

**A Special Word to Subscribers**

When you receive a pink notice attached to this page it shows that your subscription is about to expire. We hope you have enjoyed The Guide and that you will send us \$1.50 for your renewal at once, using the blank coupon and the addressed envelope which will also be enclosed. We always give several weeks' notice so that subscribers will have plenty of time to forward their renewals and not miss any copies of The Guide. We will not continue sending The Guide after subscriptions expire, so we hope you will not delay in sending your renewal. When requesting a change of address, please give us three weeks' notice. If the date of the address label on your Guide is not changed within a month after you send your renewal, please notify us at once. It is always safer to send your money by postal or express money orders. Mail your \$1.50 today.

**THE GRAIN GROWERS' GUIDE**

*"Equal Rights to All and Special Privileges to None"*  
A Weekly Journal for Progressive Farmers

Published under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta.



The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers—entirely independent, and not one dollar of political, capitalistic or special interest money is invested in it.

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**Subscriptions and Advertising**

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**Advertising Rates**

Commercial Display—16 cents per agate line. Livestock Display—14 cents per agate line. Classified—4 cents per word per issue. No discount for time or space on any class of advertising. All changes of copy and new matter must reach us seven days in advance of date of publication to ensure insertion. Reading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe, thru careful enquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to doubt the reliability of any person or firm who advertises in The Guide.

# Now For Another Big Effort!

By The Editor

We thought that when we took in \$1,400 cash, and 1,500 subscriptions, new and renewals, week before last, that we were doing a big business. In fact it was the best week we had ever had up till that time in the history of The Guide, but last week beat it all to pieces. We took in last week over \$2,500, and the figures at the bottom of this page will show you what an addition we made in subscriptions.

Last week was a wonderful week for The Guide. Just take a minute to read the letters on the right hand side of this page. We have received literally hundreds of such letters in the last three weeks. Those who believe in The Guide are helping us make it go. With such help we can accomplish anything.

**DON'T QUIT YET**

We hope that our friends will not stop helping us now that the price of The Guide is \$1.50. We need the help just as badly as ever. There are still a lot of our subscribers who have not renewed, and we want our friends to help us collect these renewals at \$1.50 per year. We know a great many farmers who have been waiting until the price went up to \$1.50 before they renewed, because they felt The Guide was worth that much to them, and they did not want to take advantage of the low price. We have already had a good sprinkling of renewals at \$1.50 per year, and we want 5,000 or 6,000 more before seeding actually begins. This seems like a lot, but it is not many when we have such an army of sympathetic helpers as those who have been working for The Guide for the past few weeks.

**BIG VALUE COMING**

As we announced last week we are now making a special offer of \$1.00 for nine months. This is a good bargain, and our readers know that The Guide is worth that much and more to any farmer. In order to help you pick up new subscriptions, we will tell you what we are getting ready to publish in The Guide in the next few months. We are preparing a series of illustrated articles on:

**MARKETING YOUR GRAIN**

It will cost The Guide more than \$1,000 to prepare and publish these twelve articles on this subject. But this year's crop will be a big one, prices will be high and the market will be tricky. We have therefore determined to make a special effort, even at this great expense, and give our readers practical information and suggestions that will help them to get the very highest possible price for their grain. These articles will deal with the grain from the time it leaves the farm until it reaches the Liverpool market. They will explain fully the sampling and grading system, the unloading, weighing and handling of the grain at the terminal elevators as well as at the storage elevators at Moose Jaw and Saskatoon. Information will be given on the provisions of the Grain Act, showing how farmers can protect themselves against low grades, short weights and heavy dockage in the country elevators. Information will also be given to show farmers how they can collect shortages from the railway companies and dealers who would like to take unfair advantage of them.

**WORTH \$25.00 TO FARMERS**

These articles we honestly believe will be worth from \$25 to \$100 to every farmer who has grain to ship. No such complete information on the grain trade has ever before been published in Western Canada. We will begin publishing these articles in the course of two or three weeks, and they will continue for two or three months. It will pay every farmer in the West to read them and keep them. Our friends who want to help us can easily get new subscribers to The Guide by telling their neighbors that this information will be appearing in The Guide this summer. Every farmer wants to make all the money he can out of his crop, and this year with high prices will be a big opportunity.

## ANOTHER RECORD SMASHED LAST WEEK!

See what you have done for us in only five weeks

	Cash.	New Subs.	Renewals.
March 1-6 .....	\$ 944.81	311	635
March 8-13 .....	993.45	319	587
March 15-20 .....	1,162.49	466	639
March 22-27 .....	1,400.40	585	922
March 29-April 3 .....	2,310.66	596	1,263
Total .....	\$6,811.81	2,277	4,046

**\$1.00 for Nine Months**

Don't forget that we are making a special offer of \$1.00 for nine months for new subscribers only. This is good big value for the money. If all our readers will tell their friends about the articles on "Marketing Your Grain," which will appear in The Guide, it would be easy to get 10,000 new subscribers at this price.

THIS OFFER IS OPEN TO AGENTS ALSO

**REAL HELP**

These are a few samples of hundreds of similar letters received in the past three weeks:

Having closely followed your Guide campaign during the past few weeks and keenly realizing the importance of making the farmers' organ an independent and fearless advocate of our interests, I take much pleasure, as secretary of our local, to undertake the work usually conducted by your subscription agent, without any remuneration, in our locality. I realize strongly that if The Guide is to be made what it ought to be, if it is to attain and hold the place it ought to take in rural life of the Canadian people, if it is to serve the needs of the thousands of farm homes thruout our land, it needs the hearty support and co-operation of its readers. Heartily thanking you for the independent attitude you have taken in the past and all the light you have thrown upon modern topics thru your valuable columns, and hoping that the future will develop The Guide as one of the best papers in Canada, I am

JOHN E. HAIGHT

Brunetta, Alta.

Enclosed please find money order to the amount of \$5.00, for which please send The Guide to the following five people. Mr. Editor, I haven't deducted any commission as agent, nor do I want any at present prices.

C. H. STUART, Sec'y,

Weyburn, Sask.

Clearfield Local Ass'n

Enclosed you will find one dollar, being renewal subscription of a neighbor; also two dollars being my own renewal, not due until May, but am doing this to help out The Guide. Will also do my best to get subscribers without commission, as I think that is the least we can do to help on the good cause.

ALEX. WADDELL, Sec.-Treas.,

Lily Plain, Sask.

Lily Plain G.G. Local

I enclose \$2.00 to renew subscription. I am president, and my son, Carl T. Colvin, the secretary of Poplarsdale Local of the U.F.A., 595. We will give a talk at the next meeting on The Guide, to induce members to subscribe, and if you will mail list of arrears for Sedgwick, Merna and Flagstaff, we will do what we can to have them pay up. We appreciate the work The Guide is doing to the fullest extent, and believe in having the price high enough to make it pay independently of advertisers, so that the editor need not be afraid to express his opinions on any subject. I don't believe in class legislation of any kind, not even for farmers, ministers, or for the church, but I believe in legislating for the good of the whole people.

JAS. A. COLVIN, Pres.

Sedgwick, Alta.

Poplarsdale Local U.F.A.

At the second meeting of the newly organized The Lost Child Local G.G.A. of Saskatchewan, held on March 2, the subject of getting subscribers for The Grain Growers' Guide was taken up, and the result was the enclosed list of new subscribers and renewals, for which find enclosed a money order for \$11.00. Hoping that you may have at least as substantial report from most of the locals,

MARTIN MOEN, Pres.,

Lacordaire, Sask.

Lost Child Local G.G.A.

On December 16 we organized the Aldenburg Local G.G.A., with fourteen members. Since then we have enlisted fourteen more, and prospects are for a few more. Everybody seems to take a lively interest in the movement, and it is to be hoped they will keep it up. I am sending \$7.00 for The Guide to be sent to the following members.

L. REITAN,

Expanse, Sask.

Sec.-Treas.

At a meeting of our local Grain Growers' Association on Saturday, it was suggested that I, as secretary of the local, should take up the agency of The Guide and try and get as many of the farmers as possible round here, who are not subscribers, to take it. If you are agreeable to this, kindly send the necessary forms, terms, literature, etc., and the names of subscribers at Evesham, stating whether subscription is paid up to date or in arrears, and I will do my best to get more subscribers.

E. J. BEAUMONT, Sec.-Treas.,

Evesham, Sask.

Evesham G.G.A.