
Biographical Notes

C. William Ross

Ambassador of Canada to the Republic of Colombia

Theme of the presentation:



C. William (Bill) Ross (BSC., University of Manitoba, 1966) joined the Department of Trade and Commerce in 1966. He served abroad in Brasilia, Canberra and in the Hague as Minister-Counsellor (Commercial). Mr. Ross was Consul General in Rio de Janeiro from 1984 to 1985, Perth, Australia, from 1985 to 1987 and in Sao Paulo from 1989 to 1992.

In Ottawa, with the Department of Industry, Trade and Commerce, Mr. Ross held a number of positions including Regional Co-ordinator, Asia and Pacific, Assistant Chief, Pacific Division; Chief, Textiles and Clothing Policy; Director, Caribbean and Central American Division; and Director, South America Trade Development Division. From 1992 to 1996, Mr. Ross held the positions of Director General, Grain Marketing Bureau and Director General, International Markets Bureau at Agriculture and Agri-food Canada. Mr. Ross has been the Canadian Ambassador to Columbia since October 1996.

He is married to Judith and they have three children.