

Canadian Red Cross Campaign

Week of January 12th to 18th

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Be Prepared to Do Your Share

For four years the Canadian Red Cross has been doing a work in connection with the war which has aroused the admiration and inspired the sympathy of every man and woman with red blood in their veins throughout the civilized world.

Shoulder to shoulder with the Red Cross branches of the Mother Country and other Allied nations it has moved across the field of war and nobly done its part.

The War is Over, Thank God—

BUT THE WORK OF THE RED CROSS MUST STILL GO ON

—it is just entering a new era—in many ways even more important than during the continuance of open hostilities.

Red Cross work must continue with unabated force while the Canadian troops are being demobilized—while our wounded, crippled and battle-scarred heroes are being returned to their homes—while those who were carried safely through the war are in transport to their homes and firesides—the healing with the hand of mercy of the gaping sores and hideous scars occasioned by the war—these are activities which must be carried on—work which the Red Cross has undertaken.

THE CANADIAN RED CROSS APPEALS TO THE PUBLIC OF BRITISH COLUMBIA FOR \$250,000 ITS QUOTA FOR CARRYING ON THIS GREAT WORK.

British Columbia has played its part nobly in this great war. It has sent the flower of its manhood—it has loaned its dollars—it has, in the past, loyally supported the magnificent work of the Red Cross.

NOW - ALL TOGETHER—LET BRITISH COLUMBIA RALLY NEXT WEEK TO CALL FOR \$250,000 TO CARRY TO SUCCESS THIS NECESSARY AND PRAISE-WORTHY WORK.

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