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Canadian Pictorial

ONE
DOLLAR
A YEAR

January Number Surpasses all Previous Issues.

It is printed in brown, blue and black inks, securing fine effects and pleasing variety.
To those who have seen the previous numbers no more need be said.

To those who have not seen the new illustrated publication, we suggest that they inquire for it at their local Library or Reading Room—for it is already on file and in great demand in the majority of Reading rooms throughout Canada.

To those who are not within easy reach of a Reading Room or Library, a sample copy will be sent on receipt of ten cents, or those who send us a dollar for a year's subscription may have any unexpired portion of the amount refunded if they don't consider the 'Canadian Pictorial' worth the price. Therefore none need hesitate in forwarding their subscriptions.

The January Pictorial

Contains, among many other features of interest, the latest snapshots of their Majesties and copies of the Christmas cards the King and Queen sent to their personal friends this year.

Sir Wilfrid Laurier's portrait, in our series of 'Eminent Canadians,' occupies a full page, and Lady Laurier's portrait appears in the woman's section. In each case we select the favorite photograph. There are also snapshots of Earl Grey, the Duke of Connaught, and the King of Norway.

Leading capitalists of the Dominion who took part in a great industrial war add to the portrait gallery in this issue. Snapshots have taken them unawares, and will prove the more interesting.

Football snapshots showing the new forward formation.

Some priceless pictures owned by Montrealers occupy two full pages. Then there are Russian exiles in chains and on the march; St. Anne's College, the gift to McGill of Sir William Macdonald, and other pictures of interest to old and young.

Woman and her interests, with fashion hints and patterns, occupy several pages, and then there is a laugh for those who read the last page.

The front cover, in rich sepia, is graced by a jolly Canadian girl right ready for any Canadian winter sport.

PICTURES

that please

The Pictorial Publishing Co.,

142 St. Peter Street, MONTREAL.

PICTURES

"that talk."

SPECIAL TO 'MESSENGER SUBSCRIBERS'

With regard to the above announcement the publishers have made arrangements by which our readers can obtain the 'Canadian Pictorial', at great sacrifice for introduction purposes, as follows:

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The 'Northern Messenger'..... 40

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For those whose subscriptions to the 'Messenger' do not expire at this time, or for other 'Messenger' subscribers who wish to subscribe for the 'Canadian Pictorial' separately for a year, a very special **Annual Rate** of fifty cents has been arranged. This special rate has been made for purposes of introduction and involves great sacrifice, and to take advantage of it the attached coupon must be used.

Subscribers who do not care to take advantage of the coupon for themselves may hand it to a friend, but in that case the coupon must bear the subscriber's name written across the back as the rate is only available in the name of a subscriber to the 'Northern Messenger.'

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N.B.—These special offers ARE NOT AVAILABLE for Montreal and suburbs, but are good for almost all the rest of the English speaking world. See postal regulations on Page 14.