



"John, you're just the man I want to talk to. You know I'm going to build a new barn. And I don't want to make any mistake about the roof. I had too much trouble with the old roof. Always needing repairs. I guess there wasn't a year that I didn't have a lot of spoiled hay or something, on account of those everlasting leaks. This time I want a roof that won't leak like a sieve, and that'll last awhile."

"Well, you can take it from me, Tom, Rex Flintkote is in every way the best roofing you or anybody else can get. After fifteen years my roof doesn't show a single sign any place of being any the worse for wear. Never cost me a solitary cent for repairs."

"Well, you've put it pretty strong, John. Now, what I want to know is *why* Rex Flintkote Roofing is best. You know there are two or three other roofings that are claimed to be the Best-in-the-World."

J. A. & W. BIRD & CO., 21 India Street, Boston, Mass.

Canadian Office: 39 Common Street, Montreal.
Agents: MACKENZIE BROS., Princess Street, Winnipeg.

"Listen. You see Rex is made of long-fibre wool-felt. Now, wool-felt is something that lasts like eternity. Look how a good 'slouch' felt-hat wears—forever, almost. Then this hard-packed wool-felt is the roughly saturated and impregnated with a special compound that protects against decay. Rain can't soak through that combination—the sun can't soften it—and it's proof against the action of the oxygen in the air, and all those things that seat the life right out of other prepared roofings."

"That's good, John; now how about fire."

"Send for a free sample. Try it with a live coal of fire—prove for yourself that Rex Flintkote won't catch fire. Just write to the manufacturers. They'll also tell you just what dealer to go to. And they'll send you free a mighty good book about roofing. Remember, look for the Boy trademark on every roll. Better write to-night, Tom, before you forget it. Here's the address:



DO YOUR OWN HAY BALING

THE hay press of real value to the farmer is the press that enables him to do his own hay baling. There is unquestionably a great advantage in owning your own hay press.

You have ample time to bale your hay during the late fall and early winter months, and

The money you will save by doing your own baling rather than having it done by the contract baler will pay better wages for you and your horses than you can make any other way.

I. H. C. PRESSES FOR INDIVIDUAL FARMERS

I. H. C. hay presses are well adapted to the use of individual farmers. They are run by horse power, the kind of power you always have on the farm.

They do not require a large force to operate them. Usually there are men enough on the farm without hiring extra help.

They are not such expensive machines but that each farmer can afford to have a press of his own, so he may bale his hay or straw whenever he is ready.

I. H. C. presses are made almost entirely of steel and iron, very strong and durable. They have the great advantage over many other presses in being made on the **pull-power** principle, by which the plunger is pulled, not pushed.

The presses are made in two sizes. The one-horse, made with a 14 by 18-inch bale chamber can be operated by two men and a boy. It will bale 6 to 8 tons a day.

The two-horse press bales 8 to 15 tons a day. It has bale chambers 14 by 18, 16 by 18 and 17 by 22 inches. This press is well adapted to doing not only your own work, but also neighborhood and contract baling, if you have the time.

Both presses are convenient to operate, easy on the horses (no extra pull when pressure is greatest), and are full circle type, avoiding unnecessary stopping, starting and turning of other presses. The stepover is only 4 inches high.

Call on the International local agent for catalogue and information, or write nearest branch house.

CANADIAN BRANCHES: Brandon, Calgary, Edmonton, Hamilton, London, Montreal, Ottawa, Regina, Saskatoon, St. John, Winnipeg.

INTERNATIONAL HARVESTER COMPANY OF AMERICA, CHICAGO, U. S. A. (Incorporated)



You know what is in the food you buy. The law gives you that protection.

Why shouldn't you know what is in your roofing so that you may be sure of your buildings' protection?

Genasco Ready Roofing

is made of Trinidad Lake Asphalt—Nature's absolute waterproofer that doesn't crack, rot, break, or leak.

Ask your dealer for Genasco, and thus make sure of economical and lasting protection for every building on the farm. Mineral and smooth surface. Guaranteed in writing and backed by our thirty-two-million-dollar organization. Look for the trade-mark; take no substitute. Write for samples and the Good Roof Guide Book.

THE BARBER ASPHALT PAVING COMPANY

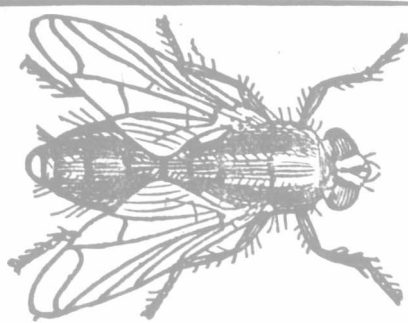
Largest producers of asphalt and largest manufacturers of ready roofing in the world.



PHILADELPHIA

New York San Francisco Chicago

J. H. Ashdown Co. Ltd., Winnipeg, Man.
Crane Co., Vancouver, B. C.



One Packet of
WILSON'S FLY PADS
Has actually killed a Bushel of Flies
SOLD BY ALL GROCERS

Bone Spavin

No matter how old the blemish, how lame the horse, or how many doctors have tried and failed, use

Fleming's Spavin and Ringbone Paste

Use it under our guarantee—your money refunded if it doesn't make the horse go sound. Most cases cured by a single 45-minute application—occasionally two required. Cures Bone Spavin, Ringbone and Sidebone, new and old cases alike. Write for detailed information and a free copy of

Fleming's Vest-Pocket Veterinary Adviser

Ninety-six pages, durably bound, indexed and illustrated. Covers over one-hundred veterinary subjects. Read this book before you treat any kind of lameness in horses.
FLEMING BROS., Chemists
45 Church St., Toronto, Ontario

Dare You Throw Burning Coals On Your Roof?

Burning coals thrown on a roof of Ruberoid harmlessly sputter away—and die out.

They do not set fire to the Ruberoid. They do not set fire to the timbers underneath.

Yet a roof of Ruberoid is more than mere protection against fire.

It is protection against the cold of winter. Being a perfect non-conductor of heat, it keeps the warmth of the house in.

It is protection against the heat of summer. It keeps the building cool by keeping the sun's heat out.

Seventeen Years of Test

And it is more. It is wind proof, rain proof, snow proof. It resists acids, gases and fumes. Because of its great flexibility, it is proof against contraction, expansion and the twisting strains which every roof must bear.

A roof of Ruberoid is practically a one-piece roof.

For with every roll comes the Ruberine cement with which you seal the seams and edges—seal them against the weather and against leaks. You will find many roofings which look like Ruberoid—but none which wear like Ruberoid.

For the first buildings ever roofed with Ruberoid—more than seventeen years ago—are still water-proof and weather-tight.

These buildings are the oldest roofed with any ready roofing. Ruberoid was by several years the first.

And of more than 300 substitute roofings on sale today, not one can employ the vital element which makes Ruberoid roofing what it is.

This vital element is Ruberoid gum—made by our own exclusive process.

It is this wonderful Ruberoid gum which gives Ruberoid roofing the life and flexibility to withstand seventeen years of wear where other roofings fray out in a few summers.

These substitute roofings are made to resemble only the uncolored Ruberoid.

Ruberoid can also be had in colors. It comes in attractive Red, Brown and Green—suitable for the finest home.

The color is not painted on. It is a part of the roofing. It does not wear off or fade.

Get This Free Book

Before deciding on any roofing for any purpose, get our free book which tells what we have learned in twenty years of tests about all kinds of roofing. This book is frank, fair and impartial.

It tells all about shingles, tin, tar, iron and ready roofings.

To get this book, address Dept. 97P The Standard Paint Company of Canada, Ltd., Montreal.

RUBEROID

(TRADEMARK REGISTERED)

Be sure to look for this registered trademark which is stamped every four feet on the under side of all genuine Ruberoid. This is your protection against substitutes which many dealers brazenly sell as Ruberoid. Ruberoid is usually sold by but one dealer in a town. We will tell you the name of your Ruberoid dealer when you send for our free book.

The Standard Paint Company of Canada, Ltd., Montreal, Canada
New York Hamburg London Paris