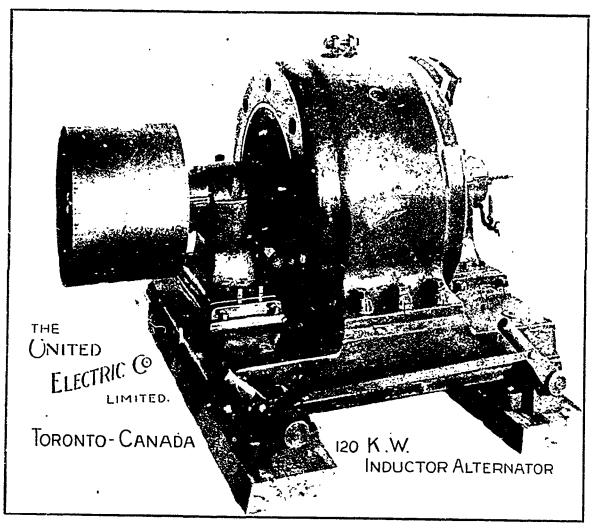
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This is a reproduction of the opposite page showing the advantage of using COATED PAPER IN CATALOGUES.