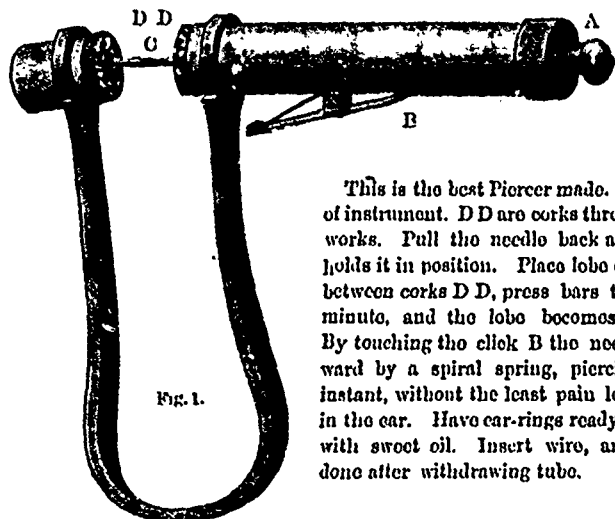


P. W. ELLIS & CO.,

29 & 31 King St. East, | WHOLESALE JEWELLERS, | Toronto.

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THE ACME PAINLESS EAR PIERCER.



This is the best Piercer made. Fig. 1 is full size of instrument. DD are corks through which needle C works. Pull the needle back at A, and the click B holds it in position. Place lobe of ear to be pierced between corks D D, press bars together for half a minute, and the lobe becomes thin and numb. By touching the click B the needle is thrown forward by a spiral spring, piercing the ear in an instant, without the least pain leaving a silver tube in the ear. Have ear-rings ready and wire well oiled with sweet oil. Insert wire, and the operation is done after withdrawing tube.



The Best and Only Piercer that performs the operation automatically and

FREE FROM PAIN.

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The Piercer is made in the best style, of heavy brass stock, and nickel-plate. Spiral and needle of steel and tube of silver.

Acme Collar Button.



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