Service!

You put your best into the making of your Pictures.

We develop that best—all of it—and hand it back to you, when you bring your Films to us for Developing, Printing and Enlarging.

"Perfect Pictures"

from every negative—that's our guarantee.

Cairncross' the Chemists

216 Dundas St. Phone 880.

"Experts in KODAK Photography."

22u

NEW TARIFF RULING AFFECTS IMPORTERS

Many Local Firms Are Very Much At Sea Regarding Taxes.

C. H. Elliott, collector of customs, has received the following from S. W. McMichael, acting commissioner of customs at Ottawa:

The one per cent sales tax applies to all imported goods except those for which exemption is provided, and is to be collected on the customs duty paid value only. This tax is to be shown at the foot of each customs entry.

This ruling not only changes the amount of tax, but also the method of collecting and is of special interest to all importers.

Another decision from Ottawa of interest to businessmen is that received by O'Brien Sheraton and Pennock, auto dealers. In order to obtain a ruling on a concrete case, the following wire was sent to the customs department:

"As there is some confusion in connection with the interpretation of the new tariff on autos will you please advise us at our expense the amount of duty and excise payable on a car imported from the United States by a Canadian dealer, manufacturers' price in the United States being $1,000?"

The following reply was received: "An automobile valued at $1,000 pays upon importation a luxury tax of $212.63 in addition to sales tax of $14.18. These taxes are computed on the duty paid value as follows: Value $1,000, amount United States excise tax $50, customs duty $367.50, total $417.50."

The firm states that this really means that there will not be enough change in the duty on the car they handle to necessitate any change in the retail price. They formerly paid an import duty of 35 per cent and a war tax of 7½ per cent.

FOR SPRING AILMENTS

You feel the same every year in the spring-time—periodic headaches, stiffness of the joints, lame back. The root of the trouble is your kidneys. They are not functioning properly. They have not become accustomed to the mild, damp weather. They are not taking the poisonous substances out of your system.

Dr. Clement's Juniper Pills are a sure remedy for all diseases of the kidneys and liver. They will clear up your diseased system and make you feel strong and active again.

Price 50 cents a box or six boxes for $2.50. At all druggists or by mail prepaid. The Clement Medicine Company, Limited, Woodstock, Ontario.

LISTEN TO THE EVERWELLS

A snapshot—history should be taken of each family!!! Ma Everwell

A VACATION without a camera is about as flat and uninteresting as a romance without a love letter. This drug store has the camera that you need and a little instruction book that tells you how to "shoot." Developing and printing.

STRONG'S DRUG STORE

THE REXALL STORE.

184 Dundas Street, London, Ont. Phones 56 and 57. ywt

5

The best you can get

RIDOUT ST. CHURCH HAS EXCELLENT YEAR

The Methodist Congregation Raises $11,767 For All Purposes.

On Wednesday evening, at the annual meeting of the Ridout Street Methodist Church, Rev. J. A. Agnew, the pastor, was presented with $200 and an address of appreciation from the congregation. The reports of the various organizations of the church were read and proved the church generally to be in a flourishing condition. During the past year the Ladies' Aid Society had raised $1,121, and $266 had been contributed to missions.

During the year 30 new members were received into the church, making the membership now 300. The total sum raised for all purposes amounted to $11,767, a large portion of which was applied to the church mortgage. The Sunday school boasts of a membership of 344, an increase of 51 over that of last year.

LOCAL NEWS

Mr. and Mrs. Charles R. Walker announce the engagement of their eldest daughter, Bernice Merna, to Frank J. Evans of Detroit, the wedding to take place about the middle of June.

—Sunday night Rev. Dr. Peever of the First Methodist Church will preach on "Christianity and Spiritualism: The Mediator or a Medium—Which?" He will leave early in the week for the conference at Stratford.

ORGAN RECITAL.—On Sunday evening at the conclusion of the evening service at St. Paul's Cathedral a short recital of choral and organ music will be held, including motets by Haydn, Palestrina and Tertius Noble, a bass aria by Buck—and organ number by Cesar Cui, Bach, Schumann, Debussy, and Cesar Franck.

ORIGINALS' CLUB.—A meeting of local veterans who served overseas as members of the first Canadian contingent will be held in the armories on Tuesday evening at 8 o'clock for the purpose of forming an Original Club. All veterans who proceeded overseas from Canada in 1914, or served in France with the Allies during 1914 are eligible to become members of the club, as are also nursing sisters with similar service.

PLEADED GUILTY.—Sidney Sare pleaded guilty in police court this morning to stealing a quantity of morphine and heroin tablets from a local doctor's office, and was remanded for a week, at the end of which period he will be sent to some institution. Magistrate A. H. M. Graydon stated that efforts had been made on several occasions to cure the prisoner of the drug habit. Crown Attorney J. B. McKillop was of the opinion that there should be a place where persons of his kind could be treated. The court agreed in this.

RECEIVES MEDAL

Fire Chief John Aitken's Services as President of Association in 1911 Appreciated.

Fire Chief John Aitken received a medal this morning, which was awarded to him for services rendered when he was president of the Provincial Fire Chiefs' Association in 1911.

The medal, which is about two inches in diameter, has a plain gold centre, on which is mounted a chief's badge. It is surrounded by a hose line, which is again circled with a wreath of maple leaves, on the top of which is a beaver. On the front of the medal the inscription, "Provincial Fire Chiefs' Association, 1911, Saulte Ste. Marie," is engraved.

On the reverse side of the medal is engraved the inscription, "Chief John Aitken, President."

FORMER LONDONER.

Word has been received in the city of the death of Edwin Palmer in Detroit on May 27. Mr. Palmer was well-known in the city, having lived here for some years before removing to Detroit. He kept a tobacco store and billiard parlor on Richmond street at one time.

Mr. Palmer, who was 77 years of age, is survived by his widow, two sons, George and Alva; two brothers, George of Hamilton, and Duke of this city, and two sisters, Mrs. Vosper and Mrs. Harris.

The remains will be brought to this city for interment in Mount Pleasant Cemetery, but the day has not yet been arranged.

WHERE MONEY IS TIGHT

Everybody suffers, when boots are tight your corn suffers, but they can be painlessly cured by Putnam's Corn Extractor. Guaranteed in all cases. Use only Putnam's, 25c. at all dealers.

Every Blemish Removed In Ten Days

WILL TELL EVERY READER OF THIS PAPER HOW FREE.

YOUR COMPLEXION MAKES OR MARS YOUR APPEARANCE.

Pearl La Sage, former actress who offers women her remarkable complexion treatment.

This great beauty marvel has instantly produced a sensation. Stubborn cases have been cured that baffled physicians for years. You have never in all your life tried anything like it. Makes muddy complexion, red spots, pimples, blackheads, eruptions, vanish almost like magic. No cream, lotion, enamel, salve, plaster, bandage, mask, massage, diet or apparatus, nothing to swallow. It doesn't matter whether or not your complexion is a "fright," whether your face is full of muddy spots, peppery blackheads, embarrassing pimples and eruptions, or whether your skin is rough and "porey," and you've tried almost everything under the sun to get rid of the blemishes. This wonderful treatment in just ten days positively removes every blemish and beautifies your skin in a marvelous way. You look years younger. It gives the skin the bloom and tint of purity of a freshly-blown rose. In ten days you can be the subject of wild admiration by all your friends, no matter what your age or condition of health. **All methods now known are cast aside.** Your face, even arms, hands, shoulders are beautified beyond your fondest dreams. All this I will absolutely prove to you before your own eyes in your mirror in ten days. This treatment is very pleasant to use. A few minutes every day does it.

Let me tell you about this really astounding treatment free. You take no risk—send no money—just your name and address on coupon below, and I will give you full particulars by next mail—Free.

FREE COUPON

PEARL LA SAGE, Dept. 303,
59 St. Peter St., MONTREAL, P. Q., Can.
Please tell me how to clear my complexion in ten days; also send me Pearl La Sage Beauty Book, all FREE.

Name .....
Street .....
City ..... Province .....

CLAIMS SOCIETY MUST BE BUILT ON A NEW BASIS

Man Who Controls Necessities Controls Life, Declares W. Gallacher.

CO-OPERATIVE STORE PLAN

Tom Moore Scores High Cost of Living and Profiteering.

"Co-operative Stores and Their Relation to the High Cost of Living" was the subject of two powerful addresses by G. Keene, one of the strongest supporters of the movement in Canada, and by W. Gallacher, a representative of the Scottish Wholesale Society, in the auditorium last night. Tom Moore, president of the Dominion Trades and Labor Congress, Ottawa, spoke on the relation of increased cost of labor to the increased cost of living. The audience was small, but highly appreciative.

Mr. Gallacher told of the great co-operative wholesale society which has been built up in Scotland during the past half century. This society is controlled entirely by the workingman for the workingman. The society which is established all over Scotland, and is associated with a similar society in England, does an annual business of £25,000,000 sterling annually. It controls huge tea, coffee, cocoa and chocolate plantations, and owns a 10,000-acre farm in Canada.

Oeprate Many Mills.

The many different mills operated by turns out all the necessities of the society workingman's life, and they are turned over to him at cost. The society has convinced practically every man in the British Isles that co-operation is a desirable thing.

He made a plea for a great co-operative organization that will be international in its scope. This organization must be supplementary to the trades union movement. He claimed that society must be built on a new basis because the man who controls the necessities of life is the man who controls life itself. The profiteer and the spurious co-operative organizations among industry heads for the purpose of keeping prices up must be abolished.

Could Be Established.

Mr. Keene took the Scottish Wholesale Society as pictured by Mr. Gallacher as an example of the co-operative societies which if an agitation which is on foot at the present time, proves successful, will be established throughout Canada. Co-operative societies, he said, would give the people commodities at their actual cost, and by cutting out all waste in distribution experienced by wholesalers and retailers at the present time would lessen that cost from 12 to 15 per cent.

He told of the great losses in present-day distribution, for which the workingman was called upon to suffer. He attacked Mr. O'Connor's statement that the wholesaler in Canada was not making big profits. Co-operative stores, he said, could save through their ability to serve many more people than the average general store.

By co-operation the public would be given pure foods. More labor would be available for production. There would be no profiteering. The selling price would be based on the cost of production and not the prevailing market quotations. The profits of the society would be returned to the people in proportion to their purchases and not to their investments.

Such an organization should be formed in every town, with a public-spirited, trustworthy citizen at its head. It must be purely non-partisan.

Workingman Is Poorer.

Tom Moore was emphatic in his statement that the workingman was poorer today than in 1914 despite the several increases in wages he may have received. He condemned the idea of fixing wages, according to the fluctuating scale of the cost of living. He said that as soon as the workingmen has done that he will have admitted that he has reached the highest standard of living.

"I, personally, am a long way from admitting that," he continued. "There must be many more changes, so that our children will not have to bear the troubles we have had to bear."

The speaker scoffed at the idea of the increased cost of labor as the cause of the high cost of commodities. He gave comparative figures of the present selling price of certain articles compared to the prices of a few years ago, then showed in what proportion wages were increased in the production of that article. The idea was fallacious, created to protect the profiteer, he asserted.

He told of the hue and cry throughout the land calling for increased production. He said that the workingmen were as anxious as anyone for greater production, but wanted to know what was to become of the products. The man who works on the farm wants to know that his goods will not be dumped in the gutter or the sea. He believed that the great industries were combining to fight the workingman.

A musical program was provided by Miss Lula Somerville, S. Chapman, and Miss Mae Griffith. Rev. E. Hawkins occupied the chair.

BYRON "SAN" NOTES

Excellent attendances marked last Sunday's services. The singing was well led by the chaplain on the trombone.

The Red Cross ladies visited as usual. The place of Miss Lawson being filled by Miss Shaw-Wood.

A few additional subscriptions to the presentation to Miss Lawson, enabled the committee to get sugar tongs and spoons. A charming letter of thanks has been received from Mrs. McArthur (nee Miss Lawson). A donation of $5 to the welfare funds has been received from Miss Wilson. Movies were shown on three evenings and maintained a good standard.

On Friday a whist drive (the last for the season) was held and a large number attended. In addition to cigarettes and tobacco, a good cigar was given to each patient and a jolly evening spent. The prizes provided by the welfare committee were won by: First, Mr. Klein, 46 points; second, Mr. Brown, 45 points, and the booby by Mr. Auburn, 20 points.

LEGAL QUERIES

A rents his farm to B for one year by verbal agreement. B remains on the farm for two years, and now A wants B to vacate the farm, as he is not working the place as he should. There is no lease or writings between the two parties, but A has requested B to come to him, and have an agreement drawn up which B refuses to do. Now can A get B to vacate the farm or raise his rent, by law?

ANS.—Yes, provided that he gives proper notice.

Women Workers

In almost every line of war activities the women of this country have done well and have taken front rank for doing work that released thousands of men for service overseas. Some women have been overambitious, and, at the expense of their health, have filled places once occupied by men. Every woman who, because of overwork, has brought on some ailment peculiar to her sex, should depend upon Lydia E. Pinkham's Vegetable Compound to restore her health and strength, as this remedy is now recognized as the standard and has restored multitudes.

The Montreal Westmount Memorial To Her Fallen, Erected At a Cost of $40,000.

Local Merchants Condemn Luxury Taxation Scheme As Unwieldy and Inefficient

Will Send Message To Members of Parliament Urging a General Percentage Tax On All Retail Turnover —Declare Present Plan Is Too Indefinite.

Luxury taxation, as at present instituted, was condemned as unwieldly and inefficient by London retail merchants at a meeting in the Tecumseh House Friday afternoon. They unanimously favored a general percentage tax on all retail turnover in its place. This, at even 2 per cent, would yield a larger revenue, they claimed.

Word to this effect was forwarded to members of parliament representing London and Western Ontario constituencies, and also to Western Ontario boards of trade.

The meeting was called by James Gray, chairman of the retail committee of the Chamber of Commerce, and was well attended by representatives of furniture, drygoods, clothing and hardware merchants, shoe dealers and furriers.

Are Too Indefinite.

The general feeling of the meeting was that the present taxes were so indefinite in their terms as to be capable of many interpretations. It was pointed out that many merchants in the same line of business were placing different meanings on sections of the tax applying to their lines.

It was recommended that the Government should not expect the new taxes to be imposed until such time as they could be clearly understood and carried out.

There was some objection to the tax being levied on the full amount of purchases instead of the amount in excess of the minimum limit set by the Government.

Tax Is Inconsistent.

J. S. Barnard declared that the jewelers in particular had been affected. He stated that diamond rings were taxed, while loose diamonds were free. He pointed out that, while taxation on jewelry had been increased 20 per cent, previous taxation had been withdrawn. The fact that this was not generally known was keeping many people from buying jewelry, as they thought the prices prohibitive.

He declared that taxation of this kind would create a generation of slackers, perjurers and crooks, because there were so many temptations to avoid taxation in an illegal manner.

General Objection.

General objection was taken to the minimum values. It was claimed that these were so low as to be impracticable. The question was also raised as to what tax a wholesaler, who retailed goods, would place on such sales.

Another claim was that the taxation on some articles was driving trade to the United States, where the luxury tax is not so great in proportion to the cost of the article. Another objection was to the act being retroactive on purchases made some time ago, but not completed until the act was in force.

Merchant tailors cited cases in which they made suits, which when the purchasers found there was a tax in addition to the cost price, they would not accept the garments. The clothing was left on the merchants' hands and depreciated in value because it was now in the "ready-made" class. They though that the rating on tailor-made suits should be higher.

FAMILY REUNION IN JAIL.

Woodstock, May 28.—Robert Parkes, the 17-year-old son of Nelson Parkes, at present sojourning in the local jail, is the latest arrival to attend the Parkes family reunion which is being held at the jail. About a month ago Nelson Parkes and two sons, George and John, were convicted of theft and put in jail. Later the two sons, in company with another convict, Austin, escaped. The third son is held on the theft of a bicycle.

Huron College Convocation

May 31, 8 p.m., in the College Convocation Hall, for conferring Diplomas and giving Prizes. Chairman, The Right Rev. The Bishop of Huron. Address by Canon Cartisle. The public are cordially invited. b

TOO LATE TO CLASSIFY

STRAYED — FROM 496 RIDOUT street, one pair of ducks. Information leading to their recovery well rewarded. W. J. Clark. Phone 1287. 23c

LOST—GOLD WRIST WATCH, WITH black silk band, deeply valued as a keepsake. Reward 368 Dundas. Phone 6486. b

GOOD COOK AND GENERAL WITH one child 4 years old, open for engagement with good family. Box 282, Advertiser office. 23u

ONE SET ONE-HORSE SLEIGHS, 1 cutter, 1 green-bone grinder, 1 one-horse mower, 1 two-horse mower, 1 corn cutting box, also large Flemish Giant rabbits and purebred Black Siberians. Apply E. J. Morden, Maple Grove, Iroquois avenue, off Cathcart, South London. b

LOST—BETWEEN 951 WELLINGTON street and Dexter's dam, $10 and one-dollar bill. Reward at 951 Wellington. b

PASTURE FOR RENT—APPLY MRS. Eliza Humphries, R. R. No. 1, St. Thomas. Phone 704-R. 13. 23c

FOR SALE taoin c mf wy ptaoizgka C. FRANK WILL RESUME BUSINESS of fruit and groceries as usual at corner of Horton and Burwell streets, city. 23n

FOR SALE—$14,000, SOUTH, LARGE, modern, solid-brick house, stone foundation, furnace, 3-piece bath, grate, etc., lot 120x514, also frame cottage on same property now rented, good barns, garage, henhouses, abundance of large and small fruits. Phone 6997 or 1068. 23c

FOR SALE—$3,800, SOUTH, SOLID brick cottage, stone foundation, grate, good condition, lot 33x160 feet, possession June 14. Phone 6997 or 1068. 23c

FOR SALE etaoitaoi: c mf wytaoiaolaa BEDSPRINGS, MATTRESS, DRESSER and stand, clean, and in good order, $12. Apply 19 Redan street. b

GO-CART WANTED—MUST BE IN good condition. Apply 918 Princess avenue. Phone 2195. b

ON MARKET, ROLL OF BILLS, about one hundred dollars. Reward. A. Steels, Patricia street. Phone 5682. b

WILL THE GENTLEMAN SEEN picking up grey purse on corner of Richmond and Dundas, Saturday morning, kindly communicate with owner? Name and address inside. b

FURNISHED BEDROOM, FIVE MINUTES' walk from Richmond or Dundas streets, businessman or traveler preferred. Apply by phone 515. 23u

GOOD OPENING IN INSURANCE OFFICE for young man with high school education and some office experience. Apply, stating age, to P. O. Box 555, London. 23c

SCHOOL CHILDREN WIN MUCH APPLAUSE IN SONG FESTIVAL

Capacity Audience Is Greatly Pleased With Excellent Entertainment at Grand Opera House.

A song feast that will long be remembered by those who heard it was given by a chorus of five hundred children from the public schools in the Grand Treatre on Friday evening before a capacity audience, which was kept busy applauding the young children who sang themselves into every heart, under the direction of E. W. G. Quantz.

The program was opened by the singing of "O Canada," and the little voices fairly lifted the roof. This was followed by the massed choir singing, "The Lass With the Delicate Air," a gem of music especially adaptable for children's voices. Correct accentuation was retained throughout, and the blending of the boy and girl voices was such that accompaniments were not necessary.

"Keep on Hopin'" sung by A. G. McCullough won him unstinted applause. He possesses an excellent bass voice, which was heard to advantage last night. Led by Charles L. Jolley, the chorus sang "Sailing Over the Summer Sea," a light and airy piece. Perhaps a group of songs, which particularly appealed to all, were the Songs of Homeland, English and Irish airs. An old song that will live forever in the public schools, "It Was a Lover and His Lass," drew from the audience rounds of applause, and an encore was demanded. A song dedicated to those who fell in battle, "The Cherubic Host," was a rather difficult piece for such a young choir, but the execution was perfect. Mrs. Galpin and Mr. McCullough assisted the chorus. "O Wondrous Night," from Tales of Hoffman, brought out the sweetness of the children's voices. Part of this selection was resung as an encore. The "Dance of the Spring" and "The Wind's in the South," were two other particularly pleasing numbers.

The concluding number of the program was made up of a number of songs representing the British Empire and her allies. A really pretty spectacle was presented as the Belgian song, "La Brabanconne," was sung, eight little girls, dressed in the Belgian colors, entered and stood around Britannia, who sat on her throne crowned with a wreath of maples, and holding the sceptre.

The "La Maseillaise," introduced a group of little French girls, and "Rule, Britannia" brought forward a number of bonnie school lads dressed as sailors and boy scouts. Six little Japanese girls flitted to the stage fanning themselves, and finally the United States was introduced. The brilliant effect was crowned when the dove of peace flitted in, and took her place above the nationalities represented. The universal anthem brought the program to a close. A little tiny tot presented Mr. Quantz with a beautiful bouquet of Richmond roses, and the audience gave him a great ovation. Only after long and careful training could a choir of five hundred voices of such tender age render so heavy a program. The Song Festival will be given at the matinee today and this evening.

COMMODITY COST IS MADE LOWER BY ADVERTISING

Colonel Thomas Humble Goes Thoroughly Into Important Question.

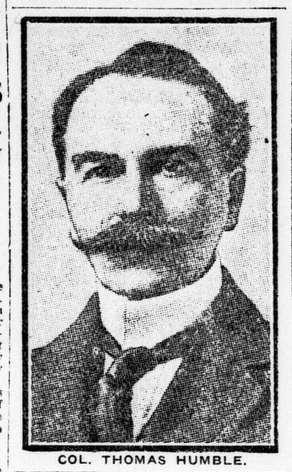
DEMAND IS INCREASED

Greater Production and Larger Purchases of Raw Materials Mean Saving.

Ladies' night was observed in a fitting manner by members of the London Advertising Club at a dinner tendered them in the Tecumseh Hotel last night, the principal speaker being Col. Thomas Humble, a Toronto advertising leader, who took for his subject, "Does Advertising Increase the Cost of a Commodity?" In his opening remarks the speaker mentioned that he spent his boyhood days in London, and related reminiscences of bygone days spent here, with which he coupled the Holman family, Jack Dalton and Ned Primrose. He recalled "Slippery Jack," the miscreant who used to enter houses here at night, to perpetrate mischievious pranks on the occupants, and who despite the activities of the local police was never captured.

Tribute to Women.

Col. Humble paid a tribute to the women of Canada for their war activities and self-sacrifice, and also eulogized the London Advertising Club, which he claimed was renowned throughout the continent from coast to coast.



COL. THOMAS HUMBLE.

Speaking on his subject he said: "That body of men known as the Board of Commerce, which toured the country at an enormous expense and at extravagant salaries, achieved nothing. One of its members declared that advertising is a method of selling goods without increasing the merits, but adds to the cost. This challenge was thrown out, and I am amazed that newspapers which carry advertising have not challenged this statement."

Challenges Statement.

"I challenge it tonight, and hope to prove to you that advertising decreases the cost, and sells goods. That statement is absolutely and positively untrue. Advertising is simply selling mobiliation—advertising business. It is second to none in importance when the great daily newspapers take up two-thirds to three quarters of their space in selling business through advertising. The people are now selling region by advertising, which was formerly doled out in the cloisters. It used to be considered improper and sacrilegious, but now progress must keep up with the logic of events in filling churches the same as filling the stores by advertising.

Methods Changed.

"In olden days," he continued, "at night the merchant locked up his store and went home leaving it in darkness. But now electricity makes it possible for the store front to be lit up, thus selling business while he sleeps. Advertising is as old as the Bible itself, as can be verified by me reading to you Numbers 24, verse 14, which says: 'And now behold I go unto my people. Come therefore and I will advertise thee.' The concordance gives the meaning of advertise here as to make public. This verse was written by Moses, and I commend the Jews for advertising. However, the earliest advertising was when the first bird donned its plumage to attract its mate. It is the greatest business builder of the world, unleashed during the past 100 years. During the war millions of dollars were raised by advertising."

Advertising Costs.

"The cost of advertising always figures in the price of a commodity. It increases the demand, thereby increasing the production, enabling the manufacturer to increase his purchases of raw material and decrease the cost. It has an economic gain. If not it differs in no other form from other items of cost. Millions of dollars are spent, however, in reckless waste in advertising, due to the fact that it is not in the hands of experts who gauge with their judgment the expenditure of every cent. They get results from advertising. The dealer or customer pays the price of mismanaged publicity."

"Not being advertised," concluded the speaker, "does not make any stable article any cheaper than that advertised. A certain watch first sold at $1.50 without advertising, brought sales numbering 12,000, the first year. In ten years the sale expense was reduced, and the watch retailed at $1, with total sales of 485,000 in one year. By advertising there was a creation of demand. In 1905 an auto firm I know sold their cars for $1,250. Now by advertising the same car is retailed at $875, which proves the Board of Commerce statement false. Advertising reduces the cost of a commodity."

Sell As Cheaply.

Col. Humble then mentioned several large firms manufacturing shaving soap, gum, etc., which advertise extensively and sell as cheaply as other firms.

During the progress of the meeting congratulations from the local chamber of commerce were read on the success of the recent Made-in-Canada week staged here by the club. W. J. Ashplant presided and urged all present to attend if possible the Advertising Club convention to be held in Indianapolis June 6 to 11.

Several members of the club gave short speeches on the convention, all declaring it to be a sound business investment. The banquet room was tastily decorated with flowers donated by Dicks' flower shop, and each woman present was also made the recipient of a bouquet. A good musical program was also provided by the Brunswick trio.

An unvited guest at the dinner who provided much merriment for those present was a mysterious personage designated "Miss Wilson," who was introduced by John Cottam. Miss Wilson insisted on smoking during the proceedings, and wore a heavy masculine type of shoes similar to those worn by a prominent member of the club. The executive will investigate the case in the near future. Prior to the conclusion of the meeting W. Orr, a memory expert from Detroit, was introduced to those present.

HAPPINESS IN EVERY TON.

We know that you hate to buy coal, to bother with the boiler and the ashes. It's not like candy, or clothes, or beefsteak, but nothing has the same amount of happiness in it per ton. Enter your order now.

HUNT BROS., Ltd.

276 WATERLOO STREET. PHONE 412.

ywt

Lady Cynthia Curzon was married on May 11 to Oswald Mosley, M.P. Photo shows the bride and groom. Their Majesties King and Queen of England and King and Queen of the Belgians were among the distinguished guests.

LOCAL CHINESE HONOR PRESIDENT YEN OF NATIONALIST LEAGUE

Presentation of Silver Insignia Made At Banquet Last Night.

President Chin Sue Yen of the Chinese Nationalist League, with headquarters in Vancouver, was the guest of honor here last night at a Chinese banquet tendered him in the local quarters of the league on Park avenue. He arrived from Windsor and leaves this afternoon to visit the Brantford branch of the league. He addressed local Chinese Nationalists numbering fifty here in their native tongue yesterday afternoon.

President Chin Sue Yen, who is paying official visits to all branches of the league in Eastern Canada, was met at Windsor by a committee from London which accompanied him here, along several border city nationalists.

He explained to The Advertiser last night that contrary to reports he is not in London to solicit funds for a new building in Vancouver, as the league branch in that city is self-supporting. He further stated that the better class of Chinese citizens are members of the organization of which he is the Canadian chief official.

A feature of the banquet last night was the high-class Chinese dishes prepared by a special cook brought from Vancouver for the purpose, and who is proceeding to Toronto to engage in similar work. During the program the distinguished guest was presented with a silver insignia of the league by the local Nationalists. The visitor is editor-in-chief of the New Republic, a Chinese paper printed daily in Vancouver, which has an enormous circulation throughout the Dominion.

Chin Sue Yen has a wife and family in Vancouver. Mrs. Chin Sue Yen graduated from college in Japan, as did also a daughter who, at the age of 16 years, won first prize in the Vancouver exhibition last year for embroidery work. Her father also graduated from a college in Japan, receiving the degree of B. A., after which he served as a professor in a Chinese Normal School. He speaks English fluently, and stated yesterday that there are now 64 branches of the Chinese Nationalist League in Canada with a total membership of 8,000. He has visited 50 branches in the past two years, and next year will probably proceed to the United States.

"I like London very well," he told the Advertiser, "and hope to come back again soon."

C. E. WHEELER AND CHOIR OF ST. ANDREW'S CHURCH OPEN NEW PIPE ORGAN AT DORCHESTER FRIDAY

Chas. E. Wheeler and the choir of St. Andrew's Presbyterian Church furnished a most delightful program at the opening of the new pipe organ in the Presbyterian Church at Dorchester last night. Very fine solo numbers by Mr. Wheeler showed off the new organ to advantage, while the choir rendered choruses and vocal solos of high merit. The soloists included Miss Eula Kennedy, Mrs. Chas. Wheeler, Miss Kunz, Miss Ida Bell, Chris. Fink and Ed. Webster. They were assisted by Miss Jean Walker, who gave some very fine readings. Rev. Mr. McKay occupied the chair.

The Dorchester church had arranged to motor the artists out to that place, and at the close of the concert tendered them an enjoyable banquet.

FIRST BAND CONCERT OF SEASON WILL BE HELD SUNDAY EVENING

By kind permission of Lieut.-Col. G. E. Reid, D.S.O., and officers, the band of the Western Ontario Regiment, 1st Battalion (formerly 7th Regiment Fusiliers), will render the following program in Victoria Park on Sunday evening, May 30, at 8:15 p.m., under the auspices of the Nicholas Wilson Chapter, I. O. D. E.:

"O Canada" and "The Maple Leaf."

1. Grand Processional March—"The Silver Trumpets" (Viviani).
2. Overture—"Mirella" (Gounod).
3. Descriptive Fantasia—"The Royal Coronation" (Shipley Douglas). Synopsis: Assemblying of the troops with bands; at Buckingham Palace; heralds announce coming of their majesties; royal salute; the procession; arrival at the abbey; heralds' trumpet and peal of bells; procession in the abbey; the coronation ceremony; fanfare; the King is crowned; the National Anthem and peal of joy bells; bands and troops march away, gradually disappearing in the distance.
4. Waltz—"On Miami Shore" (Victor Jacobi).
5. Intermezzo—"Simplicity" (Dorothy Lee).
6. Selection—"The Bing Boys on Broadway" (Nat D. Ayer). Introducing: Trio, "Take Me Back to Dingville"; duet, "First Love, Last Love, Best Love"; song, "Southern Home"; song, "Something Oriental"; chorus, "Hello, New York"; song, "Shurr Up"; scena, "Indian Rag"; valse song, "Miss Crinolene"; chorus, "College Days"; duet, "Day After Day"; chorus, "Some Automobile"; finale, a la marcia, "First Love."
7. Song—"God Send You Back to Me" (A. Emmett Adams). Cornet solo, Bandsman S. Bexton.
8. The Church Parade—"Hark, the Merry Christchurch Bells" (arranged, J. D. Markey). Bells solo, Corp. W. Trabey.
9. Fantasia—"Our Soldiers" (W. Moroe). "The British Grenadiers." "God Save the King."

Albert W. Slatter, Lieut., Musical Director.

MUSICAL ART SOCIETY SCORES TRIUMPH IN 'CREATION' ORATORIO

Chorus of 150 Voices Gave Artistic Presentation of Famous Masterpiece.

One of the finest musical achievements yet recorded to the credit of the Musical Art Society of London, which has made many triumphs in the past, was the magnificent presentation of Haydn's "Creation" under the direction of A. D. Jordan in the First Methodist Church, Thursday evening. As an oratorio, it was rendered with splendid comprehensibility and the great range of melodious variations, which the composition offers, was taken fullest advantage of, every chorus being interpreted in a truly wonderful manner. The large chorus of 150 voices gave ample evidence of careful training and the work of all sections of it reflected credit in high measure to both the members and the conductor, Mr. Jordan.

The soloists were among the best heard here in years, and their work was marked by painstaking accuracy and abundant talent in every number.

The singing of Fred Patton, basso, was remarkable for the wide range of notes, from low D to high F, which he essayed with artistic finesse and surprising facility. His sonorous, richly-expressive voice excited sheer marvel of admiration from the audience.

Robert Quait, who shared with the other soloists, in finely-executed dramatic ability and vividness of expression, possesses a voice of stirring attributes and brilliant quality.

Extreme flexibility, sheer raptures of trilling, and amplitude of range seemingly without restriction characterizes the voice of Miss Hilda McMillen, soprano. Her rendering of "With Verdure Clad," and other arias, literally entranced her hearers.

Strictly speaking, there were only three soloists, but in the quartet selections, Miss Marjorie Talbot, contralto, found scope to show to advantage a voice of splendid qualities and unusual tonal beauty.

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