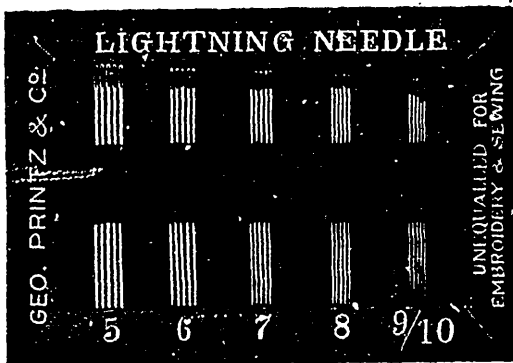


To please embroiderers who do not wish as many as 25 needles all of the same size, we this year offer Special Case 757 (See Illustration), which contains an assortment of sizes ranging from 5 to 10. This beautiful case has a mica front, and opens at the back like a pocket-book, so that you can always see at a glance whatever size you want and get at it readily. The price for this case of needles is 10 cents. It can be ordered by any embroiderer in the same manner as explained in the preceding paragraph for the regular papers.



CASE 757. LIGHTNING EMBROIDERY NEEDLES.

In shading, where a number of colors have to be used alternately, an experienced embroiderer will not confine herself to one needle, which has to be threaded and re-threaded with the different colors at a considerable loss of time, but she will have a needle for each color and use them in succession, as each color is required in her work.

CIRCULATION GUARANTEED BY THE
30,600 DAILY AVERAGE.
AMERICAN ADVERTISERS ASS'N.

**You Can't Cover
 Montreal City and the
 Province of Quebec**

Without Using . . .

La Patrie

Canada's Most Progressive French Daily.

It is not chance that makes "La Patrie" an excellent medium. It is a fact that it **Brings Results** to advertisers simply because it reaches the right people in the right way **TO ADVERTISERS** of reputable goods the constituency reached will prove decidedly remunerative.

What "LA PATRIE" has done for others, it can do for you. At least give us the privilege of quoting rates. Sample copies sent to address on application.

La Patrie Publishing Company Limited,

77, 79 & 81 St. James St., MONTREAL.

EUGENE TARTE, Adv. Dir.

Toronto Office, 116 Home Life Building.