

Premium Announcement

EXACT SIZE OF KNIFE.



An A1 Farmer's Knife

DIRECT FROM SHEFFIELD, ENGLAND.

FINEST STEEL BLADES. STRONG AND DURABLE.
BEAUTIFUL NICKEL HANDLE.

Specially selected and ordered by the Manager of the
ADVOCATE when in England last summer.

Cannot be Duplicated.

Every farmer and farmer's son should
have one of these knives

START
OUT
FOR
THE
NAMES
TO-DAY.

How to Secure It.

SEND
New Subscribers **2** New Subscribers

TO THE
FARMER'S ADVOCATE

And we will send you the knife, postpaid.



Winnipeg Heater.

We have made most favorable terms with the Winnipeg Heater Co. whereby we can give one of these celebrated heaters to anyone sending us ten new subscribers to the FARMER'S ADVOCATE, accompanied by \$10.00.

IT SAVES FUEL AND LABOR. IT STOPS COLD DRAFTS. IT DOES NOT MAKE DUST OR DIRT. IT DOES NOT OBSTRUCT THE DRAFT. IT TAKES THE COLD AIR FROM THE FLOOR. IT PRODUCES COMPLETE COMBUSTION. ATTACHABLE TO ALL KINDS OF STOVES, GRATES, FURNACES AND GAS BURNERS. DETACHABLE AND EASY TO CLEAN. OCCUPIES LITTLE SPACE, AND HAS A TIDY APPEARANCE.

The heater can be put in an adjoining room, on the same level as the cooking range, baseburner or fireplace, and heats with perfect success. Hot air passes from the top to the bottom, and returns up into the pipe above, thus heating the room to the very floor, which is not done by any other heater. Price in the ordinary way is \$10.00, but we offer it for sending us 10 new yearly subscribers.

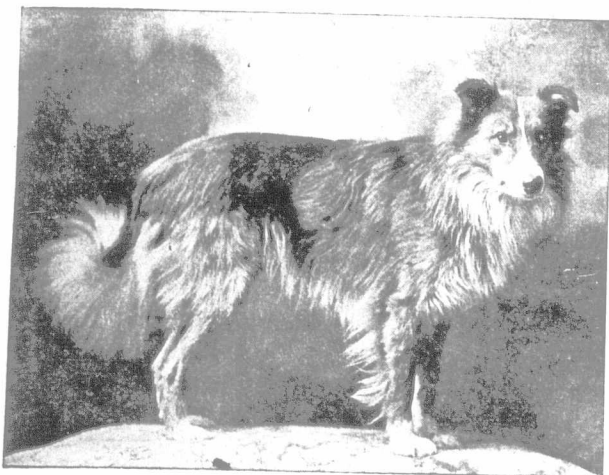
Heaters are sent by express from the factory, Preston, Ont.

BEGIN TO CANVASS
AT ONCE

FOR NEW SUBSCRIBERS. The Christmas number for 1901 will be sent FREE to all who now subscribe for 1902.
Subscription Price, \$1.00 per Annum.

How to Get
a

FIRST-CLASS COLLIE.



Twelve New
Subscribers.

TO ANY SUBSCRIBER sending us the names of 12 NEW yearly paid-up Subscribers we offer a young COLLIE, six weeks old or over, eligible for registration, and bred by Mr. R. McEwen, Byron, Ont., whose stock has been so successful in the leading shows in Canada and the United States.

THE BIG FOUR

THE GREAT PREMIUM PICTURE OFFER, FOR OBTAINING NEW SUBSCRIBERS TO THE "FARMER'S ADVOCATE" AT \$1 A YEAR.

"CANADA'S IDEAL" Admitted by judges, breeders and artists to be the most magnificent engraving of high-class modern Shorthorns ever issued in any country. 24 x 36 inches. Twelve animals.

"CANADA'S PRIDE" Nine celebrated draft horses.

"CANADA'S GLORY" Eleven celebrated light horses.

"CANADA'S COLUMBIAN VICTORS" Thirteen celebrated Ayrshire cattle.

Your choice of any two of these for 1 new subscriber, or all four beautiful pictures for only 2 new subscribers.

Bagster's NEW Comprehensive Teacher's Bible,

Containing the Old and New Testaments, according to the authorized version, together with new and revised helps to Bible study—a new Concordance and an indexed Bible Atlas, with SIXTEEN FULL-PAGE ILLUSTRATIONS, PRINTED IN GOLD AND COLOR.

HOW TO OBTAIN IT—

Would retail at from \$3 to \$4. We will send (carefully packed, post prepaid) this Bible to anyone sending us the names of TWO NEW SUBSCRIBERS to the FARMER'S ADVOCATE at \$1.00 each.

Handsome
Curb-link
Bracelet:
Silver
Filled

For 2 new subscribers. Sterling silver for 3 new subscribers. For each additional new subscriber, two Sterling Silver Friendship Hearts.



Our Self-Binder

HANDY, DURABLE and ATTRACTIVE. Made to contain the 24 issues of the year. We will forward this Binder, postpaid, to anyone sending us the names of TWO NEW SUBSCRIBERS and \$2.00.

Write for a sample copy of the Farmer's Advocate, and begin to work for these premiums. Cash must accompany new names.
THE WM. WELD CO., LTD., LONDON, ONT.