

Along Country Roads or on the Streets of Town—

The BRISCOE

More Than Holds Its Own in Comfort, Beauty and Speed

BRISCOE Economy plus Briscoe Service form a combination of compelling strength. Here is a car at a most attractive price which travels fast, climbs hills and covers lots of ground—all without undue upkeep expense.

Look over the Briscoe thoroughly and challenge its performance before deciding what car you should buy.

Observe Briscoe roominess, comfort qualities, fine finish and smart appearance.

Above all, note the famous more-miles-to-the-gallon motor—an exclusive Briscoe feature, assuring 25 to 30 miles per gallon.

Quick, silent, responsive, the Briscoe engine turns a small quantity of gasoline into a tremendous lot of power.

The Briscoe gives you power, speed and service—with true economy. Its beauty of line and fine finish set it quite apart from all other cars in the light-car class. Its price is less than that of any other car of equal sturdiness and good looks.

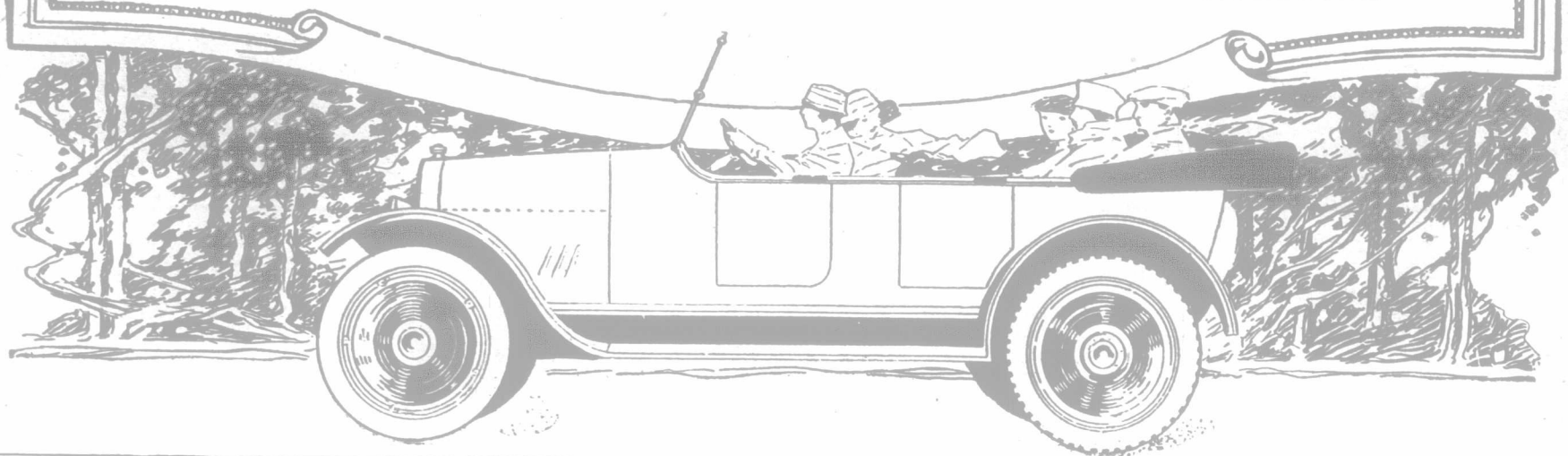
A low price car with high price features—now represented in Toronto by a house that has the equipment and the experience which ensures service of the highest order to Briscoe owners.

The following prices are all f.o.b. Brockville:
TOURING CAR, \$1,225 ROADSTER, \$1,205 SEDAN, \$2,005
Briscoe Pays the Tax.

THE CANADIAN BRISCOE MOTOR COMPANY, LIMITED, BROCKVILLE

THE BAILEY & PEER MOTOR CO.
495-497 Yonge Street, TORONTO

BINDNER & MORRISON
174 Fullarton Street, LONDON, ONT.



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INSTALL A WATER SYSTEM

that will provide you with hot and cold water wherever and whenever you want it.

In the house—a bath, laundry, sinks, toilet and every water convenience. No wading in snow carrying water.

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FREE BOOKLET, giving illustrations and descriptions of the many advantages of the Empire Systems; will be mailed you on request.

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Empire Manufacturing Co., Limited. HEAD OFFICE AND FACTORY: **London, Ont.**
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Gossip.

Kyle Bros. Contribution to London Sale.

Of the many good contributions going in the London Sale of Shorthorns this year one lot, that of Kyle Bros. of Drumbo, happened by chance to come under our personal notice recently and they are by far the strongest lot ever consigned to any sale by this long established firm. There are seven head in all catalogued, six of which are females and these range in ages from year-old heifers to six-year-old cows. The youngest is a 12-months' heifer, of straight Duchess of Gloster breeding by this great sire and show bull Sea Gem's Pride, while the oldest cow selling is a well-set, Lovely-bred cow by Scottish Pride (imp.) and due to calve around sale time. There are two other yearlings; a good roan Buckingham heifer and a red Village Maid, the latter of which is perhaps one of the very best heifers that will pass through any sale ring this year. There is one other mature cow worthy of note, a four-year-old Crimson Flower, and she too will be showing well along towards calving by sale time, and is just the sort to make a foundation cow of the right kind. The bull referred to and the only one selling in this consignment is a 13-month's Broadhooks, a thick-fleshed roan calf and a prominent winner at both Toronto and London this year. Catalogues giving pedigrees in detail of this and all other lots selling may be had by applying to Harry Smith, Secretary of sale, Hay, Ont., and mentioning this paper.

Little Frederick went with an aunt through the cemetery. Upon his return home he went to his father and said: "Father, I went for a walk with auntie through the cemetery to-day, and we read the inscriptions on the tombstones." And what were your thoughts, my son, after you had done so?" asked the father. "Well, father," replied the child, seriously, "I wondered where all the wicked people were buried."

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