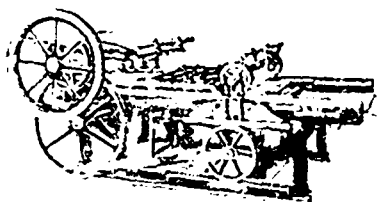


❁ ❁ THE NEW ❁ ❁

Leverless Monona.

The ACME of PERFECTION.



BARGAINS —

in Second-Hand Jobbers
and Power Presses.

*The **FINEST** Press ever offered **CANADIAN PRINTERS**. With such **IMMENSE FAVOR** has this new Press been received by Printers that we have been **UNABLE** to build them fast enough to meet **CASH ORDERS**. They are simply "**OUT OF SIGHT**." No gearing on Feeder's side, and the **EASIEST** running Press **EVER MADE**. All sizes from 7-col. folio to 7-col. quarto.*

*If you need a **PRESS DON'T BUY** till you write for Prices and Circulars to*

W. G. WALKER & CO.

Madison, Wis., U.S.A.

acre does not contain mineral, and when the timber is cut off we need a substitute—that substitute is found in the fact that northern Quebec and northern Ontario are intersected with innumerable streams and lakes. These waterways form the natural means of Summer travel, without which it would be impossible to traverse these immense districts; and all of them, as far as can be learned, are well stocked with fish; and the forests, second growth or first, are the best game districts in North America, in which moose, caribou, deer, bear, etc., roam in practically undisturbed numbers. These facts should be recognized by everyone, and the newspapers, proceeding on the basis that game is an asset, endeavor to create a public sentiment that shall be behind the Provincial Government in the enforcement of wise game laws. The amount of money that is disbursed by sportsmen of other countries coming to Canada, and also by sportsmen from the large Canadian cities going into the country, is very great. For example: The lowest sum for which a sportsman from the United States can shoot a moose in Canada is \$125, the greater part of which is spent in this country. It is an excellent thing to distribute money in the country. The movement from the cities to the country every Summer and Autumn is increasing annually, as people are realizing more every year that what the country affords is a necessary thing in life, and there is a large and ever-increasing class, which, once a year, for even as small a time as 10 days or 2 weeks, wishes to get away from railroads, telephones, telegraphs and the whirl and grind of the city and go into the wilderness as far as they can conveniently. In Canada is to be found, at present, all the uninhabited country that anyone needs. Ideal spots of this description without number can be found. There are canoe trips to be made almost without end. A man can start, as was pointed out to me the other day, at the head of Lake Temiscaming and travel 600 miles by canoe without

retracing his steps or leaving the Province of Quebec, or doing other than proceed on the most direct route, and come out at Three Rivers. As an illustration of the tremendous sporting interests may be cited the county of Pontiac, in Quebec Province, practically 23,000 square miles in area, as large as the combined States of Massachusetts, New Hampshire, Rhode Island and Connecticut.

"Canada is the natural playground of America. We should advertise it as such. It is not unreasonable to figure that we could bring a million Americans into the Dominion annually. This does not seem large, when we know that nearly 100,000 have been at the Toronto Exhibition in one day. The State of Maine alone draws nearly half a million a year from tourist travel. These people would spend at least \$75 each.

"But we should also aim to draw travel from Europe. An Englishman recently compiled the amount expended in Great Britain on sports, and he figured that \$233,066,250 are permanently invested and \$233,887,725 spent annually by sportsmen.

"Of this amount, \$28,000,000 are invested and \$15,160,000 are spent annually in yachting. Americans, I am told, spend very much more. Cruises are taken every Summer, chiefly about Norway, Sweden, and other parts of Northern Europe. There is no greater cruise in the world than from the mouth of the St. Lawrence to the head of Lake Superior—miles of lake and river. We are doing nothing to let the world know of it.

"There are great indirect advantages, generally overlooked, in getting people to visit Canada. Some of those who come to see us stay permanently with us, or invest their money here. Look over the share lists of the financial and industrial institutions in Montreal and Toronto, and see the number of outsiders whose names appear thereon. A considerable amount of real estate is owned in Canada by British investors. Much of this money belongs to people