

SEPTEMBER, 1892.

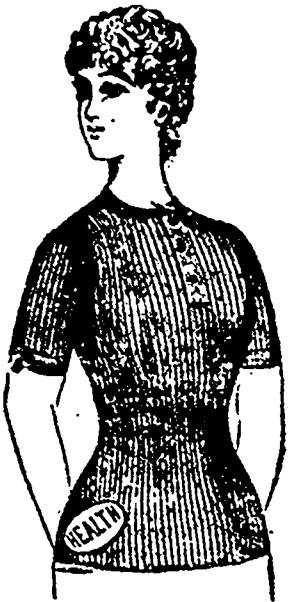
THE CANADIAN

Princess

HATS, CAPS & FURS.
Millinery & Clothing.

REVIEW.

- The Right Time -



To advertise is now. The right thing to advertise is the "*Health Brand*" of Ladies' and Children's Underwear.

The right way to advertise is with an electrotype of our figure, which you can obtain free of charge by writing us.

Thousands of people are returning daily to their homes from the various Summer resorts, and an advertisement now, rightly worded, will have twice the effect that it would have at any other time.

We have already received numerous applications for electrotypes, so would advise those who can use one to write at once.

The Montreal Silk Mills Company,

MONTREAL.