

THAT the Board of Directors reaffirm the following policies as those which have guided the Corporation in the field of serious music:

- (1) to encourage and promote the most promising Canadian artists,
- (2) to encourage Canadian composers through direct commissions of new work and through performances of their work,
- (3) to broadcast work of the best Canadian orchestras, choral societies and music festivals,
- (4) to bring listeners outstanding foreign conductors and artists performing in Canada,
- (5) to present the world's best in new music in either live Canadian performances or recordings from abroad,
- (6) as Canada's national broadcasting organization, to maintain close relations with important musical organizations both here and abroad and, through the International Service, to reflect Canada's musical life in foreign countries.

CARRIED.

Dr. Lumsden moved, seconded by Mrs. Carter

THAT the Corporation cover on its national networks the CCF New-Party national leadership convention (July 4-7, 1961) as provided for under Section V of the Corporation's policies and regulations concerning political and controversial broadcasting; and,

THAT the Corporation cover on its national networks the Social Credit national leadership convention (July 30-August 4, 1961) since this party's policies encompass a wide range of national issues. CARRIED.

44. Reports by Board Members

Mrs. Aitken reported that the Annual Meeting of UNESCO held in Toronto during February had been very successful and that for the first time secondary school students had been invited to attend. There were 8 secondary schools invited and each sent a boy and girl from grades 12 and 13 accompanied by the head master. Some of the students took part in panel discussions, were on Junior Roundup, and others were interviewed on Junior Magazine. Some students had come from the Netherlands, Switzerland, Germany, Esthonia, Latvia and Canada.

Mrs. Aitken reported that while in Britain recently, she had been invited to visit the television station in Glasgow, Scotland. Its main studio had a seating capacity of about 900 and appeared to be very efficiently run. She had the pleasure of seeing a very folksy show entitled: "The One O'clock Show". People came from as far away as 40 or 50 miles for this regular program. She was very interested in the fact that British television seemed to be void of food product advertisements but carried several ads featuring cigarettes, clothing and beer.

The President asked Mrs. Aitken for her reactions to the slot system which is used in Great Britain. She replied that it appeared to be a very neat and regulated system and that the sponsors had no choice as to where or when within a program period, their advertisements would appear and that the programs were not broken into or interrupted for advertising.