

LEGAL ADVICE SOUGHT TO BREAK REEVE'S CHARGES

DOLLS OF ALL SORTS BEING PREPARED FOR SATURDAY AFTERNOON'S SHOW

London's Little Girls Are Busily Engaged in Dressing Their Favorite.

JUDGES ARE READY
Western Ontario's Loveliest Children Will Be Present For Event.

13 Prizes Offered

London businessmen have become so interested in the big Doll Show that they have volunteered to supply all the thirteen prizes. Here they are—from well-known London merchants:

FIRST DIVISION—FOR DOLL LADY'S DOLLS.

FIRST PRIZE—Sunset Gold Mesh Coin Purse, from John A. Nash, Myrtle.
SECOND PRIZE—Six portraits from the Darragh Studio.
THIRD PRIZE—Embroidered Bonnet and Dress for Doll from Metropolitan Stores, Limited.
FOURTH PRIZE—Knitted Mittens and Booties for Doll from McEwan's Yarn Shop.
FIFTH PRIZE—Enamelled Kiddy's Dinner Set from the Purdon Hardware.
SIXTH PRIZE—Set of Three Victor Records, "Songs for Little Folks," from (Gordon) Heintzman.
SEVENTH PRIZE—Pair of Toilet and Judy Comfy Slippers from J. P. Cook & Co.
EIGHTH PRIZE—Bottle of Toilet Water for Doll's bath from Strong's Drug Store.

SECOND DIVISION—FOR ALL OTHER DOLLS.

FIRST PRIZE—Set of Solid Gold Beauty Pins for doll's Sunday dress from Sumner & Sons.
SECOND PRIZE—Set of Table and Chairs for doll's party from the Thomas Furniture Company.
THIRD PRIZE—Pair of Kid Booties for doll from Hubert Ashplant & Sons.
FOURTH PRIZE—Doll's Toilet Set, toilet water, perfume, powder, etc., from Calmerose the chemist.
FIFTH PRIZE—"Rainbow Children," a children's story book, from Wendell Holmes Book Shop.

"Cream Puff King" Disposes Of Ten In Fifteen Minutes

City Hall Official Loses Bet, But Still Retains Title.

MILL RATE FORGOTTEN

Ten cream puffs in 15 minutes. This is a record at the city hall. At least it was set forth today as a mark to shoot at.

This is how it came about, according to a report by a certain city official, whose opinions can be accepted at face value, and substantiated by another certain city official, whose claims are equally reliable.

Once upon a time the story goes, (one lunch hour this week to be precise) the topic of conversation changed from the chances of a 32 mill rate to things to eat and the like.

To make a long story longer, a certain city employee bet another certain city employee that he could eat 20 cream puffs in 20 minutes. The bet was accepted with alacrity. And there were several side bets to stimulate further interest. One onlooker bet that if the eater were consumed within the specified period the consumer would be ill and so forth.

The champion failed. He didn't get past the half-mile post, and then he was running behind time—10 puffs in 15 minutes. While he lost the bet he still retains the title.

CHELMSFORD ADMITS OFFER WAS SURPRISE

Conservative Peer Was Only Approached on Question About Ten Days Ago.

Associated Press Despatch. London, Jan. 24.—Viscount Chelmsford the Conservative peer, whose appointment as first lord of the admiralty has excited universal astonishment, reveals in an interview with the Laborite Daily Herald, that the offer of the post was as much of a surprise to him as his nomination had been to the House.

He says he was approached only about ten days ago on behalf of Mr. MacDonald, and to which time he was entirely unaware such a proposal was in prospect.

"For more than twenty years," he continues, "I have not taken any part in politics. Indeed, except for the last two years I have been out of the country since 1905. My knowledge of admiralty matters thus far is only the knowledge of a man in the street and I can say nothing in that respect until I become acquainted with the problems of the department from the inside."

"I had met Mr. MacDonald only once, and that was more than twenty years ago, when I was a member of the London County Council. When I received the offer I naturally had to inquire what the Labor policy was likely to be, and had to satisfy myself it was such as I could reasonably help promote."

RECORD DRUNK CASE.
A citizen pleaded guilty to being intoxicated yesterday and was assessed the customary \$10 and costs in police court this morning. The case was disposed of in record time, the court asking if he was guilty.

"I am," he answered.
"Ten dollars and costs."

ACTION PROMISED TO MAKE GRANTS MORE EQUITABLE

Urban Trustees Representatives Interview Ontario Premier Yesterday.

A. N. UDY ATTENDS

Asking that the grants made by the provincial government in respect of public schools and public school teachers in the rural and urban districts be made more equitable, a deputation of the Urban Trustees Association waited on Premier Howard Ferguson in Toronto yesterday afternoon.

A. N. Udy, chairman of last year's board of education, who is also the local representative on the executive of the association, was one of the party, and on his return stated that Mr. Ferguson had promised some action in the matter. The deputation consisted of Mr. Raines, St. Thomas; Rev. J. W. Spill, Wingham; Mrs. Strong, Port Hope; Mr. McKenzie, Halton County, and A. N. Udy, London.

At present the grants made by the government in respect of teachers' salaries are disproportionate. In urban centers of more than 2,000 population, a teacher with a first-class certificate and five years' experience, receives \$24 per annum, while a teacher in a rural district receives \$12 and in the country \$40.

The same discrepancy exists in the matter of grants to public schools, and it was with the object of having this situation remedied that the deputation interviewed the premier.

Concluded From Page 1.

Humberston, calls for the following "headway" on the several lines:
RIDOUT—Six minutes, with three extra cars operating between 5 and 6 p.m.
DUNDAS (through)—Twelve minutes.

OXFORD—Seven minutes, with three extra cars between 5 and 6 p.m.
RICHMOND—Eleven minutes.

NORMAL—Eight minutes.
NORTH BELT—Ten minutes.
OTTAWA—Ten minutes.
The advertiser's check of all city lines was taken yesterday between 5:15 p.m. and 6:15 p.m., and in all fairness to the company, it can be stressed that this is probably the most difficult period of the day to maintain real service.

The Richmond street line, north and southbound, is particularly hard to keep running, and is caused by a blockade at the R. C. N. view of its "eleven-minute headway" of delay of three or four minutes in this instance means no car for passengers in North London for a quarter of an hour.

The actual performance on all lines checked by The Advertiser reporters last night was as follows:

RICHMOND LINES.
Company's schedule—11 minutes.
Last night—North, 9 1-2 minutes; south, 9 minutes.
North, 5:13 p.m. 5:17 p.m.
5:31 " 5:37 "
5:45 " 5:48 "
5:55 " 5:48 "
6:05 " 6:00 "
6:15 " 6:11 "

OXFORD LINES.
Company's schedule—7 minutes.
Last night—North, 7 minutes; south, 6 minutes.
North, 5:13 p.m. 5:17 p.m.
5:20 " 5:24 "
5:34 " 5:38 "
5:39 " 5:38 "
5:44 " 5:42 "
5:49 " 5:42 "
6:03 " 5:54 "
6:12 " 6:03 "
6:15 " 6:11 "

NORMAL LINES.
Company's schedule—8 minutes.
Last night—North, 6 1-2 minutes; south, 6 1-2 minutes.
North, 5:13 p.m. 5:20 p.m.
5:22 " 5:28 "
5:28 " 5:29 "
5:35 " 5:37 "
5:46 " 5:45 "
5:52 " 5:53 "
6:00 " 6:05 "
6:06 " 6:09 "
6:17 " 6:18 "
6:25 " 6:26 "

RIDOUT LINES.
Company's schedule—6 minutes.
Last night—North, 5 1-2 minutes; south, 4 minutes.
North, 5:13 p.m. 5:20 p.m.
5:22 " 5:28 "
5:29 " 5:30 "
5:33 " 5:39 "
5:39 " 5:43 "
5:45 " 5:48 "
5:55 " 5:55 "
6:01 " 6:02 "
6:09 " 6:07 "
6:15 " 6:13 "

DUNDAS LINES.
Company's schedule—12 minutes.
Last night—East, 9 2-3 minutes; west, 10 1-2 minutes.
East, 5:24 p.m. 5:16 p.m.
5:34 " 5:30 "
5:46 " 5:41 "
5:58 " 5:58 "
6:09 " 6:07 "
6:22 " 6:19 "

FAIR GROUNDS AND SHORT DUNDAS.
East, 5:30 p.m. 5:18 p.m.
5:43 " 5:43 "

OLD BATTLE AXE IS SHARPENED UP OVER DECISION

Tory Factions Are Divided on Appointment of Auto License Issuer.

DECIDED IN VIEWS

The local Tories are up to their old tricks; scrapping amongst themselves, and according to well-authenticated reports they are not in one accord with the manner in which Howard Ferguson and his advisers at the provincial capital are handling the local patronage issue. In fact it is reported that this question claimed the most attention at a special session of the executive meeting of the local association this week.

As is customary, Tory headquarters, two factions asserted themselves, according to report, those who viewed with pleasure the appointment of a warden for 1924 in the name of Dr. A. C. Burt as automobile license collector for London and those who did not.

The latter were quite decided in their view that these responsibilities should be retained within the realm of the London Motor Club, a system that has been followed with every success and general satisfaction in Windsor and other places in the province.

It would appear that this is not the only complaint to emanate from sections of the local organization and the party "whips" are going to have their hands full during the present administration if they propose to please all the blue boys all the time.

FOLLOWS FATHER TO WARDEN CHAIR

Father of Norfolk Warden Occupied Chair Twenty Years Ago.

Special to The Advertiser. Simcoe, Jan. 23.—The first meeting of the Norfolk county council of 1924 began this afternoon. The caucus of conservative members who met to nominate a warden for 1924 brought in the name of Dr. A. C. Burt.

Simcoe, who was elected by acclamation. Warden Burt told the council that on the same day, twenty years ago, his father had made the same declaration of office as warden of Norfolk.

He stressed the necessity for cutting down expenditure during the coming year.

Messrs. Roney, Mason, Kent and the warden were appointed the road committee for the year 1924. Standing committees were appointed as follows:

Reforestation—Hetherington, Anderson and McGinnis.
Legislation—McCauley, Killmaster and McKim.

Salaries—Boughner, Dalton and Herron.

Trinity Church.
At the annual vestry meeting of Trinity Church it was reported that the church has had a good year and the missionary budget apportionment was met in full for the first time. Some of the outstanding features of the year's work are: The renovation and redecoration of the church at a cost of \$2,500; the reorganization and substantial growth of the Sunday School; the organization and satisfactory progress of the Anglican Young People's Association with an initial membership of 150 and the general increase of interest and optimism.

Officers elected were: Rector's warden, Dr. William McGuire; people's warden, Mr. T. Muir; vestry clerk, Major Rupert Simpson; lay delegates, Senator McCall, Dr. William McGuire and Major Simpson; select vestry, Messrs. W. C. J. King, D. F. Aiken, Grover Murdoch, C. Martin, Dr. A. T. Sibley, A. Jacques, N. White, George Etwell, Dr. George McGuire, Bruce Thompson, E. S. B. Moore, George Curtis, F. C. Cassidy, Ernest Edgington and E. E. Carter.

To Stop a Cold in One Day.
Take LAXATIVE BROMO QUININE Tablets. The box bears the signature of E. W. Grove. 30c. Made in Canada.

As evidence of successful reconstruction work in Austria, the bank deposits the first of September of the current year showed an increase of 11 times the total on the same date of 1922.

6:08 " 5:44 "
6:16 " 5:44 "

NORTH BELT.
Company's schedule—10 minutes.
Last night—8 1-2 minutes.
5:24 p.m. 5:37 p.m.
5:44 " 5:53 "
6:10 " 6:12 "
6:23 " 6:12 "

OTTAWA.
Company's schedule—10 minutes.
Last night—10 minutes.
5:15 p.m. 5:40 p.m.
5:48 " 5:56 "
6:10 " 6:17 "
6:26 " 6:17 "

TOWNSHIP IS BILLED.
The city engineer has billed the township of London for \$614.47, its share of the curb and gutter work last year on Huron street, northerly city limits.

Oriental Pastime Gains Great Hold Upon Citizens

Local Purveyors of Mah Jong Report Popularity of Game Increasing.

DON CELESTIAL GARB

Invasion of London by a leering, unfeeling and heathen Oriental pastime has reached such proportions that more than 8,000 citizens have become votaries of the south wind. So say local purveyors of Mah Jong. Within two short months the game has increased in popularity by 1,000 per cent. Grandpa plays nothing else; milder has relegated bridge to the dust heap for Mah Jong, and gentlemen are now saying "Pung Chow" instead of "jackpot."

Thousands of sets have been sold by representative merchants. These bring anywhere from \$3.50 to \$50 each. In New York and other fashion centers they bring as high as \$500.

The vogue for this innovation from Hong Kong and Shanghai threatens to have sensational ramifications one London dealer declared. Some converts to the game are actually learning how to speak Chinese and others insist on garbing themselves in kimonos and such celestial apparel before "building their wall."

This desire is said to be in recognition of the laws obtaining in the International Mah Jong Society of Philadelphia which decrees that no true Mah Jongist will play unless he or she is dressed in the symbolical robes of the "One Bamboo."

Another development is that people are christening one another with odd oriental names. For instance, one citizen is known as the "East Wind." A second has learned to answer the cognomen of "Six Chrysos" and several skinny individuals are known to their acquaintances by the ironical "One Bamboo."

"I judge more than 8,000 citizens play what is incorrectly called Mah Jong," one merchant said. "Its proper name is Ma Chong. The people are forgetting bridge altogether. Mah Jong is much easier to grasp than bridge and persons who do not possess the concentrative powers necessary to learn bridge look readily to this Chinese pastime. Of course, about 90 per cent of the Mah Jongists are women. They like the pretty flowers, the blocks and the bizarre characters."

D. G. CLARK TO ADDRESS CLASS AT TORONTO "U"

Local Executive Will Tell of the Possibilities of Export Trade.

D. George Clark, advertising manager of the McClary Manufacturing Company, is going to Toronto on Tuesday to give an address before the export trade class now in session at the university. Mr. Clark, who has lately returned from Australia, where he investigated the possibilities of Canadian export trade for his firm, will speak on "The Difficulties Encountered in Opening Up Export Trade Through Indent Houses."

Mr. Clark is of the opinion that the best way for Canadian exporters to get their work under way is to send out a representative who will make the firm personally known to the foreign indent house and some of the men who will handle the product. After then, he believes that provided a well-established and sound indent house is used the trade can be safely left in their hands as far as foreign distribution is concerned. He advises, however, that the personal touch with overseas selling should never be allowed to sag, and that frequent visits should be made to the market by some representative of the firm in Canada.

This export course is the first of its kind to be held in the University of Toronto, and has been arranged by the faculty in the hope of stimulating export trade in the province.

CHURCH OF REDEEMER SHOWS GOOD PROGRESS

Annual reports tendered at last night's meeting of the vestry of the Church of the Redeemer showed a year of excellent progress. The wardens reported a balance on hand, and each organization similarly shows a substantial sum over and above current expenses. An outstanding report was that of the Guild, who have to their credit the sum of \$500, devoted to the reduction of the church mortgage indebtedness.

For 1924, the following appointments and elections took place: rector's warden, Frank Tomlinson; people's warden, J. C. Waide; auditors, Mr. Todd and Bernhart; sidesmen, Harold Mason and George Brett; vestry clerk, J. H. Thompson; lay delegate to synod, Charles Hawkins; substitute, C. W. Kennard.

ORIGIN OF SUNDAY CAUSES A LIVELY DISCUSSION

The Pioneers' noon-hour group met at the Y. M. C. A. yesterday. George Ingham continued his study and lead a discussion on "The Origin of Sunday." When he arrived at the question of the proper observance of Sunday, actively discussion followed, every boy in the group taking part. The following boys were present: Morley McGregor, Paul Dawson, Orval Trott, Doug Goode, Alex McArthur, Dick Hessel, Robert McArthur and W. H. Spearman.

COUNCILLORS HOPE TO FIND MEANS OF FORCING APOLOGY

Tom Elliott, Reeve of West Williams, Refuses to Retract Charges.

COMMITTEES BUSY

"Speed up" will be the watchword of the county council for the rest of the week. Thursday morning found the various committees busy at work, and there will be much business transacted this afternoon, providing the two deputations from Pottersburg and Manor Park do not take up too much valuable time. Residents from these two sections of the county are asking for substantial grants to their schools.

Another grant will likely be made this afternoon to have Reeve Tom Elliott of West Williams retract his remarks made about the new councillors at the opening session Tuesday and again yesterday afternoon. Councillor Elliott branded his conferees as a "bunch of rebels" and "traitors to their country." He refused to retract his statements yesterday after being requested to do so by several councillors, including Wm. Ross, Wm. Boier and R. T. Reever.

Expert legal advice in the matter was sought by councillors this morning in the hope that some means might be found whereby the reeve of West Williams would either have to apologize to the council or leave the council chamber.

Members known to have interviewed a lawyer this morning refused to comment for publication on action they were contemplating. The council will either have to appoint a high constable at this session or shelve the matter for a later session. The law states that a high constable must be appointed each year at the January session of the council, and this does not mean June or December.

Several reeves are not in favor of appointing a high constable. They point out that there is a police constable in London, who has given the best of service in Middlesex County, and see no need for a high constable.

"I have closely followed the work of Mr. Stratton, and it would be hard to find his equal," stated one councillor. "If we must appoint a man, I would be in favor of appointing Mr. Stratton, even though he is not an appointee in the position. For the committee has the matter in hand and will report to us their findings."

BRITAIN ENJOYS 'DAMAGE' CLAUSE IN NEW RUM PACT

Ambassador Geddes and U. S. Secretary Hughes Sign Treaty.

RATIFICATION PENDING

Associated Press Despatch. Washington, Jan. 24.—The double-barrelled liquor treaty with Great Britain was signed yesterday by Secretary Hughes and Ambassador Geddes, to become effective when ratifications are exchanged. By tacit agreement, however, the two governments are forgetting bridge altogether.

Mah Jong is much easier to grasp than bridge and persons who do not possess the concentrative powers necessary to learn bridge look readily to this Chinese pastime. Of course, about 90 per cent of the Mah Jongists are women. They like the pretty flowers, the blocks and the bizarre characters.

Under the treaty, suspected liquor smuggling craft under the British flag would be liable to search and seizure anywhere within an hour's sailing distance of shore, the speed of the suspected vessel being the measure of distance in her case. In return for this aid in prohibition enforcement, the United States would grant to British ships the right to carry sealed stores of ship liquors within United States waters. It is for the year, at the end of which period it can be terminated on three months' notice.

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COOK'S 61st Anniversary

SHOE SALE SPECIALS

Friday--Saturday--Monday FOR WOMEN

Black Satin or Patent Leather Strap Slippers with military or Louis heels; new styles; regular \$9 to \$12. Special \$6.67

Black or Brown Oxfords and Slippers. Just the Footwear for street wear, with flat or military heels. Regular \$6 to \$8. Special \$3.89

You Must Come Early! A Real Shoe For a School Girl.

Shoes of Style and Quality. Buy now!

Prices To Suit Every Purse. Buy now!

Beautiful Shoes that you have admired in our windows, formerly \$8 to \$10 values. Absolutely regular stock. A variety of over 25 styles of Oxfords and Strap Slippers for your selection.

When a shop with a reputation for quality offers up-to-the-minute footwear at these low prices all London takes notice, so it will be wise for you to make your selections early.

The J. P. COOK CO., Ltd.

STRONG'S Baking Powder

Is Pure—Try It.

50clb. 25c 1/2lb.

STRONG'S Drug Store

184 DUNDAS STREET.

F. STEELE

LONDON'S LEADING OPTOMETRIST AND OPTICIAN

OPPOSITE LOEW'S AND ALLEN'S THEATRES.

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