

office, headed by an FSO with press experience and including someone recruited from outside with practical experience of the requirements and techniques of press and public relations. Certainly, if the Embassy is not only going to look after public and press relations in the national capital but is also aiming to guide and co-ordinate information work at the consular offices in the United States, a two-man Washington bureau is not too large. (The co-ordination of the information work of other government departments and agencies is a separate and important subject but is discussed elsewhere).

23. A matter which is of a rather different and separate nature from information work abroad is the provision by airmail of Canadian daily newspapers to posts abroad. The lack of recent Canadian dailies has been a cause of complaint by Canadian travellers for many years. The essence of the complaint, however, is not that these papers are important for getting information to the foreign public but rather that a Canadian traveller has the right to keep abreast of Canadian affairs by being able to read reasonably current Canadian papers at our diplomatic or consular missions. Although Canadian officials abroad would be delighted to receive Canadian papers with shortest possible delay, it would be difficult to maintain that these would become, at the broad range of posts, an important tool of information. At a few posts Canadian dailies might, however, be justified on this basis - in the U.S.A., London and Paris. There may, however, be reasonable justification for providing airmail dailies at posts as an amenity for travelling