

CANADIAN-MADE FOR CANADIAN ROADS

Imperial Asphalt is well adapted to meet the extremes of hot and cold weather, which make the Canadian road-builder's task a hard one.

IMPERIAL CANADIAN MADE ASPHALT

Scores high on every test to which you subject it—percentage of pure bitumen, cementitious value, ductility, resistance to water and climatic changes, etc.

Our new asphalt plant, now in course of construction, will manufacture, from Mexican crude oil, high-grade road-building materials for every purpose—Paving Asphalt, Mixing Asphalt, Asphalt Binders, Patching Asphalt, Liquid Asphalt, Asphaltic Road Oils, Dust-Laying Oils, Asphalt Flux, Paving Filler, Re-Surfacing Asphalt and Concrete Surfacing Asphalt.

The Asphalt Department of the Company is in charge of an experienced road-building engineer who will gladly furnish full information regarding analyses, prices, deliveries, etc.

THE IMPERIAL OIL COMPANY

Limited

BRANCHES IN ALL CITIES