

TO FREE FOODSTUFFS

Dr. J. Robertson Will Or-

ganize Canvass to Enlist

Ottawa, Aug. 3 .--- Adopting the sys-

tem which has met with such aplen-

did success in Great Britain, and which has been followed by the United States, pledge cards, by which it is planned that every Cana-dian-household shall enlist in a vig-orous campaign to reduce waste of coportable foods, such as flour and other wheat products and bacon, will be used in a house-to-house canvass

ALARMING

EPIDEMIC

HAIR TROUBLES

1,000,000 HAIR HEALTH PARCELS

Women.

THE TORONTO WORLD

SATURDAY MORNING AUGUST 4 1917

CHILDREN DANCE

IN PLAY FESTIVAL

Annual Revels of McCormick

Playground Centre Drew

Large Crowd.

August is the month of festivals for city playgrounds. The annual summer festival of McCormick Centre

took place yesterday evening with attendance of several hundred of dren, parents and friends and a spi did program of exercises. Dr. T.

Smuck, who was chairman _of

SMAR

onducted by provincial and local or-anization formed in connection with he food controller's work. The first PLAN PLEDGE CARDS rhipment of these cards went out from the government printing bureau FOR HOUSEWIVES

today. The form of pledge is headed by the Canadian coat of arms and the words, "Food Service Pledge." Blank spaces are left at the bottom for the name of the housewife and the ad-dress. The number of people in the house is also to be inserted. The pledge itself reads as follows: "Realizing the gravity of the food a Food Controller's Officials Prepare Means to Limit Food Consumption.

and people, and th patiops."

The many Canadian friends of Lady Sybil Grey, daughter of the Earl and Countess Grey, will be greatly interested in reading a clever article from her pen which appears in the June number of The National Review, one of the leading English magazines. The article is en-titled "Sidelights on the Russian Revolu-tion," and in it the author gives a splen-did and instructive account of the events of the first few days of the revolution in Petrograd, where she has been acting for several months as a Red Cross nurse. "Realizing the gravity of the food situation and knowing that Great Britain and our allies look to Canada to help shatter Germany's threat of starvation. I pledge myself and my household to carry of the advice and direct controller, that redu may be released, for Canadian divisions, it ons of the food site foodstuffs

British forces Win-the-War meeting last night at the Arena was a very repr sentative one, altho not quite as large it might have been, there being a fo armies and

sentative one, altho not quife as large as it might have been, there being a few seats not filled. Mrs. A. E. Gooderham, Mrs. Bruce and Mrs. MacMurchy repre-sented the national executive of the Im-perial Order, Daughters of the Empire. The tea-room was very attractively ar-ranged with beautiful flowers from Mrs. John A. Walker's garden at Port Credit, and the proceeds will be sent to Captain Bertram Hooper, chaplain at the Gran-ville Canadian Special Hospital at Rama-gate, to be expended in comforts for the card the

Society-

His excellency the governor-general left Ottawa on Wednesday night for Quebec, where he will spend a few days.

ed to the canvass vincial headquarter Accompanying the pleige card is a card of the same size to be hung in the front window of each house Lady Howland is in town from The Welland, St. Catharines.

Captain Nation, Halifax, who arrived in town on Monday, has been appointed to the staff of the military hospitals com-mission, and will remain in Ottawa for

Mr. Hartley Dewart, K. C., M. L. A. and Mr. H. T. Harding, K. C., were in Justice this week

cominion seed commissioner, will or-nanize the west. Organization is now roceeding in Ontario. CHILD WELFARE SAVES

Remarkable interest has peen aroused by he ever-increasing number of cases of hair roubles reported from all parts, and more specially in the great munition-making entres. Thouseands of men and women are inding Hair Powerty, Fremature Baldness and Loss of Color troubling them today as MANY INFANTS' LIVES

Hamilton Doctors Tell of Move-HOW THE HAIR IS BEING POISONED ment Before Dufferin County

Medical Society.

Ms. Edwards, the Discoverer-Inventor of "Harlene" and "Harlens Hair-Drill," when his opinion was sought, had much of in-terest to impart. "There is certainly a great increase lately in all kinds of hair troubles," he said, "but this is chiefly due to the fact that many people do not realize how simple a task it is to make the hair wonderfully bright and healthy. In the great munition courses I have heard of extraordinary cases of hair troubles, but there are hundreds of hou-sands more also who are suffering from hair weakness which could so speedily be reme-died if they would only accept the Free Gift I am prepared to offer."

ass which could so apeedity be reme-t they would only accept the Free Gift prepared to offer." , Weak, Discolored, Brittle, Greary, ng or Falling Hair robs a man or a of even the semblance of youth. therefore, who are among the many made just now whose hair is deteriorat-quality or quantity should imme-



rations." Can the other accepted householder is 1500 de pledge in the mini-members of the hoy minded of their A duplicate car original copy by This duplicate wi the householder, the d to the carvageser hang the seats nowhere the sented fill be re-bed to the rated fold stened by Berto signed by nd return gate,

the front window of each house where the public can see it and where the members of the household may real the imperative reasons for food saving set forth on the back. Dr. J. Robertson, chairman of the central advisory council of the food controller's office, will organize the canvass to enlist the housewives for the food costroller's compaign in eastern Canada, and Mr. G. H. Clark, Dominion seed commissioner, will or-

Miss Muriel Wainwright, Ottawa, who went overseas with the last members of the voluntary aid detachment, St. John Amoulance Association, to assist in the few week

LIEUT. H. G. BOSWELL SANK GERMAN SUBMARINE

Flight Lieutenant Henry George Boswell, son of J. E. Boswell, 25 Rox-borough street east, has been awarded the Distinguished Service Medal for sinking a German submarine. While patrolling in his airplane off the east coast near the English channel in the early evening L4. Boswell sighted a U-boat. It was floating on the sur-face, the commander possibly expect-ing to escape observation as it was gebting dusk. The young Toronto avisitor dropped two bombs within five minutes. The second bomb struck the submarine in front of the con-ning tower and it sank immediately. Making for his base Lieut. Boswell's airplane struck a running sea and rounded 50 feet into the air. He and his observer were thrown out, but Special to The Toronto World. Orangeville, August 3.—The newly-organized Dufferin County Medical Society held a special meeting here today in the auditorium of the Car-negie Library building, which was open to the public. The medical men in attendance were Drs. White, Davis, and Smith, of Shelburne; Dr. Camp-bell, of Grand Valley; Dr. Thomas, of Chariston; Dr. Blair, of Rosemont; Dr. King, of Alton; and the local me-dical men, Drs. Henry, Kyles, and McLeod; and Drs. Mullen and Mor-ton, of Hamilton, who were present on the invitation of the society, and delivered addresses, filustrated by lantern slides. Miss Barclay, superin-tendent of Lord Dufferin Hospital here, and several nurses, were also present.

reached land safely. On the recom-mendation of Admiral Jellicoe Lieut. Boswell and his companion have re-ceived the D. S. M.

present. Dr. Mullen spoke on "Child Wel-fare," and traced the progress of the movement in Hamilton, where it started in 1910. The doctors of that city had become impressed with the large infant mortality, and took steps to combat it. The speaker mid as a result of the efforts the deaths in his city had decreased among in-

Have You Tasted **Conducted** by - Mrs. Edmund Phillips nursing of wounded, has been sta in the hospital in Canterbury.

Miss Grace Drayion has returned. Ottawa from Petewawa after a sho holiday there, and expects to leave aga shortly for St. Andrew's-by-the-Se where she will join Lady Drayton.

Major Stewart Fisvelle, who has been aide de camp to Lord Brook, has been transferred and is now aide de camp to General Townshend, who is in charge of training in England.

Mr. and Mrs. George J. Foy will spen week at Milford Bay enroute to Dee



D'URBANO IS PLEASED.

If not, there is a treat in store for you.

Sold only in metal packets

Signor D'Urbano has every right to feel highly pleased with the reception accorded him on his return to Scar-boro Beach Park after an absence of three years. The conductor has the same delightful mannerisms as ever, and he is also the same earnest, imand no is also the mime earnest, int-aginative interpreter of fine music. The soloists who form part of the band are all highly trained artists, and one or more of them appears at each concert. There will be two con-certs today and two on Sunday.

LOEW'S THEATRE.

As a special attraction, and one which will delight the most critical, will be the presentation at the Regent Theatre of Ethel Clayton in "The Web of Desire." on the holiday. This melodrama is found-ed upon the ambitions and success of a happy little family, the many thrilling incidents occur before the cloud of mis-understanding drifts away. In his en-deavor to secure a majority of the stock in the development company, a crock al-most upsets the sacred companionship of the home, but he fails. "Truth will out." and truth saves the day. In addition to this special feature, a new Sidney Drew comedy will be shown. Mutt and Jeff, in cartoon, and the Regent symphony or-chestra, in a well-prepared program, make the bill highly commendable. Lew Welch, whose excellent per-formances in one of the star parts of "Potash and Perimutter" are well remembered, will be the feature next week at Loew's Yonge street Theatre and Winter Garden, in an intensely interesting dramatic playlet in one act entitled "The Prodigal Father," a story of Jewish life. Perkinoff and Rose, late stars of "The Honeymoon Express," offer an unique singing and dancing act, as-sisted by a group of dancing girls.

unique singing and dancing act, as-sisted by a group of dancing giris. Fred Pisano and Kitty Bingham pro-vide plenty of laughs with their playlet "At the Barber's Pole." Other features on the bill embrace: The Ex-positor Four; Frank Ward, an ec-centric singer and dancer, and Joseph and Jessie Burns, in a vaudeville novelty. Featured on the screen is dain(y June Caprice in her laitest For the first half of next week (with a special machine on Monday, Civic Holi-day), there will be a very full bill at the Madison Theatre. The feature will be "Big Timber." a dramatic story of the Sierras, featuring Kathryn Williams and Wallace Reid. Roscoe ("Fat") Arbuckle will also be seen in a two-act comedy, "A Bouch House." dainty June Caprice in her lates film success, "Patsy."

AT THE HIPPODROME.

In "The Trail of the Shadow," which heads the Hippodrome bill next week patrons of the popular vaudeville house will see what is probably one of the best pictures of the west of the goldan days Emmy Wehlen is seen in interesting APPOINTMENTS GAZETTED. Emmy Wenien is seen in interesting scenes of love, mystery and revenge, which will be shown at 1.55, 4.15 and 5.15 p.m. The Pathe News, an added feature, is probably one of the best travel episodes ever shown. The Douglas Family, well-known Scotch and Irish singers and

The Ontario Gazette, published yes-terday, contained notice of the follow-ing appointments by his honor the lieutenant-governor: William Morley Smith of the City of Toronto to be notary public: Ernest Carl Fetzer of the City of Toronto to be notary pub-lic: Norman Frederick Rudolf Knight-of the City of Ottawa to be notary public in and for the Province of Onpublic in and for the Province of On-tario on condition that he be limited in the exercise of his office to matters **Discolored** or Spotty

nected with the Great War Veterans' Association of Canada. Skin Easily Peeled Off

Smuck, who was charmen at the evening, expressed his pleasure at the good work being done thrubut the playgrounds of Toronto, and congra-playgrounds of Toronto, and congradancers: Emma Partridge, d smart sing-ing and dancing confedienne: Senna and Weber, vocalists: B. Kelly Forrest, "King of the Hoboes": the Hongkong Mys-teries, in amazing feats of magic and illusion: Knocke and Booste, in their unique sketch, "The Burglars," complete a well-balanced bill. tulated both supervisors and chi upon the fine exhibition of games and dances. The feature of the evening was the English folk daces, the many tiny children who took part in these, AT THE STAR.

REGENT HOLIDAY WEEK.

GOOD BILL AT MADISON.

Educational.

8295

making a pretty picture in their light summer dresses on the open play-ground. Among these the ribbon dance, Weich dance, and gathering There's some dancer down at the Star next week with the "Folles of Pleasure" —it's Nat Schack. He offers a combina-tion of occentric dancing and acrobatic work that's entirely new. One would think Nat was made of "sponge." instead of flesh and blood, to see some of his neck-breaking fails. There are five stars shining ahead of him. But, take it from me, Nat is some dancer, and he "gets 'em, stars or no stars." Star reopens Satur-day matinee, Aug. 4, and entire week. Aug. 6. peas-cods were particularly effective, performed by juvenile girls. Midget effective girls gave fancy steps, children's polka singing games. Sword Dance.

Other good numbers upon the chil-dren's program were: Sword dance by juvenile boys, and hopping dance by juvenile girls.

by juvenile girls. There was an amusing competition between junior boys, entitled Biscuits and Water, the aim being to see which side could consume the larger quan-tity. The biscuit side appeared to have the best time of it.

A game of volley ball played by senior and intermediate boys com-pleted a very happy program. An average of over 350 children stiend this centre daily.

HEAR THEM FIRST.

Before you make a selection of Before you make a selection of Victrola records, why not have them played for you? Then you will be sure of what you want. This will be done any time at the Victrola Parlors of Ye Olde Firme of Heintz-man & Co., Ltd., Heintzman Hall, 193-195-197 Yonge street.

COMPANIES INCORPORATED.

The Ontario Gazette contains notice The Ontarlo Gazette contains notice of the incorporation of the following companies: The Toronto Drydock Co., Limited, with capital of \$100,000; the Toronto Shipbuilding Ce. Limited, capital \$100,009; Potash Patents, Lim-ited, capital \$250,000; Bourkes Mines, Limited, capital, \$2,500,000; and the Hand Consolidated Mines, Limited, capital \$5,000,000 capital \$5,000,000.



Educational.

8.4

Street......

A DOMINION WIDE REPUTATION

ONTARIO LADIES' COLLEGE

After 44 years of successful educational work this College of the foremost of its kind on the Continent, with a healthfa tion, 30 miles from Toronto. Academic courses from Preparat Matriculation, Teachers' Certificates and Pirst Vear University; 1 means of an unusually well equipmed cover; Commercial versity; 1 ystematized place

stematized play. An alert mind, a strong body, a well-balanc oral sense, a broad social vision are the aims

ONTARIO LADIES' COLLEGE WHITBY, ONTARIO.

COLLEGE REOPENS SEPTEMBER 19th

Write for Calendar to REV. F. L. FAREWELL, B.A., PRINCIPAL

Miss Effic Shortreed is visiting friends

Attacked it With Bombs Thrown From an Aeroplane.

Mr. and Mrs. Underwood daughter left on Saturday to Kahahe Lake, where they will tow weeks. **RED CROSS SHIPMENTS**

FOR JULY WERE LARGE

Toronto Branch Will Be Grateful for Donations of Preserved

Lieut.-Col. Campbell Stua f the Irish Rangers, has b few days in Ottewa at

The Rev. P. M. Macdonald actionald are in Halifax.

Mr. D. P. Rodger is at the coast.

Fruit for Soldiers.

Mrs. Stearns-Hicks reports, for the Toronto branch of the Canadian Red Cross Society, a shipment for the month of July of 110 cases containing 13.451 articles, representing the com-bined contributions of the Toronto women composing the two hundred and seventy-five Red Cross circles, and of the individual Red Cross work-ers of the city for the month. The shipment was made up of the following: 693 many-tailed bandages 200 stump bandages, 230 dressing sowns, 56 hospital suits, 1,417 pairs socks, 254 hot water bottle covers, 1,493 suits pyjamas, 322 flannel shir's, 274 pairs slippers, 42 sheets, 543 pil-low cases 2,381 towels, 2,056 kit bags, 2,618 wash cloths, 278 gauze suits, 160 trench caps, shipped to headquarters in London; 550 pillow cases and 1,720 towels sent to the Orthopedic Hospi-tal, Davisville, North Toronto; 112 pneumonia jackets sent to the Bass Hospital, East Gerrard street. The Toronto branch of the Rei Cross will be very grateful if, when Toronto housewives are doing the preserving and canning for their own households, they will put in a few

News, Va. and went to England in June, 1914. One brother has been killed in action and two other bro-thers. Edward and Walter, are offi-cers in the motor patrol service. households, they will put in a few extra jars and send them in to SS West King street, where they will be distributed to our boys in the cor-valescent and base hospitals, who will so, greatly appreciate this touch of home. in his city had decreased among in-fants under three years of age from 577 a thousand to 191 a thou-sand, or about two-thirds. Dr. Mul-len showed the great necessity of furnishing infants with pure milk free fram bacteria, the need of pure air and sanitary conditions. The Cleve-land system had been followed, and an abundance of fresh certified milk had been secured from approved cows, which was available to all who re-obticed it. This and a system of edu-Call Sale The freckling, discoloting or roughen-ing ic which most skins are subject at the senson may readily be gotten rid of. Mercolized wax, apread lightly over the face before retiring and removed in the morning with scap and water, complete-ly peels off the disfigured skin. Get an ounce of the wax at any druggist's. There's no more effective way of banish-ing tan, freckles or other cutaneous de-fects. Little skin particles come off each day, so the process fiself doesn't even soon acquires a brand new, spotless, girl-ishly beautiful face. Wrinkles caused by weather, worry or ilon of powdered saxolite, one ounce, dis-solved in one-half pint witch hazel. Bahing the face in the produces a truly marvelous traueformation. en men and women are all war-werk never has the Hair-Drill" exercise proved riumphant. If you are in as to your hair health send gift offered you here free. ROCKLAND WATER SUPPLY. As a result of complaints receiv diately take advantage of the special Three-fold Free Gift for the Hair announced to-CHANGE IS ANNOUNCED by the provincial board of health concerning the water supply of Rock-IN FUND ALLOWANCES

Tou have only to avail yourself of this nervous offer to learn of the most success-il method of regaining, restoring and prerving hair-health. This is your hair-health gift:

This is your hair-health gill: This is your hair-health gill: 1. A bottle of "Harlene," the trae liquid food and natural tonic for the hmi. 2. A packet of the marvelous hair and sealp cleaning "Cremer," Shampoo Powder, cleaning "Cremer," Shampoo Powder,

copy of the



Any or all of the preparations will be sent post free on receipt of price direct from Frank L. Bene-dict and Co., 45

knocked down by a motor car at 9 o'clock last night at the corner of Lippincott and College streets and had St. Alexande Street, Montrea Que. (Agents fo' Edwards' Har-lene, Ltd.). Carhis right leg badly bruised and a cut over his right eye. The boy apparently was crossing the street when the accident occurred. The car was driven by Frank Delorendus, 166 Centre avenue. After the accident Delorenriage extra on foreign orders. Cheques and P. O.'s should be dus drove the boy to his home in the POST THIS FPFE GIFT FORM motor. SUES INSURANCE COMPANY.

Fill in and Post to Frank L. Benedict & Co., 45 St. Alexander St., Montreal, Que. Dear Size-Please send me your Free "Harlene" Three-fold Hair-growing Out-fit, as described above. I enclose 5c in stamps for postage.

Polly and Her Pals

YOU MUST BE UP AGAINST IT SINCE)

THE TAILORS STOPPED MAKING

POCKETS W MEN'S (LOTHES!)

NAME ADDRESS

Action has been entered at Oscasualty Co., of New York, by Dr. F. W. Mitchell, of Swastika, Ontario, to recover two quarterly instalments un-der an accident insurance policy taken out by him in February, 1913.

caused by accident.

insuring him against total disability

land, notice has been served Senator W. Cameron Edwards, who owns the quired it. This and a system of edu-cation imparted to mothers by

pumping plant, that he must estab-lish an adequate system of sand fil-tration to be approved by the board trained nurses, had produced splen-did results. It was pointed out that flies were great gern carriers, and were sometimes responsible for a great deal of infection. The address within four months.

UL

was both interesting and practical. Dr. Morton spoke on the ear, nose and throat, his address being illus-After a Free Trial you will be able to obtain supplies of "Harlene" from your Drug Stores at 35c, 35c and \$1.50 per bottle. "Gremex" Sham-poo Fowders, Sc each, or 35c per box of seven shampoos. trated with slides. trated with slides. The new society is destined to be greatly in the public welfare, and promote helpful ideas among the me-dical men of this district. Dr. Rooney, the president, was unavoid-ably absent, being out of town.

BOY STRUCK BY CAR.

Jack Bruce, 115 Grace street, was

MAGI

BAKINO

POWDER

E.W. GILLETT COMPANY LIMITED

NS NO AL

Assistance Given Families of Special Service Men Who Have Been in France.

W. V. A. that their continuous repre-sentations recurding the injustice of stopping patrictic fund allowance to the dependents of returned soldiers at-

tached to M. D. E. Special Service Company has brought about a change.

The Great War Veterans' Associa-tion is in receipt of a letter from Sir Herbert Anies, M.P., advising the G. Announcements

> of any character relating ents, the purpose of which the raising of money, are inserted in the advertising columns at 25 cents an aga

Announcements for churche The letter reads, in part: Would Annual contents in the functions of events, where the purpose is not t ing of money, may be inserted colutan at two cents a word, with muun of fifty cents for each inse say that we have went thoroly into this matter with the Toronto commit-

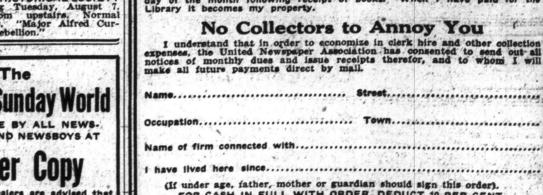
> YORK PIONEER HISTORICAL SOCIETY regula" méeting Tuesday, August 7, 2 o'clock, room upstairs, Normal School Building, "Major Alfred Cur-ran, the Riel Rebellion."

this matter with the Toronto commit-tee and they have decided that where soldiers have returned to Canada after actually bring to France, allowances should continue to be paid. There will, however, still continue to be a distinction made by the Toronto relief committee in dealing with the fami-lies of men in special service com-panies who have not been overseas (to France) and those who have returned from war service in a combatant area. The families of the former will not be assisted, but the families of the latter, will receive the same treatment The latter will receive the same treatment as tho the men were still in hospital." foronto Sunday World IS FOR SALE BY ALL NEWS-DEALERS AND NEWSBOYS AT

DANCE MUSIC. Ye Olde Firme of Heintzman & Co., Ltd., Heintzman Hall, 193-195-197 Yonge street, have many excellent dance records for the Victrola. The Staff will be pleased to play any of these over for anyone who will call at

the Victrola Parlors on the fourth floor. (Take elevator).





(If under age, father, mother or guardian should sign this order). FOR CASH IN FULL WITH ORDER, DEDUCT 10 PER CENT., REMITTING \$25.20 ONLY.

By Sterrett 3-2 Copyright, 1916, by Re



PIF. STERRETT. A.

X anot "Mother "But they "Well, Mother has "Here's old rubber scuff across

annel

Note TI

THE

14

The frilly co and silk to hours are is modistic art. Take, fo boudoir gov ruffles of h

ruines of 1 crepe de c jacket effec full flounce bodice. The and frills clusters of flowers. The with flounce

2525252525252

5000000

corn put

F corn pur-rou can giv sionally by corn croutons yourself or let of popping th per. The pop to the soup a fore serving. Indeed, pop

sive as it is,

varying the i delight to th milk instead o added to oyst are delicious

some. If you

sure to sepi popped kernel

HOUSE HEL

are all out. so apt to te

opyright, 1917, by Newspaper Feature Service, Inc. out Britain. rights reserved.

NOT ME GAL. I GOT

A'LIL SCHEME WOTS

GOT POCKETS

SKINT A MILE!

Registered in U.S. Patent Office.

EVENIN

SAM!

EVENIN

EMILY

LAND SAKES! WOT THA-2

MONEY FLIES WHEN PA LIFTS THE LID

ORDER BLANK--- TEAR OUT---MAIL TODAY THE TORONTO WORLD, TORONTO, CANADA. Gentiemen: Enclosed find \$1.00, for which please ship me, all charges prepaid, one complete set of RIDPATH'S LIBRARY OF UNIVERSAL LITERATURE in 25 volumes, bound in Holliston Linen, and I agree to pay the balance of \$27.00 at the rate of \$3.00 per month, beginning on the first day of the month following receipt of books. When I have paid for the Library it becomes my property.