

Sir John A. Macdonald

APPRECIATED THE WORTH OF THE

STANDARD LIFE ASSURANCE CO.

as the only insurance he carried was with this Company, amounting to **\$30,756.00**, of which **\$11,290** was profit.

The Policy issued by the STANDARD is the best and most liberal on the market.

Prince Edward Island Agency—
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FRED W. HYNDMAN, General Agent.



For rates, etc., consult

ARTHUR G. PEAKE, } Special Agents.
JOHN O. HYNDMAN, }

Life is Noble

if it is made so by thinking of others, and not of ourselves alone. The loved ones who are dependent upon us should—if we live the noble life—be safeguarded by life insurance from the privation or want that might come through the death of their provider.



The North American Life

—"Solid as the Continent"—has plans of life insurance covering every conceivable case. Why not have us—or our agents who are almost everywhere available—confer with you as to a suitable one for you?

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J. K. ROSS

Provincial Manager.

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