

AUTOMOTIVE SURVEYS OF CANADA,
QUESTIONNAIRE FOR TELEPHONE SURVEY, Cont'd...

NOTE: If contact is reluctant or too busy ask if you may call back or speak to his assistant. If contact is incredulous or overly suspicious quote government study #.

2a. How many full time people do you employ in the busiest months of the year strictly for your rebuilding business? _____ #.

How about the slowest? _____ #. SAME ☐

2b. Do you engage any part time help? YES/ASK QUESTION 2c

NO/ASK QUESTION 3

2c. How many would you take on under normal conditions? _____ #. In what time of year? _____.

3. Speaking of business cycles if you consider your factory output what percentage of your production is conducted in Winter? _____ %, How about Spring? _____ %, Summer? _____ %, How about Fall? _____ %.

(Read)

4. Would you name for me all the types of parts you rebuild? (Check off list provided). READ - Please mention even your lowest volume items.

READ - If the sponsor of this study is going to understand the entire Canadian impact of your business an idea of the size of the market is necessary. So if I may return to the last question.

5. How many rebuilt _____ (read parts checked in Question 4) did you sell in 1980? How about _____ (ask of all parts checked),

6. For the parts you have been speaking of would you suggest to me the approximate dollar value for 1980, of your factory shipments for _____? How about _____ (ask for all parts mentioned).

WILL NOT REVEAL ☐ That's fine, let me continue