

GET THE BEST

Do not place your Insurance policy until you have learned all about the Guaranteed Investment Plan offered by
The Manufacturers Life Insurance Company
 Head Office - TORONTO

UNION MUTUAL Life Insurance Co.
 Portland, Me. **FRED E. RICHARDS, President**
 Accepted value of Canadian Securities, held by Federal Government for protection of policyholders, \$1,206,576
 All policies issued with Annual Dividends on payment of second year's annual premium.
 Exceptional openings for Agents, Province of Quebec and Eastern Ontario.
 Apply to Walter I. Joseph, Mgr., 151 St. James St. Montreal

DO YOU BOND YOUR EMPLOYEES

IN A COMPANY THAT

- NEVER HAS cut a rate to obtain a Competitor's business;
- NEVER HAS and NEVER WILL, under its present management, be a party to a combination to restore (boost) rates;
- NEVER HAS increased its Capital at a premium, or otherwise, to create or swell its Surplus;
- NEVER HAS decreased its Capital to avoid its impairment;
- NEVER HAS passed or decreased its Dividend;
- NEVER HAS been the subject of any Insurance Department's criticisms;
- NEVER HAS availed itself of a technicality to avoid payment of a just claim; and
- NEVER HAS conducted its business other than in the best mutual interests of its Patrons and Shareholders.

SUCH A COMPANY IS

The Guarantee Company of North America
 (Founded by Edward Rawlings in 1872)
RESOURCES OVER \$2,166,000
 57 Beaver Hall Hill, Montreal

INTENDING INSURERS

Should read the "Three Minutes" Leaflet of the

PHOENIX

Assurance Co. Limited
 [Fire] OF LONDON, ENG. [Life

Copies of this and full information regarding the Company's mutual system, its equitable Principle, and liberal policy may be obtained at the

Head Office:

100 St. Francois Xavier St., Montreal
 The Company offers to the Public every advantage which

LIFE INSURANCE

conducted under the most favourable conditions is capable of affording.

"AGENTS WANTED"

R. MacD. Paterson. H. B. F. Bingham.
 J. B. Paterson, Life Superintendent.
 Joint Managers.

The Basis of the Nation's Wealth

Real Estate is the basis of the Nation's Wealth. It produces that which both man and beast must have to sustain life. With our rapidly increasing population comes the demand for a corresponding increase in the products of the soil, and this demand will never be less than now. Land cannot be destroyed, and with proper care, its producing power may be maintained intact. Land values, therefore, possess that element of permanency that reduces the speculative feature to the minimum.

This corporation's borrowed funds (Deposits and Debentures) and by the larger proportion of its shareholders' moneys (Capital Stock and Reserve) are invested in first mortgages on improved, productive real estate. To afford an opportunity to all of investing their money with such absolute safety, we issue our Debentures in sums of one hundred dollars. They are a security in which Trustees are authorized to invest Trust Funds. Write for specimen Debenture and copy of Annual Report.

CANADA PERMANENT MORTGAGE CORPORATION

Established 1855

TORONTO STREET - TORONTO

The DOMINION SAVINGS and INVESTMENT SOCIETY

Masonic Temple Building
 LONDON, Can.

Interest at 4 per cent. payable half-yearly on Debentures.

T. H. PURDOM, President
 NATHANIEL MILLS, Manager

Founded in 1806.

THE LAW UNION & ROCK INSURANCE CO. LIMITED

OF LONDON

Assets Exceed \$45,000,000

Over \$6,000,000 Invested in Canada.
 FIRE and ACCIDENT Risks Accepted.

Canadian Head Office:

112 St. James St., cor. Place d'Armes,
 Montreal.

Agents wanted in unrepresented towns in Canada.

W. D. AIKEN,
 Superintendent Accident Dept.
 J. E. E. DICKSON,
 Canadian Manager

The Standard Assurance Co. OF EDINBURGH

Established 1825

Head Office for Canada - - MONTREAL

Invested Funds.....	\$63,750,000
Investments under Canadian Branch.....	16,000,000
Annual Revenue.....	7,600,000
Deposited with Canadian Government and Government Trustees, Over.....	7,000,000
Bonus Declared.....	40,850,000
Claims Paid.....	142,950,000

World-Wide Policies

Apply for full particulars

D. M. McGOUN, Manager

The Northern Assurance Co. Limited, of London, England

"Strong as the Strongest"

Branch Office for Canada, 88 Notre Dame St. West, Montreal.

ACCUMULATED FUNDS.....\$38,800,000
 G. E. MOBERLY, Supt. of Agencies.
 ROBERT W. TYRE, Manager for Canada.
 Applications for Agencies solicited in unrepresented districts.

The Standard Loan Co.

We offer for sale debentures bearing interest at FIVE per cent. per annum, payable half-yearly. These debentures offer an absolutely safe and profitable investment, as the purchasers have for security the entire assets of the Company.

Capital and Surplus Assets.....\$1,400,000.00
 Total Assets.....2,800,000.00
 President, J. A. KÄMMERER
 1st Vice-President and General Manager, W. S. DINNICK, Toronto.
 2nd Vice-President, HUGH S. BRENNAN, Hamilton
 DIRECTORS:
 Right. Hon. LORD STRATHCONA and MOUNT ROYAL, G.C.M.G.
 David Ratz R. H. Greene
 W. L. Horton A. J. Williams
 Head Office, Cor. Adelaide and Victoria Sts. Toronto

Union Assurance Society

LIMITED

(Fire Insurance since A.D. 1714)

Canada Branch - - - MONTREAL
 T. L. MORRISEY, Resident Manager

North West Branch - WINNIPEG
 THOS. BRUCE, Branch Manager

Agencies throughout the Dominion.

Guardian Assurance Co. LIMITED :: :: OF LONDON, ENGLAND

ESTABLISHED 1821

Capital Subscribed.....\$10,000,000
 Capital paid-up.....5,000,000
 Invested Funds exceed.....33,000,000

Head Office for Canada:

GUARDIAN BUILDING, MONTREAL
 TRUSTEES:
 J. O. GRAVEL, Esq. K. W. BLACKWELL, Esq.
 TANCREDE BIENVENU, Esq.
 M. LAMBERT, Manager BERTRAM E. HARDS, Assistant Manager

National Trust Co. LIMITED

Capital Paid up.....\$1,500,000
 Reserve.....1,400,000

ACTS AS

Executor, Administrator and Trustee, Liquidator and Assignee for the Benefit of Creditors, Trustee for Bond Issues of Corporations and Companies

Receives funds in Trust, allowing 4 per cent. per annum, payable half-yearly upon amounts of \$500.00 and upwards lodged with the Company from one to five years.

Members of the Legal and Notarial professions bringing any business to this Company are always retained in the professional care thereof.

The Montreal Board of Directors is composed of the following:

H. B. WALKER, Manager Canadian Bank of Commerce, Montreal; WM. MCMASTER, Vice-President, Dominion Steel Corporation; H. J. FULLER, Pres. Can. Fairbanks-Morse, Ltd; F. W. MOLSON, Director Molsons Bank; T. B. MACAULEY, Managing Director Sun Life Assurance Co.; W. M. BIRKS, Vice-President Henry Birks & Sons, Limited.

PERCIVAL MOLSON, Manager

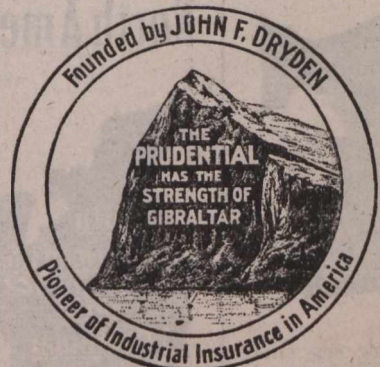
Office and Safety Deposit Vaults
 153 St. James St., Montreal.

THE BRITISH CANADIAN REALTY & INVESTMENT Co., Limited

Real Estate, Timber Limits, Farm and Coal Lands, Water Powers

J. T. BETHUNE, Managing Director,
 605-606 TRANSPORTATION BLDG.

Cable Address: BRITISHCAN
 Codes: Western Union & Premier Bentley



Talk Policies and Contracts.

The Prudential is so well known that you don't have to lose any time introducing it. You can concentrate on the policy.

Write us to-day about an agency.

The PRUDENTIAL INSURANCE COMPANY OF AMERICA.

FORREST F. DRYDEN, President. Home Office, NEWARK, N.J.
 Incorporated as a Stock Company by the State of New Jersey.