Continuing on Wednesday the Easter Showing

of Millinery With

Frilly, Wee bonnet-like "mushrooms" for the littlest tots; quaint little turn-down and

turn-up sauors for girlies of five to ten; tricornes and wide-brimmed sailors for

school and college girls; and for all-from small Miss Four-year-old up to big

Sister of Eighteen-leghorn, straw lace and fancy straw braid hats,

decked with ribbons and flowers

by way of ornament.

The hats illustrated are:-

ers of cadet blue velvet. Price \$8.50.

PROUD MAMMAS OF LITTLE GIRLS may wander on Wednesday in a veritable clover-

A Delightsome Display of

Everything Smart

In Juvenile Headwear

flowers, and quaint ruchings and frills of ribbons serving

A. Model from Hyland of New York—chartre use straw faced with navy straw, wit black lacquered foliage and satin bowknots by way of trimming. Price \$15.00.

B. Another Hyland model in white net, frilled with pink

C. Rose chiffon accordeon pleated, composes this "mush-m," which has streamers of rose velvet. Price \$10.50.

D. Quaint poke in cherry red straw, with moire streamers,

E. Misses' hat in fancy tan straw, with band and stream

-Second Floor, Yonge St

"Charge That to My D.A."

Why You Should Have a Deposit

Account

DURCHASING IS MADE PAR-

TICULARLY EASY for you

when you open a Deposit Account in

the Store. It means, for instance:-

No paying of drivers at the door.

Telephone orders are sent out as

Much time is saved in shopping:

In place of paying and waiting for

change you say merely "Charge

5% interest is allowed on balances

Customers' Deposit Account Office.

For particulars enquire at the

-Fourth Floor, Centre.

paid parcels instead of C.O.D.

to my D.A. number."

up to \$500.00.

and blue patterned Val. lace and ornamented with pink rose-

d This Week by Highland.

VIC BAKERY

Walters to

al Bakers Has

sday. April 4.—All Highland Battalion recruiting campaign ring the unit up to be into camp. The 173rd is 875 men. had a large recruit-yesterday, but the to expectations. The 173rd Highland unit 9 applicants, and the of nine who tried, yesterday that ann made upon the ifles, and that three will leave for Engree the C.M.R. unit ury, England. This it only half of the as mobilized five left and 350 more recruited to bring strength.

art certain conces-likelihood that be-thousand troops will McKittrick property or Walters was in cials from Ottawa,

the local bakers

on April 14 as the eation of their me-or the enforcing of Act. Arrangements other leagues thruse the memorial and a April 13, esident of this city years, died in the ay after a long ill-Greening was 73 vived by three sons

e Toronto-Hamilton
y was discussed at
ce of government,
epresentatives yesnite was reached.
haster of Hamilton,
th birthday yesterwith his are said the

last night presided meeting of the Se-e following officers president, Sir John

IAN

ALTIES

erett Graham, West ert E. Costello, Du-

nce-Corp. Frederick street, Toronto: ed—George Gardner,

Albert St. Louis, J. B. Lavergneux, Hawkins, Seattle, th. Brampton, Ont.; New Westminster, Providence, R.I.; ussia; George W.

Lance-Corp. Chris-nella P.O., Man.; Ralph Lowe, Eng-

neer Charles Flynn,

Murdo Mun--Sgt.-Major Rich-: Wm. Fowler, son, England. Plante, jr., Eng-

Macdonald, Scot-

Carroll, England; Wm. Smith, Scot-E. Haines; John

P. Gee. Nelson, Medicine Hat. Dorp. Andrew H. P.O., Vancouver

aj. Walter Bapty,

eut. Charles R.

ear 🛘

Street;

* *

Wm. Picton,

Macdonalo

TED RIFLES.

1 2 3 5 1 2 2 2 3 5 1

Such Attractive Motor Coats for Women

What a boon it is, that warm, loose coat that is so 'comfy' for motoring, and is smart and distinctive enough to do duty for street wear or for other occasions, when its owner leaves the car In the Women's Coat Department you will find such coats literally in their hundreds.

They vary in length from about 48 to 52 inches, the full flaring types predominating, but these belted in scores of different ways, or falling in long, graceful ripples from the shoulders. The favored materials are checks, worsteds, velours, and tweeds; all excellent in quality, one of the reasons for such moderate pricing being that many of the coats are copies of imported models, made in our own workrooms, and embodying all the style of the original at often less than half the cost.

Of such a nature is a smart plain coat of covert cloth in three-quarter length, lined with silk to the waist, cut up-on Redingote lines, the fronts shirred at the shoulders. Price, \$22.50.

In velours check an effective belted coat with rippling skirt, wide, square collar, Raglan shoulders and deep cuffs, at \$22.50.

Of a three-colored check, black and white with a red line-is a coat with conver-

Mention must specially be made of a splendid assortment of new Burberry coats showing all the perfection of cut and finish for which these coats are Raglan or set-in sleeves in tweeds in various color-

ings. Price, \$27.50.

"Grey Glove's Are Good,"
Declares Dame Fashion

Long and Short, in Suede and Kid, for Street or Dress Use

YOU ARE WEARING GREY silk. This ripples from the BOOTS OR SHOES, then grey, of belted at the sides. A simi-lar coat can be had in a course, is the color your gloves must be. smart tweed mixture. Price, Even with conventional black footwear they are distinctly a la mode.

You'll be interested then to know about prices and styles. Thus:-

Fine French Kid Gloves may be had in various light and dark tints of grey—gloves with two dome fasteners and a choice of oversewn and pique sewn seams. Priced at \$1.25, \$1.50 and \$1.75.

noted, and obtainable with similar styles with two dome fasteners and pique of oversewn seams. Priced, \$1.25, \$1.50, \$1.75, and \$2.25.

the well-known heather mixtures and homespun tweeds in various color
In washable grey capeskin is a glove in gauntlet style, with wrist strap, pique sewn seams, and black embroidered backs—a capital provision for the plain tailored costume. Price, \$3.00 per pair.

This gauntlet style may also be had in fine French -Third Floor, James St. Price, \$3.50.

-Main Floor, Yonge St.

The Vogue and the Becomingness of the Quaint New Cape Collars



Featuring Some Specially Good Values at \$1.25

THEY ARE JUST AS charmingly dainty as they can be, and have an early Victorian quaintness which is

very much in keeping with the simple, rather close-fitting bodices of current vogue. Furthermore, they will perform miracles in achieving the modish slopingshoulder-silhouette and will give an up-to-date touch to a blouse that has lost its first freshness that makes them a

very real economy. Perfectly charming is a two-tier, deep, rippling cape collar of net, each tier hemstitched and finished with a narrow, closely pleated, picot edged

frill. Just as dainty is an equally large net cape, trimmed with 3 bands of hemstitched Georgette crepe.

Of very fine organdie, hemstitched and picot edged, is another with the tippet front of the early Victorian days. And others of organdie are either hemstitched or lace trimmed. All are \$1.25.

Another form of the cape collar, technically known as the "Pelerine," has a long back and some form of rever front. This is available in fine organdy in various shapes, some square at the back, some a series of scallops and many having points on the shoulders. Nearly all are trimmed with hemstitching and edged with narrow guipure or Oriental lace. The price being 50c.

The new sports ties-very smart for middy blouses or as hat trimmings-are obtainable in a splendid range of striped designs and color--Main Floor, Yonge St. ings. Price, each, 50c.

Taffeta Dresses That Are Chic As New York Dresses Well Can Be

bed of modish headwear for their small daughters.

For small girlies of four to six are cunning little mush-

For little maidens of six to ten are quaint little chin-

College girls and school girls will find a fascinating

And as for "best and Sunday" hats for all ages, the

room effects, composed of chiffon, silk, or the new lace-

like straws, garnished with ribbons and tiny flowers-

chin and bell-shape hats in white, navy, Alice blue, and

lot of smartly tailored sailors of flat and rolling brims, tri-

cornes and chin-chins in Milan, and lacquered straw, deck-

choice includes charming leghorns, lace confections, and

the open basketwork hats of latest vogue, with field

ed with chie bows of ribbon and jaunty quills.

rose, with band and streamers of silk or velvet ribbon.

dainty little confections in pink, blue, white, and rose.

Bouffant With Fulness and Flounces and Toned in Fashion's Pet Colors of Blue or Grey

SMARTNESS PERSONIFIED are these crisp silken frocks just arrived from New York for Milady of Canada's Springtime wearing. The little Rose-Curtained Costume Rooms present perfect treasure-



trove for her who is in quest of a chic, distinctive gown for indoor and outdoor use—a gown soft and modish enough for afternoon adoption now, yet none too gay for street wear in Summer.

Taffeta is the fabric of chief favor and all tones of blue and of grey, the prevailing colors. For example:-

An adorable model in silver grey taffeta shows a full skirt with quaint side pockets prominently exploited, topped by a close-fitting bodice that fastens in the back. Price, \$45.00.

In navy blue taffeta, checked with white, is a clever frock with the usual voluminous skirt and a coatee bodice edged with narrow ruffles of navy taffeta and sleeves of navy Georgette crepe. Price, \$45.00. The fashionable one-piece coat dress is developed in navy taffeta stitched in gilt threads. Priced at \$50.00.

Another smart production in dark blue taffeta shows frills of pleated net on the skirt and touches of beaded embroidery on the bodice. In what the Americans call "duck-blue"-a beautifully soft tint of

French blue—is a fascinating taffeta gown of strictly simple lines, the long pocket holes in the front of the skirt and the little flat-fronted bodice contributing a delightful quaintness. Price, \$47.50. And in a beauteous mignonette green is another wonderfully artistic

model with dull silver cord girdle, green Georgette crepe sleeves and deep round collar. Price, \$47.50. Original French Model Dresses Offered on Wednesday at \$25.00 and \$45.00

The collection includes gowns by Beer, Jenny, Lanvin and other well-known Paris costumiers and consists of both elaborate and simple models for indoor and street wear. Taffeta, gros de Londres, faille, serge, and charmeuse-such are the materials employed with that inimitable skill which means a very marvel of unique style and charm. They will be divided into two groups, priced at only a fraction of the usual amounts, namely, \$25.00 and -Third Floor, James St.

Charming Silk and Georgette Dresses, Special Value, \$19

Mostly samples! There are any number of dainty little frocks of Georgette, made over white silk foundations, and trimmed in fashionable model with bandings of taffeta or duchesse satin. Some have quaint little coatees or jumper bodices of the silk, and in some this is reversed, the dress being made of satin, taffeta, or crepe de Chine with wide skirt banded and flounced with Georgette, and narrow shouldered coat bodice opening over transparent Georgette vest and sleeves.

Practically every variety of the modish wide skirt is represented—the full bell tunic, panniers, cascade draperies, and gathered and pleated effects, their width enhanced by rufflings, flounces, and tucks. The trimmings are specially pretty and artistically applied, the gleam of metallic embroidery, of brightly colored silk embroidery, of steel beads and contrasting colored silk appearing with great effect in the most unexpected places. And the colors are lovely, including maize, soft jade and pistachio greens, lavenders, and petunia. Joffre and electric blues, as well as the more ordinary browns, navy, and black. In all sizes. Special price, \$19.00.

-Third Floor, James St.

The New "Bakst" Ribbons

Even ribbons have yielded to the Bakst influence and wondrously daring and Oriental are the results. Their vivid colorings and fantastic designs are an echo of the Ballet Russe. They are featured in a 61/2-inch taffeta, and these ribbons are considered ultra fashionable for girdles, bows, etc. Per

yard, \$1.10. -Main Floor, Yonge St.

The Top of This Smart Black Book May be Had in Either Laced or Buttoned Style,

Price, \$7.00

LWAYS SMART and universally useful, the black and white boot is enjoying a particular

vogue at the present moment, when the prevailing mode of the wide, short skirt demands footwear of especial daintiness and nicety.

And here is a beautifully cut, good fitting American model, to be had in either laced or buttoned style. The foxing is of black kid, with high tops of white washable kid, black Louis heels and welted soles.

-Second Floor; Queen St.

HEY are made of the modish covert cloth, and ripple from shoulders to their little-less-than-knee-length hems. Set-in panels at the sides. trimmed with buttons, and me eting the lines of the Raglan shoulders, give them a unique appearance. The convertible collar and cuffs are also trimmed with buttons.

In black, navy and brown serge are other smart coats, belted, with wide skirts, and convertible collars of fancy silk. Sizes 14 to 20 years. Price, \$10.00.

Smart, useful little black and white check skirts for misses are made with fancy patch pockets and separate belt, with tabs on the sides, and are of fashionable width. Sizes 22 to 25 waist, 31 to 38-inch length. Price,

It is to be had in all sizes. Price, \$7.00 per pair. Smart Serviceable Coats for Misses, at \$10