# 8.30 a.m.

# Store Opens The Robert Simpson Company, Limited

## Bargain Suits for Misses \$4.95

A well-timed sale for the values mean tremendous savings. The suits are of serges, tweed and mixtures, beautifully made and finished and silk lined. Regular 4.95 values \$12.50, \$14.50 to \$18.50. Priced Friday...

### Fur Bargains

### **Boots and Rubbers**

Plain, tucked and embroid-ered; samples: size 36 only.

Regularly \$1.95 and \$2.45. Fri-

## 5,000 Yards Dress Fabrics

## Women's

Flannelette Wear 

Women's Vests and Drawers, the genuine "Wooltex," unshrinkable quality, fine elastic rib. vests high o' low neck, long or short sleeves, drawers ankle length, sizes 32 to 38. Regular price 39c each, Friday bargain, each

WOMEN'S AND GIRLS' COAT SWEATERS. SWEATERS.
(No Phone Orders.)

Clearing nearly 200 Women's and Girl. Sweater Coats, heavy all wool and wool mixture, high or V neck, pockets, pearl buttons. Several styles; all the best colors. Girls' sizes, 8 to 12 years; women's sizes, 32 to 40 bust. Regular prices \$1.75 to \$2.50 each. Priday bargain, each... 1.00
(Third Floor.)

### Drug Specials

Compound Syrup Hypophos-phites, 50c bottles, Friday .25 Syrup White Pine and Tar.
3-oz. bottles, Friday ...... 10
Blaud's Iron Pills, plain or
improved, 100 in a box, Friday 

Three Extraordinary Special Purchases at Less Than One-Third Regular Prices—Bargain Circles, Queen Street Entrance,

Main Floor—75c to \$1.50 Values at, Per Yard, 3rc.

50-inch West of England Serges; worth \$1.00 per yard.

Diagonal and Wide Wale Suitings; worth \$1.00 per yard.

English and Scotch Suitings and Homespuns; worth \$1.00 to \$1.50 per yard.

All-wool French Venetians, in a lovely color range. Mixture Cheviot Suitings, 54 inches wide, in the popular heather ture colorings. 

## 200 Linen Shirt

Fancy Needlework Fine Linen Disper Guest Towels, hemstitched ends and stamped. dainty little designs. Regular 29c Friday bargain, each ..... .28

Linen Centres — Pretty designs. Regularly 150. Friday bargain .121/2 

10k Gold Spectacles

Slight extra charge in case of special grinding. (Second Floor.)

### **MILLINERY**

\$2.25 and \$2.75 Suit Hats, 95c. The very best English felts, medium and small shapes; all trimmed; some are satin lined Regularly \$2.25 and \$2.75. Fri-

Plush and Velvet Shapes, 95c. 

Six of the season's best blocks; a range of colors; small and medium shapes. Regularly \$2.25 and \$2.75. Fri-

The Chinese Bazaar has opened with a rush and sparkle that at once have proved its popularity. Visit it while the stocks are at their high water mark.

"The Russian Wedding Feast" is on exhibit just west of the Richmond Street Staircase and will richly repay a half hour's study.

## THE LAST WORDS OF THE GREAT CHINA SALE

It Ends To-morrow, Friday, and That Will Be Your Lucky Day!

The big October Sales have left some interesting remnants that will be cleared on Friday regardless of cost. Here are two or three examples, but you'll want to forage among the assortments laid out on special tables and pick what you want ornamental or useful:

17 Semi-Porcelain Dinner Sets, with a couple of small pieces missing (these can be ordered from the pottery). Regularly \$16.25. To clear Friday .. 7.95 29 China Tea Sets, without cream and bowl; the other 38 pieces all perfect. Regularly for 40 pieces, \$4.50. To clear Friday

600 Hand-painted Salad Bowls, with conventional designs, on Austrian china, Regular price 75c to 98c each. Friday bargain,

celain. Regular price \$1.00 per set. Friday bargain, per set .49 500 Fancy Decorated Teapots, brown, with green band, white Greek key, flower, conventional and frosted designs. Worth from 45c to 60c each. Friday bargain,

300 dozen English Bone China Cups and Saucers; fine clear quality, with pink or blue band, or gold clover leaf pattern. Regular price \$1.80. Friday bargain,

### Colored Taffetta Petticoats \$2.95

Extra quality soft finish Taf-fetta, in good shades of emerald copenhagen, gray, king's blue and shot effects, made with tailored flounce of pin-tucking, underpiece of percaline; lengths 36 to 42. Friday .... 2,95

Hair Goods

Hair Bandeaux, in pearl and pearl and sequin. Regular prices Barrettes, in shell only, set

with rhinestone; others in carved patterns. Friday ....... 49 Hair Nets, in silk, all shades, Friday ..... 3 for .10

Hair Switches, all shades, just opened new stock, 24 inches; 2 ounces. Friday, special .. 2.50

Silks and Velvets FIVE BARGAINS Plain and Fancy Peau de Sole Dress Silke at 33o .

Light and dark grounds, with single and double stripes, with all the staple shades in the plain ones. On sale Friday ..........33

36 to 39-inch Colored Duchesse Paillettes. Regular up to \$1.25. On Bargain 88c.

200 yards of Black 36-inch, included with a fine range of colorings. On sale Friday, per yard .88 Black Satin Duchesse, in 36-inch,

at \$1.15. Very special value, the weave, being firm and close, with a rich, bright finish. Ow bargain, per

yard ... 1.15 A Better Quality, in 40-inch Black Satin at \$1.33.

This high-grade quality is well worth \$1.65 per yard, and bears our stamped guarantee on the selvidge. On sale Friday .. .. 1.33

22 and 27-inch Velvet Cords Another big purchase of values that are worth up to 75c. All the fashionable shades. On sale, per yard ... ... .48

### 45c Fancy Ribbon

An excellent Millinery Ribbon, and also for fancy work. It is 61/2 inches wide, with a very pretty floral pattern on dark grounds, in a harmonious combination of the following shades: fuchsia, tan, cerise, copenhagen, old rose, strawberry, saxe and reds; also a number of light ground dresdens. Friday bargain ... ... ... ... .25

A 2-inch Novelty Ribbon, of wide cord, in cerise, saxe, navy. purple, emerald, brown, gray, etc.; several good patterns worked with wool. Regular price 35c per yard. Friday bargain ...... 19

### Marabou Stole at \$2.48

72-inch Marabou Stole, six strands wide, in a good qualtiy, in black and natural. Friday 2.48 Men's and Women's Silk and Wool Umbrellas at ....... 1.00

Men's and Women's Umbrellas, in close-rolling steel frame, a wide range of neat handles. Fri-

# First Friday of the

800 Only Real Kid Body Dolls, with sown body (My Pet is the doll's name). A smart doll with a beautiful expression, eyes that open and close, full head of hair and long ringlets. Doll is jointed at hips and knees and will sit in any position. Regularly \$1.00. Friday bargain, each ........63

Mechanical Dollies, groups of favorite dolls with mechanical movements. Friday, per set .25

Dinner size, regularly \$2.50 doz, in lots of 1/2-doz..... 1.00 

SERVING TRAYS. Imitation marble base and pearl inset. German silver bor-der, nickel plated, \$1.39, \$1.75 and \$2.25.

HALLOWE'EN NOVELTIES. See the display in the toy cir-Newest novelties for Hallow-en festivities. Lanterns for amusement and for decoration, standing lanterns, men toys with funny faces.

THE PICK OF THE NEW PA-These stationery boxes make The 'Holly" and "Poinsettia" contain 24 sheets fine white linen note paper with envelopes to match, daintily boxed, each. .25

PICTURE AND STORY BOOKS. The Chatterbox Series book of animals, birds, cats and dogs, solders and sailors, pictures and puzzles, bound in picture boards, values (Third Floor.)

Writing Folios, in long grain leather, fitted with envelopes and paper. Regular 50c. Friday .39 Sewing Companions of wicker basket ware, lined with satin, fitted with scissors, thimble and bodkins. Special Friday, 50c, 75c and \$1.00.

Gold-plated alarm clocks, cupid design, every clock guaranteed. Regularly \$2.25. Friday... 1.75 Jewel Cases in ormolu, gold plate, silk lined, large size. Re-guarly \$1.50. Friday, each 1.00

To tie up your Christmas gifts. At to-morrew's prices it is almost as cheap as twine, in all colors, put up in bunches.

%-inch width. Regular price 3c yd. Friday 5 yds. for .... 10 Four-piece Metal Smoking Set, copper finish, ash tray, cigar holder, match holder and cigar-ette holder. Friday bargain .29 

Six-piece Grained Ivory Mani-cure Set, including tray, nall pol-isher, salve box, nall brush, nall file and nall cleaner. Friday bar-gain: 175

10k. gold Birthday Rings, gold-filled Expansion Bracelets, gold-filled Cuff Links, woven wire Fobs with amethyst or plain charms, 10k. gold real pearl Scarf Pins filled pearl Long Chains, and many other articles. Regularly \$1.50, \$1.75 and \$2.00. Friday, each 98

Inverted or Upright Gas Man-tles. Regularly selling 10c each, Friday, 7 for .49. Regularly sell-ing 15c each, Friday ... 5 for .49 White Opal Globes. Regularly selling 15c. Friday bargain . . . 9 Stiff Gas Brackets, brush brass. Regularly selling 25c. Friday .19 

Electric Fixture Dept., Fifth Floor.

Money Savings in Books 

1000 Paper-Covered Novels, by the best authors. Regularly 10c each. Friday ...... 3 for 25 Fireplace Fixtures

Coal Vases, in wrought iron finish, in many designs. Regularly \$2. Friday special ....... 1.29
Polished Brass Andirons, square design, cast brass foot and top.
Regularly \$5.50. Special selling ......... 3.80 

### Women's Gloves

Women's Black Cashmere Gloves, fleece-lined and half silklined, two dome fasteners, sizes 5½ to 7½. Special, Friday.....19 Women's Fine Kid Gloves, two Women's Tan Leather Gloves, one dome fastener, pique seam, perfect finish, asorted tan shades, sizes 5½ to 7½. Friday .......79

## Wall Papers, Burlaps, Mouldings

1500 rolls Ceilings, white and cream. Regular 15c roll, Friday, .9. Regular 25c roll, Friday .....16 600 yards Burlap, basket weave, and printed for dadoes or walls, guaranteed. Regular 65c yard, Friday .24. Regular 30c yard, Fri-

### Fifth Floor. Floor Stain, Windowphaine, Baby Folders

13 only Baby Folders, steel and leatherette, with folding handles, looks like sulky. Regular \$4.50, Friday, 3.69. Regular \$4, Friday. 3.29

20 Leatherette Folders, hard rubber tires. Regular \$7. Friday, 5.59. Regular \$6.50, Friday, 4.89

## Men's \$10 and \$12 Ulsters Friday \$6.95

A special purchase enables us to give you splendid coats for this small price. Made in a number of good patterns of English tweeds in brown, cut single and double-breasted ulster style, 50 inches long. Good twill mohair 6.95 

300 MEN'S COTTON TWEED PANTS TO CLEAR, 75c. These are the ideal work garments, made from cotton tweed in striped grey. Strong, good wearing. Friday .75

BOYS' WINTER ULSTERS, SPECIAL \$6.95. 

BOYS' RUSSIAN OVERCOATS, \$3.95. 

BOYS' TWO-PIECE SUITS, \$2.98. 

### White Flannelette Blankets 1.48 Pair

Plain white only: no border.
Size 70 x 84. 200 pairs, Friday.
pair
REVERSIBLE SILKOLINE
COMPORTERS.
Large size, 72 x 78. Bargain,
Friday. 2.25 Large size, 72 x 78. Bargain, Friday

14c SAXONY FLANNELETTE, 11c YARD.

White, closely woven, soft napping, width 32 inches. Regularly 14c yd. Bargain, Friday, yard, 11

25c ART TICKING, 20c YARD.

Assorted colorings, fancy stripes, thoroughly feather proof; 32 in. wide. Regularly 25c yard. Bargain, Friday

20 BLEACHED SHEETING, 48c YD.

In twill only; width 2½ yards. Regularly 50c. Bargain, Friday yard

DAMASK CLOTHS, \$1.19.

800, bordered all round. Size 2 x 2½ yards. Regularly \$1.50 and \$1.75. Clearing Friday 1,19 (Second Floor.) Men's Soft Hats

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## 250 Men's Sweater Coats at 98c

# FURNITURE HOSIERY

Deska, golden oak finish. Regularly \$7.00. Friday spe-cial 5.00 Bookcases, finished golden oak. Regularly \$4.65. Friday Bookcases, selected quarter-ed oak, Colonial design. Re-gularly \$54.00. Friday spe-cial 36.60 Rockers, quarter cut oak, finished fumed. Regularly \$14.75. Friday special. 9.60 (Fourth Floor.)

## Inexpensive Rugs

7.6 x 9.0 ...... 5.75 7.6 x 10.6 ..... 6.75 9.0 x 9.0 .... 7.00 

## **JEWELRY**

Heavy 14k Gold Sunburst Brooches, with 80 real pearls, safety catch and swivel ring for neck chain on the back. Regular \$12.50. Friday.

5.95 CLEARING, 1.000 PIECES OF JEWELRY, ALL ONE PRICE.

\$4.00 Gold Brooches, set with real pearls: \$2.00 and \$4.00 9k and 14k Pearl-set Broches, crescent and star, circles, flowers, wishbone, clover leaf and many other designs: \$1.50 to \$3.00 Gold-filled Round and Oval Lockets, set with pearls, 9k Heart-shaped Pendants, Lockets and Chains, single and twin settings, real whole pearls; \$2.00 Women's and Men's Fobs. with safety chains, some with lockets or signet set charms; \$1.50 Pearl Strings, 48 in long, cream lustre filled pearls; \$1.75 and \$2.00 9k and 10k Gold Scarf Pins, with real pearls. Fri- Q8 day bargain, any article... D8 Pearl Necklets, cream or white lustre filled pearls, good strong class, some are strung on fine soldered white chain; Real Coral Necklets; Women's assorted Gold-filled Birthday Rings; Gold-filled Pendants; Fancy Pearl Set Brooches, crescent and star and other designs; Hall-marked Silver Scotch Brooches; Baby Bracelets and other articles.

Reg. 50c and 75c. Friday. 28

### **GROCERIES**

Mixed Pastry Spice, 3 ez. tin,
shaker top. Per tin,
Canned Sweet Pumpkin, 3 tins,
Pure Kettle Rendered Lard. Per lb. Heather Brand Flavoring Ex-Heather Brand Flavoring Ex-tracts, assorted, 2½ oz. bot-tie. 3 bottles
500 Pickled Shoulders of Pork, lean and mild. Per lb. 15
Pinest Creamery Butter. Per lb. 30
Pure White Clover Honey. 5-lb. pail 65
Pearl Taploca. 4 lbs. 25
Choice Rangoon Rice. 5 lbs. 25
Canned Corn or Peas. 3 tins. 25
Choice Pink Salmon. Per tin. 3

# The Robert Simpson Company, Limited