FRIDAY MORNING JANUARY 10 1919 THE TORONTO WORLD PAGE THREE UARY 10-1919 EATON'S DAILY STORE NEWS **Our** Aim Our Aim "Better Service" "Better Service" urteous ictor ervice Here With These Remark-Closing the Second Series of the January Sale with These Remark-, pleasant quarters petent assistants. The January Sale this year is divided into series-in which a number of departments undertake to provide for four days t of Victrolas and exceptional sale values. New departments enter the lists each week and ot er something different every day, and so there is a regular panorama of economies of the very best kind. This plan, while it keeps the sale up to a very high standard, also makes it advisable for those wishing to share in the values to make prompt selection. Come in the mornings, if possible, and watch for blue and white sale tickets. A Sale Offering in Boys' Cor-Balance of Women's Plain Velours Coats in Three Groups for a Cotton and Silk duroy Suits Today at SON **Dress Materials.** \$5.85 Great Sale Clearance, \$21.50, \$26.50 and \$39.50 Many Less Than ISCH It is a sale clearance exceptional, because not only can you obtain Suits for Boys 3 to 8 Years Old. Half, Sale Price, modish coats in winter designs, but some of our early spring models are JANUAR ANUAF Come Early included to make it a general success. The quality velours in each coat is splendid, the color range charming, including taupe, burgundy, navy, green, reindeer, plum and brown. The new beltless style is shown, some Yard, 69c of the Victrola." The daintiest of The saving on every suit onge Street 6 with huge buttons down back, as well as others belted in various ways. 9 is a considerable one, and frocks or blouses ANUA There are small and large convertible collars, some being of plush. should be of unusual inter-OF SALE may be evolved Beautiful linings throughout, the majority are of pussy willow or plain silks. Sizes 32 to from any one of est to many. These suits 42. Sale prices, \$21.50, \$26.50 and \$39.50. are in light and dark brown, these materials, and at a THE FUR-TRIMMED PLUSH AND PILE FAB- | ODDS AND ENDS OF BROKEN LINES blue and grey velveteen great price saving. It's an RIC COATS, SALE PRICES, OF TWEED AND ENGLISH CHIN-RO exceptional opportunity, so come corduroy, in single-breasted CHILLA COATS, \$8.95. \$26.50, \$34.50 and \$47.50. style, buttoning close to neck, with early. Silk and cotton mixtures, in Of course it is remarkable! But, then, Huge convertible collars of natural coon, self collar; also an extra white defloral and plaid patterns of various SROOMS it's characteristic of the sale. So if your marmot, nutria and coney (rabbit) top these attractive garments, which are made | demand is for a warm, practical and smart tachable collar. Have an all-around shades; charming cotton voiles, with winter coat make your choice early. They of lustrous plushes and matalam (imitation HE LATEST belt with buckle, slash pockets, plain broad satin stripes. Ground colors Persian lamb). They have splendid appear- are made from Donegal and diagonal tweeds are rose, Holland, light and dark back and straight knee pants; well in greys and browns, and English chinchilla ance and will give excellent wear, and are RECORDS lined throughout with plain or brocaded in grey mostly, some navy: smartly belted lined throughout. Sizes 3 to 8 years. green, browns and greys; 36 inches materials. Sizes 32 to 42. Sale prices and pocketed, and having convertible collars. Sale price today, \$5.85. wide. Sale price today, per yard, Sizes 32 to 42. Sale price \$8.95. \$26.50, \$34.50 and \$47.50. -Third Floor, James St. 69c. -Second Floor, Albert St. A. R -Main Floor, Queen St. KBURN Half-Price! Men's White D SONS. Silk Initial Handkerchiefs, Manufacturer's Stock of Fine Wool Sweater Take Advantage of These Sale Specials on Pillow in Sale Clearance, Today, onge Street Cotton, Sheeting, Blankets and Bedspreads; Today Many Half-Price and Less, \$4.95 at 25c Each Sweaters of Many Styles, Colors and Weights Are of College Street 5,000 yards of Circular Pillow Cotton, representing a special purchase and clearing at a remarkably low price is JANUAR Included in This Assortment, Clearing Today They are of Japanese silk of good the first of the reasons why a visit to this department will n Evenings These are heavy brushed wool coats, smart jersey quality, finished with hemstitched be to your advantage today. This cotton is seamless, and orsals weaves, half cardigan, and links and links weaves, in hems, and have large initial embroi-



y Privileges Soldiers in Uniform

k., Jan. 9.—Soldiers in have to pay full railway n. 10, according to inn out by ticket agent No reason is given to nd the G.W.V.A. stat. Ty into the matter will der an arrangement in l ranks in uniforms ranks in almost the the beginnin return ticket fare.

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SCHOOL BOYS' STRIKES MUST STOP AT ONCE

Mayor Church, after hearing sev-

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