

# THE HOME IS CANADA'S GREATEST INSTITUTION.

¶ The Gerhard Heintzman is  
Canada's greatest piano for the home.

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The public knows the maker of the Gerhard Heintzman Piano, one of Canada's pioneer builders—a man who breathed music and nurtured an ideal.

In this piano there is the exquisite harmony of outline that comes only as a result of half a century's experience in producing goodness combined with beauty.

Its rich, deep tone is a revelation—due to its many exclusive tone-producing and tone-sustaining devices.

Its craftsmanship will bear the most careful and elaborate scrutiny.

Indeed, the Gerhard Heintzman Piano is, from every standard, a challenge to the most fastidious music-lover. When you see the Gerhard Heintzman agency in the dealer's store, you know instinctively that that dealer has a true appreciation of the commercial advantages in handling "Canada's Greatest Piano."

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**GERHARD HEINTZMAN, LTD.**  
Sherbourne St. TORONTO, CANADA