

REPT4D  
89/12/12

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :437-LONDON

002-FISHERIES,SEA PRODUCTS & SERV.  
UNITED KINGDOM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

FISH & SHELLFISH & OTHER PROD

CONT. LIAISON WITH UK PURCHASERS  
INCREASED AWARENESS OF CANADIAN SUPPLIERS

LOBSTER PROMOTION  
INCREASED AWARENESS OF CDN LOBSTER

STUDY OF IMPACT OF PRICE RISE ON CANNED SALMON MARKET  
INFORM CANADIAN INDUSTRY OF IMPLICATIONS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Prepared and presented paper on UK fish market  
to Seafood Outlook 89, St John's, Nfld and took  
out two UK buyers to conference.

Increased awareness in Nfld of UK opportunities.  
New buying connections for unidentified fish  
species from Nfld to UK.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----