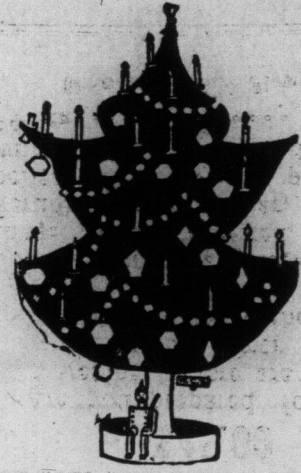


Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100



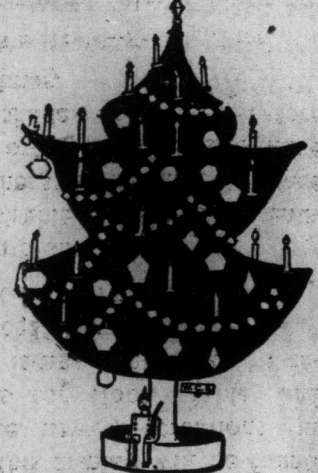
SIMPSON'S

Suggestions in Attractive Homefurnishings

Including many offerings which would make acceptable and practical Christmas gifts. The present is an opportune time for the purchase of home furnishings, as the stocks have been specially prepared to meet the anticipated Christmas rush, and are therefore complete.

SIMPSON'S HOME-LOVERS' CLUB

offers to members the privilege of purchasing furnishings on a deferred payment plan, possession of the goods being obtained on making a partial payment in cash, the balance arranged for in a series of future payments.



Framed Pictures

"Old Master" Subjects

\$1.25

Wide assortment of framed pictures in color and sepia—plain and ornamental frames in antique gilt. Sizes 8" x 16", 11" x 14", etc. Old Master subjects — "Sir Galahad," "Weeping Magdalene," "Hope," etc. Special . . . 1.25

Framed Pictures

\$2.75

Old Master subjects, including "Dance of the Nymphs," "Spring," "Age of Innocence," "Simplicity," "Lord's Supper," etc., with brown mats. Size 15" x 20". Today . . . 2.75
Simpson's—Sixth Floor.

Imported Wall Papers

30 ins. Wide



\$1.00 Roll
Beautifully printed on good quality backgrounds. Several choice designs and colorings, including shadow tapestry effects and fabric weaves.

30 inches wide, 5-yard roll 1.00
Shadow Stripe Bedroom Papers, 17c Single Roll Cut-Out Borders to Match, 5c Yard
Attractive wall treatments for the bed chamber, nicely printed on linen embossed stock, with soft tones of artistic coloring. Regular values 30c and 35c. Today . . . 17
High-Class Washable Paper for Bathrooms, 75c Single Roll
New sanitary decoration, different and superior to the usual bathroom wall paper. Design shows refined treatment of birds in flight, beautifully printed in color. Special value, single roll 75
Wall Decorating Estimates Furnished Free of Charge.
All orders executed by our own staff of skilled workmen. Telephone Main 7841, Wall Paper Department, for estimator to call.
Simpson's—Sixth Floor.

Suit Cases

\$19.95

Genuine Cowhide Suit Cases, deep square model, swing handle, good lock and fasts, two leather straps. Regularly, 24", \$21.95; 26", \$24.95. Today 19.95

Boston Overnight Bags
Fashionable, handy bags, black enamel, duck and genuine cowhide. Size 14". Regularly, duck, \$6.50; cowhide, \$12.75. Today: Enamel duck . . . 4.95
Cowhide 11.95
Simpson's—Sixth Floor.

Men's Woolen Gloves

Half Price

Regularly \$1.00, for 50c



Perfect finish, plain knitted, Scotch finish, in brushed effect. Ribbed, close-fitting wrist. Gray, brown and natural. All sizes. Regularly \$1.00. Today 50c
Simpson's—Main Floor.

FOR CHRISTMAS GIFTS!

Motor Robes \$9.95 to \$75

In all the new shades and styles, plaid or plain plushes, curl effect, and beautiful skin varieties, suitable for touring cars or the family limousine. Prices, \$9.95 to \$75.00.

Traveling Rugs

Plaid Traveling Rugs in light and medium shades—also dark tartans, all wool, or wool and cotton mixtures. Prices, \$8.95 to \$20.00.

Down Comforters

For single or double beds, sateen-covered or sateen with satin panels. Also satin face or all silk coverings, filled with feathers or real eiderdown. Prices, \$15.00 to \$85.00.

Gift Bedspreads

For babies' cribs, or single and double-bed sizes. All styles and makes. Crochet, satin, voiles and fine lawn. Prices, \$1.65 to \$35.00.

Baby Blankets

Eiderdown Blankets, plaid or animal effects, also white with pink or blue stripes. Prices, \$1.25 to \$5.50.
Simpson's—Fourth Floor.

Linen Handkerchiefs

Men's All Linen Handkerchiefs, narrow hemstitched borders. Today, 3 for . . . 90

Men's All-Linen Handkerchiefs, extra quality, hemstitched hems. Today, 3 for 1.10

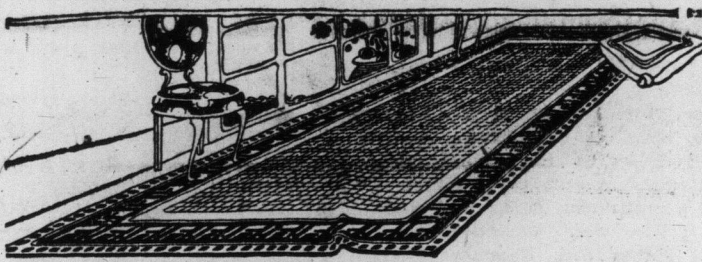
Men's Extra Fine Quality Linen Handkerchiefs, hemstitched hems. Today, 3 for 1.75

Women's Pure Linen Handkerchiefs, 3/4-inch hemstitched borders. Today, 3 for . . . 45

Women's Pure Linen Handkerchiefs, narrow hemstitched borders, extra quality. Today, 3 for 68

Extra Quality Fine Linen Handkerchiefs, 3/8-inch hemstitched hems. 3 for . . . 1.00
Simpson's—Main Floor.

Small Axminster Rugs at \$5.75 and \$8.95



Inexpensive rugs, which add charm and distinction to any room. They are richly colored in artistic Oriental designs. They come in two sizes:

36" x 63" 8.95
27" x 54" 5.75

Reversible Bedroom Rugs, \$12.50

Two-tone effects and medallion designs, in green, blue and brown, 7' 6" x 9' 12.50

Artoleum at 89c Square Yd.
Small tile and matting effects, printed on a felt base with damp proof backing. Surface finished with high glaze. A bright, neat, and sanitary bedroom floor covering. 6 feet wide. Square yard 89

Heavy Twisted Cocoa Matting
For outside steps, etc. 36" wide. Yard 95
(All widths in stock).
Simpson's—Fourth Floor.

M-E-N

House Coats

\$10.50

A rich heather brown cheviot, finished with fancy collar, cuffs and welts on pockets. 3 patch pockets, fastened with 2 silk frogs; edges and pockets bound with silk cord. Sizes 36 to 44.

Dressing Gowns at \$15.00

A heavy, soft, fine-finished blanket cloth, in rich shades of gray, brown and maroon. 3 patch pockets, convertible collar, edges and pockets bound with silk cord, fancy cord girdle. Sizes 36 to 44.

Men's Uster Coats at \$45.00

Are you prepared for the cold weather? Here are stylish overcoats whose thick warm materials will resist the most searching cold. Heavy weight coatings in plain dark gray shade, double-breasted, convertible storm collar, half-belted back, regular pockets with flaps. Sizes 36 to 44 45.00
Simpson's—Main Floor.

Santa Claus is at the Christmas Show

FIFTH FLOOR



A gorgeous display of toys and gifts that will make your hearts thrill with visions of Christmas, which is approaching so rapidly. Santa Claus has a smile and a welcome for each child. He will tell you of his home in the frozen north. He will show you how he comes down the chimney on Christmas Eve. He wants to hear what you want for Christmas.

Punch and Judy and The Marionettes

are also here, and their antics will delight you. You should see how Punch is punished for all his wickedness. They play every hour, at 10, 11, 12, 2, 3 and 4 o'clock.

HERE ARE A LIST OF GIFTS SPECIALLY PRICED TODAY

- Kodak Bags, \$1.49**
Bright patent leather finish. Fitted with vanity mirror. Black only. Special 1.49
- Shaving Stands**
The Gift for Men
These beautiful Stands in about 15 different styles. Exceptionally well made and finished. \$3.50 to \$17.00.
- Grained Ivory Clocks**
Many different designs, choose from. \$4.00 to \$7.00.
- Jig-Saw Puzzles**
Interesting pictures pasted on heavy board and cut into small pieces to be fitted together. Entertaining both for young and old. Regularly 50c. Special. .33
Simpson's—Fifth Floor.
- Doll Carriages, \$1.48**
As illustrated—bleached reed body with steel axles and wire wheels . . . 1.48
- Auto Cars, Special, \$3.40**
Extra well made, equipped with steering wheel and four solid wooden wheels; will not tip 3.40
- Rocking Chairs, 69c**
Solid wooden chairs, painted red, heavy rockers and seats . . . 69
- Foxy Grandpa Books**
Most of the kiddies know this wonderful old gentleman and love to read about his quaint doings.
Foxy Grandpa Flip Flaps.
Foxy Grandpa's Merry Book.
Foxy Grandpa Always Jolly.
Foxy Grandpa's Latest Adventures.
Attractive cover, colored pictures. Each 35
- Fur Animals, 98c Each**
150 only, Rabbits and Elephants. The Rabbits are of white silk plush. The Elephants are of a natural colored fabric. They are made of an airtight fabric, and when inflated with air look natural like. \$1.50 and \$1.75 value. Today, each 98

Rocking and Swinging Horses
Dappled gray horses on red enameled rockers or platforms. Large range, at \$5.00 to \$22.00.

Sedan Motor Car, 35c
Spring wind, nicely painted in green or red. A very popular toy with the little tots. Today 35

Odd Pieces of Furniture

Gifts for Men and Women

If you are in doubt as to what to give for Christmas, the puzzle will be quickly solved if you glance over this list. These odd pieces of furniture are exquisitely finished in popular designs and will delight the heart of the recipient.

Tea Carts in fumed oak, glass trays, rubber-tired wheels. From \$18.50 to \$35.00.

Smokers' Stands, with ash trays. Mahogany finish. From \$2.75 to \$18.75.

Jardiniere Stands in oak and mahogany finish. From \$2.75 to \$20.00.

Telephone Tables and Chairs, in oak and mahogany finish. From \$19.50 to \$25.00.

Ferries, in oak and mahogany. From \$15.25 to \$33.00.

Living-Room Chairs

Of solid oak, fumed and mahogany finish, tapestry and leather seats. From \$16.75 to \$32.00.

Women's Secretaries

Of golden surface oak, also genuine oak and mahogany finish. From \$9.25 to \$48.25.

Kindergarten Sets

Red, golden finish. From \$2.25 to \$5.95.

Book Cases

Solid oak, fumed and golden finish, have glass doors and adjustable shelves. From \$21.95 to \$37.50.

Women's Dressing Tables

In genuine walnut and mahogany, triple mirrors. From \$47.00 to \$90.00.

Library Tables

Of solid oak and genuine walnut. From \$21.00 to \$95.00.
Simpson's—Fifth Floor.

Visit the Special Display Today

Simpson-Made Lamp Shades

In this display will be found all the newest creations in shades for floor, table and piano lamps, which can be reproduced in your own selection of silk and trimmings, etc.

Lamp shades make especially desirable Christmas presents, and there is still time to place your order with us and have the shade completed before Christmas.
Simpson's—Fourth Floor.

SIMPSON'S

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