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## Magazine for the disabled

Canada's first national magazine on disabilities recently hit the news stands.

Pedowie Publishing of Toronto recently produced the first issue of its bi-monthly magazine called *Spectrum*, which deals with all kinds of disabilities.

The first issue comprised 32 glossy pages with features on sports, human rights, travel and cooking. There are plans in further issues to expand the magazine to cover more news.

Response by advertisers to the first issue was good, said a company spokesman. Circulation for that issue was 3,000, although this is expected to reach 15,000 with further editions.

Shawn Brayman, president of Pedowie and publisher of *Spectrum*, said there was a need "for a magazine that would unite all those things that the disabled have in common".

He emphasized that while the magazine will deal with all aspects of the issues affecting disabled people he hoped it would be of interest to the general public. A number of the staff working on the magazine are disabled, said Mr. Brayman.

"Too many people consider the disabled a charity case. They can be valuable employees working and paying taxes. They are not a drain on society unless we make them one. They can be active and valuable members in society and we hope the magazine will reflect that," he said.

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## Mail firm opens in U.S.

An Ottawa company has opened the first of a string of automated mail sorting firms in the United States.

Leigh Instruments recently opened its first operation in Boston, called Leigh-Mail Processing Services. It is expected to earn revenues of at least \$600,000 in its first year, company president Ken Gibson said.

A second bureau will open in Atlanta in February and others are scheduled to be opened later.

Leigh's automatic sorting equipment, developed about four years ago, is already being used by large corporations and post offices around the world, including Canada Post. With the service bureau concept, however, smaller firms will be able to take their first-class and third-class mail to Leigh's operation for presorting before it is mailed. In the United States presorted mail qualifies for discounts of

about three cents off each first-class letter; there is no similar incentive.

Leigh officials have also announced that they have signed contracts worth \$4 million to supply avionic equipment for a specialized aircraft program being run by the German, British and Italian air forces. The Ottawa firm will provide cockpit voice recorders and crash position indicators for the program. The equipment will be manufactured at Leigh's Carleton Place plant.

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## Toys teach co-operation

A former teacher from a small Ontario town near Ottawa is busy creating toys for children that teach them to co-operate rather than compete against each other.

Jim Deacove of Perth, Ontario, southwest of Ottawa, has in his two-storey farmhouse, created and manufactured 35 types of non-competitive games.

The co-operative game factory has grown to become a co-operative itself. Last year, the three couples who now own the business sold about 14,000 games around the world at prices ranging from under \$2 to more than \$35; 70 per cent of the customers were in the United States. Continuing customers are peace groups in Northern Ireland trying to promote harmony in that strife-torn land.

Concern for his two daughters' growing aggressiveness and competitiveness encouraged Mr. Deacove to enter the field of non-competitive games. Mr. Deacove began limited production in 1971 after being encouraged to expand commercially by friends. In 1975, he left teaching entirely to devote all his time to helping people win through co-operation.

### Variations of competitive games

Mr. Deacove's company, Family Pastimes, offers twists on competitive games. For parents trying to discourage their children from falling into the greed of "Monopoly" the company sells "Our Town". In this board game everyone starts owning property, winning is achieved by turning its versions of Park Place and Boardwalk into a mixed economy.

A player develops the right combination of parent co-op schools, food co-operatives, people parks and private business so that everyone shares in the good fortune. The winning combination achieves an economy where in Mr. Deacove's words "there is a place for everyone and everyone is going to make it".

For the non-competitive card player

there is "Share", a co-operative form of the old dog-eat-dog game of "War". And for the true pacifist, there is another card game called "Anarchy" in which players make up the rules as they go along.

### Co-operation is the key

Mr. Deacove said he has no political ideology except that co-operation is better than non-co-operation. "We're apolitical and we have no religious point of view. If I have a position at all it grows out of the family. I am looking at a relationship with the family that promotes harmony, and I think if we learn to live harmoniously in a larger sense with one another it grows out of a sense of balance in a family," he said.

The games are available from: Family Pastimes, R.R. 4, Perth, Ontario K7H 3C6.

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## International training centre in Montreal studied

The Canadian government is studying the possibility of setting up an international aviation training centre in the Montreal area, primarily for training personnel from developing countries.

The study, being financed by the Canadian International Development Agency, is examining the availability in the Montreal area of expertise and facilities for the operation of a centre geared to provide training in all aspects of civil aviation, including management and operation.

In announcing the study, Secretary of State for External Affairs Mark MacGuigan said that the idea for such an international centre resulted from the expressed needs of developing countries for assistance in their transportation sectors.

The study is focusing on the Montreal area because it is the world headquarters of the International Civil Aviation Organization, and of the International Air Transport Association, as well as the site of a number of universities, colleges, airline companies, aircraft manufacturers and service centres.

The study will develop an inventory of centres providing relevant training, the areas of training that could be provided for such a centre, and the potential utilization of expertise and facilities by developing countries. It will also determine the degree of interest and possible involvement by international aviation organizations in such a centre, as well as their estimate of the number of students from member countries who might wish to participate in programs.