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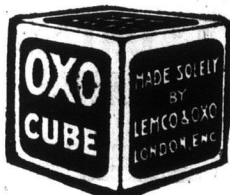


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THE WESTERN HOME MONTHLY

Vol. XIII. Published Monthly No 3
By the Home Publishing Co., McDermot and Arthur Sts., Winnipeg, Canada.

THE SUBSCRIPTION PRICE of the Western Home Monthly is \$1 per annum to any address in Canada, or British Isles. The subscription price to foreign countries is \$1.50 a year, and within the City of Winnipeg limits and in the United States \$1.25 a year.

REMITTANCES of small sums may be made with safety in ordinary letters. Sums of one dollar or more it would be well to send by registered letter or Money Order.

POSTAGE STAMPS will be received the same as cash or the fractional parts of a dollar, and in any amount when it is impossible for patrons to procure bills. We prefer those of the one cent or two cent denomination.

WE ALWAYS STOP THE PAPER at the expiration of the time paid for unless a renewal of subscription is received. Those whose subscriptions have expired must not expect to continue to receive the paper unless they send the money to pay for it another year.

CHANGE OF ADDRESS.—Subscribers wishing their addresses changed must state their former as well as new address. All communications relative to change of address must be received by us not later than the 20th of the preceding month.

WHEN YOU RENEW be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address and the paper has been forwarded to you, be sure to let us know the address on your label.

A Confidential Chat with our Readers

each one a part of a great body of loyal friends, residing in almost every city, town and village of this great country. We count you all as friends, because you are loyally supporting us in a good cause—an endeavor to place before the great mass of the good-literature-loving public, the best in reading that can possibly be given for a very moderate sum of money. To this end our efforts have been devoted for more than thirteen years, and the names of thousands of you have been before us for all that time; some for only half as long, and many of you have just recently been welcomed to the fold, but are our friends, nevertheless. Your loyal support, stretching back over this long period of years, has enabled us to build up a great organization here in the heart of the Western metropolis of this great country of ours, and the sincere effort of every member of this host of faithful workers around us, is extended in one direction only—to give to you, in "The Western Home Monthly," the best that your money can buy. Every one of our loyal workers is imbued with this spirit, and their hearts are in the work from morn until night—yes, and from night until morn, with many of them.

We have a great ambition for which we are all striving. We hope some day to see "The Western Home Monthly" by the fireside of every single home-loving family circle in this land. It is a constant visitor to thousands now—nearly forty thousand. Many experienced publishers tell us that in the Monthly we are giving the public more good reading in proportion to the subscription price than any magazine in the world. Many of you are continually writing us and telling us the same thing. To be frank, we believe it, too. Such being the case, the Monthly ought to have easily a hundred thousand subscribers instead of forty thousand.

We hope to continue to build up through the kindly efforts of our friends—our subscribers and our club-raisers.

Now, our friends—and this means every single one of you—will you do this for us within the next few weeks? Will you, each and every one of you, send at least one subscription? The next time one of your friends call, will you not show her your copy of the Monthly, and tell her of our ambition, and ask her if she would not like to have it for at least a year? Then, will you ask your neighbor next door, or down the street a ways? Or haven't you someone dear to you, perhaps, to whom you would like to send the Monthly as a gift for a year? Surely there is one person, or maybe two or three, or even more, whom you could get to subscribe with scarcely any effort on your part. Will you do this for us? In return we promise you that, as we near the realization of our ambition, the Monthly will grow bigger and better; we will give you more and more for your money. Even though it is now the best investment for the money in periodical literature, it will become ten-fold more so.

Kindly Appreciations Come Daily.
Markinch, Sask.

Dear Editor,—I have been a subscriber to The Western Home Monthly for the past five years. The columns are interesting and also educating, and as for the magazine, it should be found at every fireside.
C. E. Sanderoock.

Guelph, Ont.

Dear Sir,—I have been a reader of your paper for about a year, and of all the papers I have read there is not one I would rather have than the Western Home Monthly.

Miss R. McWilliams.

Viscount, Sask.

Dear Editor,—I am still a subscriber and a very interested reader, and as for our Western Home Monthly, I don't think there is a better paper printed anywhere. I like the Young Man's Problem very much, and think it would be beneficial for any young man to read it.

E. O. Ramstead.

Whitebeach, Sask.

Dear Editor,—I think you might head my letter "A Case of Necessity." Why? Well, I've been a subscriber to the Western Home Monthly just one month. In my wanderings in this Land of the Maple I have had the pleasure of reading it in different homes, but now, Mr. Editor, I am a homesteader and need it. Yes, need it.

Harold Pickering.

From Our Contemporaries.

The St. John (N.B.) Globe.—"The Western Home Monthly is an ample magazine, designed as its name indicates, for home reading. It has a wealth of wholesome literature and is in every way indicative of Western progress and enterprise. There are numerous departments devoted to stories, the home, the farm, to music, to fashion, and, in fact, to all the interests that would centre about a well ordered home with a broad outlook upon life. The magazine is well edited, and would seem to be what it claims, a healthy Western magazine, edited and planned for the healthy Western home. Published by the Home Publishing Company, Winnipeg."

The Regina Leader.—"In looking over the Western Home Monthly one is struck by the number of prairie province writers who are doing good work in a literary way. Many new names appear among the authors of creditable stories and articles this month. Of clear, wholesome, entertaining fiction there is a good supply.

"The needs of all the members of the household are considered in this essentially Western and Home Monthly."

The Melfort Moon.—"In the Western Home Monthly many interesting features will be found in several illustrated pages indicative of the marvellous growth of Western cities and towns, and altogether this magazine will be found entertaining."

The Editor, Western Home Monthly,
Winnipeg.

Sir,—Your magazine is a splendid one, brimful of valuable information, and we assure you that we appreciate it greatly. Yours sincerely,

(Miss) Ralphia Still,
Editor, Woman's Department, Dipper Office, Ottawa.

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