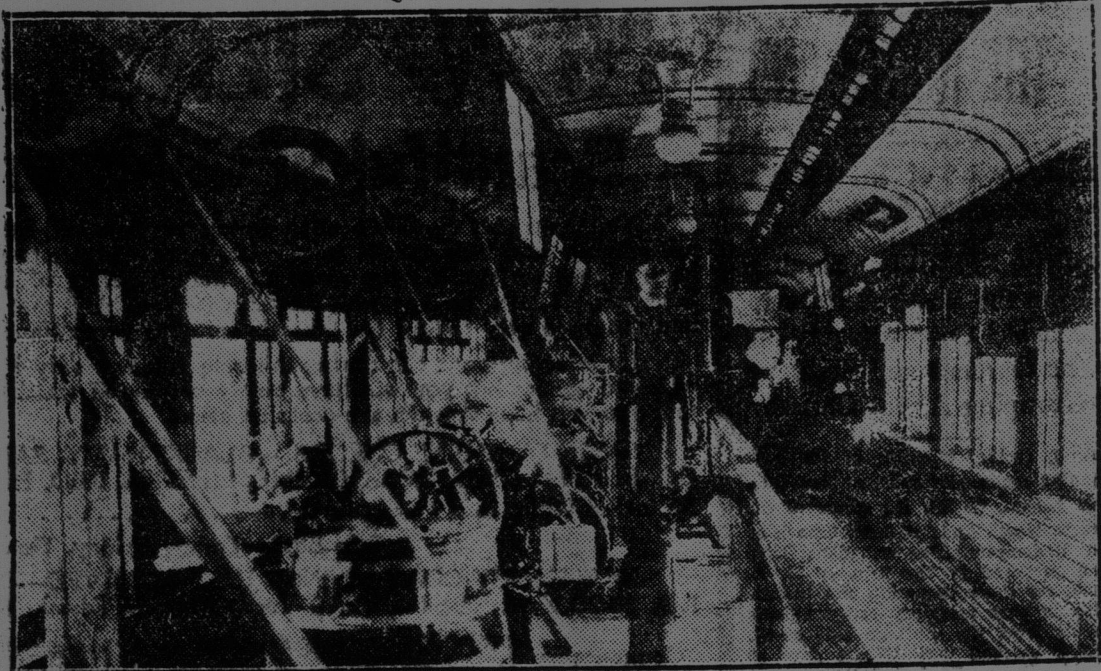


WHAT'S THE IDEA? AT OPERA HOUSE

A herd of angry wives, and equal number of misundrstood husbands, a "boob," a crooked lawyer, a rabbit, a baby, some rats, and a flock of pony ballet girls make up the cast of the new sketch at the Opera House by the Bob Ott company. In this playlet Matthew Ott has woven a mesh of mirthful situations that move along so smoothly that there is never a dull moment from the beginning to end. Bob Ott, in his original character make-up, is given a heavy comedy part as William Briggs—one of the husbands. Raymond Marr, the "boob," achieves a triumph in his work constituting one of the greatest attractions of the performance. "What's The Idea" is well named. It is a swiftly moving farce comedy with laughter in every line.

There are several specialties in between the action of "What's The Idea," the clever specialty artists contributing new accomplishments. "What's The Idea" will hold the boards up to the including Saturday of this week, and there will be a complete change Monday.

The Ott Co. is worthy of the best support on the part of theatre goers since they have brought to Opera House a better show than usually seen at such prices. Special features will be offered at the matinee Saturday for children including a singing class and balloons for the kiddies.



One of the cars of the "Better Farming Special Train," organized by the Department of Agriculture of Quebec province, and the C. P. R., with the co-operation of the Dominion Department of Agriculture. Demonstrations are given in the cars from 10 a.m. to 5 p.m. and from 7 to 9 there are lectures illustrated with moving pictures. The car show is devoted to displays of farming engineering, drainage and field crops.

AT THE Y. M. C. A.

Up to date 200 boys ranging in age from nine years to seventeen years,

have been medically and physically examined at the Y. M. C. A. preparatory to their taking the gymnasium classes. Some interesting facts have

been discovered. The physical director says that the type of boy in St. John is larger limbed and much more robust physically than the general average of boys in Upper Canada. This statement is corroborated in the fact that basketball and athletic teams are composed of men and boys of large build. Howard Crocker (national physical director) made the same statement last season when he saw the gymnasium classes and athletic teams in action.

Nevertheless, several of the boys presenting themselves for examination require special exercises, and as far as the schedule will permit, these boys will get individual treatment. The local association have this end of their work perfected to a high degree of efficiency, and some outstanding results have been achieved in correcting defects and in putting needy boys on the road to good health and posture. The following doctors generously gave of their time in the examination room: Dr. F. T. Dunlop, Dr. Chipman, Dr. Peat, Dr. P. Nasc, and Dr. MacGregor.

An acceptable and welcome gift was acknowledged at the meeting of the directors of the Home for Incurables yesterday afternoon. James Manchester had sent to the home ten barrels of turnips, one barrel of parsnips and one barrel of carrots. J. S. Gregory, the president, was in the chair and routine business chiefly was dealt with. One patient was admitted to fill the only vacancy.

Safe Fat Reduction

Reduce, reduce, reduce, is the slogan of all fat people. Get thin, be slim, is the cry of fashion and society. And the overeat warring hands in mortification and helplessness; revolting at nauseating drugs, afraid of violent exercise, dreading the unwelcome and unsatisfying diet, until they hit upon the harmless Marmola Prescription and learn through it that they may safely reduce steadily and easily without one change in their mode of life, but harmlessly, secretly, and quickly reaching their ideal figure, with a smoother skin, better appetite and health than they have ever known. And now comes Marmola Prescription Tablets from the same famous harmless formula as the Marmola Prescription. It behooves you to learn the satisfactory, beneficial effects of this great, safe, fat reducer by giving to your druggist one dollar for a case, or sending a like amount to the Marmola Company, 4612 Woodward Avenue, Detroit, Mich., with a request that they mail to you a case of Marmola Prescription Tablets.

Humans With Tails.
A search into China and Africa for humans with tails, of whom stories have reached anthropologists and other scientists, is planned by Capt. Edward A. Salisbury, Los Angeles explorer.

Very Warm in New York.
New York, Oct. 6.—(Canadian Press).—With the mercury up to eighty-six degrees, New York yesterday experienced the hottest October 5 on record.

If Ruptured Try This Free

Apply to Any Rupture, Old or Recent, Large or Small and You are on the Road That Has Convinced Thousands.

Sent Free to Prove This

Anyone ruptured, man, woman or child, should write at once to W. S. Rice, Inc., 125 B Main St., Adams, N.Y., for a free trial of his wonderful stimulating application. Just put it on the rupture and the muscles begin to tighten; they begin to bind together so that the opening closes naturally and the need of a support or truss or appliance is then done away with. Don't neglect to send for this free trial. Even if your rupture doesn't bother you what is the use of wearing supports all your life? Why suffer this nuisance? Why run the risk of gangrene and such dangers from a small and innocent little rupture, the kind that has thrown thousands on the operating table? A host of men and women are daily running such risk because their ruptures do not hurt nor prevent them from getting around. Write at once for this free trial, as it is certainly a wonderful thing and has aided in the cure of ruptures that were as big as a man's two fists. Try and write at once, using the coupon below.

Free for Rupture
W. S. Rice, Inc.,
125 B Main St., Adams, N.Y.
You may send me entirely free a Sample Treatment of your stimulating application for Rupture.
Name _____
Address _____
State _____

Lesser's, the Store of the People Announce Their Fall and Winter Showing of Wearing Apparel for Women

Styles to please every taste. Prices to suit every purse. Whatever your question may be regarding new fashions in Suits, Coats or Dresses, it can be answered here in the brilliant display of merchandise.

This showing presents through wide channels of clever purchasing style of the freshest interpretation. All is in readiness for your selection.



COATS

They are in every way the kind of coats that one would be glad to wear, covering one with luxury and distinction. There are coats that are serviceable but none the less attractive, and coats that are rich in fabric.

Duveltyns, Velours, Normandies, Bolivias, Tweeds, etc. with the flattery of luxurious fur trimming. There's a coat here that will please you—at a price you will be glad to pay. Fur trimmed Coats

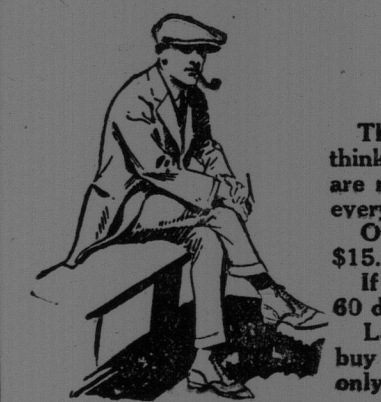
\$25.00 to \$65.00

Tweed Coats \$15.00 to \$30.00

SUITS

Their chic and exclusiveness of design was created by the inspiration of master designers, and are further distinguished by the richness of fur and handsome fabrics; while the mode for the new suit takes many an interesting and surprising turn. All the glorious brown shades are included as well as the undying navys and blacks.

Prices range all the way from \$20.00 to \$55.00



Men's Fall Suits, Fall Overcoats, Winter Overcoats are ready at LESSER'S.

These chilly mornings and evenings make men think of Fall and Winter Coats. Fortunately we are ready for all demands and we have one for every purse.

Overcoats from \$10.00 to \$45.00. Suits from \$15.00 to \$35.00. If short of necessary cash use Lesser's unique 60 day payment plan. Strictly confidential. Lesser is the organizer of this system and you buy on time at strictly cash prices. The first and only one in St. John to introduce same.

ALEX. LESSER 210 Union St.

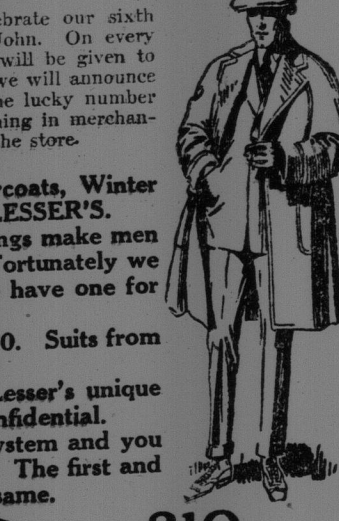
Store Open Monday, Friday and Saturday evenings.
Phone M. 2909. Opposite Opera House

FUR COATS

In Electric Scales, Skunk trimmed at \$175.00. Marmist coats \$75.00.

FUR STOLES AND CHOKERS

Among our furs we are now showing you will find a beautiful assortment. If you intend purchasing it will pay you to see our showing. Prices low, from \$10.00 to \$30.00. Special for week-end—Pleasant Sealine Stoles, 72 inches long, \$11.45.



Saturday Specials At Brown's

Read This List of Cut Prices Every Item a Bargain

25c. yd. White Cotton	Sale 19c. yd.	\$2.50 pair Shaker Blankets	Sale \$1.95 pair
35c. yd. Fine Longcloth	Sale 25c. yd.	\$1.75 yd. Corduroy, 36 inch	Sale \$1.35 yd.
75c. yd. Bleached Sheet	Sale 50c. yd.	\$1.50 yd. Checked Dress Goods	Sale 95c. yd.
50c. yd. Circular Pillow Cotton	Sale 39c. yd.	\$1.50 yd. Velveteen	Sale \$1.19 yd.
35c. ea. Pillow Slips	Sale 25c. ea.	\$2.00 pair Ladies' Corsets	Sale \$1.48 pair
59c. yd. Unbleached Sheet	Sale 49c. yd.	39c. pair Ladies' Bloomers	Sale 29c. pair
30c. yd. White Shaker, 35 inch	Sale 25c. yd.	75c. pair Ladies' Heather Hose	Sale 59c. pair
25c. yd. White Shaker	Sale 20c. yd.	50c. pair Boys' Ribbed Hose	Sale 39c. pair
23c. yd. White Shaker	Sale 18c. yd.	89c. pair Golf Hose	Sale 59c. pair
29c. yd. Striped Shaker	Sale 23c. yd.	\$1.00 yd. Dress Plaids	Sale 69c. yd.
40c. yd. Galatea	Sale 29c. yd.	35c. yd. Curtain Scrim	Sale 23c. yd.
59c. ea. Dark Turkish Towels	Sale 39c. each	20c. yd. Curtain Scrim	Sale 15c. yd.
23c. yd. Canadian Prints	Sale 19c. yd.	\$1.00 Men's Fleece Underwear	Sale 89c. each
35c. yd. Fancy Flannelette	Sale 29c. yd.	\$1.50 Hemmed Sheets	Sale \$1.29 each
35c. ea. Sweater Yarn	Sale 29c. each	90c. ea. Ladies' Fall Vests and Drawers	Sale 75c. each

I. Chester Brown

32-36 King Sq. Next Imperial Theatre

POWER SYSTEM MAY BE MUNICIPAL ENTERPRISE

17 Municipalities Meeting at Port Hope Appoint Committee to Negotiate With Government.

Port Hope, Ont., Oct. 6.—Representatives from seventeen municipalities are gathered here to discuss the advisability of purchasing the Central Ontario Power system and place it on a similar basis to the power development in Western Ontario. The towns and cities represented included Cobourg, Deseronto, Lindsay, Peterborough, Oshawa, Port Hope, Millbrook, East Whitby, Wellington, Sterling, Kingston, Downsview, Pickering and Newcastle. Mayor Curtis extended an official welcome to the delegates.

The first item transacted was the formation of an association to be known as the Midland Municipal Association, Mayor O'Reilly, of Lindsay, was elected to the presidency; Mayor John Stacey, of Oshawa, vice-president; J. O. Herby, Belleville, secretary; and T. H. Simons, Peterborough, acting secretary. A Board of Management composed of a delegate from every town or city represented was also formed. Entrance fee was fixed at \$10 for villages; \$15 for towns, and \$25 for cities.

IMPORTANT NOTICE TO ALL

Candy Lovers Who Appreciate Fresh Home Made Candy.

Laurie Seemore's homemade candy is now to be had at the Up Town Tea Shop on the square. Made by one of our own citizens they are not only appreciated by those who know the standard attained to by best quality candy, but all who believe in encouraging local industries.

GIRL RUN OVER BY AUTO IS DEAD

Ottawa, Oct. 6.—Ten year old Eva Marenda of 84 Aberdeen street, who was run over by an automobile driven by John Flood of Hull last Wednesday, died in a local hospital last night. An inquest will be held.

HOLD UP PLANS FOR A LARGE MATCH PLANT

Higher Assessment Said to Have Halted Eddy Company's Scheme.

Ottawa, Oct. 6.—The construction of a match factory at a cost of \$1,000,000 has been considered by the E. B. Eddy Co., Ltd. It was said by a person in close touch with the company. The initial plans, it is stated, provided for the erection of what might be considered the most modern match factory in the British Empire, and it was planned that the building would be constructed on the northern bank of the Ottawa River, almost opposite the Parliament Buildings.

THINK TEDDY BEAR IS SAFE

Seward, Alaska, Oct. 6.—Fears that Captain Joe Bernard, who left Nome on August 18 in the Teddy Bear to bring off an expedition sent by Vihjaltur to Wrangle Island last year, was lost with his crew in the ice off the Arctic coast, were scattered by Capt. Putte and General J. Ashton of Tacoma, Wn., who arrived here yesterday. The Iskum was halted by the ice pack from July 1 to Sept. 4, and did not reach the Kolya river, her destination.

MARQUIS DE SEVERAL DEAD

Former Portuguese Minister was an Intimate Friend of King Edward VII.

"WHITE" FORCES AND SOVIET CLASH

Tokio, Oct. 5.—"White" forces which have been harrying Soviet detachments in the outskirts of the Vladivostok frontier clashed with troops of the Far Eastern republic of Siberia at Khabarovsk on Tuesday, according to advices from Vladivostok.

THOROBREAD FLOUR

Becomes a Habit
Milled by Hunt Bros Limited London, Canada
Cleanly sacked and best in fact.

WOMEN AND WAR.

(From the Westminster Gazette)
If you want to know what really is the feeling on the subject of a new war you will find it just now in the corner groceries of mean streets, where, as in the village store of the American "city," the poor people discuss the news of the day in the course of a leisurely purchase of commodities. If any ministers really do want a new war they might try to get in touch with this kind of opinion.

BRITISH FOOTBALL PLAYERS DISCIPLINED

London, Oct. 6.—(Canadian Press).—In connection with regrettable scenes at the Arsenal-Hotspur football match on Sept. 23, the commission of the football association has censured the Arsenal goalkeeper, Dunn, and suspended Smith of Hotspurs for a month for using objectionable language.

Good Cause for Excitement.

(From an Exchange)
A pawnbroker's shop was on fire and a woman spectator was greatly excited. Every few minutes she would urge the firemen to more strenuous efforts, until presently a bystander said, "What's the matter, Missus? There's no one in there. What's all the fuss about?"

"Fuss? There ain't no fuss at present," replied the woman, "but there will be if they don't get the fire out soon. My old man's fall suit is in lock there and he don't know it."

"I can't do a thing with Jones," said the manager. "He had him in three departments and he does all day long." "Put him the pajama counter," suggested the proprietor, "and then fasten this card on him: 'All our night clothes are of such superior quality even the man who sells them cannot keep awake!'"

Passing the Buck.
"Why do we permit Paris to dictate our fashions?"

"We wouldn't dare make the kind of clothes we like to wear," answered Miss Cayenne. "So we pay Paris a little extra for taking the blame!"

OVER-COATS

at
\$25.00

Best Values in Town
Check-backs, All Round Belters, 1/4 and 1/2 Fancy Linings, Young Men's models.

Other Prices
\$15, \$20, \$33 and \$35

Underwear
Stanfield's, Penman's, Watson's Velveteen and other makes.

See window display.

MAGNUSSON'S

Dock Street Open Evenings