

## TABLE OF CONTENTS

	Page
<b>PART I: THE OPPORTUNITIES</b>	
Political Renaissance	1
Economic Overview	1
Continental and Global Integration: The Free-Trade Zone Open for Business	3
Business Environment	4
<b>PART II: STRATEGIC CONSIDERATIONS</b>	
Geopolitical	5
Foreign Market Entry	5
Exporting	5
Distribution Channels	6
Strategic Alliances	7
Foreign Direct Investment	7
Trade Promotion/Advertising	8
<b>PART III: INDUSTRY OVERVIEW</b>	
Aerospace	9
Agriculture, Food Products, and Fisheries	10
Automotive	12
Biotechnology, Medical and Health Care Products	13
Construction and Related Products	15
Environmental Equipment and Services	17
Geomatics	19
Information Technologies	20
Power and Energy Equipment	23
Telecommunications	24
<b>ANNEXES</b>	
The Renaissance Eastern Europe Program	26
Canada-Poland Entrepreneurs Fund	27
Contacts and Addresses	28