

of sponsorship/supplier agreements with Canadian companies. Notably, the Canadian zinc industry has agreed to sponsor the zinc façade for the pavilion.

The Division participated in activities of the Bureau international des expositions (BIE) representing Canadian interests. In addition, it monitored the progress of revisions to the BIE Convention.

As well, the Division studied the possibility of Canadian participation in future international expositions such as Expo '93 in Taejon, South Korea.

CULTURE AND SPORT

The Culture and Sport Program supports Canada's foreign and trade policy goals by raising Canada's profile abroad. Exciting arts activities and sports competitions celebrate Canada's identity and national character and demonstrate Canadian excellence in both fields.

The Department assists professional artists and groups who have proven talent and administrative ability. Priority is given to projects with box-office appeal which have substantial sponsorship from provincial governments or other sources and which respond to the political, trade and geographic priorities of the Department.

A large part of the grants budget is devoted to help Canada's cultural pillars, such as the Montreal and the Toronto Symphony Orchestras, the Royal Winnipeg Ballet, the National Ballet, Les Grands Ballets Canadiens and Le Cirque du Soleil. These groups perform in major cities in Europe, Asia and the U.S. Le Cirque was invited to a month-long engagement on the lawn between the White House and the Capitol in Washington, D.C.

The Division supported some 105 performing arts tours. Particularly successful were four Quebec-based dance and theatre companies which performed at the Brooklyn Academy of Music's "Festival Next Wave: Next Door," and Robert Lepage's multilingual play, *Tectonic Plates*. Canada's image was further enhanced by the Tafelmusik Baroque Orchestra's very successful European tour.

Canada participated in prestigious art fairs in Chicago, Los Angeles and Basel. The Venice Biennale led to invitations to exhibit in major Japanese and European institutions. Canada also took part in Passages de l'image, a major art exhibit organized by the Pompidou Centre in France. At the Sydney Biennale, a record seven Canadian artists were invited to exhibit.

The Bologna Book Fair honoured Canada with an exhibition of the best illustrations from recent Canadian children's books. The exhibition

featured illustrations by 43 Canadian artists and, with the Department's assistance, it subsequently toured Rome, Munich and Paris.

The translation program stimulated the translation of 45 Canadian works in 16 languages of Europe, Asia and Latin America. Six new Canadian authors — Nino Ricci, Carol Shields, Marilyn Bowering, Leslie Hall Pinder, Rohinton Mistry and Alberto Manguel — were all published in the U.K. The Department also sponsored book tours in Europe and Asia, supported by the Canadian missions abroad.

The Department assisted Canada's sound recording industry to participate at major international trade fairs such as MIDEM and the New Music Seminar.

To encourage sales of Canadian film and television products and to stimulate co-production activity, the Program sponsored the attendance of more than 40 key foreign buyers and producers at major festivals in Banff, Toronto, Montreal and Vancouver.

Policy issues and programs were prepared for bilateral cultural talks with the United Kingdom, Germany, the Netherlands and France. The Department is cooperating with the Department of Communications to develop a strategy for marketing cultural products abroad.

A series of sporting events was organized to enhance Canada's position abroad. In particular, the Canadian men's soccer team toured China, South Korea and Japan. New emphasis was also placed on strengthening sports relations with Eastern Europe and the U.S.S.R.

A Working Party on Strengthening Commonwealth Sport was established. The International Sport Section acted as a secretariat and contributed to the drafting of a report on future directions. South Africa was monitored for sufficient progress on the dismantling of apartheid. The Section worked closely with leaders of the International Olympic Committee in maintaining the ban on sporting contacts with South Africa. Finally the Section provided support for Toronto's bid for the 1996 Olympic Games.

CANADIAN STUDIES

The All-European Conference on Canada organized by the Association for Canadian Studies in the Netherlands was held in The Hague, October 24-27, 1990. Titled "Canada on the Threshold of the 21st Century: European Reflections on the Future of Canada," it was attended by 300 academics, diplomats and business representatives from 20 countries.