

(record #: 49)

SECTOR: Agriculture, Food and Beverages
AREA: Western Europe and European Community (EC)
DATE: Jul 1993
ACTIVITY: Seed potatoes; buyers from Italy to
LOCATION: New Brunswick, Prince Edward Island
CONTACT: Hélène Guillot EAITC
TELEPHONE: 613-995-9766

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An incoming mission composed of technicians and agricultural institutional representatives to visit Canadian industries, potato cultures and laboratories. Event is organized under the auspices of Agriculture Canada and P.E.I. Agriculture and a number of potato organizations.

(record #: 53)

SECTOR: Agriculture, Food and Beverages
AREA: Western Europe and European Community (EC)
DATE: Oct 1993
ACTIVITY: Technology Adaptation Mission for the Canadian Pork Industry
LOCATION: Netherlands, Cologne
CONTACT: J. Crutchlow ISTC
TELEPHONE: 613-954-2922

Second phase of ongoing initiative with the Canadian Meat Council's Technology Centre. Goal is to negotiate joint development of automatic hog processing line with TNO (Dutch group).

(record #: 51)

SECTOR: Agriculture, Food and Beverages
AREA: Western Europe and European Community (EC)
DATE: Oct 1993
ACTIVITY: Food products and beverages; national stand: Anuga '93
LOCATION: Cologne
CONTACT: Lorraine Reardon EAITC
TELEPHONE: 613-943-0893

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Anuga is the most important trade fair for foods and beverages worldwide and the crossroads and hub of the international food trade. Anuga is a unique event; it spurs on, motivates companies and associations and brings the trade to the public's attention. It is the leading event in its field, and is an international leader as a global marketing instrument.