SPECIAL INTEREST

HATS HIGH AND CHIC FOR SUNNY EASTERTIDE

Fashion Parade Will Be Distinguished by Chapeaux of Every

TALL CROWNED MODELS

Every Variety of Stovepipe Family is Enthusiastically Welcomed.

Easter will soon be here, and with it the annual gay fashion pageant, announcing the formal opening of a season already heralded as an unusually interesting tone. There have been so many style influences tried out, so many periods emphasized and so many tendencies toward the "style moderne expressed." that everything is in full readiness for the festive season, minus shocks, and plus a host of pleasing, fascing ting novelties.

Because of the traditional importance attached to the "Easter bonnet,"

all eyes are turning in the direction of the millingry sections in the great pieces of headgear are being deftly put together by experts working under the guidance of designers whose names alone are the guarantee of names alone are the guarantee of every model placed upon the fashion market. As has already been observed many times, both large hats and small hats are to be fashionable thruces the ensuing weeks; but one rule holds firm, all hats are high. Even the graceful broad-brimmed model of the salior variety has a very high squarely-cut crown, and, as for small toque-like shapes, every variety of squarely-cut crown, and, as for sman toque-like shapes, every variety of the stove pipe family is enthusiastic-ally welcomed, especially if it is all fussed up with several yards of beau-tiful ribbon standing saucily erect. The vogue of ribbon has never been more general— every hat for every occasion encourages its use—with or without a touch of ostrich trimming or novel feather ornament. When the shepherdess model is donned its the snepherdess model is donned its height is adjusted by the arrangement of the coiffure, massed effectively on the crown of the head, and when a simple hat as far as line is worn, there is usually a little bird or two with wings outspread, placed at a perilous angle to give the required effect.

MASONIC DIRECTORATE NAMES NEW OFFICERS

Temple to Be Erected Will Cost About Hundred and Seventy-Five Thousand

Organization meeting of the new torate of the Masonic Temple Corporation was held Saturday night, April 15, in Scottish Rite Hall. The election of officers resulted President, George H. Smith: first vice-president, John O'Connor; second vice-president, A. C. Mc-Master; treasurer, John McKnight.

The directors in executive session went into the matter of revised plans, which were brought forward for consideration. The new plans call for a less expensive temple than was formerly contemplated, about \$175,-000 being the estimated cost of the structure now proposed. The directors feel the craft is to be congratulated upon the development

of a set of plans and specifications that will meet the requirements of the various Masonic bodies at about the various Masonic bodies at about half the expenditure previously con-The new structure, which will con-

tain a large assembly hall capable of accommodating about 1200 persons, will be a very handsome one.

PRIVATE "PAT" STATHAM ON LIST OF WOUNDED

St Simon's Lacrosse and Hockey Player in Hospital in

France.

Private William Percival Stratham of 656 Ontario street, whose name appears in Sunday's casualties lists, is suffering from a bullet wound in the leg, received on March 27. His mother, Mrs. William Stratham, received official notification on Saturday afternoon just before the arrival of four leters from her son, from whom she had not heard for a month

Pte. Stratham, writing from a hospital in France, said his wound was not serious. "Pat" Stratham, as he is familiarly known, has been for years a member Simon's lacrosse and hockey teams and is highly joined the crack 35th Batta'ion which subsequently lost its identity going overseas early last fall.

In the letter under most recent date,

RETURNED OFFICER IS GIVEN WARM GREETING

Special to The Toronto World.

CAMPBELLFORD, Ont., April
15.— Lieut. A. B. Colville was given an enthusiastic reception upon his return home from the front. After being in a London nospital since Christmas, he has been given three months' sick leave. Lieut, Colville was vice-president and solicitor of the Electric Power Co., which was recently taken over by the Hydro-Electric Commission, and previous to his connection with this company, practised law in Campbellford, Ont., He went overseas with the 39th Batt. and in England was transferred to the 20th and served in the Fourth

SPANISH-AMERICAN SERVICE.

Ontario Infantry Brigade for three months. He will report for duty on

MADRID, April 16, via Paris, April 16, 1.40 p.m.—The Imparcial asserts has learned from official sources that the project for a new trans-York is soon to be consummated The line will be subsidized to the amount of \$500,000 by the Spanish Government, which will invite bids

PLAYS, PICTURES AND MUSIC

tour, will inaugurate his Toronto en-gagement. Mr. Sothern will bid adieu to the local theatre-going public at the Royal Alexandra Theatro on Saturday, April 22. The distin-guished star will, in fact, be saying good-bye to one audience after the other thruout the week. This longslightly cynical aristocrats. Mr. Sothern is felicitous in his feminine associates this season. Miss Alexandra Carlisle may be expected to give a most remarkable psychological study of Mrs. Guildford, and Blanche Yurka, Pauline Whitson and Haidee Wright are also prominent in a cast that is declared to be ideal. In addition to the regular matinees on Wed-nesday and Saturday, a special mati-nce will be given on Good Friday.

"A Pair of Queens"

Word was received Saturday night by Lawrence Solman, manager of the Alexandra Theatre, to the effect that the comedy, "A Pair of Silk Stockings," would not be seen in Toronto next week. In its stead, the man-agement have been fortunate in securing a new H. H. Frazee tarce, entitled, "A Pair of Queens." It is claimed that "A Pair of Queens" is the funniest farce-comedy yet pro-duced by Mr. Frazee, and in it Torontonians are assured of a real comedy treat. Seats will be placed on sale Thursday at the box office

Shea's Theatre

For this week the Shea management announces as the headline at-traction Sam Chip and Mary Marble, presenting their musical fantasy, "The Clock Shop." The novel sketch serves to introduce a company of eight clever people in song, dance and musical numbers. "The Dare Devils of War" is a thrilling two-reel Universal feature, photographed on the Italian front and from the deck of one of Italy's largest cruisers, Frank Milton and the clever De Long Site. Milton and the clever De Long Sisters will present their latest rural comedy sketch, "The Diamond Palace." Al Herman, "The Assassin of Grief," has a large following in Toronto. Lady Sen Mei, a dainty Chin-ese prima donna, sings the latest

OMMENCING tonight, Edward offering, while Page, Hack and Mack, his permanent retirement from the American entertainers, and fea-ture film comedies complete the bill. For next week the Shea manage-ment announce the coming of Elsie Janis.

The Hippodroome "Frocks and Frills," one of the brightest and most successful miniature muother thruout the week. This long-liked and deservedly admired actor has chosen a modest comedy as the vehicle for his parting with his adventure of the control of the con vehicle for his parting with his admirers across the footlights. "The with novel scenic effects, are featured Two Virtues" is essentially high comedy of witty conversation, diversified and interesting personages and amusing episodes and action. It is written by one of the masters of modern English play writing, Alfred Sutro, and brings the spectator into the world of well bred, charming and slightly cynical aristogram. son and company will offer an amusing comedy sketch that contains much to provoke laughter, while "Silent Nora" is a novel sleight-of-hand en-tertainer- and illusionist. Fay, Elins and Fay, a clever trio, present a musical melange, while the Faynes have a pleasing novelty sketch. Grey and big double program Kiunker, in a singing specialty, and of 24 pretty girls. amusing comedy films complete th

Loew's Theatre

Loew's Theatre this week presents "The Sword of Fear," a peculiar play-"The Sword of Fear," a peculiar playlet which puts on "the eternal triangle"
of a wife, husband and husband's
friend. The friend, as usual, falls in
love with the wife. The husband overhears a plot for the "friend" to run
away with his wife to Brazil, and then
tries an imaginary case based upon
his knowledge of their agreement. In
so startling a manner does he show
what happens to an unfaithful wife
that she sees the folly of her plans and
the man goes to Brazil alone. the man goes to Brazil alone.

Dainty little Mary Cranston and
Bryan Lee will offer an Irish skit.
Pienty of laughs will result when Prevost and Brown start their merry trampoline specialty and funny talk. Huffard and Chain. Wood and Mande

rullard and Chain. Wood and Mande-ville, little girl singer, dancer, acrobat and comedienne, and her partner, and others will be on the bill, including the aready popular "Iron Claw" photoplay serial.

Seats can be secured now for Winter Garden for Good Friday night,

Carnival, presenting a program of musical comedy, vaudeville and modernized burlesque. This season the management have endeavored to elevate burlesque into a plane which bears favorable comparison with Broadway musical comedy production. In "Hig-gins at the Racetrack," with Ed Lee

It is quite possible for the nervous system to be considerably ex-

For this reason we shall give an outline of the symptoms so that you may be warned

6. Disturbance of sensibility or feeling, as in hands, or, with women, in the breasts.

These symptoms indicate that the nerves are being starved for lack of rich, red blood. Certain elements are lacking which can best be supplied by Dr. Chase's Nerve Food.

This cure is easily available and awaits alone your action in applying it. There is no

question of the merits of this food cure. Enquiry among your friends will prove to you

that many thousands of women, and men, too, are being restored to health and vigor by

9. Fear to be alone, or in a crowd, fear of things falling, fear of travelling, etc.

hausted before you realize the seriousness of your condition. You do not

feel up to the mark, are easily tired out, worry over little things, and get

cross and irritable, but do not consider yourself sick.

2. Headache and sometimes dizziness, and deafness.

5. Blurring sight, noises and ringing in the ears.

8. Lack of tone, easily fatigued, dyspepsia.

use of Dr. Chase's Nerve Food.

4. Weakness of memory, particularly of recent events.

7. Coldness of parts of body or flushing and swests.

50 cents a box, 6 for \$2.50, all dealers, or Edmanson, Bates & Co., Limited, Toronto. Do not be talked into accepting a substitute. Imitations disappoint.

Jr. Chase's

in time and use preventive treatment at a time when it will do the most good.

1. General discomfort-excitement and depression alternating.

3. Disturbed, restless, unrefreshing sleep, interrupted by dreams.



ALEXANDRA CARLISLE with E. H. Sothern in "The Two Vir-

at the Belmont Racetrack, New York, and the second at the patent office at Washington, D.C., in which "Sliding Hilly" Watson appears as a "Flying Dutchman," the chief examiner. There are over 20 big musical numbers and special surprises offered thruout the

"Rolling Stones"

Beginning this evening at the Grand Opera House, Edgar Selwyn's most recent success, "Rolling Stones," w.ll open a week's engagement, which includes the usual welnesday and Saturday matinees and a holiday matinee on Good Friday. The cast includes nearly all of those members who were so largely instrumental in adding to its success during its long Broadway engagement. The play is presented under the management of Selwyn and Company, and as an endorsement this, means much to "Toronto theatregoers, who now come to look upon a selwyn attraction as always worthy and of the first-class. The engagement has more than a double interest for theatregoers, as its author, Edgar Selwyn, is a native son, and his success as a playwright has been closely followed and admired by every theatregoer of Toronto. "Rolling Stones," which is described as a comedy of adventure, is said to be Mr. Selwyn's best play, and this is saying much for his previous successes. "Pierre of the Plains," "The Country Boy," "Nearly Married," and "The Arab," have all been considered dramatic works of more than ordinary merit.

'Jardin de Paris Girls"

or Exhaustion of the

Nervous System.

"Big Burlesque Carnival"

This week's attraction at the Gayety will be Joe Hurtig's Big Burlesque Carnival, presenting a program of musical comedy, vaudeville and modernized burlesque. This season the man.

(The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the attraction at the Star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the attraction at the Star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the attraction at the Star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the attraction at the Star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the attraction at the Star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the attraction at the Star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the attraction at the Star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the attraction at the Star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the attraction at the Star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the attraction at the Star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the attraction at the Star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the attraction at the Star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the attraction at the Star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the attraction at the Star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the star (The tryle of entertainment to be offered by "Queens of the Jardin de Paris," the star (The tryle of enterta Theatre. This is the show that is burning up the big city time burlesque cir-cuit, where it is one of the main at-tractions and is creating a big noise because it has been doing better than the other fellow. The fact that many of ese prima donna, sings the latest Mrothe, will be found the most premelodies in both English and Chinese, while Patricola and Myers have a variety dancing offering. Bicknell,

exceptionally clever performers, and the chorus is one of the best in bur-

"The Madison
"The Spider," in which Pauline Frederick is starred, is one of the most thrilling dramatic stories that has ever been orfered to the motion picture public. This splendid photopiay, which is the attraction at the Madison today and the two succeeding days, gives Miss Frederick an unlimited opportunity, as she plays two diversely opposite roles, that of Valerie St. Cyr, a notorious beauty, and her deserted daughter, Joan.

Big American Cabaret.

Saxaphone music, the latest New York fad for modern dancing, will be introduced at the Arena next Thursday night when the officers of the American Legion put on their big American cabaret to raise funds for the battalion. All the dances will be free, and Mr. and Mrs. Mosher, who will direct the floor, have arranged to supplement their big orchestra of 20 pieces by the addition of "The Saxafour," Toronto's only saxaphone quartet. The big program of theatrical and vaudeville specialties will be announced tomorrow. Every cent of the receipts goes to the Legion, which is shortly to bid farewell to Toronto. Today a big ticket-selling drive is on all thru the down-town district. Tickets are also on sale at the Caris-Rite, the King Edward and R. S. Williams, Limited. Big American Cabare't.

The feature at the Strand Theatre today, tomorrow and Wednesday, will be "The White Sister," by F. Marion Crawford, and with Viola Allen in the title role. The photo-play, which is in six fine acts, is a consummate triumph of genius. There is the genius of Viola Allen, who made her greatest Viola Alien, who made her greatest success in this part on the speaking stage; there is the genius of Marion Crawford, whose masterpiece of inspiration is this profound and poignant tragedy, and there is the genius of superb artistry in the manner in which it is produced. It should do tremendous business at the Strand.

Red Cross Contributions

Brig.-General James Mason, hontreasurer of the Canadian Red Cross Soclety, reports that since the last public
acknowledgment the following contributions to the fund of the society have been
received, amounting to \$22,248.23:
Antelope Soldiers' Friends Soclety Travel Club 45.24
Miss Butcher, Port Sydney, Muskoka 150
Britton, Ont., Mornington Patriotic League 5000
Coniston, Ont., branch C.R.C.S. 300 90
Clinton, Ont., Women's Patriotic
Society 1500 Cinton, Ont., Women's Patriotic Society
Chippewa, Ont., Red Cross Auxillary
Crump, Mr. C. J. C., Rouville,
Lake of Bays
Danforth Avenue Methodist
Church Boys' Class
Drumheller, Alta., Women's Club
Driftwood River Social Club.
Elmwood, Ont., Lutheran Church
East, Mrs. G. A., Honeywood,
Ont.
Elmvale, Ont., Women's Patriotic
League League

East Zorra and Bradford Cheese
Man. Co., Innerkip
Fenelon Falls, Ont, Women's
Patriotic League

Gorrie, Ont., Orange Hill Methodist Ladies' Aid
Golden, B.C., branch C.R.C.S.
Hudson, Mrs., Toronto
Hazelton, B.C., branch C.R.C.S.
LO.D.E., Yukon Chap., White-horse

Capt, Jackson Chapter, Stonewall do. do. Capt, Jackson Chapter,
Stonewall
do. Lucknow Chap, Wheatland
do. Queen Anne Chap, Berlin
do. Sir John Graves Chap,
Simcoe
do. 10ist Edmon. Fus.
Irwin, Miss E., Loon Lake, Clinton, Ont.
Keene, Ont., Pat. Society
Kerrobert, Sask., Priscilla Club.
Keewatin, Ont., branch C.R.C.S.
Lorne Park Prisoners' Aid Society London, Ont., branch C.R.C.S...

London, Ont., branch C.R.C.S...

MacFarlane, Miss, Toronto

Milloank, Ont., A.Y.P.A., Grace
Church

Martin Corrugated Paper and

Boy C. Box Co...... Manitowaning, Ont., Patriotic Manitowaning, Ont., Patriotic League
Nebraska School Dis., 586
Ladies of
North Vancouver, B.C., branch C.R.C.S.
Nova Scotla Provincial Branch C.R.C.S.
New Glasgow, N.S., branch C.R.C.S.
Oshawa, Ont., branch C.R.C.S.
Orton, Ont., proceeds of concert Parkdale Soldiers' Aid Society, Toronto
Powassan Red Cross Workers.
Providence, R.I. U.S.A.
Rainy River, Ont., branch C.R.C.S.
Rothesay, N.B., branch C.R.C.S.
Rothesay, N.B., branch C.R.C.S.
Sandwich, Ont., Patriotic Society Saskatchewan Provincial Branch

EDITH CAVELL CLUB.

The half-yearly election of officers was held by the Edith Cavell Club on Thursday, April 13, at their rooms, 521 West Adelaide street. Mrs. Hill re-elected president, Mrs. Layton secretary, Mrs. Molesworth treasurer. Socks for the Red Cross were brought in by several members.

NEW DISTRICT FIRE MARSHAL

Special to The Toronto World.

BROCKVILLE, Ont., April 16.-- G.

M. Brady, chief of the Brockville fire department, has been appointed dis-trict fire marshal by the provincial of-

Announcements

Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in the advertising columns at fifteen cents a line.

Announcements for churches, societies, clubs or other organizations of future events, where the purpose is not the raising of money, may be inserted in this column at two cents a word, with a minimum of fifty cents for each insertion.

WESTMINSTER CHAPTER, I.O.D.E., monthly meeting. Monday, April 17th, 2.45 p.m., in club-rooms, 138 Indian

LITTLE THINGS COUNT

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Even in a match you should consider the "little things" -the wood, the composition, the strikeability, the

are made of strong, dry pine stems, with a secret perfected composition that guarantees "every match a lighter." Sixty-five years of knowing how—that's the

All EDDY products are dependable—always.

Fill Out and Send in to MOTION FICTURE EDITOR, TORONTO WORLD

The Toronto World Motion Picture Popularity Contest

My Favorite in the Pictures Is

This coupon will be counted if mailed to MOTION PICTURE EDITOR. The Toronto World, 40 West Richmond Street, Toronto, on or before the closing date, to be announced later.

Contest Correspondence.

CONTEST CORRESPONDENCE.

Motion Picture Editor: Enclosed please find three votes in favor of Miss Grace Cunard. I was very much disappointed when I read in The Toronto World this morning about Miss Cunard being displaced by Mary Pickford. I don't think her acting is equal to that of Miss Cunard. I frankly hope that this accomplished actress (Grace Cunard) will regain her standing of head of the contest. Clin.

WHY IS IT, ANYWAY?

Motion Picture Editor: I am enclosing two votes for Theda Bara, who, I think, is worth many more than she has received. How an actress of her class can have so few votes is a mystery to me, however, I hope to see her do better in the closing weeks of the contest.

Lawrence Irving Doward.

GLAD FOR RUTH.

64 and 66 Louisa St., St. Catharines.
Dear Sir: We are two girls who are admirers of Ruth Roland, and we were quite surprised to see that she had only 13 votes, as we think that she is the best movie actress on the screen. We will enclose a few coupons in her favor, and close, wishing her every success.

A. I. and C. R.
P.S.—I have just received my copy of The World, and I am very pleased to see that Ruth Roland has 38 votes.—A. I.

P.S.—I have just received my copy of The World, and I am very pleased to see that Ruth Roland has 38 votes.—A. I.

HARD-WORKING HOBART.

Toronto.

Motion Picture Editor: Enclosed find my vote for Hobart Henley. I can't understand why he is not farther up in the motion picture contest. He is one of the hardest-working actors that ever acted before the camera. He can play the part of a gentleman and play the part of a ruffian the best I have ever seen. He ought to get the votes because he works for them. Half of these other actors are all right when it comes to wearing a full dress suit, but when it comes to getting their coat off and working they are not in it with Hobart Henley. He can act any part. Hoping to see this in your next edition, as I think it will influence others.

Toronto.

Dear Sir: Enclosed find it votes for dear little Mary Pickford. She is certainly the very best actress on the movies come up to Little Mary by a mile, and I don't believe the people who have voted for Grace Cunard can have ever seen Little Mary. She is always the same Little Mary. She is always the same set little lady, and puts her whole heart into her plays. She makes you feel you would try and be as gentle and loving as she is, and leaves a lasting impression on you every time you see her. Not so with Grace Cunard, whose acting for Mary, wishing her every success, and hoping to find her in her rightful place (at the top) before long.

FAVORITES.

WORSE THAN THAT.

HE MAY DO IT.

40 60

Dear Sir: It gives me much pleasure to enclose four coupons for that sweetest of all moving picture stars, Ella Hall. It seems a pity that some of the leading Bloor street houses do not give us once in a while an Ella Hall film. My advice to the said houses is to mix them up once in a while, and it is due the regular film bugs a glimpse of that little lady who has been absent so long from West Bloor street.

HE'S A VICTIM.

Grace Cunard. It's the people of judgment and taste who vote for her. The very first time I saw her 1 fell a victim to her refreshing charms, and have been her admiring slave ever since. I am se glad she is at the top, and Francis Lord, also, bless him, has reason to be proud of his partner. She is the possessor of both attractive personality and brains, whereas her rivals—but need I proceed; viva, Grace, say I. Long may she reign at the top of the list.

Henry E. Copleston.

BRONCHO IS FOR GRACE.

Dear Sir: Enclosed please find signotes in favor of Grace Cunard, who, I think, is a splendid actress. I go to see her every week. Mary Pickford may be pretty, and all that, but she is far too slight and childish-looking to take the part of a wife or mother; whereas Grace Cunard is just the right build to act anything from a school girl to a grandmother. I have seen both Grace and Mary many times, but if I had to choose between them, give me Grace. Mary P. between them, give me Grace. Mary P. was born in Toronto, but she's more American than Canadian. When she writes in The News she has always something to say about the U.S.A., but never Canada.

MARY OVER ALL

122 Simcos street, London, Ont. 125 75
126 Motion Picture Editor: My favorite in the movies is Helen Holmes, and it is a perfect shame the small amount of votes she has received. I wish her luck and hope she will get more votes. I have seen many of her plays, and wish to see more.

122 Simcoe street, London, Ont.

Editor Motion Picture Contest: Please find enclosed 13 votes for Marie Doro, as she is easily my favorite. I was glad to see in today's World Mary Pickford lead-over she has received. I wish her luck and hope she will get more votes. I have seen many of her plays, and wish to see more.

Yours truly,

Kathleen.

A NATIVE SON.

Motion Picture Editor: Find enclosed six more votes for the queen of the screen, Mary Pickford. It was quite a surprise to me to see the lead Miss Cunard has over our favorite. I am seriously thinking of taking a day off and canvassing for enough votes to put Miss Pickford at the head of the list with a few hundred votes to spare, so here's hoping to see Little Mary away ahead next week.

ADVICE FOR MANAGERS.

Bloor street.

Bloor street.

Bloor street.

Dear Sir: It gives me much pleasure to enclose four coupons for that sweetess of all moving picture stars, Ella Hall. It seems a pity that some of the leading Bloor street houses do not give us once

BROCKVILLE RECRUITING BRISK

Special to The Toronto World. BROCKVILLE, Ont., April 16.-From figures just given out it is shown that the Brockville Battalion being raised for overseas, is now well over the 1,000 mark with recruiting

RECOMMENDED FOR FAMILY USE AGENTS: HUDON HEBERT & CO. LIMITED MONTREAL

IN TORONT AT THE FOLLOWING LIQUOR STORES Maki

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