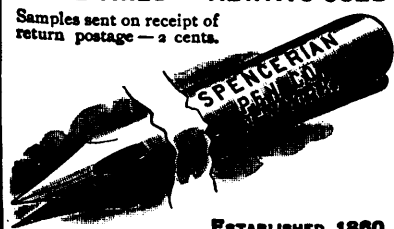


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ALUM, " " "
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CREAM OF TARTAR, in casks & brls.
GANNISTER FIRE BRICK & FIRE CLAY

COPLAND & COMPANY
MONTREAL and GLASGOW**HODGSON, SUMNER & CO.**

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Goods.Agents for the celebrated Church Gate brand of
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Sole agents in Canada.
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1897 . . . 1897

Cottonades, Tickings, Denims,
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Ginghams, Zephyrs, Skirtings,
Dress Goods, Lawns, Crinkles,
Cotton Blankets, Angolas, Yarns,
etc.

D. Morrice, Sons & Co.AGENTS,
Montreal and Toronto.**Mercantile Summary.**

ON Sunday last a steamer of the Head Line left St. John for Dublin, on Monday the "Dunmore Head" for Belfast, and on Saturday the "Concordia" for Glasgow, the last named carrying flour, peas, rye, oats, provisions, spruce deals and paper pulp.

THE cable of the Halifax and Bermuda Cable Company has been extended from Bermuda to Jamaica, thus placing Halifax in direct communication with the West India Islands, so that no American cable need now be used. Canadian telegraph companies have reduced the rate on messages for Jamaica from all points in Ontario and Quebec, from \$1.19 a word, the rate hitherto in force, to 48 cents. Both the Great North Western and the C.P.R., telegraph companies announce the reduced rate, which of course pleases the West Indians.

ON Wednesday morning a fire took place in Winnipeg which utterly gutted one of the finest four story blocks in the handsome Main street of that city. The McIntyre block is destroyed, and this means, with the contents of many stores, offices and sample rooms which that extensive block contained, a loss of between \$300,000 and \$400,000. The insurance, so far as we can learn, amounts to \$193,600 in thirty one companies, twenty-one of which are British, the remainder Canadian and American.

A DISASTROUS blow has been suffered by the Ontario town of Clinton and the enterprising Doherty Organ Co., in that town, by the burning on Tuesday last of the extensive factory, together with a million feet of seasoned lumber and 800 or 900 organs in course of construction. How the fire originated no one seems to know; its progress was rapid and in the course of a gale with the mercury far below zero could not be stayed. While the loss is probably \$70,000 or more, the insurance, in ten British and three Canadian companies, is about \$30,000. The town council of Clinton has offered Mr. Doherty a loan of \$25,000 to re-build.

THERE is such a thing as a milkman's etiquette. We do not know all its features, but one thing, it appears, they are as particular in regulating as doctors, and that is advertising. Last Saturday, the Wentworth County Milkmen's Association held a meeting in Hamilton. It was explained that the meeting was called to take some action regarding the advertising methods of one of the members. "The member accused of adopting unfair means to get custom was present, but he withdrew and a committee was appointed to wait upon him and get him to agree to stop a certain manner of advertising."

AN important scheme in the American railway world was outlined in the New York Tribune of 31st January. Referring to the Vanderbilt roads and especially the consolidation of the Lake Shore with the New York Central, that journal says it is simply the initial step in a larger railroad plan that in scope and extent eclipses anything hitherto undertaken in the history of railroading. This is to consolidate into one company the whole Vanderbilt system and such lines as it may be able to control and lease, and place the whole under one management. The next step will be the merging of the Cleveland, Cincinnati, Chicago and St. Louis railroad, generally known as the Big Four, with the Chesapeake and Ohio, under the name of the former. The Big Four is a Vanderbilt property. The next step will be to bring the roads into the new combination of the Lake Shore and the New York Central. The next road to be merged will likely be the Chicago and Northwestern.

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MERCANTILE AGENCY
of Toronto, Limited ...Capital Stock \$80,000.00
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