven and six to twenty-five shillings per volume. You get them now for 25c. each; 2c. extra if mailed.
 The Mantle of the East by Edmund Candler.
 From Paris to New York by Land by Harry DeWindt.
 Life Letters of Lewis Carroll by S. Dodgson Collingwood.
 The Naturalist in the Guianas by Eugene Andre.
 Life of Frank Buckland by G. C. Bompart.
 Letters and Recollections of Sir Walter Scott by Mrs. Hughes.
 John Bright—A Monograph, by R. Barry O'Brien.
 Famous Modern Battles by A. Hilliard Atteridge.
 Leaves from an Inspector's Log Book by Dr. John Kerr.
 Great Englishmen of the Sixteenth Century by Sidney Lee.
 The Ring and the Book by Robert Browning.
 The Path to Rome by Hilaire Belloc.
 My Confidences by Frederick Locker Lamson.
 Life of Lord Dufferin by Sir Alfred Lyall.
 Life of Dean Stanley by Rowland E. Prothero.
 The Life of Alexander Hamilton by F. S. Oliver.
 The Romance of a Pro-Consul by James Milne.
 The Letters of Dr. John Brown, with Letters from Ruskin, Thackeray and others.
 Felicity in France by Constance Elizabeth Maud.
 The Reminiscences of Sir Henry Hawkins by Lord Brampton.
 Collections and Recollections by G. W. E. Russell.
 My Climbs in the Alps and Caucasus by A. F. Mummery.
 And fifty others equally good at the same price. See them or ask us for a complete list.
DICKS & CO., Limited,
 Greatest, Brightest and Best Book, Stationery and Fancy Goods Store in the City.

Steady Progress of the
Maritime Tel. & Tel. Co.
 The record of the Maritime Telephone and Telephone Company is one of steady growth.
 The number of subscribers has increased as below for the past six years:
 1908 by 1040
 1909 by 888
 1910 by 1251
 1911 by 1188
 1912 by 2153
 1913 by 2879
 It will thus be seen that the increase for 1913 was nearly twice that for the year 1911, just two years previous.
 The total number now stands at 17,440, or, including Prince Edward Island Telephone Company, 19,110.
 We offer a block of the Preferred Stock of the Company in lots to suit purchasers. Price upon application.
F. B. McCURDY & CO.,
 Members Montreal Stock Exchange.
C. A. C. BRUCE, Mgr., St. John's.

A Canada Life Actual Result!
NET CASH RETURN MORE THAN TWICE THE COST
 W. J. Robertson, Welland, 12th June, 1913.
 Agent CANADA LIFE ASSURANCE CO.,
 Port Hope, Ontario.
 Dear Sir—
 When acknowledging receipt of the Company's cheque for my matured Endowment Policy No. 24937, I desire to avail myself of the opportunity to express my satisfaction with the outcome of my investment.
 The policy was payable to me at age 60, with ten premiums of \$48.00 each. The return under it is as follows:
 Sum assured \$1,000.00
 Dividends added 446.94
 Total amount payable \$1,446.94
 Deduct total premiums paid 480.00
 \$ 966.94
 That I should have insurance protection free for all these years and now have over twice the amount of my premiums returned to me in cash is a most satisfactory outcome and I heartily congratulate you on it.
 Yours very truly,
 GEO. ROSS.
C. A. C. BRUCE, Manager, St. John's.

FURNITURE and FURNISHINGS!

THE BEST QUALITIES.
THE BEST VALUES.
LARGEST ASSORTMENTS.
LATEST CREATIONS IN THE FURNITURE AND UPHOLSTERY ARTS
 are the special advantages offered at our establishment.
U. S. PICTURE & PORTRAIT CO.

Serravallo's Tonic

 Highly recommended by Leading Physicians in all Countries.
HAYWARD & Co.,
 Water Street East.

Armada Tea
 Is ordered from Ceylon only twice a year, when the quality is at its best.
 In 1-lb. Tins.
 From ALL Grocers.


BOWRING BROTHERS, Ltd.
Grocery!
MARMALADE.
 Hartley's in 1 lb. and 2 lb. pots
 Robertson's G. Shread.
 Heinz Grape Fruit.
 Ginger Marmalade.
 Tangerine Marmalade.
Hartley's Jams.
 Apple Jelly.
 Red and Black Currant Jelly.
 Calve's Foot Jelly (btl.)
 Guava Jelly.
 Custard Powder.
 Potato Flour.
 Lemon Curd.
 Peanut Butter.
 Apple Butter.
 Lyle's Golden Syrup.
 Maple Syrup.
 White Clover Honey.
 Leaf Gelatine.
 Knox's Gelatine.
 Pres'd China Ginger.
MOIR'S CAKES, 5c.
 Sultana, Citron, Plain.
Manhu Diabetic Biscuits.
 Shredded Wheat Biscuits.
 Jacobs' Cream Crackers, plain.
 Jacobs' Butter Puffs, plain.
 Highland Shortbread, 1 lb. tin.
 Reading Shortbread, 1 lb. tin.
 To arrive by Steamer:
 Cal. Pears, Ripe Bananas.
 Grape Fruit, Table Apples.
 Lemons, Grapes, Celery.
 Flor. Oranges, Cal. Oranges.
 Cranberries, Oysters.
 A full assortment of
 Ganong's, Moir's & Nelson's
CHOCOLATES,
 in 2, 1 and 1/2 lb. fancy boxes
 and on retail.

Bowring Brothers, Ltd.
 Phone 332. Phone 332.

50 PER CENT. SAVED ON YOUR TAILOR'S BILLS.
 The success of Ungar's Dry Cleansing Process is such that many men can reasonably expect to save 50 per cent. on his tailor's bill by allowing us to smarten up his clothes, which, although not worn out, have become too soiled to be used.
 The people of St. John's who have tried our processes of cleaning and dyeing have been more than delighted with the results. In two weeks' time your garments are returned in perfect condition, having every appearance of new.
 Enquire of our local agents, Messrs. Nicholls, Inkpen & Co., Ltd., for full particulars.
UNGAR'S LAUNDRY & DYE WORKS, Halifax.
 feb. 31. eod

GEO. T. HUDSON
 Especially invites all the ladies of St. John's to visit his stores during this month, as he now has on sale large lots of
JOB LACES and INSERTIONS, from 2c. yard up.
EMBROIDERIES and INSERTIONS, from 2c. yard up.
PERCALES and LAWSNS at lowest prices, suitable for ladies' and children's wear.
COLOURED WOOLS. Reg. 8c. slip. Now 5c. slip.
LADIES and CHILDREN'S JOB BOOTS.
 It will also pay you to visit the stores on purpose to see the 5c, 10c, and 20c. Bargain Counters, which are now filled to overflowing with an endless variety of new goods.
G. T. Hudson, 367 & 148 Duckworth St.

Motor
 FOR SALE
 I am selling 2 fine Cars at a big early and avoid.
P. C. O'NEILL
 112, 31. eod
 An intelligent man \$100 monthly newspaper. No particulars. For Lockport N.S.

TEN PAGES
 WEATHER FORECAST
 TORONTO, Noon—
 cold to-day, followed
 by heavy rain and
 snow. 12.
 ROPERS, Noon—
 clear.
 VOLUME XX
PO
At
Over
 of Mattress
 Easy Chairs
 Cabinets
 and Linen
 Com
POP
 AUCTION SALES
THE FERRIS AUCTION
PUBLIC AUCTION
 TO SATISFY A MORTGAGE
 For sale by Public Auction, at
 20th, February 20th, at 11 o'clock
 on the premises, all the
 premises and land situated
 of Harbour Grace.
 1. Bounded on the west
 side premises formerly
 Henry Rutherford; on the
 west by water side premises
 occupied by Hitley & Co.
 the north by Water Street.
 The said land and premises
 measuring 23 feet from east
 Water Street, at a right angle
 2. All that waterside premises
 situated at Harbour Grace,
 bounded on the north by
 Harbour Grace, on the east
 by the premises of the late
 Mary Innot and measuring
 144 feet; on the north by
 Bridget Keefe and measuring
 80 feet more or less; land
 belonging to the late
 Mayne, measuring from
 aforesaid 94 feet, to
 buildings and erection
 the said several pieces
 land and all appurtenances
 thereto.
 The property is for sale
 one of the best business
 sites obtainable in Harbour
 Grace. For further particulars
 apply to
F. C. O'BRIEN,
F. J. MORRIS,
 Solicitors.
 Jan 22. eod. feb 19

Advertise in Telegram