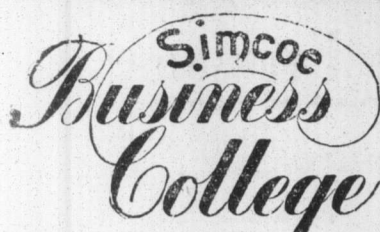


\$\$\$ Dollar Day Offerings of Simcoe Merchants \$\$\$



A School of Business Efficiency

- Typewriting
- Civil Service
- Preparatory
- Bookkeeping
- Shorthand
- Secretarial
- Education
- Employment

Write for Terms

J. H. Bowden, Principal.

You can save your car fare over and over again by trading at Falls' Store, Simcoe.

Mr. and Mrs. Geo. McKnight, of Waterloo, were in town yesterday visiting relatives here.

Falls' Store, Simcoe—one of Ontario's best stores—three stories up and one down—the finest basement and china store within 50 miles of Simcoe.

NEWS OF NORFOLK

Award of Arbitrators in Formation of Union S. S. No. 3

OTHER SIMCOE NEWS

Several Casualties Are Reported Today

(From our own Correspondent) Simcoe, March 26.—The arbitrators completed their labors and arrived at an award in the matter of a new school section to the southwest of the town, on Saturday morning. The award proper is as follows in substance:

"We award and adjudge that a new union school section shall be formed, to be designated Union S. S. No. 3, Charlotteville and No. 14 Woodhouse, comprising the following lots and parcels of land, namely: The north half of Lots 21, 22, 23 and 24 in Concession VII in the Township of Charlotteville; the south half of Lot 21 and the whole of Lots 22, 23 and 24 in Concession VIII of the said Township of Charlotteville; the south half of Lots 22, 23 and 24 and the southeast part of the north half of Lot 24, containing 22 acres, more or less, in Concession IX in the Township of Charlotteville; and in the gore of the Township of Woodhouse, all of Lots 20, 19, 18, 17, 16, 15, 14 and 13, the part of Lot 12 situate and lying west of the Grand Trunk Railway, the part of Lot 11, situate and lying west of the Grand Trunk railway, and the north 25 acres of that part of Lot 10 in the gore of Woodhouse at present owned by one John Chadwick.

No Drawback to New Section The affected sections retain all their property and chattels, but a division of all surplus funds on hand on Dec. 25th, 1917, after allowance is made for all indebtedness, shall be

shared with the new section on the following basis: Union section, Charlotteville No. 13 and Woodhouse No. 6, shall pay over 25 per cent. of surplus; Union section, Charlotteville, No. 20, Woodhouse No. 14 and Windham No. 5, shall pay over 32 per cent. of surplus, and Woodhouse No. 3, 10 per cent. of surplus to the new section.

An Inexpensive Arbitration The expenses of the arbitration are divided equally between the three municipalities, Charlotteville, Windham and Woodhouse, and are as follows:

A. Smith, 2 days, \$8 and expenses \$4; total \$12; John Campbell—2 days and expenses \$8; total \$8.80; Thos. Vail, do. do., \$8.80; F. H. Cook, Inspector, no allowance; A. T. Boles, 2 days, \$8. Total \$27.60.

No Objections to Movement Though a fortnight had been given for those who desired to make objections, there was not a single protest and the boundaries as first agreed upon remain unchanged.

A month must now be allowed for appeals to be lodged against the award, and then the Inspector will call a meeting for the purpose of selecting trustees.

As no representations were made before the arbitration board, it is quite probable that no action will be taken to upset the award, and in all Continued on page four

Lyric Theatre, Simcoe

PROGRAM FOR MONDAY AND TUESDAY NEXT
Fox Film Co. Presents June Caprice in

"The Mischief Maker"

A Rollicking 5-Act Comedy
Travel Picture:
"Seeing America First"
Comic:
"Jealous Jolts"



FALLS' DOLLAR DAY



Wednesday, Mar. 28th

FALLS' DOLLAR DAY

A Day For Which Not Only You--But Hundreds of Others Have Waited

We believe you will agree with us that our \$ Day Bargains are worthy of the day. If you do not buy a \$'s worth, you are welcome at Falls' store \$ day. Come and see the splendid displays and the busy-ness of this big store. Below we list some of the best bargains of the year. **WEDNESDAY NEXT WE SHALL FULFIL THAT PROMISE.**

FALLS' DOLLAR DAY

A Big Fat Dollar's Worth of Useful Notions:

- 1 Box hair pins, 125 in a box... .10
- 1 Skein black mending... .05
- 2 Cards black or tan mending... .05
- 2 Sheets pins... .10
- 1 Dozen pearl buttons... .05
- 1 Card assorted safety pins... .05
- 1 Card bone hair pins... .05
- 1 Tin black shoe polish... .10
- 1 Clothes whisk... .10
- 1 Dozen Domes, black or white... .10
- 5 Pieces of blocked tape, ass... .25
- 1 Suit case to carry this big lot away... .35

\$1.35

A Bumper for Dollar Day, all for a \$

- From the Bedding Dept.**
- 1 Full size white enamel bed, value... \$3.50
 - 1 Guaranteed Mattress... 4.50
 - 1 Solid wire spring... 2.75

\$10.75

Extra Dollar Day... 9 \$'s

Mothers, Attention

25 Only boys' tweed and navy blue union serge suits, that will wear like leather; all are made pleated back, patch pockets, belted and bloomer style pants; fit boys up to 14 years. Wednesday, March 28th, when Falls' Store opens, any suit 2 Dollars. Not more than one suit to a customer.

At the Fancy Goods Counter

- 1 Stamped corset cover... .75
- 1 Stamped knitted bag... .25
- 6 Crystal rope... .30

\$1.30

Dollar Day, all for... a \$

Special in Crochet and Knitting Cottons

- 12 Balls Clark's crochet Cotton .96
- 4 Balls Knitting cotton, any number... .36

Just for the day... 1 Dollar

D.M.C. crochet Cotton, Nos. 60, 100, and 150 only; regular 25c ball; to clean out, Dollar Day, 6 balls for... \$1.00

A Royal \$ Day Bargain

Three-ply silver grey Wheeling Yarn, full value at 85 cents pound. Falls' Dollar Day, 2 lbs for One \$ Limit, 2 lbs. to a customer. No mail or phone orders filled; this item will not be delivered, must be taken by the purchaser.

A Good \$ Day Item

An extraordinary value, ladies' gowns, worth 75c each. 2 of them for a \$.



In the China Department

- 1 Oval serving tray, these are patterns of cretonne centres, value... \$1.75
- 1 Caserole... \$1.75

\$3.50

For Dollar Day... 3 \$

We Will Sell

- A Big Dollar's Worth of Glassware**
- 1 Fruit Dish... .20
 - 6 Fruit Nappies... .30
 - 6 Custard Cups... .20
 - 1 Milk Pitcher... .20
 - 1 Cream pitcher... .20
 - 1 Preserve Dish... .20

\$1.40

All For... 1 \$ Bill

We Will Sell

- 1 Ladies' Dressing Jacket... \$1.29
- 1 Pair drawers, either style... .75
- 1 Corset cover... .39

\$2.43

Extra for Dollar Day... Two \$

A Kimona Special

Only for the day; all the newest colorings, worth \$2.50. 2 One \$ Bills.

- 1 Ladies' print or moirette underskirt... \$.89
- 1 House dress... 1.50

\$2.39

The 2 pieces Dollar Day for... 2 \$

Women's Rain Coats

Come in grey or sand, made of a nice quality Pamaretta, raglan style, with or without belt; our regular leader at \$5.00; all sizes; extra for Dollar Day, 4 Dollars.

Extra in a Man's Raincoat

Colors of grey or fawn; worth \$3.00 and \$3.50. Dollar Day to clear at 2 \$.

From the Furniture Dept.

Special offering of couches, covered in tapestry cloths, various designs, strongly built. Regular at \$10.50. **Special Dollar Day, 8 \$.**

Kitchen chairs, elm, golden oak finish; our special 75c value. A pair of them for Dollar Day, 1 \$.

A Few Rules For Dollar Day

No mail, phone or memo orders filled on any \$ Day Bargains. All \$ Day items are for cash or its equivalent. Purchases made Dollar Day cannot be reserved for a future day.

Delivery For Dollar Day

We will do our best to deliver all purchases made \$ Day the same day. Do not be disappointed, however, if purchases made late \$ Day are not delivered until the following morning.



MURDOCK'S Dollar Day Specials



People of Simcoe and surrounding territory—this list of bargains cannot be duplicated. Every offering is a genuine bargain. Save this list and bring it to the store. We intend this to be a record day at this store and ask you all to shop early.



- 7 yards 15c Flannelette for... \$1.00
- 6 yards 18c Flannelette for... \$1.00
- 7 yards 15c cotton for... \$1.00
- 9 yards 12 1-2c Cotton for... \$1.00
- 7 yards 15c Gingham for... \$1.00
- 7 yards 15c Print for... \$1.00
- 6 yards 18c print for... \$1.00
- 4 yards 28c Sheeting for... \$1.00
- 7 yards 15c Nurses' Cloth for... \$1.00
- 4 15c Towels for... \$1.00
- \$15.00 Men's Suits for... \$13.00
- \$16.50 Men's Suits for... \$14.00
- \$16.00 Blue Serge Suits for... \$13.00
- \$22.50 Blue Serge Suits for... \$20.00
- Reduced prices on Boys' School Suits.
- 2 75c Caps (Men's) for... \$1.00
- 2 \$2.50 Men's Hard Hats for... \$1.00
- \$2.50 New Spring Soft Hats for... \$2.00
- 3 Pairs 50c Silk Hose, (Men's)... \$1.00
- 2 Pairs 75c Silk Hose... \$1.00
- Men's \$1.15 Overalls for... \$1.00
- Men's 60c Cashmere Hose, 2 pairs \$1.00
- Knitting Bags, reg. 25c, for, each... 15c
- Kimona Special, 2 for... \$1.50
- 4 35c Men's Neck Ties for... \$1.00
- Men's \$1.25 Fine Shirts for... \$1.00
- 6 Pairs Working Men's Socks for... \$1.00
- Men's \$3.90 Rain Coats for... \$3.00
- \$5.00 Oxfords (Men's) for... \$4.00
- 15c Collars, 8, for... \$1.00

- Children's Trimmed Hats... \$1.00
- Ladies' \$5 Queen Quality Shoes... \$4.00
- Ladies' Oxfords for... \$3.00
- \$1.50 Corsets for... \$1.00
- Chenille Curtains, reg. \$3.90 for... \$3.00
- Corduroy Velvetine, reg. 45c yd., 3 yards for... \$1.25
- Ladies' House Dresses reg. \$1.25 for \$1.00
- Underwear Lace, 23 yards for... \$1.00
- Ladies' Suits, \$13.50 to \$22.50, for \$9.00
- 2 only Ladies' \$10.50 Rain Coats for \$5.00
- White Sport Coats for (garment)... \$6.00
- Children's Rain Capes, reg. \$3.50, for each... \$2.25
- Dress Voille, 6 yards for... \$1.00
- Khaki Cool (dress goods) in green shade, skirt length, 6 yards for... \$2.00
- 2 yards Raw Silk for... \$1.00
- Black Messaline Silk, \$1.25 for... \$1.00
- Black and White Check Dress Goods, reg. 50c., 3 yards for... \$1.00
- Black Satin Poplin Dress Goods, reg. \$1.00, 2 yards for... \$1.25
- Ladies' Hand Bags, 75c., 2 for... \$1.00
- Ladies' New Hand Bags, \$1.25, for \$1.00
- New Gabardine Dress Goods special \$1.00
- Umbrellas, reg. \$1.25 for... \$1.00
- Ladies' \$25.00 Suits for... \$20.00
- \$5.00 Ladies' Rain Coats for... \$3.95
- Children's Dresses, 3 for... \$1.00

No Mail or Phone Orders Filled
Positively no Goods Charged at Sale Prices
Store Hours:—8 a. m. to 6 p. m.

GROVER C. MURDOCK & CO.

"Simcoe's Favorite Shopping Place"

A Large Sized Bouquet Comes From England.

Rev. Newcombe, who went overseas, chaplain for the 133rd, in a letter to his wife, Mrs. H. C. Newcombe, passes out the following bouquet: "Of course there are some stores here, but I am quite sure there is not one here—and this is a town of 30,000 people—not one as large or to be compared with the H. S. Falls Company's store, Simcoe."

at the people between Simcoe and

Brantford, and including Brantford.

know the great price advantages that await them at Falls' store, Simcoe, it would take a long train of cars on the L. E. & N. to draw them to Simcoe on Wednesday, March 28th—Dollar Day.

Fishing Commences

The fishing fleets of Port Dover are prepared for a start out to sea as well as the 150 and 200th customers. A correct tally will be kept at the office on all sales. When the

gone over to Dover to resume their occupation in this industry. The bay is clear of ice.

Granulated Sugar.

The twenty-fifth customer trading at Falls' Store Dollar Day will receive, gratis, 15 pounds of Redpath's best granulated sugar. The 75th customer will also receive 15 pounds, as well as the 150 and 200th customers. A correct tally will be kept at the office on all sales. When the

gong sounds you will know that some person has been fortunate.

DR. DEVAN'S FEMALE PILLS

Reliable medicine for all Female Complaints. \$3 a box, or three for \$10, at drug stores. Mailed to any address on receipt of price. THE SCARBOROUGH DRUG CO., St. Catharines, Ontario.

PHOSPHONOL FOR MEN

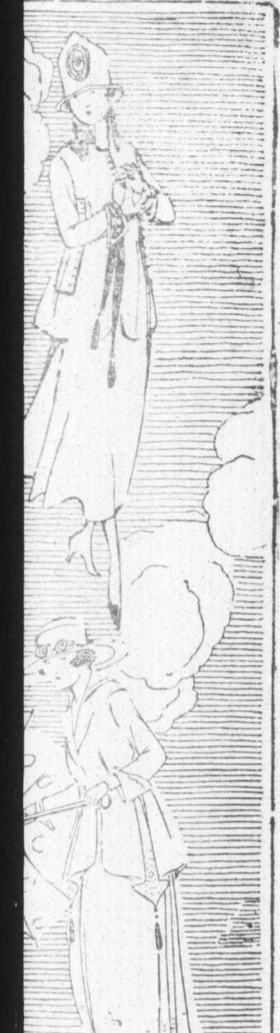
Restores Vitality and Energy. Increases "grey matter." Tonic—will build up. \$10 a box, or two for \$18, at drug stores, or mail on receipt of price. THE SCARBOROUGH DRUG CO., St. Catharines, Ontario.

for Pictorial New Patterns

SUITS

Fashionable

All Purses



Millinery
New
Wester
Suits
Coats
Dresses

CO.

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AR

the present
be sure it will
be over half
—REDPATH.

15

Montreal.