

From T. W. JONES, Esq, General Canadian Agent, White Star Line Royal Mail
Steamers

TORONTO, March 24th, 1893.

DEAR SIR,—Your book, "TORONTO 'CALLED BACK,'" has been added to the permanent libraries of all the mail steamers of this line, but, as amongst so many others, they might escape notice unless the attention of passengers was definitely called to them. I think a further supply, to be left in the reading room and smoking room, both of the first and second saloons, would produce excellent and permanent results.

I cannot speak so positively about the steerage, but if Mr Taylor can make the necessary arrangements for a careful distribution of them I have no doubt they would be perused with interest by passengers whose movements were not yet decided.

Yours truly,

(Signed) T. W. JONES,
General Canadian Agent.

From SIR MORGAN MORGAN, Editor CARDIFF EXPRESS.

5TH AVENUE HOTEL,

NEW YORK, May 16th, 1893.

DEAR MR. TAYLOR,—I desire to thank you most heartily for presenting me with two such interesting books. In years to come they will serve to remind me of my pleasant visit to Toronto, where we received such great kindness and hospitality. We leave for England to-morrow by the *Majestic*.
I remain,

Yours very truly,

(Signed) MORGAN MORGAN.

From GEO. HARRISON LAW, Esq, Editor EDINBURGH SCOTSMAN.

QUEEN'S HOTEL,

TORONTO, May 5th, 1893.

DEAR SIR,—Accept my best thanks for the volumes of your Reminiscences and "TORONTO 'CALLED BACK,'" which you have kindly sent to me to-day. I will read them with pleasure, and through them will renew my pleasant impressions of Canada and Toronto when I return to Scotland.

Yours, sincerely,

(Signed) GEO. HARRISON LAW.

From the TORONTO MAIL, February 9th, 1893.

"TORONTO 'CALLED BACK'" is full of information respecting the growth, the institutions, and the commerce of our city while its numerous illustrations are such as to attract the attention of the reader. Considering the useful character of the volume, and the high encomiums which it has received in the Old Country, it seems to be a pity that the City Council does not aid in circulating a number of these interesting volumes in the libraries of Great Britain, where it would certainly tend to advertise the advantages of Toronto.

From SATURDAY NIGHT, March 19th, 1892.

The time to advertise is when people are willing to read, and have time to read. If every ship coming to America is supplied with entertaining literature with regard to Toronto, it will be of use, because there is time to read and a tendency to read on the ship. With proper management a thousand dollars would do this.

From the EVENING NEWS, May 4th, 1893.

Sir William Leng's paper, the *Sheffield Telegraph*, has devoted considerable space to articles setting forth the advantages and progress of Toronto, articles founded largely on facts supplied from works published by Mr. C. C. Taylor, of the Toronto Customs.