

Guide-Advocate

WATFORD, ONTARIO
 Member of Canadian Weekly Newspapers Association.
 W. C. Aylesworth, Publisher.
 Average Circulation for year ending December 31, 1923, 1,565
 (Covering East Lambton)
ADVERTISING RATES
 Display ads., set, transient, 25c inch.
 Display, yearly contract, set, 18c in.
 Display Ads., all plate 18c inch
 Special Position 5c per inch extra.
 Theatrical Advt'g with reader or cut 35c per inch
 Business Locals, front page 10c per line; inside pages 5c per line.
 Classified Ads., One Cent per word each insertion. Minimum 25c.

FRIDAY, AUGUST 21, 1925

"Squibographs"

A vacation may be said to be well spent if you return with something left to spend.
 † † † †
 An expert "stooker" in the harvest field can always make his work stand up.
 † † † †
 The advance in the price of sugar does not worry housewives who have "put down" their fruit for the season.
 † † † †
 The director of the Canadian mint has resigned. Probably tired of making money.
 † † † †
 The Riffs have reason to believe that they have a kick coming. Spain is importing mules from Missouri.
 † † † †
 The invention of rubber shoe-strings is reported. They may snap the hand that ties them.
 † † † †
 The political picnic at which the date of the Dominion election was officially announced, would be the event of the season.
 † † † †
 Detroit boasts that it is the most popular convention city in the United States. Its proximity to Windsor is a liquid asset.
 † † † †
 Fish stories are relegated to the rear while motorists relate the mileage they made during their vacation trips.
 † † † †
 Politics is thicker than blood in an Ontario riding where two brothers are opposing candidates for the Dominion House.
 † † † †
 A saw-filer in Missouri has been left a fortune of \$18,000,000. He is not saying much but does not expect to saw any more wood.
 † † † †
 Cucumbers are the favorite diet of a Portland cat. It is a wise pussy that knows how to keep as cool as a cucumber.
 † † † †
 After being accustomed to being rocked to sleep by earthquakes, Santa Barbara babies are said to be restless since the quakes ceased.
 † † † †
 Another corset factory has suspended. The manager said the profits disappeared about the same time as the waist line.
 † † † †
 The man who can determine the maturity of a watermelon without using his knife is qualified as an efficiency expert.
 † † † †
 Assurance is given by the Paris Academy of Medicine that paper currency is practically free from obnoxious germs. This removes the last objection to "filthy lucre."
 † † † †
 A New York firm makes a specialty of manufacturing family picnic baskets. When the family includes a number of healthy youngsters the capacity of a clothes basket is tested.
 † † † †
 Should the price of rubber continue to advance, a motorist with a spare tire strapped to his fliwver would have no trouble securing a line of credit at his bank.
 † † † †
 A Spokane woman found a diamond valued at \$135 in the gizzard of a chicken she was dressing for dinner. There is an unlimited demand for birds inlaid with diamonds.
 † † † †
 During a brief fishing trip in Colorado Vice-President Dawes is reported to have caught over a hundred mountain trout. Many local anglers would like to know how the "Dawes plan" for landing the elusive trout operates.
 † † † †
 The Roosevelt expedition in remotest Asia is reported to be hot on the trail of specimens of the original sheep. It would be comforting for little Bopeep to know that her lost sheep have been discovered and are on their way home "bringing their tails behind them."

WORLD EVENTS IN REVIEW

By G. A. MacBain

Inter-Empire Trade

Great Britain is to undertake to spend £2,000 a day for a year or more in an advertising campaign which has for its object the increased purchase of Empire products in the United Kingdom. A new movement is actively afoot in the old land to encourage inter-imperial trade and a commission has recently tabled its report upon the subject. A label which will indicate products of British origin is one of its recommendations and another is that the removal of labels showing place of origin be made a criminal offense.

Security Pact

The discussions between French and British representatives in London on the question of the security pact went much more satisfactorily than was expected during the days previous to the conference. The King is apparently taking a hand in helping to smooth matters over between the two late allies, for Foreign Minister Briand had an audience with the King at Buckingham Palace just before the meeting with Austin Chamberlain began. Briand emerged "wreathed in smiles." Later he expressed confidence at the outcome of the meeting. A strong effort is being made to interest the United States in the pact to make the possibility of war more remote and it is believed that United States investments in Europe may eventually induce Washington to lend a helping hand there.

Something They Miss

The rich, however, never know the joy of paying the last installment on something.—From the St. Thomas Journal.

Turnover in New Brunswick

The Conservative victory in the New Brunswick elections continued the success which now claims for them the government of the three Maritime provinces, Prince Edward Island, Nova Scotia and New Brunswick. Before the election, the Liberal Government held 29 seats, the Conservatives 12 and Farmers 7. Now the Farmers party has been wiped out and the Conservatives hold thirty-seven seats and the Liberals eleven. Hon. Dr. J. M. B. Baxter the premier-designate, was formerly Minister of Customs in Premier Meighen's government. The Conservative victory was rather more of a surprise in New Brunswick than in Nova Scotia as about forty per cent. of the population of the province is French Canadian and matters of race might have been expected to influence their political decision. Premier Veniot is himself of Acadian stock. The interest in the federal struggle is growing more and more keen, and rumors are afloat of a Dominion election in October.

May Be Coalition

The political situation in Great Britain has also taken on a new complexion since the settlement of the strike trouble, and there are rumors to the effect that Lloyd George may once more make his appearance upon the political stage in a new coalition government. It is recognized by all concerned that Britain is about to enter a struggle of big proportions in spite of the temporary truce with the miners, and that the real issues must be faced within a year. Curiously enough at the same time came a despatch reporting a speech made by Premier Baldwin at Bwedly in which he went out of his way to express his admiration for Lloyd George whom he characterized as "the greatest of all Welshmen."

Freight Rate War

W. T. R. Preston has just returned to Canada from Europe and has some interesting things to say concerning the ocean freight rates and immigration transportation rates. He discovered that the flow of immigrants from Europe is to South America because the rates of transportation to that continent are less than to Canada. The cost of an emigrant's passage to Canada has risen from \$27.50 before the war to around \$80 today. He declares that a rate must be fixed at no more than \$40. He also suggests subsidies to enable Canada to control ocean freight rates on the Atlantic.

Ocean Trip in 35 Hours

A proposal has been made in London to inaugurate a trans-Atlantic airship service which would make the trip in thirty-five hours. Monster triplanes would be used propelled by nine horse-power engines. Each ship would require a crew of thirty-eight men and would carry 150 passengers. The fare for the trip, it is said, would be under three hundred dollars.

A War of Germs

One of the most appalling rumors to come out of Russia in regard to Soviet activities is that which says that the Red Army plans to fight a war of inoculation and for that purpose is storing up big stocks of the germs of sleeping sickness. This news has come to the British War Office and indicates the fiendish ends to which science may be put by diseased minds.

A Lesson in Etiquette

When Newfoundland heard that among the parliamentary delegation coming from London to the Island Dominion was David Kirkland, M. P., the Clydesdale member who declines to stand during the singing of "Save the King," the government promptly cabled its regret that a gentleman who would not be able to extend the same attention to the British monarch. There are specialists in the party of who are on their way to the Empire Parliament, but Kirkland will not attend. It will be interesting to cover their attitude in the to which Kirkland had such an opinion.

New Niagara Bridge

A fine new international bridge is to be built in the near future between Fort Erie to Buffalo on the Niagara River. The joint commission has endorsed the project, pending testimony tabled by interested bodies on each side of the border.

Not Much Canadian Paper

Canadian papers are scarce in the United States. That's the opinion of many Canadians here. From the Toronto Star.

Blue Sky Laws

Increased protection for the Canadian investor is in sight, according to a report from Ottawa which says that during his visit to the Canadian Bar Association in Winnipeg, Thos. Mulvey, Under-Secretary of State, will confer with the General of Manitoba, Saskatchewan and Alberta on the subject of "blue sky" laws. It appears that the provinces have been asking the federal government to make such laws uniform in all Canada. They are now in the three prairie provinces.



BYNG VISITS FAR NORTH

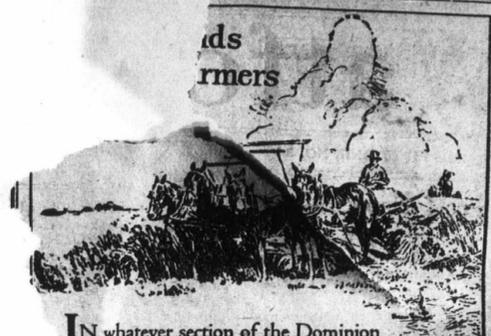
Governor-General Lord Byng is now on his return journey from the north, the first trip of this sort ever undertaken by a governor-general of the Dominion. He visited Indian and Eskimo settlements, trading posts and missionary settlements within the arctic circle.

Royalty in the Movies

An ex-empress in the movies is the latest development in the realm of the silver sheet. It is said that ex-Empress Zita of Austria-Hungary who is almost destitute of funds, has consented to play in a film depicting the downfall of the Hapsburgs. The plan depends upon Hungary and Austria granting her permission to return to those countries to play the scenes upon the historic places. The ex-empress, who was a French princess, plans to eventually make her home in England in the house occupied for so many years by the tragic ex-Empress Eugenie of France.

A Nice Profit

Dempsey wants \$1,000,000 to fight Wills. Nothing could induce him to fight the Germans.—From the Mail and Empire.



ads
rners

In whatever section of the Dominion farmers till their fields, there will be found a completely equipped branch of the Bank of Montreal.

And in whatever branch of the Bank of Montreal you may find it most convenient to do business, there you will find banking co-operation especially designed to meet the needs of farmers and the farming industry.

Each of our 600 branches has the strength, experience and services of the entire organization. Call at the nearest branch.

"A Bank Where Small Accounts Are Welcome"

BANK OF MONTREAL
 Established over 100 years
 Total Assets in excess of \$700,000,000

Drawing Upon the Sensitive Customer

THE collection of money by draft has occasionally been regarded by a recipient of a draft as reflection upon his ability to pay. There is no foundation for such an idea, and full knowledge of the use of this system demonstrates to the most conscientious of men that the service is a convenience to him as well as to his creditor. Standard Bank collections by draft are universally used by business houses to which courtesy and goodwill are as essential in transactions as is efficient business management.

THE STANDARD BANK OF CANADA
 WATFORD BRANCH—H. W. Nixon, Manager
 Branches also at Arkona, Strathroy

BANKING FIFTY YEARS

Miners Back to Work

After a six months' strike the men are once more back at work in the Cape Breton coal mines. The settlement lifts a cloud of depression from Nova Scotia and the sister provinces are rejoicing with her in getting back to a state of normalcy. It is believed that there are enough orders on hand to give the men work six days a week throughout the coming season.

SEX IS NO BARRIER

MAN or woman—your determination is all that is necessary to earn an income of from \$5000 to \$10000 a year, have the leisure to enjoy the good things of life and be respected in your community as a member of a dignified profession.

Doctors of Chiropractic enjoy all these things. You can too. The Toronto College of Chiropractic will fit you for the profession. Classes are now forming for a twelve months course of study.

Write for our year book—it gives full particulars of how to enter this dignified occupation, how you can fit yourself in a year to earn the income and leisure due you.

THE TORONTO COLLEGE OF CHIROPRACTIC
 Dept. 17, Yonge & Charles Sts., Toronto

KEATING'S KILLS

BUGS, FLIES, MOSQUITOES AND FLIES

BURN IT TO KILL

3 PACKAGES 10, 20, 40¢

Keep your eyes
 W. Sh. CAK

Cost than
 Though in a few would you have the tele the sm the fam outlay.

A study of by hund shows th 43%, m 25%, rent 13% and less than

Each new sub value of 70¢

The One Sur To

Is Keeping the Bl Dr. Williams' Impure, weak bl most of the trou ple. This is the cau feeling of languou pains in the back a and breathlessness, and make her daily get new health and must be enriched. V Pink Pills do in cas told by Mrs. Augu ford Station, Alta., ing on the prairie a there are thousand myself miles away want to tell them w Pink Pills have do my first baby was have little energy. run-down and unabl ordinary household needed a tonic and a Dr. Williams' Pink P decided to try them and carefully followe and before very long wonderful. Day by da former strength and seemed to give me and I gained in weigh able not only to do the house but to h chores on the farm. F would advise wome those on the prairie keep a supply of these hand. One trial will of their worth. I have them to many of never have they fail good results."

You can get these druggist or by mail box from The Dr. Will Co., Brockville, Ont.

MURINE FOR YOUR EYES
 Wholesome Cleansing P