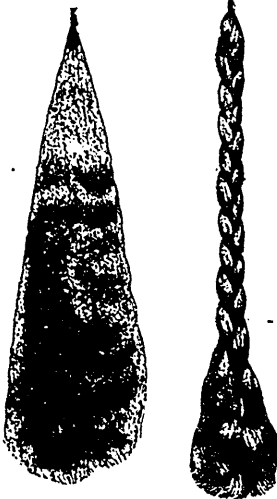


FLUFFY, WAVY and STRAIGHT SWITCHES.  
From \$1, \$2, \$3, \$4, \$5, \$7, \$8, \$10, and up.



THE BEILLENA BANGS.

Style, a big seller. \$3, \$5, \$6.50, \$8 and up.



NATURAL WAVE FRONTS.

At \$2.50, \$4.00, \$6.00, \$7.50 and up.



LADIES' SECRET CURLY WIGS.

Front parted, Pompadour or any other style. \$17.50, \$20.00 and \$25.00.



# The Dorenwend Co.

of Toronto, Limited

103 & 105 YONGE ST.

The Largest Hair Goods House  
in America



ESTABLISHED 1893

THE DEMAND FOR OUR

## .. Hair Goods Styles ..

IS CONSTANTLY INCREASING

OUR MAIL ORDERS ALONE TELL THIS EVERY DAY.

To Quebec, Nova Scotia, New Brunswick, British Columbia, North-West Territories, Manitoba, throughout Ontario and large parts of the United States, and even to Europe we are shipping our Goods. We pride ourselves on the knowledge that our patrons receive the greatest satisfaction through the wearing of our Styles, and we can look with encouragement to the future, as we have done in the past, to a still larger and more increasing patronage.

No money or trouble is spared by us to satisfy our patrons and the public. One of our first considerations is to use nothing but the best Hair and Material in the construction of our Hair Goods Styles. We buy all our hair in Europe from the poor but clean peasant girls, in consequence we procure the choicest, softest hair and rarest shades at lowest prices. We employ assistants and artists of first rank, who are under the charge and instruction of our Manager Prof. Dorenwend, whose skill as an artist in the manufacturing of Hair Goods, such as Ladies' and Gents' Wigs, Toupees for partial baldness, Bangs, Wavy and Plain Fronts, Switches, etc., has made our styles famous and in demand all over the globe, especially Canada and the United States.

It is needless to say most ladies will have observed of late that a great deal of back hair is now worn. Switches are in great demand. What is nicer on a ladies' head than beautiful Back Hair. Very few have even hair of their own. With our Switches any lady can dress her coil and arrange her head dress tastefully and nice.

We have submitted a few styles of cuts in Wigs, Bangs, etc., and in case a greater variety of illustrations of other styles is desired, then please send for our Catalogue, which is sent Free to any address.

**ORDER BY MAIL,** and you will receive same satisfaction as by personal selection. Our Mail Order Department has lately undergone some important changes whereby we are enabled to serve our patrons at a distance better and quicker than ever.



HOW TO MEASURE  
HEAD FOR WIGS.

1. Around head.
2. From forehead to pole of neck.
3. From ear to ear across forehead.
4. Ear to ear over top of head.
5. Temple to temple around the largest part of head.

When ordering please bear in mind to cut sample of hair full length from roots to secure a perfect match. Enclose amount per Registered Letter, Express, or Post Office Order, and goods will be forwarded by next Mail or Express. Any article will be exchanged if found not suitable. All correspondence strictly confidential. No advertisements on our packages or letters.

Address all communications to

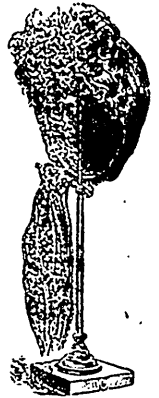
## THE DORENWEND CO.

OF TORONTO, LIMITED

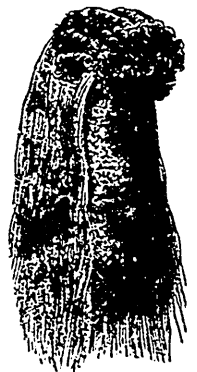
103 and 105 YONGE STREET

TORONTO, CANADA.

OUR VENTILATED OPEN WIG. The long hair can be arranged high or low. At \$15, \$20, \$25, \$30, and up.



OUR VENTILATED OPEN WIG. With Parted Bang Front. \$12, \$15, \$20, \$25, \$30, \$35, and up.



OUR VENTILATED OPEN WIG. With Long Wavy Front. At \$10, \$15, \$20, \$25, \$30, \$35, and up.



DORENWEND'S  
GENTS' TOUPEES and FULL WIGS.

Light, Durable and Strong.

At \$10, \$15, \$20, \$25, \$30, and up.

Over 33,000 toupees in use.



## DORENWEND'S GERMAN Hair Magic

Restores grey and faded hair to its natural color  
Removes dandruff, prevents falling of the hair, and is a great promoter of growth.

PRICE, 50c. Sent per express on receipt of price.



the die  
The  
No  
or  
size  
thin  
che  
and  
fom  
389  
T  
men  
of w  
med  
ban  
The  
the  
less  
a ck  
acco  
der  
gore  
dant  
lapp  
dout  
and  
they  
large  
The  
slush  
squa  
stylis  
et is  
anist  
above  
box-p  
lil pre  
and j  
nister  
Av  
may h  
ing  
differ  
each g  
large  
money  
choos  
with