

6. WHERE TO GO FOR ADDITIONAL ASSISTANCE

CANADIAN GOVERNMENT DEPARTMENTS AND SERVICES IN CANADA

EXTERNAL AFFAIRS AND

INTERNATIONAL TRADE CANADA (OTTAWA)

External Affairs and International Trade Canada (EAITC) is the Canadian federal government department most directly responsible for trade development. The InfoEx Centre is the first contact point for advice on how to start exporting; it provides information on export-related programs and services; helps find fast answers to export problems; acts as the entry point to EAITC's trade information network; and can provide interested companies with copies of specialized export publications.

InfoEx Centre

Tel.: 1-800-267-8376 or (613) 993-6435

Fax: (613) 996-9709

Latin America and Caribbean Trade Division promotes trade with Mexico. There are several trade commissioners at the Embassy of Canada in Mexico City, and there is a satellite office in Monterrey. Trade commissioners can provide a range of services including introducing Canadian companies to potential customers in Mexico, advising on marketing channels, assisting those wishing to participate in trade fairs, helping identify suitable Mexican firms to act as agents, and compiling credit and business information on potential foreign customers.

Latin America and Caribbean Trade Division (LGT)

External Affairs and International Trade Canada
Lester B. Pearson Building
125 Sussex Drive
Ottawa, Ontario K1A 0G2
Fax: (613) 943-8806

INTERNATIONAL TRADE CENTRES

International Trade Centres have been established across the country as a first point of contact to support the exporting efforts of Canadian firms. Co-located with the regional offices of Industry and Science Canada (ISC), the centres operate under the guidance of EAITC and all have resident trade commissioners. They help companies determine whether or not they are ready to export; assist firms with marketing research and market planning;

provide access to government programs designed to promote exports; and arrange for assistance from the Trade Development Division in Ottawa and trade officers abroad. Contact the International Trade Centre nearest you:

British Columbia: Scotia Tower
900-650 West Georgia Street
P.O. Box 11610
Vancouver, B.C. V6B 5H8
Tel: (604) 666-0434
Fax: (604) 666-0617

Yukon: Room 210
300 Main Street
Whitehorse, Yukon Y1A 2B5
Tel: (403) 667-3921
Fax: (403) 668-5003

Alberta: Canada Place
Suite 540
9700 Jasper Avenue
Edmonton, Alberta T5J 4C3
Tel: (403) 495-4782
Fax: (403) 495-4507

11th Floor
510-5th Street S.W.
Calgary, Alberta T5P 3S2
Tel: (403) 292-6660
Fax: (403) 292-4578

Northwest Territories: Precambrian Building
10th Floor
P.O. Box 6100
Yellowknife, NWT X1A 2R3
Tel: (403) 920-8578
Fax: (403) 873-6228

Saskatchewan: Suite 401
119-4th Avenue South
Saskatoon, Sask. S7K 5X2
Tel: (306) 975-4400
Fax: (306) 975-5334

4th Floor
1955 Smith Street
Regina, Sask. S4P 2N8
Tel: (306) 780-7520
Fax: (306) 780-6679

